



RehAllianCE

SME Success Story

RehAllianCE - Strengthening the innovation capacity of SMEs in the rehabilitation sector

SECURITY AND PRECISION FOR BETTER DIGITAL HEALTHCARE

Company: ACTIMI GMBH



The Challenge

ACTIMI aimed to gain a better understanding of its target market, identify relevant competitors and potential customers, and obtain more detailed market insights to support its international development.

The RehAllianCE Support

Through RehAllianCE, ACTIMI received market research and competitive insights, including an overview of potential collaboration partners and key players in the target market. The support helped the company better understand the market landscape and identify relevant opportunities, while also highlighting the importance of more targeted market analysis tailored to specific SME needs.

SME Testimonial

RehAllianCE's market analysis and research helped us better understand the market and its key players



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rehabilitation sector*



Project website: <https://www.interreg-central.eu/projects/rehalliance/>

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