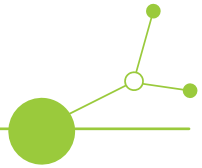
Interreg CENTRAL EUROPE

Co-funded by the European Union

CURIOST

Circular design and development of sustainable products in 4 key sectors in Central Europe



Version 1

MM YYYY

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CATALOGUE OF CONCRETE ACTIONS

1. Introduction

In this document, we present the catalogue of concrete actions made by project partners according to their regional perspectives and needs and detected issues in specific sectors. Concrete actions are made to address the 8 priority intervention areas; we summarized the most influential and frequently used priority intervention areas for all project partners and partner countries. In the upcoming phase of creating CURIOST Action Plan, together with final results of other activities, suggestions for concrete actions will be refined and incorporated in Action Plan.

8 priority intervention areas which can bring meaningful change to transformation to circular economy and sustainable production are:

1. Support for training of qualified personnel and SMEs in sustainable product development, business models and circular product design
2. Engagement in European/regionally funded projects, facilitate the access for SMEs to EU funding to boost investments for circular transformation
3. Cross regional cooperation platforms – collaborative platforms and industry networks for knowledge sharing and best practices exchange
4. Harmonization and legislative clarifications and standardization of product sustainability assessment methodologies
5. Market support and strengthening the innovation capacities of companies
6. Raising awareness and education, advocacy activities and providing expertise

7. Focus on supply chain sustainability and raw materials sourcing
8. Integration of digital tools and AI to endorse the transformation to circular economy

Concrete actions proposed are listed below per partner country:

2. AUSTRIA

Action	***Subjects*** *(Who is implementing the actions)*	***Objectives*** *(What do we want to achieve?)*	***Target groups*** *(Who are target groups?)*	***Tasks & Activities*** *(What activities are necessary to achieve the objectives?)*	***Success criteria*** *(What are the main results you expect? How do you define the success of the activity?)*	***Time Frame*** *(By when do the tasks need to be completed to trigger the change?)*	***Resources needed*** *(What or who can help or will be responsible to achieve the tasks/objectives? Time, costs?)*	***Funding possibilities*** *(What funding resources are available?)*
1. Innovative & strong partnerships and	+ Regional, national governments	+ Apply for government grants and subsidies to	+ SMEs and small midcaps + Clusters	**Engage with Regional and National Governments:**	+ Engage with region and national governments	+ Engage with regional and national governments:	+ Consulting fee + Application costs	+ Upper Austria: contact Biz-up/ F&I for

collaboration	+ European Union	support circular economy initiative + Engage with policymakers to advocate for supportive regulations and incentives + Stay updated on EU funding programs for SMEs + Regularly apply for grants and subsidies to support sustainable practices and innovation + Collaborate with partners and clusters to strengthen	+ R&D institutions	+ Apply for government grants and subsidies to support circular economy initiatives. + Advocate for supportive regulations and incentives by engaging with policymakers. **Collaborate with the European Union:** + Stay updated on EU funding programs for SMEs. + Regularly apply for grants and subsidies to support sustainable practices and innovation. + Ensure compliance with EU regulations to maintain future funding eligibility. **Work with SMEs and Small** Midcaps: + Collaborate with partners and clusters to strengthen applications	(secure subsidies and grants to suppose circular economy initiatives, influence policy makers to implement supportive regulations and incentives, establish a productive relationship with key government officials and agencies) + Work with other SMEs and small midcaps (initiate	immediately/as soon as relevant opportunities arise + Work with other SMEs and small midcaps and partner with cluster and R&D institutions: as soon as possible, to ensure middle-term success for joint projects (2-3 years)	+ Personnel costs + Cluster membership costs + Time horizon: immediately - 2-3 years (R&D-projects)	R&D funding advice + General incentive: funding of costs of R&D or innovation projects (regional, national, European funding) and turnover with circular products as soon as they are ready to market

		applications and learn from benchmarks + Use EU advisory services to navigate the application process and improve submissions. Ensure compliance with EU regulations to maintain future funding eligibility.		and learn from benchmark + Engage in joint research and development projects to foster innovation. + Partner with Clusters and R&D Institutions: + Form strategic alliances to leverage collective expertise and resources. + Participate in European Cluster Partnerships for Innovation to develop new cross-sectoral industrial value chains **Focus on the societal impact of circular economy within partnerships and joint projects** + Create incentive systems for circularity + Establish (and promote) the importance of	collaborative R&D projects, build strong networks and partnerships, participate in cluster initiatives to develop cross-sectoral industrial value chains, establish robust monitoring and evaluation of your initiatives to ensure success for your initiatives)			

				circularity and its implementation in society				
2. Innovation and flexibility	+ *SMEs and small midcaps* + *national and European legislators* + *Product designers and engineers* + *consumers* + *legislators* + *producers and manufacturers* + *recycling facilities* + *waste management companies* + *employees*	+ Create products that are easier to recycle and reuse + Establish ambitious goals for recycling different types of waste in production line + implement recycling programs to develop and promote recycling initiatives within the organization	+ Consumers + Producers + Companies along value chain	+ invest in R&D + collaborate with R&D institutions + choose materials that are recyclable + conduct life cycle assessments + implement design principles + train design teams on sustainable design + develop EPR programs + engage with policymakers to advocate EPR regulation + establish take-back programs for consumer + partner with recycling facilities + set clear, measurable recycling goals	+ *high recyclability rates* + *design for disassembly possibility of data-driven adjustments*	+ *internal (design principles, monitoring and reporting, material selection: 6-12 months* + *R&D projects: 1-3 years*	+ *Internal costs: personnel, prototyping,* + *External costs: expert, tools/software audits, training programs*	+ *R&D funding (regional, national European)* + *other fundings or incentives (regional, national, European)*

				+ report on recycling performance to stakeholders + educate employees and encourage them to raise awareness + Establish people for circular product development in companies + Channel the overall added value of circular models to the target groups				
3. digital integration	+ SMEs, small midcaps	+ Allocate resources to develop new technologies and sustainable practices + Adopt advanced technologies, utilize IoT, AI, and predictive	+ Consumers + Producers + Companies along value chain	+ Investment in R&D + Training programs for employees + Implement IoT devices + Implement AI analytics + implement systems to track recycling + use blockchain to ensure traceability and transparency in recycling process	+ traceability of products and material + availability of detailed product information (DDP) + data sharing along value chain	+ R&E projects: 1-3 years + Trainings: immediately and ongoing + Implementation of IoT and AI: 1-2 years	+ Internal costs: personnel, prototyping + External costs: experts, tools/software audits, training programs	+ R&D funding (regional, national European) + other fundings or incentives (regional, national, European)

		analytics to optimize resource use and enhance efficiency		+ stay informed about Digital Product Passport (DDP) + use digital tools to integrate supply chain management implement predictive maintenance systems to extend product lifecycles and reduce waste	+ higher awareness with use of materials and product lifecycles	+ DDP: immediately and ongoing +Implementation of supply chain management and predictive maintenance sytems: 1-2 years		

3. GERMANY (BAVARIA)

Action	Subjects (Who is implementing the actions)	Objectives (What do we want to achieve?)	Target groups (Who are target groups?)	Tasks & Activities (What activities are necessary to achieve the objectives?)	Success criteria (What are the main results you expect? How do you define the success of the activity?)	Time Frame (By when do the tasks need to be completed to trigger the change?)	Resources needed (What or who can help or will be responsible to achieve the tasks/objectives? Time, costs?)	Funding possibilities (What funding resources are available?)
3D, AI, Reverse Logistics	Bavarian Ministries of Environment and of Economy, Bavarian Chambers of	Knowledge transfer	Mechanics and mechatronics companies in Bavaria	Organisation of two conferences	Implementation of gained know-how within the companies	2026/ 2027	Chambers and associations	Staff costs / budget for experts / conference costs

	Commerce and Industry.							
Biobased / Recycled Plastics	Chambers and associations (e.g. UCB, BI, BIHK)	Acceptance of recycled or biobased plastics by companies and consumers	CEOs and product designers / Consumers	Information via webinars up to 4 for companies; "image campaign" for consumers	Gaining knowledge; shifting to recycled or biobased plastics	End of 2026	Bavarian ministries	Staff costs / budget for experts / budget for public relations for the "image campaign"
Success Stories	BI, UCB, other cluster und networks	Advocacy and knowledge exchange	Public and private clients, architects, representatives from craft enterprises, businesses, and public authorities.	Up to 5 field trips to best practice companies with around 10 participants per trip)	Increased awareness of the principles of circular construction	End of 2026	Support of the chambers of craft and architect, "Bavarian Association of Cities and Municipalities	Staff costs / budget for the trips (catering, travel costs)
Action	**Subjects** (Who is implementing the actions)	**Objectives** (What do we want to achieve?)	**Target groups** (Who are target groups?)	**Tasks & Activities** (What activities are necessary to achieve the objectives?)	**Success criteria** (What are the main results you expect? How do you define the success of the activity?)	**Time Frame** (By when do the tasks need to be completed to trigger the change?)	**Resources needed** (What or who can help or will be responsible to achieve the tasks/objectives? Time, costs?)	**Funding possibilities** (What funding resources are available?)
DPP - Digital product passport	BI, UCB	Sharing information on DPP developments	SME in Bavaria	Webinar(s)	Knowledge transfer	End of 2026	Funded pilot projects (DPP lighthouse projects), Support of the chambers and associations	Staff costs / budget for experts

AI & Regulations	Bavarian (and national) ministries, BI UCB	Simplified and comprehensible access to EU regulations and directives	SMEs, regulatory experts, funding agencies, Members of the ministries	Stakeholder dialogue event	Ministries committed to developing an AI-based tool	2027	Regulatory experts, funding agencies, Members of the ministries	Staff costs / budget for experts / conference costs

4. CROATIA

Action	***Subjects*** *(Who is implementing the actions)*	***Objectives*** *(What do we want to achieve?)*	***Target groups*** *(Who are target groups?)*	***Tasks & Activities*** *(What activities are necessary to achieve the objectives?)*	***Success criteria*** *(What are the main results you expect? How do you define the success of the activity?)*	***Time Frame*** *(By when do the tasks need to be completed to trigger the change?)*	***Resources needed*** *(What or who can help or will be responsible to achieve the tasks/objectives? Time, costs?)*	***Funding possibilities*** *(What funding resources are available?)*
1.	**Metal Centre Čakovec (MCC)**	Train professionals in circular design	SMEs in construction, plastics and mechanics, Educational Institution	Practical training Modules/Webinars that guide SMEs through	Managers of SMEs equips with the skills needed to adopting circular	End of 2026	Public Institution for the Development of the	European Union funding

				ideation and prototype development based on circular principles	design in business		Međimurje County REDEA	
2.	Metal Centre Čakovec (MCC)	Integration of Digital Tools	SMEs in construction plastics and mechanics	Training that focuses on using digital tools like IoT-enabled systems for tracking material flows in manufacturing	Managers of SMEs equips with the skills needed to adopting digital tools in business	2027	Rojko d.o.o.	European Union funding
3.	Metal Centre Čakovec (MCC)	Knowledge transfer	SMEs in mechanics and mechatronics, Educational Institution	Practical workshop on the application of AM and reverse engineering	Engineers with the skills needed to adopting modern technology in manufacturing	2027	Međimurje County	European Union funding
4.	Metal Centre Čakovec (MCC)	Create educational materials	SMEs in construction plastics and	Develop educational material for	OER that increasing awareness of	2026/2027	Public Institution for the	European Union funding

			mechanics, Educational Institution	the purpose of independent study	the principles of circular economy		Development of the Međimurje County REDEA, Međimurje University of Applied Sciences in Čakovec	
5.	Metal Centre Čakovec (MCC)	Workshop	SMEs in construction plastics and mechanics	2 Practical webinars/2 workshop for SMEs with concrete steps to application for projects	Number of participants	2027	Regulatory experts, funding agencies, Members of the ministries	European Union funding
6.	Metal Centre Čakovec (MCC)	Create virtual hub	SMEs in construction plastics and mechanics, Educational Institution	Webpage preparation, domain registration, relevant information collected	The target number of web visitors.	2027	Međimurje County, Web Development Experts	European Union funding

7. Organisation of a practical training module for SMEs on circular product development	STEP RI (internal staff, possibly in collaboration with local experts)	To build SME awareness and basic knowledge about circular product development and business models	SMEs from the construction, plastics, and mechatronics sectors in the STEP RI region	Develop a short training module (2–3 hours); include local examples; deliver in-person or online; share basic self-assessment tool	At least one session held; 10+ SMEs reached; post-training feedback indicates usefulness	Training developed and delivered by mid-2026	1 trainer, 1 staff member for coordination, small budget for materials or online delivery	CURIOST project budget, internal STEP RI resources
8. Identification and promotion of circular innovation pilot cases developed by regional SMEs	STEP RI	To highlight and promote circular practices already emerging in the region to encourage peer learning	SMEs interested in circular transformation, regional stakeholders	Identify 2–3 SME cases from CURIOST; prepare short summaries or visual profiles; share via website/newsletter; optionally present at event	At least 2 regional cases published and shared; positive engagement via views, shares, or SME feedback	Published by end of 2025	1 staff member for content development; communications support; no major costs	CURIOST communication budget; internal STEP RI resources

9. Mapping and sharing of existing funding sources and circularity-related support programmes	STEP RI, external experts	To improve SME awareness of current funding opportunities for circular product development	SMEs in traditional sectors (construction, plastics, mechatronics)	Identify national, regional, and EU-level support schemes relevant to circularity; summarize in a 1–2 page factsheet; share via STEP RI newsletter and website	Factsheet produced and distributed; positive feedback or inquiries from SMEs	By end of 2025	1 staff member for research and formatting; internal communication support; no major external costs	CURIOST project budget; internal STEP RI resources

5. ITALY (PIEDMONT REGION)

Action	***Subjects*** *(Who is implementing the actions)*	***Objectives*** *(What do we want to achieve?)*	***Target groups*** *(Who are target groups?)*	***Tasks & Activities*** *(What activities are necessary to achieve the objectives?)*	***Success criteria*** *(What are the main results you expect? How do you define the success of the activity?)*	***Time Frame*** *(By when do the tasks need to be completed to trigger the change?)*	***Resources needed*** *(What or who can help or will be responsible to achieve the tasks/objectives? Time, costs?)*	***Funding possibilities*** *(What funding resources are available?)*
1. Develop and Implement Targeted Training Programs for SMEs	Regional government, universities, industry associations, training providers, SMEs	Equip SMEs in sustainable product development, circular design, and circular economy principles	SMEs in mechanics, mechatronics, plastics, packaging	- Develop modular training courses tailored to sector needs (circular design, waste	- 20+ SMEs trained in circular economy principles - 30% increase in the adoption of	12-18 months	- Industry experts, trainers, sustainability mentors, event organizers	- Horizon Europe - National Innovation Grants - Private sector co-funding

				reduction, energy efficiency) - Partner with universities, industry associations, and training organizations for workshops and webinars - Provide hands-on mentorship and real-life case studies to demonstrate sustainable practices	sustainable product development - Improved EU sustainability compliance and enhanced competitiveness in the green market			
2. Strengthen Regional Circular Supply Chains	Regional government, raw material suppliers, industry clusters, SMEs	Facilitate access to sustainable raw materials and create regional circular supply chains	SMEs in mechanics, mechatronics, packaging, automotive	- Build partnerships with regional suppliers to provide sustainable	- 5+ regional supplier partnerships for sustainable materials	12-24 months	- Industry clusters, material suppliers, sustainability experts	- EU funding (LIFE Programme, Horizon Europe)

				raw materials (recycled metals, bio-based polymers) - Implement supply chain transparency tools to track sourcing and reduce carbon footprint - Provide incentives and funding for SMEs adopting circular procurement practices	- Reduction in carbon footprint of raw material sourcing - 20% increase in SMEs adopting circular supply chains in 2 years		- Regulatory bodies to ensure compliance	- National Development Funds
3. Establish Collaborative Platforms and Regional	Industry associations, regional clusters, academic institutions,	Create collaborative platforms for cross-sector knowledge sharing and R&D	SMEs in mechatronics, mechanics, plastics, packaging, automotive	- Establish cross-sector collaborative platforms for best practice	- 5+ collaborative platforms and regional innovation hubs created	12-24 months	- Industry associations, academic institutions, innovation hubs	- EU Regional Development Fund (ERDF) - Interreg Europe

	Innovation Hubs	innovation hubs, local businesses	to drive circular economy practices		sharing and joint R&D - Foster partnerships with academic institutions for research on sustainable manufacturing - Develop regional sustainability clusters to support circular innovation, funding, and networking events	- 3 joint R&D projects focused on sustainable manufacturing - 50+ SMEs participating in knowledge-sharing events and workshops		- Event and platform organizers, sustainability experts	- Private sector and regional government support
4.	**Support the local developme nt and the research and**	ERDF Regional Funds	Finance innovation and research	SMEs, start-up and big companies (it depends on the types of funds)	Regional calls that finance research &developmen t	Number of projects financed and relative amount in terms of R&D	EU programming period	Regional Department Staff, in collaboration with Regional Entities	ERDF funds for the Region

innovation of companies				Regional Calls that finance young talent/support training and development of skills in the companies				
5.	7 innovation Clusters system	Support the development of companies	SMEs, start-up, big companies on a regional level	• training webinars; • networking and matchmaking events; • infodays on Regional and National Calls support for project preparation (consortium, budget etc.)	• Numbers of companies participating in different types of events; Number of projects submitted on a Regional Level with the support of the cluster	EU programming period	7 Clusters in the Piedmont Region with high qualified personnel	Regional Funds

6.	ERDF Regional Funds	Finance innovation and research	SMEs, start-up and big companies (it depends on the types of funds)	Regional calls that finance reaserch &development Regional Calls that finance young talent/support training and development of skills in the companies	Number of project financed and relative amount in terms of R&D	EU programming period	Regional Department Staff, in collaboration with Regional Entities	ERDF funds for the Region

6. POLAND (MALOPOLSKA REGION)

Action	*Subjects* *(Who is implementing the actions)*	*Objectives* *(What do we want to achieve?)*	*Target groups* *(Who are target groups?)*	*Tasks & Activities* *(What activities are necessary to achieve the objectives?)*	*Success criteria* *(What are the main results you expect? How do you define the success of the activity?)*	*Time Frame* *(By when do the tasks need to be completed to trigger the change?)*	*Resources needed* *(What or who can help or will be responsible to achieve the tasks/objectives? Time, costs?)*	*Funding possibilities* *(What funding resources are available?)*
1. Fostering Collaboration and Networking	SPCleantech + external Partners	Connecting companies from different parts of the value chain	SMEs and small midcap companies, universities and research centres, technical experts,	Partner meetings, workshops, events, networking, trainings	Creation of consortium, working groups and partnerships 3-5 partnerships in 12 months	On continuous basis with some results after 12 months	SPCleantech with participating partners, own financing,	Own resources, local, regional funding programs

			business support institutions, NGOs					
2. Supporting Access to Funding and Investment	SPCleantech + external Partners	Providing information and guidance on available funding opportunities	SMEs and small midcap companies	Monitoring, researching, providing information by mails, newsletters, social media and personal contacts	Regular monthly update on available funding programs	On continuous basis	SPCleantech	Own resources
3. Offering support in preparing funding applications	SPCleantech + external Partners	Providing Expertise and guidance	Consortia consisting of project partners applying for external funding	Personal guidance, meetings, clusters information channels	Completed applications to local, regional, national or EU calls for projects	Supporting 5 applications in 12 months	SPCleantech, universities and other external advisors	Own resources, local or regional funding schemes for preparing applications

7. HUNGARY

4. Concrete actions to address the priority areas of Action Plan

Action	Subjects (Who is implementing the actions)	Objectives (What do we want to achieve?)	Target groups (Who are target groups?)	Tasks & Activities (What activities are necessary to achieve the objectives?)	Success criteria (What are the main results you expect? How do you define the success of the activity?)	Time Frame (By when do the tasks need to be completed to trigger the change?)	Resources needed (What or who can help or will be responsible to achieve the tasks/objectives? Time, costs?)	Funding possibilities (What funding resources are available?)
10.	Hungarian Government and Regulatory Bodies	Harmonization of policy frameworks Harmonization of policy frameworks	SMEs and stakeholders SMEs, Industry Stakeholders	1. Review and analyze existing EU directives to establish a harmonized national framework. 2. Organize workshops with stakeholders to discuss compliance issues. 3. Develop official guidelines that clarify the obligations of businesses regarding sustainability directives. 1. Review and analyze existing EU directives to establish a harmonized national framework. 2. Organize workshops with stakeholders to discuss compliance issues. 3. Develop official guidelines that clarify the obligations of businesses regarding sustainability directives.	Clear national equivalents for CSDDD and CSRD published. Higher compliance rates among local companies. Improved clarity for businesses on their regulatory obligations. Clear national equivalents for CSDDD and CSRD published. Higher compliance rates among local companies. Improved clarity for businesses on their regulatory obligations.	1 year from the start of the initiative	Government agencies, regulatory bodies, legal consultants for reviewing legislation. Cost of workshops and consultations.	EU funding programs for regulatory development, national budget allocations.
11.	Industry Associations and NGOs	Awareness raising.	General public, SMEs, Producers	1. Organize a series of awareness-raising campaigns (webinars, workshops, newspaper articles) focused on sustainability practices. 2. Create educational materials and best practice templates for SMEs. 3. Knowledge sharing platform for SMEs and stakeholders.	Increased consumer demand for sustainable goods. At least 50 SMEs implementing best practice guidelines within the year.	9 months from the start of the initiative	Collaborations with educational institutions, media partnerships for promotion, and training experts. Costs for promotional	EU support grants, partnership with NGOs for sustainability projects.

							materials and events.	
12.	Educational Institutions and Research Centers	Enhance sustainability related STEM.	Students (primary, secondary and university students), who are the future workforce	1. Develop the curriculum to contain sustainability and circular economy subjects. 2. Conduct training sessions for educators on the importance of sustainable practices. 3. Foster partnerships between industries and educational institutions for hands-on experience.	Improved skillsets in the workforce aligned with market needs. Increase in student enrollment in sustainability-related disciplines.	18 months from the start of the project	Educational funding programs, industry partnerships for practical training setups.	Government funds for education improvements, grants from educational foundations.

8. SLOVAKIA

Action	***Subjects*** *(Who is implementing the actions)*	***Objectives*** *(What do we want to achieve?)*	***Target groups*** *(Who are target groups?)*	***Tasks & Activities*** *(What activities are necessary to achieve the objectives?)*	***Success criteria*** *(What are the main results you expect? How do you define the success of the activity?)*	***Time Frame*** *(By when do the tasks need to be completed to trigger the change?)*	***Resources needed*** *(What or who can help or will be responsible to achieve the tasks/objectives? Time, costs?)*	***Funding possibilities*** *(What funding resources are available?)*
2.	National Executive (Government, Parliament,	Setting up financial incentives as a support	Entrepreneurs, cities and municipalities	(1) Tax legislation and its adaptation in the areas of CE.	Modification of tax legislation in the field of income tax.	1 year from the start of the initiative	The highest state authorities of	EU funds, financial instruments to support the

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	Ministry of Finance of the Slovak Republic)	tool for the transition to CE		(2) Incentives for recycled materials. (3) Support for investments in the modernization of sorting and recycling technologies.	Creation of a financial framework for CE support. Abolition of direct and indirect regulations limiting CE.		the Slovak Republic, business interest associations, NGOs	transition to CE, rationalization of the tax burden. Recovery and Resilience Plan.
3.	State administration bodies (Ministry of the Environment of the Slovak Republic, Ministry of Informatization, Regional Development and Investments of the Slovak Republic, Ministry of Economy of the Slovak Republic)	Draft implementing regulations, methodological recommend-dations	SMEs and their business associations	(1) Develop concepts for financing green technologies and grant schemes for CE. (2) Holding round tables with the participation of SME representatives on the barriers to CE development. (3) Development of the National Method for Life Cycle Assessment (LCA). (4) Update the system of eco-labels and eco-labeling of products. (5) Standardization of ecodesign requirements.	Completion of missing strategies and action plans. Update old plans and reflect on the current status. Elaboration of methodological recommendations.	1 year from the start of the initiative	Cooperation of all stakeholders, including universities that are dedicated to CE (from a technical, economic or technological point of view).	Existing financial support schemes created in the relevant ministries, special EU funds, Recovery and Resilience Plan.

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4.	Interest Associations in the field of CE, university	Building cooperation networks for the implementation of research, development and knowledge transfer	SME	(1) Creation of knowledge transfer and consulting platforms. (2) Discussion forums – collection of research input and preparation of technical solutions. (3) Organization of thematic conferences (events)	More intensive information flow (social networks). Developing examples of good practice and promoting them. Creation of (digital) educational materials. Activation of the activities of CE interest associations and their visibility.	9 months from the start of the initiative	Universities and research institutions, trade union agencies, interest associations of entrepreneurs .	National financial resources for research and development. Research schemes HORIZON, Interreg Europe, Interreg DANUBE, Interreg Central Europe.
5.	Ministry of Education, Science, Research and Youth of the Slovak Republic, primary/secondary/higher education	Systematic building of environmental literacy	Students	(1) Preparation of electronic materials with a focus on sustainability. (2) Organising knowledge competitions, professional events and creative workshops. (3) Support for sustainability-oriented study programmes.	With regard to the nature of the activity, it is possible to reach a relatively wide audience (without limitation) – the output should be reports on the activities carried out.	12-18 months from the start of the initiative	Ministry of Education, Science, Research and Youth of the Slovak Republic, Slovak Accreditation Agency for Higher Education, State Pedagogical Institute	National financial resources for research and development. Research schemes HORIZON, Interreg Europe, Interreg DANUBE, Interreg Central Europe.

Action	***Subjects*** *(Who is implementing the actions)*	***Objectives*** *(What do we want to achieve?)*	***Target groups*** *(Who are target groups?)*	***Tasks & Activities*** *(What activities are necessary to achieve the objectives?)*	***Success criteria*** *(What are the main results you expect? How do you define the success of the activity?)*	***Time Frame*** *(By when do the tasks need to be completed to trigger the change?)*	***Resources needed*** *(What or who can help or will be responsible to achieve the tasks/objectives? Time, costs?)*	***Funding possibilities*** *(What funding resources are available?)*
				(4) In cooperation with SMEs in the field of Olympics, organization of short-term internships, educational excursions. (5) Creating ambassador positions to spread ideas about sustainability.				
6.	Industry, interest associations, NGOs	Building awareness of the right ecological thinking	General public	(1) Campaigns, educational videos, portals about good and bad practice. (2) Webinars, newsletters – intensive use of social networks.	Number of affected entities and shares	9 months from the start of the initiative	Association of Entrepreneurs of Slovakia, Slovak Chamber of Commerce and Industry, other interest associations and NGOs	National financial resources intended for research and development, support of culture and education. Recovery and Resilience Plan.

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