

DRIVING SUSTAINABLE PACKAGING INNOVATION FOR FOOD SMES

D4PACK FINAL CONFERENCE

27 October 2026 - 10:00 am

Confindustria Verona

Piazza Cittadella 12 - Verona (Italy)

Hybrid Event (in-person and online)

The D4PACK Partnership is pleased to invite its stakeholders, policy makers, associated partners, and all interested representatives from the food and packaging sectors to the D4PACK Final Conference.

The event will provide a unique opportunity for dialogue among institutions, industry representatives, and key actors across the value chain.

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Moderates **Davide Miserendino** - Editor in Chief ItaliaImballaggio and Kairos Media Group

10:00 D4PACK Project
Activities, Results and Future Perspectives

Welcome and Institutional remarks

Giorgio Pierini - Vice-Chair for Internationalisation Confindustria Verona

Luca Ferrarese - Director at Joint Secretariat Central Europe Programme

The D4PACK Project

Valentina Bottega - D4PACK Coordinator Confindustria Verona-Cevi

The D4PACKtool: functionalities and key value points

Krzysztof Wójcik - Łukasiewicz – Łódzki Instytut Technologiczny

Enrico Zuppin - Confindustria Verona-Cevi

Presentation of D4PACK Hackathon Winners

Zsófia Kertész - Campden BRI Magyarország Nonprofit Kft.

Food companies and consumer behaviour on sustainability

Agnieszka Kawecka - Krakow University of Economics

11:30 Coffee Break

Roundtable

Sustainable Packaging for Food SMEs: a dialogue across the value chain

Monica Aversa - Policy Advisor at Confindustria, EU Delegation

Michele Gelmi - R&D Packaging Manager, Veronesi Group

Diana Gregor Svetec - Professor at University of Ljubljana

Neni Rossini - President GIFLEX Italian Flexible Packaging Association

Luca Stramare - Director of the Center for Circular Economy Studies CONAI (Italian National Packaging Consortium)

12:45 Closing Remarks

Networking lunch

REGISTER HERE

The event will be held in English, with simultaneous interpretation into Italian and Czech.