

About the Project

From Niche to Centre - City Centres as Places of Circular Lifestyles



The NiCE project responds to the changing role of city centres across Europe. As traditional retail declines and online shopping grows, urban spaces face new challenges, but also opportunities for transformation.

NiCE reimagines city centres as **vibrant hubs for circular lifestyles**, where practices like reuse, repair, sharing and responsible consumption become part of everyday life.

Solutions have been tested in **8 pilot cities** and translated into practical tools that can be applied across Europe.

What the Project Delivers

- practical solutions for cities and communities
- ready-to-use tools and methodologies
- inspiration from real pilot actions and best practices
- support for the transition to circular urban living

Explore More

- » **KNOWLEDGE PLATFORM (key project output)** All tools, case studies and resources in one place:



circularlifestyle.eu

- » **PRESS RELEASE AND KEY MESSAGES FOR MEDIA**
Overview of the project and its impact

Interreg
CENTRAL EUROPE



Co-funded by
the European Union

NiCE

Project Partners



- German Environment Agency
Germany



- ENVIROS
Czech Republic



- StadtLabor
Austria



- Scientific Research Centre Bistra
Ptuj, Slovenia



- ENEA
Italy



- Research and Innovation Centre
Pro-Akademia, Poland



- Budapest University of Technology
and Economics, Hungary



- Creative Industry Košice
Slovakia



- Municipality of Brzeg Dolny
Poland



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The project is implemented under the **Interreg Central Europe Programme** and co-financed by the **European Regional Development Fund**.