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OUTPUT FACTSHEET

Project index number	CE0200688	**Acronym**	CE-PRINCE			
Output type *("x" to be included)*	**Strategy/ action plan**	x	**Pilot action**		**Solution**	
Output number (O.xx)	O.3.1	**Output title**	Transnational Action Plan (TAP) to improve enterprises circularity and compliance with C/GPP criteria in Central Europe			
If the output target is > 1 in the AF, please specify the output(s) described in the factsheet	1					
Output delivery date	Period 2 - 31 May 2025 --> Delayed to Period 3 - 30 November 2025					
Project website	https://www.interreg-central.eu/projects/ce-prince/					

Summary description of the output

Pleasepresenttheoutputbyaddressingthefollowing topics.

Territorial challenges and needs in the regions specifically addressed by the output
(max. 700 characters)

The TAP addresses enterprises' needs in the project countries, specifically in Liguria (IT), Styria (AT), Leipzig/Saxony (DE), Slovenia, Hungary, Dubrovnik (HR) and Poland. In these territories, enterprises face heterogeneous requirements and capacities to meet Circular and Green Public Procurement (C/GPP) criteria: Ligurian SMEs show uneven levels of circularity and need clearer tender requirements and evidence; Styrian SMEs need practical tools and better documentation of circular criteria; Saxon firms lack unified implementation frameworks and face uncertainty regarding sustainable procurement; Slovenian construction firms need greater legal certainty and stronger certification evidence; Hungarian firms show uneven C/GPP readiness; Dubrovnik tourism suppliers need guidance on criteria and circular service design; Polish firms need support on eco-design, packaging, logistics and tender documentation.

Main aim(s) of the output and how it contributes to tackle the identified challenge(s)
(max. 500 characters)

The TAP for private enterprises turns the Transnational Strategy into a common framework of country-specific measures that help companies align their processes, products and documentation with C/GPP requirements. It aims to strengthen enterprises' readiness for circular tenders through targeted capacity-building, peer learning and pilot actions, while reducing administrative and technical barriers that hinder SME participation in circular procurement markets across Central Europe.

Technical description of the output (e.g. scope, main features, innovative elements etc.)
(max. 1500 characters)

The TAP for private enterprises is a transnational framework that organises, in a single document, all National Action Plans addressing companies in the four key sectors. It specifies minimum and optional activity types per country, including at least four capacity-building initiatives and one pilot action with a cohort of SMEs selected through an open call. Capacity-building combines core modules on circular economy, life-cycle thinking and environmental criteria in procurement with sector-specific and practical modules on tender preparation, documentation and compliance. Pilot actions follow a common EOI–testing–evaluation pathway and use a shared life-cycle based assessment covering procurement, design, production, logistics, product use and waste management. The Plan builds on the Application Form, the Initial Assessment and the Transnational Strategy, and systematically reuses existing EU and national tools and standards to avoid duplication. Activities are planned between June 2025 and November 2026 and are reported with harmonised templates, enabling the aggregation of data and evidence for transnational guidance, pilot reports, sectoral circular business models and sectoral guidelines.

Involvement of target groups during output development and/or implementation
(max. 700 characters)

The main target groups are SMEs and other enterprises, supported by business support organisations and sectoral agencies. The TAP builds on the Initial Assessment, which collected 398 enterprise responses across the seven countries and 33 qualitative interviews (25 SMEs and 8 larger enterprises). Partners then used their business networks, chambers, associations and regional agencies to refine sectors, topics and activity formats in each national Action Plan. Advisory Board members were also involved in reviewing the overall document. This iterative involvement ensures that activities remain tailored to real business needs and procurement opportunities. During implementation, enterprises, particularly managers and staff dealing with public tenders, are the direct beneficiaries.

Cooperation dimension of the output, i.e. joint development within the partnership and, if applicable, joint implementation (see output indicator definitions in chapter I.3.3 and Annex 2 of the programme manual)
(max. 700 characters)

The TAP has been co-designed by all CE-PRINCE partners on the basis of a shared methodology and a structured "Country Datasheet for Enterprises". Regione Liguria set up the methodology and prepared a structured datasheet to be completed by partners. Each partner worked with enterprises and business support actors in its territory to identify needs, select sectors and plan activities, while using common templates and transnational guidance for capacity-building and pilot actions. The document was reviewed by members of the project's Advisory Board. All PPs had the opportunity to review the complete document before finalisation. The consolidated Action Plan reflects joint decisions on formats, minimum activity levels, monitoring and reporting, ensuring comparability of results and mutual learning across countries.

Results - expected change and lasting effects in the territories generated specifically by the output, its uptake by relevant organisations and benefits for target groups
(max. 1000 characters)

By guiding and coordinating enterprise-oriented actions in all partner countries, the TAP is expected to increase the number of SMEs that understand and can effectively respond to C/GPP criteria. At project level, capacity-building initiatives are planned to reach at least 300 enterprise participants, while pilots will involve a cohort of companies in each country and generate tested solutions and evidence packages for circular tenders. In the medium term, the output should reduce uncertainty and transaction costs for firms engaging in circular procurement, help standardise supplier documentation practices and strengthen demand–supply dialogue around circularity in the four key sectors.

Ownership and durability of the output after the project end, considering financial and institutional support including, if applicable, maintenance
(max. 700 characters)

Being jointly developed, the TAP belongs to the CE-PRINCE partnership. It serves as the main reference for enterprise-oriented capacity-building and pilot activities during the project and will remain available on the project website after project end. Partners intend to integrate the approaches, templates and lessons learned into their regular services (e.g. chambers of commerce, regional innovation agencies, business support organisations and clusters), and to link the Plan with national and regional programmes that fund circular business development, thereby supporting continued use and updating of the methods beyond the CE-PRINCE lifetime.

Transferability of the output to other territories, sectors or target groups and planned measures for supporting such transfer
(max. 700 characters)

The TAP is inherently transferable because it combines a common transnational framework with flexible national implementation. Its modular training structure, shared datasheets and pilot methodology can be reused by other regions, sectors and clusters to support enterprises in aligning their practices with C/GPP. Open training materials, English reference templates and documented pilot results will facilitate replication beyond CE-PRINCE countries and allow integration into existing business-support and circular-economy programmes.

Related final deliverable(s) (Number(s) and title(s) to be included)	Deliverable 3.1.1 Transnational Action Plan to improve enterprises circularity and compliance with C/GPP criteria. Closely linked to O.2.1 TAP for the public sector, as the corresponding output addressing the demand side of public procurement.
Output web link (if applicable)	https://www.interreg-central.eu/projects/ce-prince/?tab=outputs
GPS coordinates (if applicable)	n/a