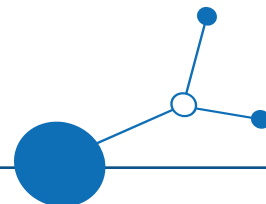


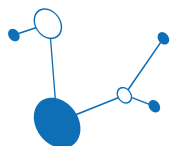
GINEVRA

Output number 3.3 Transnational plan for Responsible, Multilevel Governance for transformative innovation



Final
7 2026





Introduction

The Transnational plan for Responsible, multi-level governance of transformative innovation is based on the collection of 14 Memoranda of Understanding (MoU) signed by all active GINEVRA partners and all three Associate Strategic Partners. The content of the MoU was jointly developed during the project meeting in December 2025. Each partner processed formalities and signed this MoU collectively between January and July 2026.

Each MoU consists of the actions that each partner will engage after the completion of the project - therefore it has an important aspect of the Capitalization Plan at each partner. With 14 MoUs collectively, they serve as the Capitalization Plan of the entire GINEVRA project.

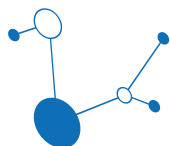
The published version is provided for information and transparency purposes only and does not reproduce the partner-specific versions, which have been duly completed and signed by the respective partners.

1.1. Project Partners

- CISE - Centre for Innovation and Economic Development, Italy
- Municipality of Cesena, Italy
- Scientific Research Centre Bistra Ptuj, Slovenia
- First Hungarian Responsible Innovation Association, Hungary
- Network for Regional Development Foundation, Hungary
- TU Wien, Austria
- City Municipality Varaždin, Croatia
- ALDA+ SRL Benefit Corporation SB, Italy
- Karlsruhe Institute of Technology, Germany
- Municipality of Bad Schoenborn, Germany
- Municipality of Slupsk, Poland

1.2. Associated Strategic Partners

- City Municipality Ptuj, Slovenia
- Nyiregyhaza County Town Municipality, Hungary
- Development Agency North - DAN d.o.o., Croatia



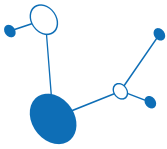
2. Memorandum of Understanding for the uptake and capitalization of the GINEVRA Project

This **Memorandum of Understanding (MoU)** is made by THE **GINEVRA** Consortium, herein referred to as the Signatory. The Signatory has committed to cooperating within the framework of the INTERREG Central Europe project **CE0100104 GINEVRA**, focused on the responsible deployment and governance of autonomous vehicles (AV) in local transport systems.

Technological innovations ongoing and envisaged around driving automation and autonomous vehicles (AV) are transforming cities, with considerable potential to enhance quality of life, while they potentially reduce quality of life and increase environmental impacts if they are not implemented appropriately.

Large cities with their technological and policy-making capacities are being able to prepare themselves with a help of European instruments such as Sustainable Urban Transport Planning (SUMP). However, small and medium-sized cities and municipalities are often in lack of such capacities, and they typically do not have a complex and resource-intensive planning instruments like SUMP. Nevertheless, technological developments will have certain impacts such small and medium-sized cities, in which altogether a large number of people live in. Furthermore, driving automation and autonomous vehicle is only an example of rapidly developed new technologies. There are a number of such technologies that affects small and medium-sized cities that have to be responsibly addressed through local governance. To overcome the absence of SUMP, which is designated rather for large cities, a concept of “Regional SUMP” would have to be sought for to align envisaged technological innovations and responsible governance and innovation policy at local levels, focusing on transport policy.

In the **GINEVRA** project, Project Partners have worked together with partner municipalities in governing these transformative innovations responsibly with AV as a case by developing governance guidelines, designing new citizen engagement tools (AV Readiness Tool), and testing them through pilot implementations. Through the transnational works in **GINEVRA**, the Partners have realized the importance of working together through networks of cities to bring synergies in order to stimulate exchanges of knowledges and practices. As demonstrated in **GINEVRA**, cooperation between academic and research institutions and territorial partners like municipalities will bring further synergies towards responsible innovations in that academic and research institutions can deliver knowledge and insights from wider perspectives.



Based on these experiences and learnings, **GINEVRA** Partners has developed this transnational strategy to ensure responsible governance to capitalize the outputs and results of the project, in particular in the domain of responsible governance for driving automation and autonomous vehicle in transport systems. The expertise of knowledge providers, the experience of partners, and the lessons learned from the project are collectively utilised to consolidate concrete actions that facilitate responsible, multi-level governance of transformative innovation for small and mid-sized cities, which forms the core part of this transnational strategy. The Signatories are committed to building on these results to propose long-term capitalisation at the Central Europe level and to formalise an agreement for further cooperation beyond the **GINEVRA's** lifetime.

Legal Status and Implementation

A compilation of the MoUs signed by the project partners forms the **GINEVRA** Transnational Strategy altogether.

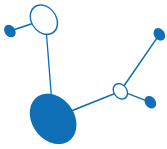
This **MoU** does not constitute a legally binding agreement and creates no enforceable rights or obligations under national or international law. Signing this **MoU** does not create any financial obligations or legal binding commitments.

Actions at Partner [NAME]

In light of the **GINEVRA's** Capitalization Strategy, Partner [NAME] intends to commit to the following activities after the completion of the project.

We envisage committing to the following activities at the local level in the future:

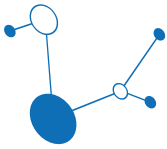
- Monitor the development of autonomous driving technology, legislation and business model closely to prepare future transformation
- Regularly exchange information with the regional and national authorities in charge of autonomous driving technologies
- Making the results of monitoring and exchanges of information available to the general public and to the local community - stakeholders and citizens. For this purpose, for example, workshops, meeting, information campaigns, and any other forms can be taken.
- Setting up participatory process whenever the city intends to embed technological innovations on regular basis, by capitalizing the Toolkit.



- Above-mentioned points will go beyond autonomous driving technology and also to responsible innovation and governance at the local level onto any other technological or policy domains.
- Collaborating to design and implement further pilot projects testing autonomous shuttle services within municipalities/proximity to promote an inclusive, flexible, and environmentally friendly transport system.
- Further developing methods and tools to improve municipal readiness for responsible innovation and citizen and stakeholder engagement in governance processes.
- Utilizing the method and approach developed in **GINEVRA** to assess the current status and design scenarios for the future to discuss foresight in AV development in our cities.
- Utilizing the AV Readiness Calculator in the future citizen and engagement activities onto the topic of autonomous driving.
- Utilizing the Citizen and Stakeholder Engagement Toolkit to improve participatory planning process for emerging policy challenges in the future. This has to be made as a step by step process.
- Seeking opportunities to enhance the local network of relevant stakeholders e.g. local governments, development agencies, academia, etc.
- Looking for funding opportunities at the European, national, regional and local levels to utilize autonomous driving technology to provide better mobility services more financially efficiently than today

We envisage committing to the following activities at the transnational level in the future:

- Developing methods and tools to improve municipal readiness for autonomous vehicle deployment and citizen and stakeholder engagement in governance processes.
- Disseminating the outcomes from **GINEVRA** by participating in targeted seminars, forums conferences addressing technical, societal, and regulatory aspects of autonomous vehicle integration.
- Developing joint scientific publication in a form of conference papers and/or journal papers, and organizing special sessions or workshops in scientific conferences focusing on governance of autonomous driving.
- Creating/sharing tips to create citizen and stakeholder engagement using the Toolkit
- Further deepening cooperation in the research among academic and research partners.



- Discuss and further develop the concept of “Regional SUMP” which help small and medium-sized cities
- Keeping social media streams accessible after the completion of the project
- Looking for funding opportunities at the European level to utilize autonomous driving technology to provide better mobility services more financially efficiently than today
- Looking for future project opportunities to collaborate again in the future