

Strengthening cross-border frozen- food supply chains through circular solutions

Before reaching consumers, frozen and chilled food often crosses borders with different packaging rules, paperwork and hygiene procedures that create extra costs and waste. COOL-BORDER adapts tools from earlier Interreg projects into one support programme for SMEs. The support programme tested in six countries will help companies choose reusable or lower-waste packaging, align documentation practices, optimize cold-chain processes and logistics, and develop circular business models. Six cross-border hubs will bring companies and support organisations together to identify barriers and develop shared solutions. The project will help food businesses reduce waste, use resources more efficiently and cooperate more smoothly across central Europe.

interreg-central.eu/projects/cool-border

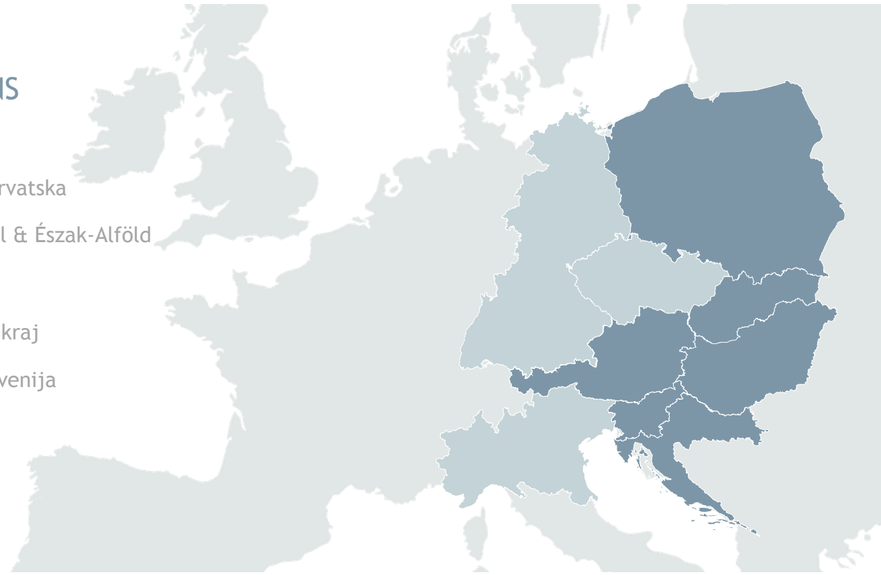
Interreg CENTRAL EUROPE

Co-funded by the European Union

COOL-BORDER

COUNTRIES & REGIONS

AUSTRIA	Salzburg
CROATIA	Jadranska Hrvatska
HUNGARY	Dél-Dunántúl & Észak-Alföld
POLAND	Łódzkie
SLOVAKIA	Bratislavský kraj
SLOVENIA	Zahodna Slovenija



1,19 million €
Project budget

7
Partners

1
Pilot

5
Projects capitalised

09.2026
Start date

08.2028
End date

Information based on application form | July 2026