Interreg CENTRAL EUROPE

Co-funded by the European Union

CURIOST

Circular design and development of Sustainable products in 4 key sectors in Central Europe

Version 1

12 2025



AWARENESS RAISING IN SME AND SMALL MIDCAPS ABOUT SUSTAINABLE PRODUCT DESIGN

Deliverable 1.4.2

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1. Initial Situation

Within the CURIOST project, partners have developed the joint strategy for sustainable product development in SMEs and small midcaps (deliverable D1.3.2). This strategy aims to accelerate the transition towards digital and circular product development, supporting a green transformation in four key manufacturing sectors across seven countries in Central Europe.

The next step within CURIOST project is the uptake phase: ensuring that the strategy is not only conceptual but actively adopted by companies and integrated into their business processes. Deliverable D1.4.1 provides the framework for this implementation, defining the organizational and methodological approach for strategy uptake workshops: At least 140 SMEs and small midcaps in seven countries will participate in these workshops, where they will develop concrete measures for applying the strategy in their own operations. A virtual transnational synergy exchange will complement the national workshops, fostering cross-border knowledge sharing and collaboration.

The workshops pursue the following objectives:

- **Change mindsets and motivate companies to adopt strategic aspects** of digital and circular product development
- **Highlight the importance of the green transition** for competitiveness, market expansion, and environmental impact
- **Provide a clear understanding of circular economy principles** and **identify opportunities** for implementation
- **Encourage innovative thinking** and the **development of new (digital) circular business models**

The implementation follows a two-step approach:

- On-site national uptake workshops: Full-day sessions in local language, using Design Thinking methods such as Circular Business Model Canvas and the 10R Framework
- Virtual transnational synergy exchange to consolidate results and identify common drivers and barriers across Central Europe

These activities are directly linked to Result Indicator RCR79 – "Joint strategies and action plans taken up by organisations". This indicator measures the number of jointly developed strategies and action plans that have been adopted. The planned uptake workshops and the awareness-raising campaign (Deliverable D1.4.2) are key to achieving this indicator by documenting the adoption of the strategy by participating companies.

2. Objectives and context

- **Main goal: Awareness raising and strategy uptake among at least 140 SMEs and small midcaps**

  Awareness is the foundation for action. Many SMEs and small midcaps lack knowledge about circular economy principles and their practical benefits. Without awareness, the jointly developed strategy cannot be effectively adopted, and the intended transformation will not occur.

- **Reference to the CURIOST joint strategy developed in A.1.3**

  The uptake activities build directly on the joint strategy created earlier. This ensures continuity and alignment between strategic planning and practical implementation, making the project coherent and impactful.

  The CURUIOST joint strategy shows that SMEs and small midcaps often have limited resources and expertise to initiate sustainability measures. Awareness helps them understand the urgency, benefits, and feasibility of circular approaches. Opportunities lie in economic benefits especially through innovative business models that strengthen market position and resilience.

- **Expected impact: Transformation towards sustainable product design**

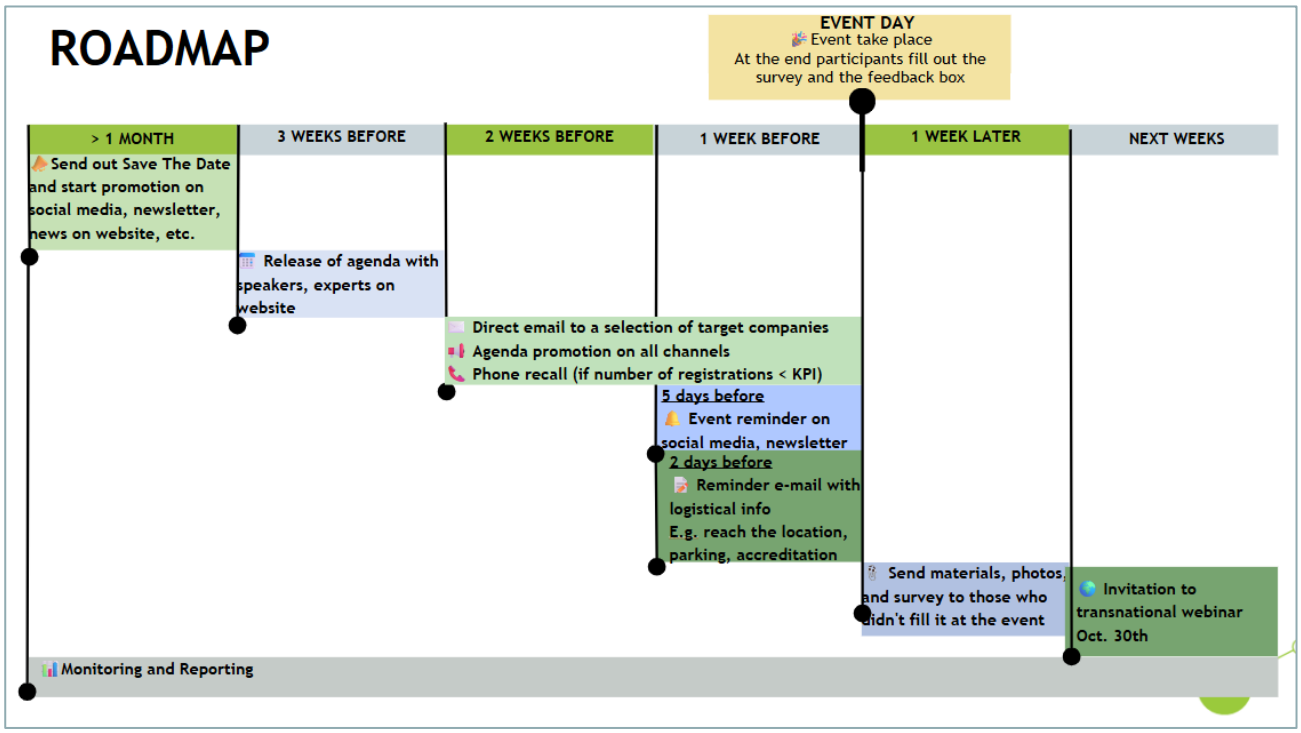
  Adopting the strategy enables SMEs to shift from linear to circular product development, reducing resource consumption and environmental impact while improving competitiveness.

3. Methodology and concept

Raise awareness among SMEs and small midcaps about sustainable product design and ensures high participation in **seven national uptake workshops** and **one international virtual exchange**.

The core elements of the awareness raising campaign are the promotion of the uptake **workshops** and highlighting economic benefits of circular strategies by targeting **SMEs and small midcaps** (participation of 140 companies in total / 20 per country for on-site workshops + attendance of highest possible number of participants at international virtual exchange on October 30, 2025, 9am – 11am) **from four manufacturing sectors in seven partner regions.** Therefore, a joint concept has been developed which includes

- **Use of a shared promotion roadmap for workshops**



- **Use of multi-channel marketing**
  - Social media (graphics provided by communication partner MESAP)
  - Newsletters and direct emails
  - Personal contact
  - Website updates and articles
- **Provision of materials to the whole partnership:** Invitation templates, event banners, social media graphics, registration form (mandatory GDPR and eligibility check), feedback survey
- **Provision a common checklist for implementation**
  - GDPR compliance, attendance list, printed materials, creative tools (canvases, post-its,…), feedback collection, follow-up emails

4. Used channels and achieved numbers from the awareness raising campaign

Newsletters and LinkedIn posts proved to be the most effective channels for broad outreach, generating the largest reach with up to 6,000 recipients per newsletter and approximately 500 impressions per LinkedIn post. Personal contacts and targeted email campaigns played a crucial role in ensuring quality participation, complementing the wider digital communication efforts.

The use of a diverse mix of channels, including social media, newsletters, websites, and direct engagement, maximized coverage and strengthened the overall impact of the awareness-raising campaign:

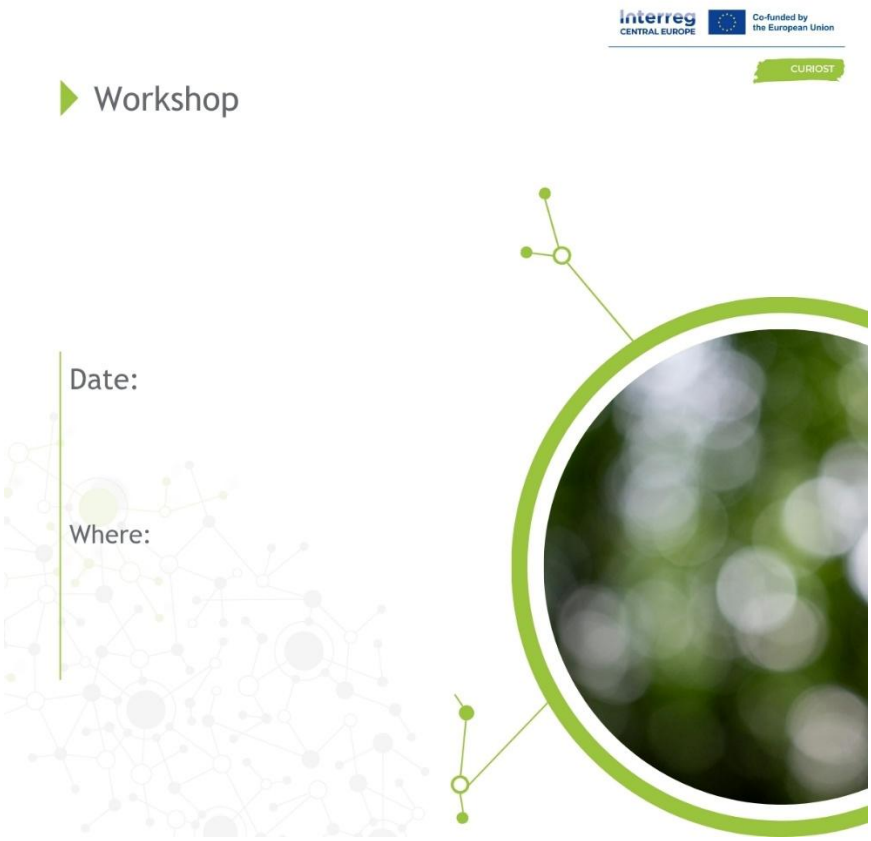
Channel	Key Activities of all partners	Number of activities counted	Reach/Impressions
Websites	Event announcements, workshop invitations	18	Multiple posts across partners
LinkedIn	Regular posts promoting workshops and virtual exchange	26	190–498 impressions per post; some >600
Facebook	Workshop invitations and updates	9	74–245 impressions per post
Newsletters	Targeted mailings to cluster members and networks	22	Up to 6,000 recipients per mailing
Direct Emails	Personalized invitations and follow-ups	~ 150	150 addresses per campaign
Personal Contacts	Calls, meetings, events for targeted engagement	20 – 40 per partner	20–40 contacts per partner

Other Channels	Instagram posts, printed articles	2	Limited but adds visibility

The whole consortium documented all communication activities within the awareness raising campaign in a **shared monitoring** (excel document).

5. Annex

5.1. Provided Social Media graphics





5.2. Invitation template



TEMPLATE -

INVITATION TEXT FOR ON-SITE WORKSHOPS (EN)

Invitation to Workshop: WORKSHOP TITLE

Dear ….,

We are pleased to invite you to participate in the CURIOST on-site workshop, designed to support SMEs and midcaps in adopting strategic approaches to sustainable and circular product development.

What to expect:

- Introduction to the CURIOST strategy for digital and circular product development and design in the manufacturing industry
- Hands-on group work to develop sector-specific measures for the strategy uptake using creative methods
- Identification of key drivers and motivators for sustainable transformation
- Exchange of ideas and networking with peers from your industry sector
- Practical tools and inspiration for integrating circularity into your business models

Workshop details:

- Date: *please insert*
- Location: *please insert*
- Duration: *please insert*
- Participants: Company representatives from SMEs and small midcaps in the manufacturing industry
- Language: *please insert*
- Please note that within CURIOST, further activities with international exchange are planned in which input of companies is needed. Therefore,
- fluent English is helpful.
- Cost: Participation in the workshop is free of charge, lunch and coffee breaks are included. However, registration is required!

The CURIOST project is funded by the European Union. Further information on the project can be found at https://www.interreg-central.eu/projects/curiost/?tab=home

We look forward to your participation. Please register here/below/…

5.3. Feedback survey

1. What I take away from the workshop are the following learnings *

- [ ] Circular economy strategies are essential for competitiveness and sustainability
- [ ] Understanding drivers and motivators helps align strategy with company goals
- [ ] Creative tools like Design Thinking help tailor sector-specific solutions
- [ ] Collaboration and exchange enable innovation and new business ideas
- [ ] Circular practices bring real economic and environmental benefits

2. I am motivated to take part in a further workshop with other companies in winter 2025/26 to develop a first mature (digital) circular prototype *

- ( ) Yes
- ( ) No

Please leave us your contact details to get in touch with you

3. Full name *

Ihre Antwort eingeben

4. Phone number *

Ihre Antwort eingeben

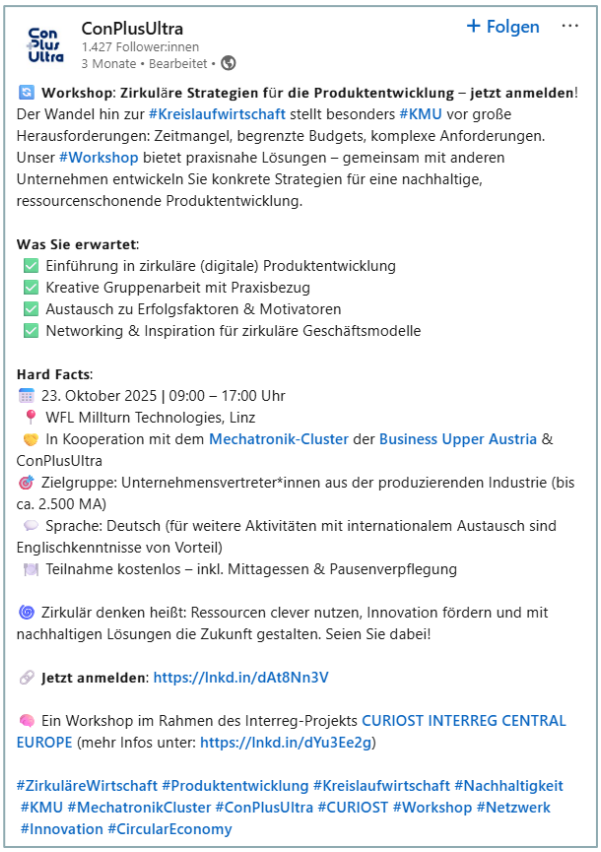
5. Email address *

Ihre Antwort eingeben

6. Company name *

Ihre Antwort eingeben

5.4. Exemplary selection of articles



ConPlusUltra
1.427 Follower:innen
3 Monate • Bearbeitet •
+ Folgen

Workshop: Zirkuläre Strategien für die Produktentwicklung – jetzt anmelden!
Der Wandel hin zur #Kreislaufwirtschaft stellt besonders #KMU vor große Herausforderungen: Zeitmangel, begrenzte Budgets, komplexe Anforderungen. Unser #Workshop bietet praxisnahe Lösungen – gemeinsam mit anderen Unternehmen entwickeln Sie konkrete Strategien für eine nachhaltige, ressourcenschonende Produktentwicklung.

Was Sie erwartet:
- ✅ Einführung in zirkuläre (digitale) Produktentwicklung
- ✅ Kreative Gruppenarbeit mit Praxisbezug
- ✅ Austausch zu Erfolgsfaktoren & Motivatoren
- ✅ Networking & Inspiration für zirkuläre Geschäftsmodelle

Hard Facts:
- 🗓️ 23. Oktober 2025 | 09:00 – 17:00 Uhr
- 📍 WFL Millturn Technologies, Linz
- 🤝 In Kooperation mit dem Mechatronik-Cluster der Business Upper Austria & ConPlusUltra
- 🎯 Zielgruppe: Unternehmensvertreter*innen aus der produzierenden Industrie (bis ca. 2.500 MA)
- 💬 Sprache: Deutsch (für weitere Aktivitäten mit internationalem Austausch sind Englischkenntnisse von Vorteil)
- 🍽️ Teilnahme kostenlos – inkl. Mittagessen & Pausenverpflegung

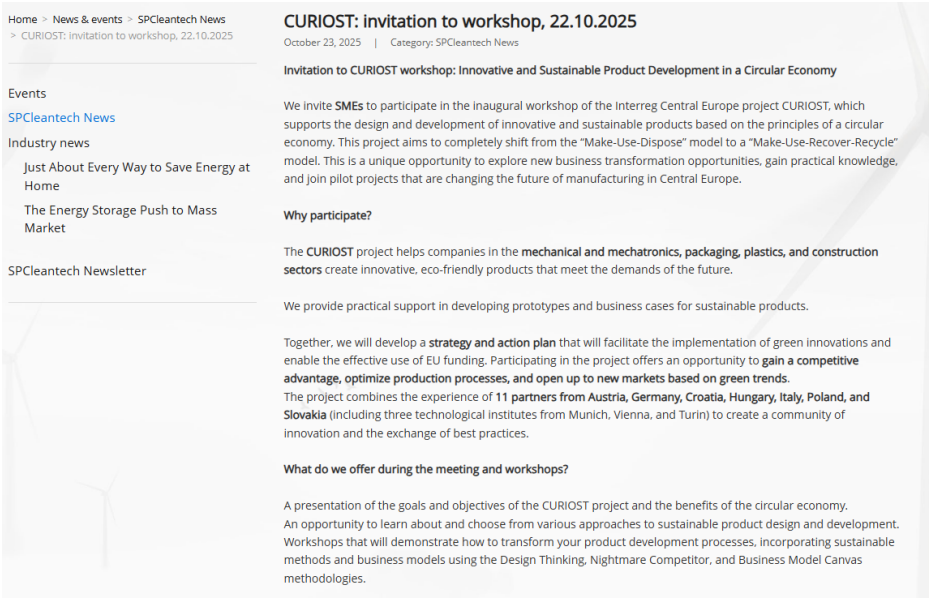
🌀 Zirkulär denken heißt: Ressourcen clever nutzen, Innovation fördern und mit nachhaltigen Lösungen die Zukunft gestalten. Seien Sie dabei!

🔗 **Jetzt anmelden**: https://lnkd.in/dAt8Nn3V

🧠 Ein Workshop im Rahmen des Interreg-Projekts CURIOST INTERREG CENTRAL EUROPE (mehr Infos unter: https://lnkd.in/dYu3Ee2g)

#ZirkuläreWirtschaft #Produktentwicklung #Kreislaufwirtschaft #Nachhaltigkeit #KMU #MechatronikCluster #ConPlusUltra #CURIOST #Workshop #Netzwerk #Innovation #CircularEconomy

https://www.linkedin.com/feed/update/urn:li:activity:7368538288330141697/



Home > News & events > SPCleantech News > CURIOST: invitation to workshop, 22.10.2025

Events
SPCleantech News
Industry news
Just About Every Way to Save Energy at Home
The Energy Storage Push to Mass Market
SPCleantech Newsletter

CURIOST: invitation to workshop, 22.10.2025

October 23, 2025 | Category: SPCleantech News

Invitation to CURIOST workshop: Innovative and Sustainable Product Development in a Circular Economy

We invite **SMEs** to participate in the inaugural workshop of the Interreg Central Europe project CURIOST, which supports the design and development of innovative and sustainable products based on the principles of a circular economy. This project aims to completely shift from the "Make-Use-Dispose" model to a "Make-Use-Recover-Recycle" model. This is a unique opportunity to explore new business transformation opportunities, gain practical knowledge, and join pilot projects that are changing the future of manufacturing in Central Europe.

Why participate?

The **CURIOST** project helps companies in the **mechanical and mechatronics, packaging, plastics, and construction sectors** create innovative, eco-friendly products that meet the demands of the future.

We provide practical support in developing prototypes and business cases for sustainable products.

Together, we will develop a **strategy and action plan** that will facilitate the implementation of green innovations and enable the effective use of EU funding. Participating in the project offers an opportunity to **gain a competitive advantage, optimize production processes, and open up to new markets based on green trends.**
The project combines the experience of **11 partners from Austria, Germany, Croatia, Hungary, Italy, Poland, and Slovakia** (including three technological institutes from Munich, Vienna, and Turin) to create a community of innovation and the exchange of best practices.

What do we offer during the meeting and workshops?

A presentation of the goals and objectives of the CURIOST project and the benefits of the circular economy.
An opportunity to learn about and choose from various approaches to sustainable product design and development.
Workshops that will demonstrate how to transform your product development processes, incorporating sustainable methods and business models using the Design Thinking, Nightmare Competitor, and Business Model Canvas methodologies.

https://spcleantech.com/invitation-to-curiost-workshop-innovative-and-sustainable-product-development-in-a-circular-economy

29 Settembre 2025

Rethink. Reuse. Reimagine. Il workshop CURIOST per l'economia circolare

Un workshop interattivo sul tema dell'economia circolare per le aziende dei settori meccanica e meccatronica, plastica e packaging

MESAP Innovation Cluster ed **Environment Park** invitano a partecipare al workshop **Rethink. Reuse. Reimagine.**, organizzato nell'ambito del progetto europeo **CURIOST Interreg Central Europe**.

L'evento è dedicato alle aziende dei settori **meccanica e meccatronica, plastica e packaging** e si terrà **mercoledì 22 ottobre, dalle 9:00 alle 14:00**.

Il workshop, guidato da un'esperta di design thinking con il supporto di tre tecnici specialisti, offrirà ai partecipanti un'**esperienza interattiva** per esplorare nuove opportunità con un approccio pratico e concreto ed elaborare nuove soluzioni nel campo della sostenibilità circolare.

Durante la mattinata di mercoledì, le aziende saranno coinvolte in **lavori di gruppo** e **attività collaborative** per:

- **esplorare opportunità circolari** rilevanti per il proprio settore;
- **individuare** le principali barriere all'adozione di pratiche circolari;
- riflessere sui propri **punti di forza aziendali** come leve per superare le sfide;
- sviluppare **idee pratiche e modelli di business circolari**.

L'agenda della giornata prevede:

- Introduzione al progetto CURIOST
- Strategie di economia circolare e pillole di ispirazione
- Circular Business Model Challenge (attività di gruppo in tavoli di lavoro per settore)
- Presentazione delle soluzioni sviluppate dai team
- Conclusioni e prossimi passi

Al termine del workshop, le aziende avranno acquisito strumenti concreti per integrare i principi dell'economia circolare nei propri processi.

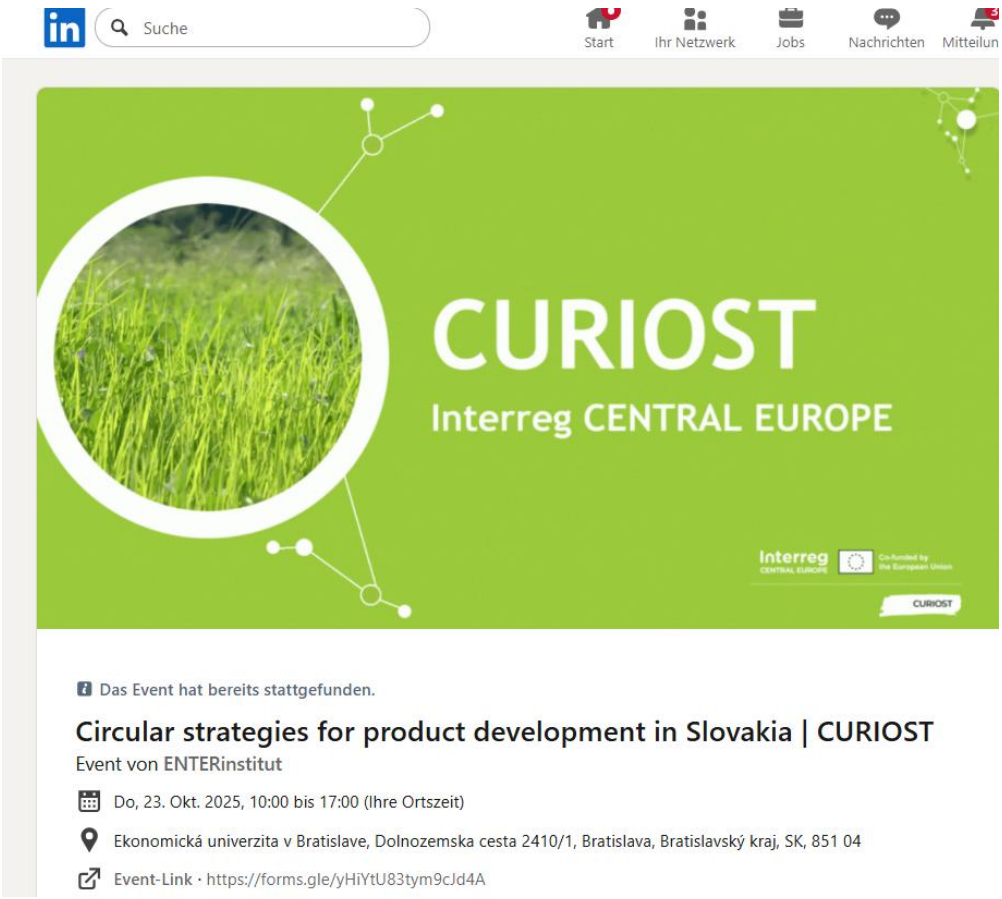
https://www.mesap.it/rethink-reuse-reimagine-il-workshop-curiost-per-leconomia-circolare/



https://metalskajezgra.hr/radionica-kruzno-je-nuzno/



https://www.biz-up.at/veranstaltung/thinking-ahead-together-circular-strategies-in-international-exchange-30-10-2025



https://www.linkedin.com/events/circularstrategiesforproductdev7380909670745604096/

Local TV Spot (Hungary):

https://www.facebook.com/profile/100063864390325/search/?q=Tegy%C3%BCk%20fenntarthat%C3%B3v%C3%A1%20v%C3%A1llalkoz%C3%A1sunkat%20-%20Workshop

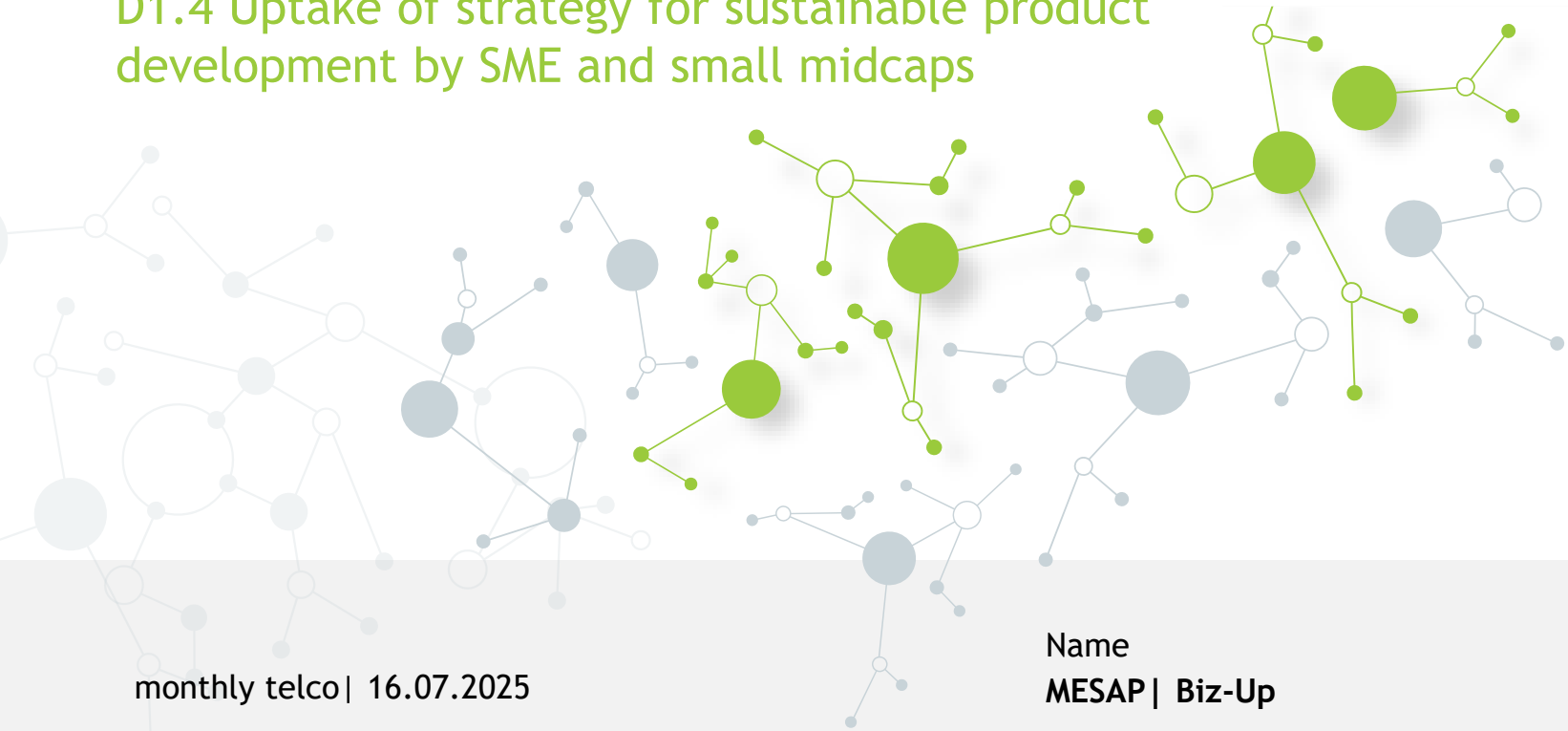
The detailed concept for the awareness raising campaign and the shared monitoring can be found enclosed.

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CURIOST

D1.4 Uptake of strategy for sustainable product development by SME and small midcaps



monthly telco| 16.07.2025

Name

MESAP| Biz-Up

D1.4.2: Awareness raising campaign in SME and small midcaps about sustainable product design

Materials | channels | roadmap | checklist | templates (invitation text, registration| feedback survey

NO COMMON WORKSHOP TITLE NEEDED – FEEL FREE...

„Strategy Uptake Workshop for (digital) circular product development in the manufacturing industry / for SMEs and small midcaps“ might be too unwieldy…

Some Inspirations:

1. "Circular Thinking, Strategic Doing: A Workshop For SMEs And Small Midcaps"
2. "Circular By Strategy: Empowering SMEs For A Sustainable Tomorrow"
3. "Uptake In Action: Embedding Circularity Into Strategies"
4. "Strategic Shift: Circular Thinking For Competitive SMEs"
5. "Think. Create. Transform: Circular Strategies For Product Development And Design”
   “Think Circular: Strategy Workshop For (Digital) Circular Product Design”

Awareness raising campain

Content | roadmap |
channels | materials

AWARENESS RAISING CAMPAIGN

WHAT DO WE HAVE TO PROMOTE:

The seven on-site uptake workshops with 140 companies in total (20 per partner region, one workshop per country)

+

1 international virtual follow-up exchange on October 30th 2025, 9 – ca. 11am CET, MS TEAMS

GOAL OF THE CAMPAIGN:

Raising awareness and increasing workshop attendance, highlighting the economic profits and motivation that can arise from adopting a circular economy model strategy

TARGET AUDIENCE:

SMEs and small midcaps from the four manufacturing sectors in in the seven partner regions

AWARENESS RAISING CAMPAIGN

- **Invitation of companies:**
  - **Invitation template: the** provided invitation text should be translated to national language (can be modified) and used for the invitation of companies.
  - **Responsibilities of each project partner:** Each project partner is responsible for the invitation and participation of at least 20 companies per country.

- **Feedback of companies (on-site), Inquiry about interest in further activities (D2.3.1 select 4-5 most encouraged, promising companies + D2.3.2 two-stage prototype creation), photo protocol**

Inquiry is already included in feedback survey



  - **Feedback:** every uptake workshop ends with handing out a short feedback survey to the participating companies, including e.g. the preparation of a feedback box.
  - **Inquiry about interest in further activities :** Those companies who are willing to develop and test a first prototype need to be identified by the workshop hosts
  - **Protocol:** Each workshop host sends out a follow-up with the presentation and photo protocol to all participants right after the workshop.

ROADMAP

EVENT DAY
🎉 Event take place
At the end participants fill out the survey and the feedback box

> 1 MONTH	3 WEEKS BEFORE	2 WEEKS BEFORE	1 WEEK BEFORE	1 WEEK LATER	NEXT WEEKS
📣 Send out Save The Date and start promotion on social media, newsletter, news on website, etc.	🗓️ Release of agenda with speakers, experts on website	✉️ Direct email to a selection of target companies 📣 Agenda promotion on all channels 📞 Phone recall (if number of registrations < KPI)	<u>5 days before</u> 🔔 Event reminder on social media, newsletter <u>2 days before</u> 📝 Reminder e-mail with logistical info E.g. reach the location, parking, accreditation	🖱️ Send materials, photos, and survey to those who didn't fill it at the event	🌍 Invitation to transnational webinar Oct. 30th

📊 Monitoring and Reporting

CHANNELS

Each project partner is responsible for the participation of at least 20 companies per country on-site. In order to invite and engage **interested and motivated SMEs and small midcaps** from the four manufacturing sectors, PPs can work on the following channels.

SOCIAL MEDIA:

PPs can use the graphics provided to promote the uptake event on their official social media channels, while MESAP will share it on the CURIOST LinkedIn page.

WEBSITE:

PPs can use the graphics provided (eg. banner) to publish news on their website about the event, while MESAP will publish the information on the event section of the CURIOST Interreg website.

NEWSLETTER AND DIRECT E-MAIL:

PPs can use the graphics provided (eg. banner) to distribute newsletters to promote the uptake event. Additionally, PPs are encouraged to send direct emails to targeted companies to engage them and encourage participation in the workshop

ONLINE OR PRINTED ARTICLE:

PPs can promote the event on online or printed article. If you don't have agreement with media outlets, you can publish article on their website.

MATERIALS

MESAP will provide to PPs:

- SOCIAL MEDIA GRAFICS
- EVENT BANNER
- INVITATION TEMPLATE

--> Sharepoint D1.4.2 - Awareness Raising Uptake Workshops

Templates for awareness raising campaign

Registration form | invitation text
on-site & virtual | feedback survey
on-site | feedback box on-site

TEMPLATES FOR AWARENESS RAISING CAMPAIGN

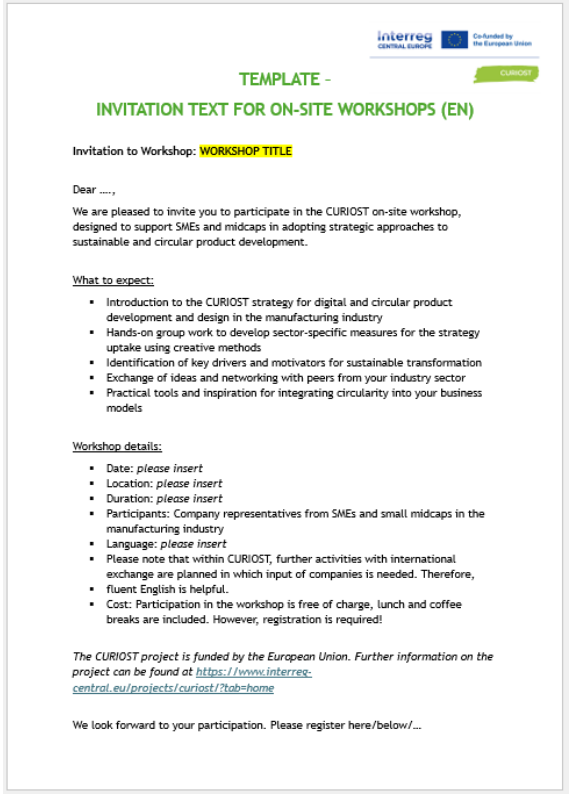
- **3 templates included:**
  - Invitation text (on-site + virtual)
  - Registration form (on-site)
  - Feedback survey (on-site)

- All templates are in English, please **translate into the respective national language**

- **It is possible to adapt templates**

INVITATION TEXT (ON-SITE)

Please translate to your national language and modify if needed.



TEMPLATE –

INVITATION TEXT FOR ON-SITE WORKSHOPS (EN)

Invitation to Workshop: WORKSHOP TITLE

Dear ….,

We are pleased to invite you to participate in the CURIOST on-site workshop, designed to support SMEs and midcaps in adopting strategic approaches to sustainable and circular product development.

What to expect:

- Introduction to the CURIOST strategy for digital and circular product development and design in the manufacturing industry
- Hands-on group work to develop sector-specific measures for the strategy uptake using creative methods
- Identification of key drivers and motivators for sustainable transformation
- Exchange of ideas and networking with peers from your industry sector
- Practical tools and inspiration for integrating circularity into your business models

Workshop details:

- Date: *please insert*
- Location: *please insert*
- Duration: *please insert*
- Participants: Company representatives from SMEs and small midcaps in the manufacturing industry
- Language: *please insert*
- Please note that within CURIOST, further activities with international exchange are planned in which input of companies is needed. Therefore, fluent English is helpful.
- Cost: Participation in the workshop is free of charge, lunch and coffee breaks are included. However, registration is required!

The CURIOST project is funded by the European Union. Further information on the project can be found at https://www.interreg-central.eu/projects/curiost/?tab=home

We look forward to your participation. Please register here/below/…

Template_Invitation Text On-Site-Workshop.docx

REGISTRATION FORM

Please use your standard registration form + …

MANDATORY FOR EVERY PARTNER/COUNTRY:

Confirmation box:

- ☐ ***By registering, I confirm that the above-mentioned company is not a company in difficulty within the meaning of Article 2(18) of Commission Regulation (EU) No 651/2014 of June 17, 2014.***

  https://eur-lex.europa.eu/legal-content/EN/TXT/PDF/?uri=CELEX:32014R0651

FREE CHOISE FOR EVERY PARTNER/COUNTRY:

- please keep in mind that we have to reach 140 companies in total for this deliverable:

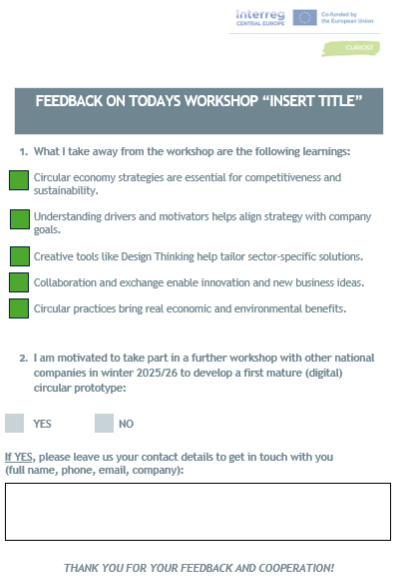
Selection fields

As a follow-up, we warmly invite you to the international MS Teams Meeting with companies from AT, SK, HU, PL, HR, IT, DE on October 30th, 9am - 11am CET to exchange about the results of the workshops and persistent systemic obstacles on an international level:

- ☐ ***YES, please send me the MS Teams invitation for the virtual, international exchange. (free of charge)***
- ☐ ***NO, it is not possible for me to join.***

FEEDBACK SURVEY (ONLY FOR ON-SITE)

Please translate to national language and hand out the feedback survey physically to all participants at the end of the on-site workshop or send out an online form after your workshop.



FEEDBACK ON TODAYS WORKSHOP "INSERT TITLE"

1. What I take away from the workshop are the following learnings:

- ☐ Circular economy strategies are essential for competitiveness and sustainability.
- ☐ Understanding drivers and motivators helps align strategy with company goals.
- ☐ Creative tools like Design Thinking help tailor sector-specific solutions.
- ☐ Collaboration and exchange enable innovation and new business ideas.
- ☐ Circular practices bring real economic and environmental benefits.

2. I am motivated to take part in a further workshop with other national companies in winter 2025/26 to develop a first mature (digital) circular prototype:

☐ YES ☐ NO

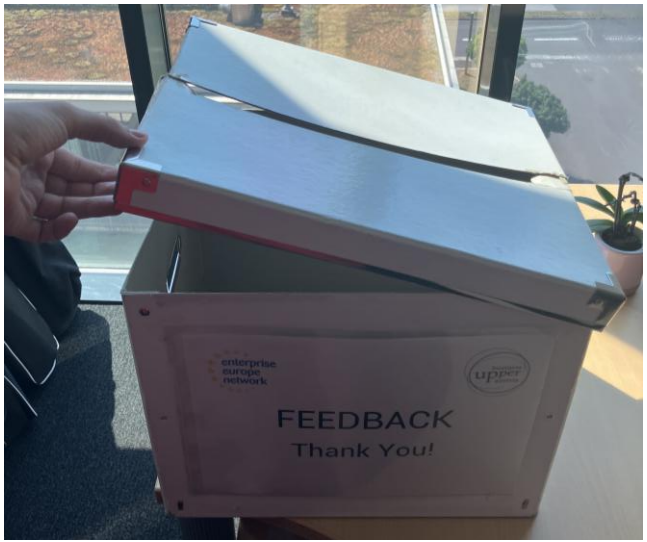
If YES, please leave us your contact details to get in touch with you (full name, phone, email, company):

THANK YOU FOR YOUR FEEDBACK AND COOPERATION!

Template_Feedback Survery_On-Site-Workshop.docx

EXAMPLE FOR FEEDBACK BOX

Please collect the feedback surveys at the end of the on-site workshop, e.g. with feedback box, or send them out online.





Example for Feedback Box

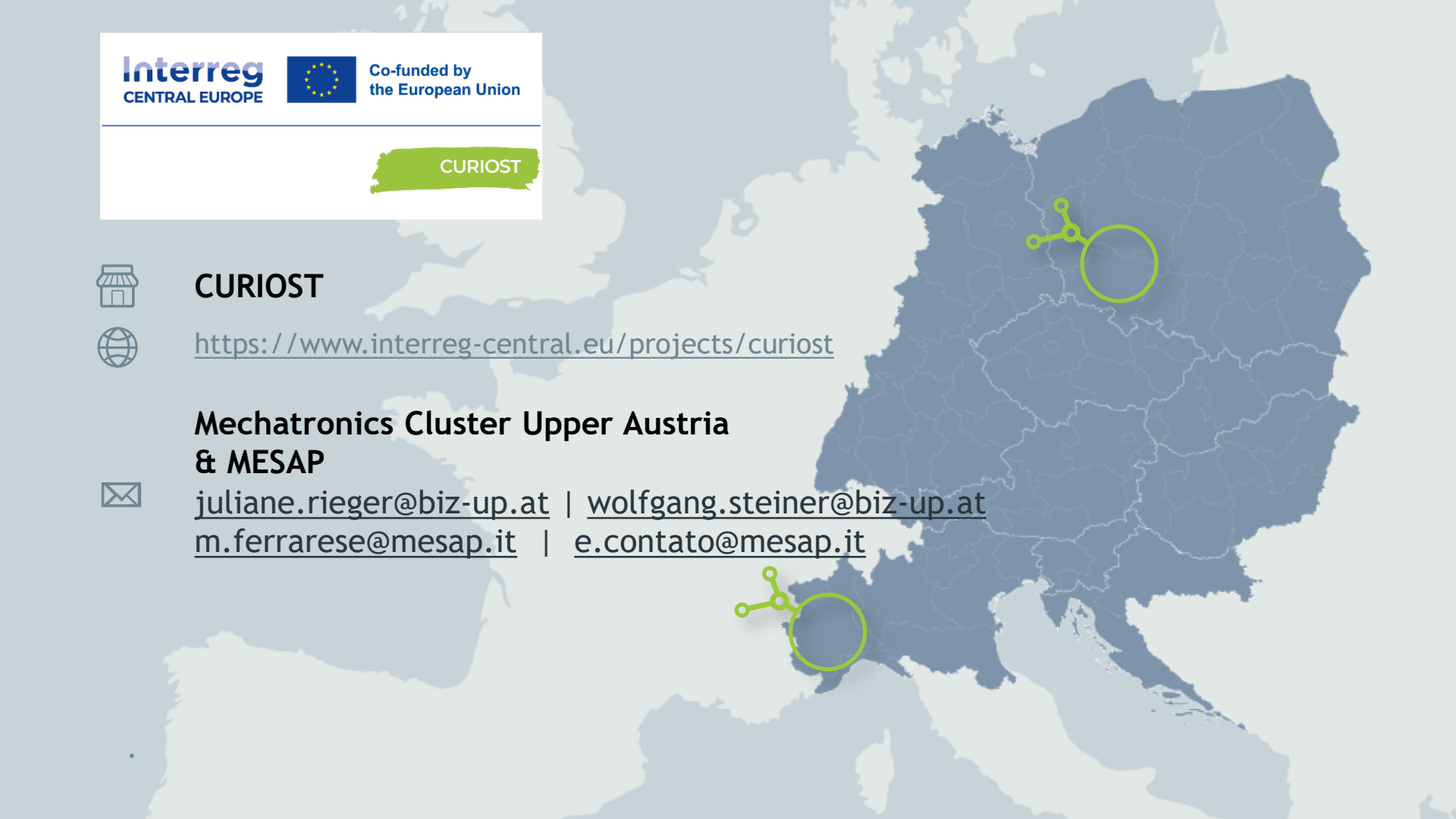
CHECKLIST

1. **GDPR notice for photos/videos**
2. **Registration form incl. mandatory check box**
3. **Attendance list with signature**
4. **Presentation/USB stick backup**
5. **Event signage**
6. **Stationery** (pens, highlighters, ...)
7. **Roll-up banner**
8. **Agreements with suppliers** (catering, venue, technicians)
9. **Agenda**
10. **Materials for participants** (e.g. flyer)
11. **Printed canvases, post-its, blank papers**
12. **Feedback survey** (printed for every participant or as an online-survey)
13. **If wanted, feedback box**
14. **Follow-up e-mail with presentation and photo protocol of creative session(s)**
15. **E-mail invitation to international, virtual MS Teams session** (for those who clicked “Yes” at registration)

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https://www.interreg-central.eu/projects/curiost

Mechatronics Cluster Upper Austria & MESAP

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Partner	Name/Headline of communication activity	Communication channel	Date	Number of impressions (if available)	Link (if available)
11 - Cluster of Environmental Technologies Bavaria	Von der Idee zum Kreislauf – Workshop zu zirkulärem Produktdesign	Website	04.07.2025		https://www.umweltcluster.net/de/veranstaltungen/1571-curiost-workshop-zirkulaeres-produktdesign.htm
10 - Bayern Innovativ	Von der Idee zum Kreislauf – Workshop zu zirkulärem Produktdesign	Website	22.07.2025		Von der Idee zum Kreislauf – Workshop zu zirkulärem Produktdesign: Bayern Innovativ
07 - Development and Training Centre for the Metal Industry – Metal Centre Čakovec	Thinking ahead together - Circular Strategies in international exchange	Facebook	23.07.2025	74	https://www.facebook.com/
07 - Development and Training Centre for the Metal Industry – Metal Centre Čakovec	Thinking ahead together - Circular Strategies in international exchange	LinkedIn	23.07.2025	362	https://www.linkedin.com
07 - Development and Training Centre for the Metal Industry – Metal Centre Čakovec	Thinking ahead together - Circular Strategies in international exchange	Website	23.07.2025		https://metalskajezgra.hr
10 - Bayern Innovativ	Von der Idee zum Kreislauf – Workshop zu zirkulärem Produktdesign	personal contact (call, meeting, event...)	30.07.2025		
11 - Cluster of Environmental Technologies Bavaria	Von der Idee zum Kreislauf – Workshop zu zirkulärem Produktdesign	Newsletter	30.07.2025	842	Umweltcluster Bayern Newsletter Jul
10 - Bayern Innovativ	Von der Idee zum Kreislauf – Workshop zu zirkulärem Produktdesign	Newsletter	05.08.2025		Newsletter Energy and Construction - No link possible
11 - Cluster of Environmental Technologies Bavaria	Von der Idee zum Kreislauf – Workshop zu zirkulärem Produktdesign	personal contact (call, meeting, event...)	13.08.2025		
01 - Business Upper Austria	Gemeinsam Denken. Gestalten. Verändern: Zirkuläre Strategien für Produktentwicklun	Website	16.08.2025		https://www.biz-up.at/veranstaltung/gemeinsam-denken-gestalten-veraendern-zirkulaere-strategien-fuer-produktentwicklung-23-10-202
01 - Business Upper Austria	Gemeinsam Denken. Gestalten. Verändern: Zirkuläre Strategien für Produktentwicklun	LinkedIn	16.08.2025	190	https://www.linkedin.com/posts/activity-7351928138672566272-4tXh?utm_source=share&utm_medium=member_desktop&rcm=ACoAACphKiAB1hYPHRumGNrlEcZONnkcjR5lwP
11 - Cluster of Environmental Technologies Bavaria	Von der Idee zum Kreislauf – Workshop zu zirkulärem Produktdesign	LinkedIn	25.08.2025		**Von der Idee zum Kreislauf** – Workshop zu zirkulärem Produktdesign Wie können Unternehmen Produkte so gestalte , dass Materialien möglichst lange im Kreislauf bleiben ? Am 01...	Umweltcluster
06 - STEP RI science and technology park of the University of Rijeka Ltd	Webpage_Kružno je nužno	Website	25.08.2025		https://www.step.uniri.hr/event/seminar/kruzno-je-nuzno/?occurrence=2025-09-2
06 - STEP RI science and technology park of the University of Rijeka Ltd	Newsletter	Newsletter	26.08.2025	216	https://us7.campaign-archive.com/?e=__test_email__&u=8e45fbf2ca94333a568a732a3&id=13957f3af7
06 - STEP RI science and technology park of the University of Rijeka Ltd	Newsletter_Kružno je nužno	Newsletter	01.09.2025		20250109_EEN newsletter_september 2025.pd
10 - Bayern Innovativ	From the idea to the cycle - workshop on circular product desig	Website	01.09.2025		https://www.bayern-innovativ.de/en/events-dates/energy-construction/detail/from-the-idea-to-the-cycle-okt2025
02 - ConPlusUltra Ltd	Gemeinsam Denken. Gestalten. Verändern: Zirkuläre Strategien für Produktentwicklun	LinkedIn	02.09.2025	304	https://www.linkedin.com/feed/update/urn:li:activity:7368538288330141697
02 - ConPlusUltra Ltd	Gemeinsam Denken. Gestalten. Verändern: Zirkuläre Strategien für Produktentwicklun	Website	02.09.2025		https://www.conplusultra.com/news/workshop-zirkulre-strategien-fr-die-produktentwicklung
11 - Cluster of Environmental Technologies Bavaria	Von der Idee zum Kreislauf – Workshop zu zirkulärem Produktdesign	Newsletter	02.09.2025	842	Umweltcluster Bayern Newsletter Augus
06 - STEP RI science and technology park of the University of Rijeka Ltd	September post #1_Kružno je nužno	LinkedIn	02.09.2025		https://www.linkedin.com/posts/science-and-technology-park-rijeka_besplatnaradionica-rijeka-kruznogospodarstvo-activity-7368541984153645057-cWFW?utm_source=share&utm_medium=member
06 - STEP RI science and technology park of the University of Rijeka Ltd	Post #1_Kružno je nužno	Instagram	02.09.2025		https://www.instagram.com/p/DOF3hwFEWq-/?igsh=OTE2aWtnbGp0dnFr
01 - Business Upper Austria	Gemeinsam Denken. Gestalten. Verändern: Zirkuläre Strategien für Produktentwicklun	LinkedIn	03.09.2025	189	https://www.linkedin.com/posts/activity-7368644542109036544-cFwD?utm_source=share&utm_medium=member_desktop&rcm=ACoAACphKiAB1hYPHRumGNrlEcZONnkcjR5lwP
07 - Development and Training Centre for the Metal Industry – Metal Centre Čakovec	Invitation to the workshop "Circular is necessary:	LinkedIn	03.09.2025	498	https://www.linkedin.com/feed/update/urn:li:ugcPost:7368957044852277249
07 - Development and Training Centre for the Metal Industry – Metal Centre Čakovec	Invitation to the workshop "Circular is necessary:	Facebook	03.09.2025	111	https://www.facebook.com
11 - Cluster of Environmental Technologies Bavaria	Von der Idee zum Kreislauf – Workshop zu zirkulärem Produktdesign	Newsletter	05.09.2025		Remark: Newsletter of the Chamber of Industry and Commerce Munich / Upper Bavari
06 - STEP RI science and technology park of the University of Rijeka Ltd	Facebook post_Kružno je nužno	Facebook	07.09.2025		https://www.facebook.com/plugins/post.php?href=https%3A%2F%2Fwww.facebook.com%2FStepRiEdu%2Fposts%2Fpfbid02kZmi1FobnBGZ26v3NWHYAfF9oumd72ZTrHRLqoBLrgxti7y6coNrusaeEBp6
06 - STEP RI science and technology park of the University of Rijeka Ltd	LinkedIn post_Kružno je nužno	LinkedIn	08.09.2025		https://www.linkedin.com/posts/science-and-technology-park-rijeka_novi-ciklus-jesenskih-edukacija-activity-7370712593449115648-76LZ?utm_source=share&utm_medium=member_desktop&rcm=A
06 - STEP RI science and technology park of the University of Rijeka Ltd	Post #2_Kružno je nužno	Instagram	08.09.2025		https://www.instagram.com/p/DOWKmi-j5fG/?img_index=1&igsh=MWRtM3owNDMyMzhuMg%3D%3D
11 - Cluster of Environmental Technologies Bavaria	Von der Idee zum Kreislauf – Workshop zu zirkulärem Produktdesign	Newsletter (Special Mailing)	09.09.2025	823	Von der Idee zum Kreislauf - Workshop zu zirkulärem Produktdesign
07 - Development and Training Centre for the Metal Industry – Metal Centre Čakovec	direct email Reciklaza Misic	personal contact (call, meeting, event...)	09.09.2025	1	
10 - Bayern Innovativ	Gemeinsam Denken. Gestalten. Verändern: Zirkuläre Strategien für Produktentwicklun	LinkedIn	10.09.2025		https://www.linkedin.com/posts/activity-7370786613427089408-Axbg?utm_source=share&utm_medium=member_desktop&rcm=ACoAACphKiAB1hYPHRumGNrlEcZONnkcjR5lwP
10 - Bayern Innovativ	Von der Idee zum Kreislauf – Workshop zu zirkulärem Produktdesign	LinkedIn	10.09.2025		https://www.linkedin.com/feed/update/urn:li:activity:7369278137517359105
07 - Development and Training Centre for the Metal Industry – Metal Centre Čakovec	Invitation to the workshop "Circular is necessary:	Website	11.09.2025		https://metalskajezgra.hr/kruzno-je-nuzno-kako-dizajnirati-proizvode-koji-stvaraju-manji-otpad-i-veci-profit/
07 - Development and Training Centre for the Metal Industry – Metal Centre Čakovec	direct email PIB extra	personal contact (call, meeting, event...)	12.09.2025	1	
06 - STEP RI science and technology park of the University of Rijeka Ltd	Repost_Poduzetnički inkubator Verzi_ Kružno je nužno	Facebook	15.09.2025		https://www.facebook.com/story.php?story_fbid=789480700511140&id=100083476503811&rdid=OXE9Fo8NWapuechH
01 - Business Upper Austria	Thinking ahead together - Circular Strategies in international exchange	Website	16.09.2025		https://www.biz-up.at/veranstaltung/thinking-ahead-together-circular-strategies-in-international-exchange-30-10-202
06 - STEP RI science and technology park of the University of Rijeka Ltd	EEN - disemination_Kružno je nužno	personal contact (call, meeting, event...)	16.09.2025		20251609_EEN disemination_Kružno je nužno.pdf
07 - Development and Training Centre for the Metal Industry – Metal Centre Čakovec	direct email Prijevoz Varga	personal contact (call, meeting, event...)	17.09.2025	1	
03 - University of Economics in Bratislava	Website of the Facuty	Website	17.09.2025		https://fpm.euba.sk/fakulta/pracoviska-fakulty/enterinstitut
10 - Bayern Innovativ	Von der Idee zum Kreislauf – Workshop zu zirkulärem Produktdesign	Newsletter	18.09.2025		Newsletter Energy and Construction - No link possible
11 - Cluster of Environmental Technologies Bavaria	Von der Idee zum Kreislauf – Workshop zu zirkulärem Produktdesign	LinkedIn	18.09.2025		#circulareconomy #produktdesign #innovation #nachhaltigkeit #designthinking #10strategie #kmu #bayerninnovativ #umweltclusterbayern #curiost	Umweltcluster Bayer
07 - Development and Training Centre for the Metal Industry – Metal Centre Čakovec	Invitation to the workshop "Circular is necessary:	Website	18.09.2025		https://metalskajezgra.hr/radionica-kruzno-je-nuzno/
07 - Development and Training Centre for the Metal Industry – Metal Centre Čakovec	Invitation to the workshop "Circular is necessary:	LinkedIn	18.09.2025	327	https://www.linkedin.com/feed/update/urn:li:share:7374066155728375808
07 - Development and Training Centre for the Metal Industry – Metal Centre Čakovec	Invitation to the workshop "Circular is necessary:	Facebook	18.09.2025	153	https://www.facebook.com/
07 - Development and Training Centre for the Metal Industry – Metal Centre Čakovec	info@metalska	Newsletter	18.09.2025	14	
07 - Development and Training Centre for the Metal Industry – Metal Centre Čakovec	mailchimp	Newsletter	18.09.2025	206	
07 - Development and Training Centre for the Metal Industry – Metal Centre Čakovec	direct email Ferro Produkt	personal contact (call, meeting, event...)	19.09.2025	1	
07 - Development and Training Centre for the Metal Industry – Metal Centre Čakovec	direct email Hilding Anders	personal contact (call, meeting, event...)	22.09.2025	1	
07 - Development and Training Centre for the Metal Industry – Metal Centre Čakovec	direct email Eriigo	personal contact (call, meeting, event...)	22.09.2025	1	
07 - Development and Training Centre for the Metal Industry – Metal Centre Čakovec	direct email MS Cofek	personal contact (call, meeting, event...)	22.09.2025	1	
07 - Development and Training Centre for the Metal Industry – Metal Centre Čakovec	direct email Promming	personal contact (call, meeting, event...)	22.09.2025	1	
07 - Development and Training Centre for the Metal Industry – Metal Centre Čakovec	direct email Seam Technology	personal contact (call, meeting, event...)	22.09.2025	1	
07 - Development and Training Centre for the Metal Industry – Metal Centre Čakovec	info@metalska	Newsletter	23.09.2025	16	
07 - Development and Training Centre for the Metal Industry – Metal Centre Čakovec	direct email QAT	personal contact (call, meeting, event...)	23.09.2025	1	
07 - Development and Training Centre for the Metal Industry – Metal Centre Čakovec	Phone call	personal contact (call, meeting, event...)	23.09.2025	25	
04 - Chamber of Commerce and Industry of Pécs- Baranya	Website of DesignPécs programs, listing the workshop	Website	23.09.2025		https://pbkik.hu/designpecs-2025/
04 - Chamber of Commerce and Industry of Pécs- Baranya	Website of Strategy uptake workshop	Website	23.09.2025		https://pbkik.hu/esemeny/design-thinking-workshop-a-curiost-projekttel
01 - Business Upper Austria	Thinking ahead together - Circular Strategies in international exchange (MC Newsletter	Newsletter	24.09.2025	6000	
07 - Development and Training Centre for the Metal Industry – Metal Centre Čakovec	Announcement about participation in the first day of the workshop "Circular is Necessary	LinkedIn	24.09.2025	450	https://www.linkedin.com/
07 - Development and Training Centre for the Metal Industry – Metal Centre Čakovec	Announcement about participation in the first day of the workshop "Circular is Necessary	Facebook	24.09.2025	245	https://www.facebook.com/
02 - ConPlusUltra Ltd	Gemeinsam Denken. Gestalten. Verändern: Zirkuläre Strategien für Produktentwicklun	personal contact (call, meeting, event...)	25.09.2025		https://www.conplusultra.com/akademie/weiterbildungsangebote/kreislaufwirtschaft-nachhaltigkeit-im-unternehmen-aktiv-manage
02 - ConPlusUltra Ltd	Gemeinsam Denken. Gestalten. Verändern: Zirkuläre Strategien für Produktentwicklun	Newsletter	29.09.2025		https://t320836fe.emailsys2a.net/mailing/259/8624616/786214/2/6e4def37e9/index.html
02 - ConPlusUltra Ltd	Gemeinsam Denken. Gestalten. Verändern: Zirkuläre Strategien für Produktentwicklun	Newsletter	29.09.2025		https://cdn.mlwrx.com/sys/w.aspx?sub=kBS1CBwMOtF-dPAXibCbLCs_kBSmrQOnlLp-asjG2CPoYCg&tid=14l1wT-1MV1GA-5xeKTlEubmB-9Q35VRRn8f9&mid=9fd3ad7&enc=tLWkYkMqCakfJC9A65EWT
08 - MESAP Innovation Cluster	Rethink. Reuse. Reimagine. Il workshop CURIOST per l'economia circolare	Website	29.09.2025		https://www.mesap.it/rethink-reuse-reimagine-il-workshop-curiost-per-leconomia-circolare
08 - MESAP Innovation Cluster	Rethink. Reuse. Reimagine. Il workshop CURIOST per l'economia circolare promotion	LinkedIn	29.09.2025		https://www.linkedin.com/feed/update/urn:li:activity:7378424598456918017
07 - Development and Training Centre for the Metal Industry – Metal Centre Čakovec	Appreciation for participation and dedicated contribution to the workshop "Circular is Essential"	personal contact (call, meeting, event...)	29.09.2025	22	
07 - Development and Training Centre for the Metal Industry – Metal Centre Čakovec	Announcement about the workshop "Circular is Necessary:", which was held	Website	30.09.2025		https://metalskajezgra.hr/dvodnevne-radionice-kruzno-je-nuzno-u-sklopu-projekta-curiost
07 - Development and Training Centre for the Metal Industry – Metal Centre Čakovec	Announcement about the workshop "Circular is Necessary:", which was held	LinkedIn	30.09.2025	311	https://www.linkedin.com
07 - Development and Training Centre for the Metal Industry – Metal Centre Čakovec	Announcement about the workshop "Circular is Necessary:", which was held	Facebook	30.09.2025	197	https://www.facebook.com/
04 - Chamber of Commerce and Industry of Pécs- Baranya	Phone call	personal contact (call, meeting, event...)	01.10.2025	42	
04 - Chamber of Commerce and Industry of Pécs- Baranya	direct e-mail - invitation to Strategy uptake workshop	personal contact (call, meeting, event...)	01.10.2025	150 addresses	
05 - South Poland Cleantech Cluster	Bądź cyrkularny. Innowacyjny i zrównoważony rozwój produktów. Zapisz się już dziś	Mailing to Cluster Members	02.10.2025		text document, no link
02 - ConPlusUltra Ltd	Gemeinsam Denken. Gestalten. Verändern: Zirkuläre Strategien für Produktentwicklun	LinkedIn	03.10.2025		
02 - ConPlusUltra Ltd	Gemeinsam Denken. Gestalten. Verändern: Zirkuläre Strategien für Produktentwicklun	LinkedIn	03.10.2025		https://www.linkedin.com/feed/update/urn:li:activity:7379779749155467264
03 - University of Economics in Bratislava	Invitation post	LinkedIn	06.10.2025		https://www.linkedin.com/events/circularstrategiesforproductdev7380909670745604096
05 - South Poland Cleantech Cluster	Bądź cyrkularny. Innowacyjny i zrównoważony rozwój produktów. Zapisz się już dziś	LinkedIn	07.10.2025		https://www.linkedin.com/company/5340722/admin/page-posts/published/
05 - South Poland Cleantech Cluster	Bądź cyrkularny. Innowacyjny i zrównoważony rozwój produktów. Zapisz się już dziś	Facebook	07.10.2025		https://www.facebook.com/spcleantech
05 - South Poland Cleantech Cluster	Bądź cyrkularny. Innowacyjny i zrównoważony rozwój produktów. Zapisz się już dziś	Mailis via Public Partners 10+	07.10.2025		text document, no link
02 - ConPlusUltra Ltd	Thinking ahead together - Circular Strategies in international exchange	LinkedIn	08.10.2025	167	https://www.linkedin.com/feed/update/urn:li:activity:7381591685933379584
01 - Business Upper Austria	Gemeinsam Denken. Gestalten. Verändern: Zirkuläre Strategien für Produktentwicklung	Newsletter	09.10.2025	6000	
03 - University of Economics in Bratislava	direct e-mail	personal contact (call, meeting, event...)	09.10.2025	190	
05 - South Poland Cleantech Cluster	Bądź cyrkularny. Innowacyjny i zrównoważony rozwój produktów. Zapisz się już dziś	Website	10.10.2025		https://spcleantech.com/invitation-to-curiost-workshop-innovative-and-sustainable-product-development-in-a-circular-economy
05 - South Poland Cleantech Cluster	Bądź cyrkularny. Innowacyjny i zrównoważony rozwój produktów. Zapisz się już dziś	perosnal contacts campaign	10.10.2025		numerous contacts with personal business network JK and UP
02 - ConPlusUltra Ltd	Thinking ahead together - Circular Strategies in international exchange	personal contact (call, meeting, event...)	14.10.2025		Call with collegue, no link
10 - Bayern Innovativ	Von der Idee zum Kreislauf – Workshop zu zirkulärem Produktdesign	LinkedIn	15.10.2025		https://www.linkedin.com/feed/update/urn:li:activity:7384156364832509952

03 - University of Economics in Bratislava	Invitation post	LinkedIn	15.10.2025		https://www.linkedin.com/company/enterinstitut/posts/
10 - Bayern Innovativ	From the idea to the cycle - workshop on circular product desig	Newsletter	16.10.2025		Newsletter Energy and Construction - No link possibl
10 - Bayern Innovativ	From the idea to the cycle - workshop on circular product desig	Newsletter	16.10.2025	2102	cloud.team.bayern-innovativ.de/nl-een-oktober-25
03 - University of Economics in Bratislava	direct e-mail - repetition I.	personal contact (call, meeting, event...)	16.10.2025	75	
02 - ConPlusUltra Ltd	Gemeinsam Denken. Gestalten. Verändern: Zirkuläre Strategien für Produktentwicklun	LinkedIn	17.10.2025	39	https://www.linkedin.com/feed/update/urn:li:activity:7384845638162710528
04 - Chamber of Commerce and Industry of Pécs- Baranya	direct e-mail - Follow up email after Strategy uptake workshop	personal contact (call, meeting, event...)	17.10.2025	14	all participants
03 - University of Economics in Bratislava	direct e-mail - repetition II.	personal contact (call, meeting, event...)	20.10.2025	75	
03 - University of Economics in Bratislava	Phone call	personal contact (call, meeting, event...)	20.10.2025	25	
02 - ConPlusUltra Ltd	Thinking ahead together - Circular Strategies in international exchange	LinkedIn	22.10.2025		https://www.linkedin.com/posts/activity-7386717291243114496-e3S5?utm_source=share&utm_medium=member_desktop&rcm=ACoAAD-FU24BVq2gk_tax3f_l4GF8es7AzeVma
04 - Chamber of Commerce and Industry of Pécs- Baranya	Report of the Strategy uptake workshop	newsletter	22.10.2025	70 views	https://pbkik.hu/2025/10/21/hirlevel/hirlevel-2025-10-22/
07 - Development and Training Centre for the Metal Industry – Metal Centre Čakove	Invitation to the webinar "Thinking ahead together - Circular Strategies in international exchange"	Website	23.10.2025		https://metalskajezgra.hr/webinar-razmisljanje-unaprijed-zajedno-kruzne-strategije-u-medunarodnoj-razmjeni-2/
07 - Development and Training Centre for the Metal Industry – Metal Centre Čakove	Invitation to the webinar "Thinking ahead together - Circular Strategies in international exchange"	LinkedIn	23.10.2025		https://www.linkedin.com/
07 - Development and Training Centre for the Metal Industry – Metal Centre Čakove	Invitation to the webinar "Thinking ahead together - Circular Strategies in international exchange"	Facebook	23.10.2025		https://www.facebook.com/
04 - Chamber of Commerce and Industry of Pécs- Baranya	Video report about the Strategy uptake workshop on local TV	Website	23.10.2025		https://www.facebook.com/profile/100063864390325/search/?q=Tegy%C3%BCk%20fenntarthat%C3%B3v%C3%A1%20v%C3%A1llalkoz%C3%A1sunkat%20-%20Worksho
02 - ConPlusUltra Ltd	Thinking ahead together - Circular Strategies in international exchange	LinkedIn	24.10.2025		https://www.linkedin.com/feed/update/urn:li:activity:7387400130188021760
07 - Development and Training Centre for the Metal Industry – Metal Centre Čakove	Invitation to the webinar "Thinking ahead together - Circular Strategies in international exchange"	personal contact (call, meeting, event...)	24.10.2025	24	
02 - ConPlusUltra Ltd	Thinking ahead together - Circular Strategies in international exchange	Newsletter	27.10.2025		https://1320836fe.emailsys2a.net/mailing/258/8686911/786214/2/d25c2d7566/index.html
07 - Development and Training Centre for the Metal Industry – Metal Centre Čakove	mailchimp - Invitation to the webinar "Thinking ahead together - Circular Strategies in international	Newsletter	27.10.2025	203	https://mailchi.mp/83c1299e161b/poziv-na-besplatni-curiost-webinar-3010-obvezna-registracija
01 - Business Upper Austria	Thinking ahead together - Circular Strategies in international exchange (MC Newsletter	Newsletter	29.10.2025	6000	

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