Interreg CENTRAL EUROPE

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CURIOST



CURIOST MoU

DELIVERABLE 3.5.2

Memorandum of Understanding

Concerning participation in the Interreg CENTRAL EUROPE project "CircUlaR design and development of Sustainable producTs in 4 key sectors in Central Europe (CURIOST CE0200602) project we, the undersigned, hereby declare our intent to support and participate in the CURIOST initiative - Circular Design and Development of Sustainable Products - with a specific focus on fostering circular economy practices, sustainable product development, innovation and new business models for SMEs and small mid-cap companies across Central Europe.

The following agreement shall be made between:

Project Partners

Business Upper Austria OÖ Wirtschaftsagentur GmbH, Hafenstr. 47-51, 4020 Linz (AT),

ConPlusUltra FlexCo, Linzer Straße 55, 3100 St. Pölten (AT),

Bratislava University of Economics and Business (EUBA), Dolnozemská cesta 1, 85235 Bratislava (SK),

Chamber of Commerce and Industry of Pécs-Baranya, Majorossy Imre 36, 7625 Pécs (HU),

South Poland Cleantech Cluster Ltd., ul. Studencka 15/2A, 31-116 Krakow (PL),

STEP RI Science and Technology Park of the University of Rijeka Ltd., Radmile Matejčić 10, 51000 Rijeka (HR),

Development and Training Centre for the Metal Industry - Metal Centre Čakovec, Bana Josipa Jelačića Street 22 D, 40000 Čakovec (HR),

CENTRO SERVIZI INDUSTRIE SRL (MESAP Innovation Cluster), Via Manfredo Fanti 17, 10128 Torino (IT),

ENVIRONMENT PARK SPA - Science and Technology Park for Environment, Galleria San Federico 54, 10121 Torino (IT),

Bayern Innovativ, Am Tullnaupark 8, 90402 Nürnberg (DE),

Cluster of Environmental Technologies Bavaria, Am Mittleren Moos 48, 86167 Augsburg (DE),

Associate Partners

Amt der Oberösterreichischen Landesregierung - Abteilung Wirtschaft und Forschung, Bahnhofplatz 1, 4021 Linz (AT),

Netzwerk Haus der Digitalisierung ecoplus Digital GmbH, Konrad-Lorenz-Straße 10, 3430 Tulln, (AT),

Slovenská marketingová asociácia, Hviezdoslavova 7, 080 01 Prešov (SK),

Ipar 4.0 Nemzeti Technológiai Platform Szövetség, *Kende utca 13-17., 1111 Budapest (HU),*

Stowarzyszenie Gmin Polska Sieć „Energie Cités", ul. Sławkowska 17, 31-016 Kraków (PL),

Hrvatska udruga poslodavaca, Radnička cesta 37a, 10000 Zagreb (HR),

Javna ustanova za razvoj Međimurske županije, Bana Josipa Jelačića Street 22, 40000 Čakovec (HR),

Città Metropolitana di Torino, Corso Inghilterra 7, 10138 Torino (IT),

Bayerischer Industrie- und Handelskammertag (BIHK) e. V., Max-Joseph-Str. 2, 80333 München (DE),

Stakeholders

Innomine Digital Innovation Hub Nonprofit Kft., Kodály Zoltán u. 15/b 2/7, 7624 Pécs (HU),

Riječka razvojna agencija Porin d.o.o, Milutina Barača 62, 51000 Rijeka (HR),

Confindustria Piemonte, Via Vincenzo Vela 23, 10128 Torino (IT),

Context and Commitment

We acknowledge that SMEs in the mechanics and mechatronics, packaging, plastics, and construction and building sectors in Central Europe often face barriers in adopting circular economy solutions, due to limited financial and technical resources. At the same time, we recognize the growing demand from consumers, industries, and policymakers for greener, more resource-efficient, and socially responsible business models.

We endorse CURIOST's mission to:

1. Support SMEs and small mid-cap companies in developing sustainable products and circular business models.
2. Provide mentoring and expert guidance to enterprises integrating sustainability into their daily operations, enabling them to discover new market opportunities.
3. Focus on strategic sectors including mechanics and mechatronics, packaging, plastics, and construction.
4. Facilitate the uptake of CURIOST Action Plan at policy level.
5. Strengthen international cooperation through networking events, knowledge exchange, and partnership building.
6. Raise awareness and build capacities through campaigns.

Role and Contribution

By signing this Memorandum, we express our willingness to:

1. Collaborate with project partners beyond the project lifetime on further adoption of circular design and development of sustainable products, including any future EU-funded projects.
2. Inform stakeholders reached within the project of future initiatives concerning sustainable product development and cooperation opportunities.
3. Support the dissemination of results, outputs, and tools at regional and international level.
4. Facilitate dialogue between Project Partners, SMEs and small mid-cap companies, stakeholders and policymakers.

We recognize the urgency of a systemic shift towards a greener, more circular, and resilient economy and consider the CURIOST initiative a timely and impactful contribution in this direction.

This Memorandum of Understanding is non-binding and does not entail any financial or legal obligation. It reflects a shared commitment to the goals and spirit of CURIOST.

This Memorandum of Understanding is drawn up in one original copy, which is held by the lead partner.

Each partner receives a digital copy.

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