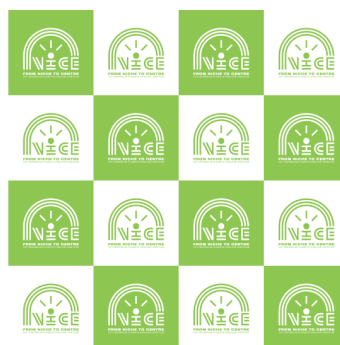




Virtual Exhibition of Good Practices

A Place of Inspiration, Sustainability
and Successful Solutions





Welcome to a world where circularity and sustainability become reality! The Virtual Exhibition of Good Practices is your gateway to an interactive online space where you can explore unique circular economy initiatives from Europe.

Through videos and photos, you will see how ideas have been transformed into concrete actions – from goals to the tools that ensure their long-term sustainability.

What Will You Find Here?

The virtual exhibition is divided into four thematic areas, helping you understand how a sustainable future works:

- **Circular centres** – from sustainable consumption to pop-up stores.
- **Methodology** – including participatory tools and urban labs.
- **Sustainable business models** – where profit meets purpose.
- **Sustainable consumption** – examples of using resources while minimising environmental impact.

The goal of the exhibition is to inspire and demonstrate that sustainable business models and consumer habits are not just a vision but can become reality. Be inspired by 30 successful projects and become part of a sustainable future!

User Guide

The virtual exhibition environment is designed to be intuitive and easy to navigate. However, if you need assistance, read these essential instructions to help you explore and interact with the exhibition.

Settings

The icon in the top left corner offers various settings, such as lighting, walking speed, sound, and more.

Navigation

Arrow keys or W/A/S/D – move forward and sideways.

Shift – slow down movement.

Spacebar – jump.



Maps

Maps offers the list and display the layout of the Good Practices and allow quick travel to selected locations by clicking on their names. You can find a map on the introductory screen and at multiple locations throughout the virtual exhibition.

Screens

Good Practices are presented on screens as videos or photo sets. To view an initiative, stand in front of a screen on the area marked with blue circles. Videos will play automatically. Photos can be browsed using the arrows on the screen.

Info Desks

Next to each screen is an info desk. Stand in front of it to open a window displaying:

- Page 1: A detailed description of the Good Practice.
- Page 2: Tools used by the initiative to ensure long-term sustainability.

Switch between these pages using the icon in the top right corner.

Fullscreen Mode

Fullscreen mode icons such as “Focus” and “Info” appear in the top right corner whenever this option is available.

Gamification Feature

Enhance your exhibition experience by feeding pigeons you encounter in the virtual environment. An icon in top right corner will notify you when this option is available. The number of pigeons fed and the number of visited screens are displayed in the top left corner.

Bonus! If you view all Good Practices and feed all the pigeons, a special surprise awaits you! So make sure you explore every part of the exhibition.

[**VIRTUAL EXHIBITION HERE!**](#)