

GreenPATH

Green mobility solutions for Pioneering Actions
Towards a Healthy and sustainable commuting

5

NEWSLETTER

30/10/2026

Dear GreenPATH Community,

After 30 months of collaboration, innovation and shared commitment, GreenPATH is coming to an end, leaving behind valuable results, practical solutions and new opportunities for more sustainable commuting across Central Europe.

Since May 2024, 11 partners from six countries have worked together to address one of today's key urban challenges: making everyday journeys to work and study greener, healthier and more accessible.

From understanding local mobility needs and engaging stakeholders to co-designing and testing innovative solutions, GreenPATH has transformed ideas into concrete actions. Across seven pilot areas, the project explored new approaches to mobility management, combining digital tools, incentives, awareness-raising campaigns and practical measures to encourage lasting behavioural change among students and employees.

Beyond the pilot activities, GreenPATH has developed a shared transnational Strategy, local Action Plans, training resources and a comprehensive collection of tools and recommendations to support the replication of its results.

As we reach the end of this journey, this final newsletter looks back at our achievements, celebrates the successful Final Conference in Brussels and presents the key resources that will carry the GreenPATH legacy forward.

Thank you to all our partners, stakeholders and communities who have contributed to making sustainable commuting a shared ambition and a practical reality. Together, we have paved the way for greener mobility beyond GreenPATH!

2,37m€

Project budget

80%

ERDF co-financing

11

Partners

05.2024

Start date

8

Pilot actions

10.2026

End date



GreenPATH Final Conference - Celebrating achievements and looking ahead



On 21 October 2026, the GreenPATH partnership gathered in Brussels for its Final Conference, bringing together project partners, policymakers, mobility experts and stakeholders to reflect on 30 months of cooperation and innovation. The event showcased the project's key achievements, lessons learned from the pilot actions and **opportunities to replicate successful sustainable commuting solutions across Central Europe**. Discussions highlighted the importance of **integrated mobility governance, digital innovation and behavioural change**, while looking ahead to new opportunities for cooperation and the continued uptake of GreenPATH results.

[Read more](#)

GreenPATH Final Publication - Discover our results

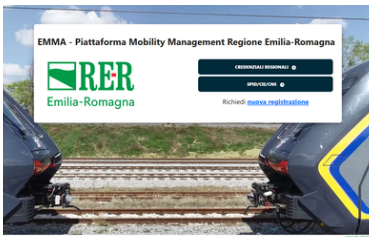


What has GreenPATH achieved over the past 30 months? Our Final Publication brings together the project's journey, main results and lessons learned, offering a comprehensive **overview of the solutions developed and tested** across Central Europe. From **innovative mobility management tools and pilot actions targeting students and employees to practical recommendations** for effective promotional campaigns, the publication highlights how cooperation, digital innovation and stakeholder engagement can support more sustainable commuting.

It also presents the GreenPATH toolbox, training opportunities, and key takeaways to inspire future mobility initiatives and encourage the replication of successful solutions.

[Discover the Final Publication](#)

EMMA - A Digital Solution for Coordinated Mobility Management



GreenPATH developed and tested **EMMA**, an open-source Mobility Management coordination dashboard designed to help public authorities, Mobility Managers and transport operators collaborate through shared mobility data. **The platform supports the analysis of commuting patterns, the monitoring of mobility measures and more informed, evidence-based decision-making.**

Successfully tested through the GreenPATH pilot in Ravenna, EMMA demonstrated its potential to strengthen cooperation between mobility stakeholders and improve the coordination of sustainable commuting initiatives. The experience also confirmed its potential for transfer and replication in other Functional Urban Areas, offering a scalable solution for more integrated Mobility Management. [Download it here](#)

Mobility Management Packages - From Pilot Actions to Transferable Solutions



GreenPATH developed and tested innovative Mobility Management Packages for students and employees, combining digital tools, incentives and practical measures to encourage sustainable commuting. Through pilot actions in Berlin, Vienna and Maribor targeting students and campus communities, and Ravenna, Monza, Osijek and Kecskemét targeting employees, partners tested tailored approaches to reducing car dependency and promoting behavioural change.

The pilots demonstrated the effectiveness of combining different mobility measures and highlighted their **potential for replication in other Functional Urban Areas**, adapting solutions to local needs and challenges.

[Discover and download the solutions: Students](#) | [Employees](#)



GreenPATH Strategy - A shared roadmap for sustainable



How can cities and regions turn innovative mobility solutions into lasting change? The GreenPATH Strategy (Output 3.1) provides a shared transnational framework to support more integrated, coordinated and sustainable commuting in Functional Urban Areas. Building on the project's research, stakeholder engagement activities and pilot experiences, the Strategy brings together governance approaches, data-driven planning, digital innovation and behavioural change measures.

Designed to support public authorities, mobility managers and other stakeholders, it offers a roadmap for integrating sustainable mobility management into long-term planning and facilitating the transfer of successful approaches to other territories. [Read more](#)

GreenPATH in numbers

30
Months of cooperation

11
Project partners

6
Countries

8
Pilot actions

2
Transnational solutions

1
Shared Strategy

GreenPATH Action Plans - Turning project results into local actions



From transnational cooperation to concrete local action: the GreenPATH Action Plans (Output 3.2) are designed to ensure that the project's achievements continue to generate impact beyond its lifetime.

Developed for the GreenPATH territories, these plans translate the project's shared Strategy and lessons learned into locally tailored priorities and implementation pathways. They identify measures, responsibilities and timelines to support the integration of innovative mobility management solutions into existing local planning processes. By building on the experience gained through the pilot actions, the Action Plans aim to strengthen long-term cooperation, support the uptake of successful measures and pave the way for greener commuting across Central Europe. [Read more](#)

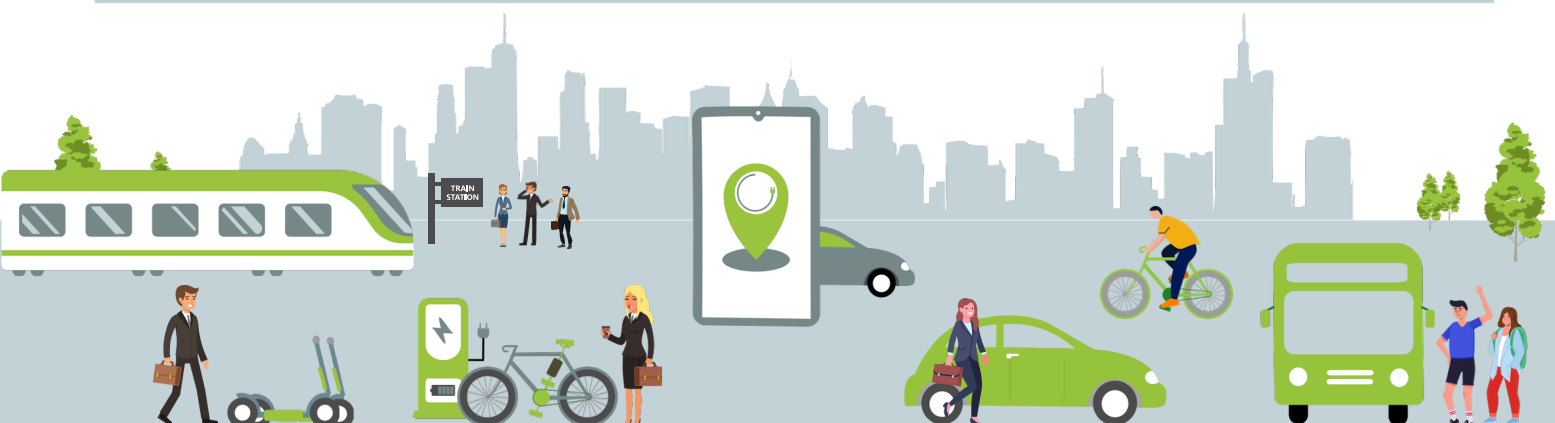
GreenPATH Training - Keep learning, keep moving!



The GreenPATH journey does not end here! Our free online training programme is available on the [Mobility Academy platform](#), helping mobility managers, policymakers, public authorities and practitioners develop the skills needed to promote more sustainable commuting.

The course features four learning units covering Mobility Management in Europe, innovative tools and technologies, communication and awareness-raising campaigns, and GreenPATH best practices.

Designed for flexible, self-paced learning, it combines practical knowledge, methodologies and real-life experiences from the project. Participants can test their knowledge through an online quiz and receive a **GreenPATH certificate upon successful completion**.



Connect with us!



Website



Linkedin

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The GreenPATH journey continues beyond the project!

While our 30-month journey comes to an end, the knowledge, partnerships and solutions developed together will continue to inspire more sustainable mobility across Central Europe.

Thank you for being part of GreenPATH. Let's keep moving towards greener, healthier and more connected communities!

The partnership

Lead partner:



 Bologna, Italy



 Monza, Italy



 Milan, Italy



 Trieste, Italy



 Berlin, Germany



 Vienna, Austria



 Maribor, Slovenia



 Budapest, Hungary



 Kecskemét, Hungary



 Zagreb, Croatia



 Osijek, Croatia

#cooperationiscentral