

# THE OPTI-UP TOOLKIT

OPTI-UP

## Plan public transport around your city's needs.

An online tool for small and medium-sized cities. Answer questions about your city, its public transport system and local priorities. Get a planning direction to explore further.

BETTER QUESTIONS,  
BETTER PLANNING.



Back to homepage
The OPTI-UP Toolkit supports early-stage public transport planning by helping you identify which optimisation approach may best fit your city.
Read more

PT Parameter Collector

PARAMETER · #1 OF 28

YOUR CITY AND AREA
This helps us understand the scale and context of your transport system.

How many people live in your city or service area?
Select the category or use the slider to indicate the approximate number of residents. Use your municipal administrative boundary. If your area is served by a regional PT provider from a neighbouring city, still report the population of the municipality only.

SELECT CATEGORY

Very low
Low
Medium
Medium high
High

OR ENTER EXACT VALUE

1,500,000 people

-
+

Confirm
Restart

Back to homepage
The OPTI-UP Toolkit supports early-stage public transport planning by helping you identify which optimisation approach may best fit your city.
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PT Parameter Collector

PARAMETER · #2 OF 28

YOUR CITY AND AREA
This helps us understand the scale and context of your transport system.

What is the size of the area you are planning?
REQUIRED
Select the category or use the slider to indicate the total planning area in square kilometres. Use your municipal administrative boundary. Keep this consistent with all other inputs.

SELECT CATEGORY

Small
Medium
Large

OR ENTER EXACT VALUE

150 square km

-
+

Confirm
Restart

Need help? View guidance Write to us



OPTI-UP

**OPTI-UP** is a Central European project helping small and medium-sized cities improve public transport planning. It brings together cities, transport experts and researchers to analyse local needs, test solutions and turn real-world knowledge into practical tools including the **OPTI-UP Toolkit** for more accessible, efficient and sustainable public transport.

**Osijek**, Croatia

**Modena**, Italy

**Paks and Pécs**, Hungary

**Český Krumlov**, Czech Republic

**Grosuplje**, Slovenia

**PILOT  
CITIES**

## The OPTI-UP journey

1

### Understanding local challenges

Analysing local conditions, public transport systems, travel needs and available data.

2

### Modelling future possibilities

Using transport and land-use modelling to explore scenarios and support evidence-based planning.

3

### Testing solutions in practice

Translating knowledge into local plans, thematic solutions and pilot actions.

4

### Making knowledge transferable

Turning research, modelling, pilot experience and stakeholder feedback into the OPTI-UP Toolkit.



# HOW CAN THE TOOLKIT HELP YOUR CITY?

The OPTI-UP Toolkit **helps cities identify which public transport direction** may fit their local situation.

## WHO IS IT FOR?

- ✓ Cities and regional authorities
- ✓ Public transport authorities and operators
- ✓ Urban and transport planners
- ✓ Mobility experts and professional organisations

**BETTER** CONTEXT,  
**BETTER** DECISIONS.

## WHY TO USE IT?

Use the Toolkit when you need to:

- ✓ understand which public transport approach may fit your local context
- ✓ structure an early discussion with colleagues and stakeholders
- ✓ compare priorities before commissioning detailed studies or planning work
- ✓ identify the questions your city should investigate next

## HOW DOES IT WORK?



# What can the toolkit help you explore?

The Toolkit can help you start exploring:



**Demand-responsive transport (DRT)**



**Public transport network optimisation**



**Fleet planning and alternative fuel options**

It helps turn an initial question into a clearer next step for local discussion and detailed planning.



*TRY THE OPTI-UP TOOLKIT*

*opti-up.net*



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