



RehAllianCE

SME Success Story

RehAllianCE - Strengthening the innovation capacity of SMEs in the rehabilitation sector

CARDIAC TELEREHABILITATION SYSTEM

Company: PRO-PLUS S.A.



The Challenge

Pro-PLUS aimed to validate the market and regulatory readiness of its cardiac telerehabilitation system for entry into the Italian healthcare system. The company sought to understand reimbursement pathways, identify target customer segments and strategic partners, and assess local clinical, procurement and regulatory requirements to support future pilot implementation.

The RehAllianCE Support

Through the services provided by RehAllianCE, Pro-PLUS received comprehensive market and regulatory insights, enabling the company to better understand reimbursement pathways, clinical practices and healthcare requirements across Western European markets. The support strengthened its market entry strategy, identified key adaptation needs and provided a solid foundation for future expansion.

SME Testimonial

The RehAllianCE programme gave us a clearer view of how cardiac telerehabilitation is organised across Western Europe. It helped us identify necessary adaptation steps and strengthened our strategic approach to entering new healthcare markets.





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rehabilitation sector*



Project website: <https://www.interreg-central.eu/projects/rehalliance/>

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from the ERDF.*



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PBN

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PBN Szombathely



Carinthia UAS -non-profit
limited liability company
The Institute for Applied
Research on Ageing (IARA)



BioRegio STERN
Management GmbH



NSBPROJECT
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Local Health Authority
4 Veneto orientale
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Newsletter #4

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Connect with the right rehabilitation partners.

A European matching tool for hospitals, healthcare providers & MedTech companies.

- ✓ Share your profile & rehabilitation focus
- ✓ Get matched with the right partners
- ✓ Access cross-border collaboration resources

Register Now — Free nsbmatchmaking.com

Join the NEW RehAllianCE Matching Platform

Expressions of interest are now open to join the new RehAllianCE Matching Platform, connecting healthcare providers and MedTech innovators across Europe.

[READ MORE](#)

TRANSNATIONAL PILOT ACTION REPORT

Discover the outcomes of the RehAllianCE Transnational Pilot, which brought together specialised validation facilities, living labs and market expertise to support MedTech SMEs across Central Europe.

[READ MORE](#)

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PILOT ACTION REPORT

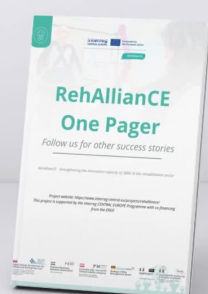
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RehAllianCE ONE PAGER

A series of one-pagers showcasing the experiences of innovative SMEs involved in the RehAllianCE Transnational Pilots, highlighting their challenges, the support received and the impact achieved.

[READ MORE](#)





FIFTH PARTNERSHIP MEETING

RehAllianCE project partners will meet in Gliwice (Poland) for the fifth and final project meeting, hosted by GAPR sp. z o.o. on 14-16 September 2026.

STAY TUNED!!



Innovating the rehabilitation care system

READ MORE

ABOUT THE PROJECT:



Rehabilitation is care that helps people get back or improve abilities necessary for their daily life. The challenge is that such care often lies with the family without much systemic or technological support. The RehAllianCE project helps MedTech companies break through and accelerate the commercialisation of their products.

The project partners share experiences and good practices to develop a set of policy recommendations to improve the health care sector's innovation governance. They will test new technologies, such as rehabilitation robots or exoskeletons, assistive devices, wearables or telemetric tools.

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