

D.3.2.3 Final ReBuilt Conference



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Summary

The final conference of the ReBuilt project represented the culmination of the project and served as the primary platform for presenting project achievements, demonstrating developed solutions, discussing lessons learned, and fostering stakeholder commitment to continuing project activities beyond the funding period.

The event aimed to:

- showcase the project's main results and outputs;
- present tested circular construction materials and solutions;
- demonstrate digital tools supporting transparency and traceability in construction processes;
- highlight capacity-building activities and training programmes developed within the project;
- present sustainability mechanisms established through Regional Circular and Digital Construction Hubs;
- discuss future opportunities for implementing circular and digital construction principles at regional and transnational levels.

The conference brought together representatives of research organisations, construction companies, including SMEs, digital technology providers, public authorities, policy-makers, educational institutions, university and vocational students and individuals, and other stakeholders involved in the transition towards a circular and digital construction sector in Central Europe.



1. Introduction

The ReBuilt Final Conference was held on 4 March 2026 in hybrid mode, at the Slovenian National Building and Civil Engineering Institute (ZAG), Ljubljana, Slovenia, the lead partner of the ReBuilt project and on teams channel. The event was organised in collaboration with the full ReBuilt partnership and simultaneously streamed live on ZAG's YouTube channel, ensuring broad accessibility for stakeholders unable to attend in person. The recording remains publicly available at: <https://www.youtube.com/live/tpiEqPtETJ8>

The conference served as the concluding milestone of the ReBuilt project, bringing together partners, policymakers, researchers, and industry representatives from across Central Europe to reflect on the project's achievements and to chart the path forward for a more sustainable, transparent, and digitally enabled construction sector in the region.

The opening session featured welcome addresses from representatives of three key institutions: the Slovenian National Building and Civil Engineering Institute (ZAG) as lead partner, the Interreg Central Europe Programme, and the Slovenian Ministry of Cohesion and Regional Development. Following the welcome addresses, an overview of the project's principal results was presented, providing the thematic framework for the sessions that followed.

2. Objectives and Pre-conference Activities

The primary objective of the ReBuilt Final Conference was to present and discuss the key results and thematic achievements of the ReBuilt project, and to provide a forward-looking platform for dialogue on the next steps in advancing circular and digital construction across Central Europe.

To ensure broad participation and visibility, the conference was promoted through a dedicated communication campaign launched across multiple channels. Announcements and invitations were disseminated through ReBuilt's own communication channels – including the project website and social media – as well as through the communication networks of all partner organisations. Outreach was further extended through specialised professional magazines, expert associations, and networks active in the fields of construction, circular economy, and digital innovation, ensuring the event reached relevant audiences across the partnership region and beyond.

The conference was open to researchers, practitioners, policymakers, and industry representatives with an interest in the circular and digital transformation of the construction sector in Central Europe. Registration was managed through an online form (<https://docs.google.com/forms/d/1exiUBa1Xk58GPEF7jv6nSJ4365NbvxLy66lbg0f9mlw/edit>) made available via the project's communication channels and partner networks. 55 people registered for the conference.

In addition to the thematic presentations, the conference programme was designed to include a dedicated roundtable discussion on future directions for circular and digital construction in Central Europe, as well as structured networking and knowledge exchange opportunities for participants.

Participants were also invited to Peer-to-Peer review at the Dogošë site, Maribor the following day.

Activities of the conference are described in detail in the following chapter.



3. Final conference programme and implementation

The ReBuilt Final Conference was held on 4 March 2026 at the Slovenian National Building and Civil Engineering Institute (ZAG-LP1), located at Dimičeva ulica 12, Ljubljana, Slovenia. ZAG served as the lead partner of the ReBuilt project and hosted the event in collaboration with the full ReBuilt partnership.

The conference was delivered in a hybrid format, enabling both in-person attendance at ZAG's premises and remote participation via Microsoft Teams. The event was simultaneously streamed live and subsequently made available as a recording on ZAG's YouTube channel for those unable to participate on the day.

The conference brought together a total of 56 participants, of whom 31 attended in person, and 25 joined online. Participants included researchers, practitioners, policymakers, and industry representatives from across Central Europe, as well as university and vocational students. The event was intended for a broad professional audience spanning the construction industry and SMEs, government and public servants, architects, and investors. Additionally, until 31/05/2026, 208 people visited the YouTube channel: <https://www.youtube.com/live/tpiEqPtETJ8>, which all together means outreach to 262 people.

3.1. Opening Session

Registration opened at 09:30, with the formal programme commencing at 10:00 (**Figure 1**). The opening session featured welcome addresses and a general overview of the ReBuilt project, delivered by:

- **Dr. Alenka Mauko Pranjić**, Slovenian National Building and Civil Engineering Institute (ZAG-LP1)
- **Mrs. Viktorija Dobravec**, Project Manager, Joint Secretariat, Interreg Central Europe Programme
- **Mrs. Danijela Kos**, National Contact Point, Ministry of Cohesion and Regional Development of Slovenia (participating online)

CONFERENCE AGENDA

09:30 – 10:00	Registration	
10:00 – 10:15	Welcome & General Information about ReBuilt	Dr. A. Mauko Pranjić • V. Dobravec • D. Kos
10:15 – 10:35	Capacity Building & Training for Digital and Circular Construction	L. Hausner (TU Vienna) • K. Ballova (Czech GBC)
10:35 – 10:55	Proofing Circular Materials and Solutions	Dr. A. Kustermann (HS München) • S. Gutsmandl (Nigrad)
10:55 – 11:15	Enhancing Transparency & Traceability with Digital Tools	M. Petelin (Infodata) • R. Chenu (Opencontent)
11:15 – 11:35	Break & Networking	
11:35 – 11:50	Regional Hubs & Common Strategy — ReBuilt Sustainability	Dr. D. Marinič • Dr. A. Mauko Pranjić (ZAG)
11:50 – 12:50	Round Table: Where We Want to Go Next — A Way Forward	Moderator: Dr. A. Mauko Pranjić Speakers: SI • AT • HU • CRO
12:50 – 13:00	Wrap-Up	Dr. A. Mauko Pranjić (ZAG)
13:00 – 14:00	Lunch & Networking	

Figure 1: Programme of the Final ReBuilt conference, held on 04/03/2026 on-line and at ZAG.



3.2. Thematic Presentations

Following the opening session, the conference programme featured four thematic presentations delivered by ReBuilt partners and invited experts from across Central Europe.

Capacity Building and Training for Digital and Circular Construction (10:15-10:35) Presented by **Lukas Hausner**, Vienna University of Technology, Austria (TUW-PP6) (online), and **Katarina Ballova**, Czech Green Building Council (CZGBC-PP13). This session addressed the project's efforts to develop training frameworks and educational resources aimed at equipping construction professionals with the skills required for circular and digital practices.

Proofing Circular Materials and Solutions in Practice (10:35-10:55) Presented by **Prof. Dr. Andrea Kustermann**, Hochschule München, Germany (HM-PP14), and **Sergej Gutsmandl**, Nigrad d.o.o., Slovenia (NIGRAD-PP3). This session presented practical demonstrations and pilot results from the testing and application of circular construction materials and innovative solutions in real-world contexts.

Enhancing Transparency and Traceability with Digital Tools for Circular Construction (10:55-11:15) Presented by **Elazem Abdelhamid**, Infordata, Italy (INFORDATA-PP5), and **Ronald Chenu**, Opencontent, Italy (OPENCONTENT-PP4). This session focused on the digital tools and platforms developed within the project to improve the transparency and traceability of materials and products across the construction value chain.

Regional Circular and Digital Construction Hubs and a Common Strategy – The Way to ReBuilt Sustainability (11:35-11:50) was presented by **Dr. Dragica Marinič** (ZAG-LP1)). This closing presentation addressed the establishment of Regional Circular and Digital Construction Hubs across the partner countries and the development of a Common Strategy for Circular and Digital Construction in Central Europe as the primary vehicles for ensuring the long-term sustainability and impact of the project beyond its lifetime.

This session was moderated by Dr. Dragica Marinič (ZAG-LP1).

A networking break was held between 11:15 and 11:35.

3.3. Round Table: A Way Forward

A dedicated round table discussion – *"Where Do We Want to Go Next? A Way Forward"* – was moderated by **Dr. Alenka Mauko Pranjić** (ZAG-LP1) and brought together speakers and stakeholders from:

- Slovenia:
 - **Mr. Goran Štemberger**, Ministry of Environment, Climate and Energy,
 - **Mr. Primož Zorec**, COGreen d.o.o., and
 - **Doc. Dr. Andrej Anžlin**, ZAG, Interreg Central Europe project BIM4CE;
- Croatia:
 - **Mrs. Martina Wolf Kuftić**, Kaštijun d.o.o.;
- Czech Republic:
 - **Mrs. Martina Škvorová**, Cyrkl; and
- Hungary:
 - **Dr. Rita Nemes**, Budapest University of Technology and Economics.

Notably, the discussion (**Figure 2**, **Figure 3**) also included representatives of the BIM4CE project, an Interreg Central Europe project focused on Building Information Modelling adoption across the region. Although



ReBuilt and BIM4CE operate under different specific objective themes within the Interreg Central Europe Programme, the two projects are thematically complementary, sharing a common ambition to accelerate the digital transformation of the Central European construction sector. Their joint representation at the round table underscored the value of cross-project dialogue and the importance of aligning efforts at programme level. The discussion centred on future priorities for the region, including prospects for continued transnational cooperation, policy support mechanisms, and the conditions required for broader market uptake of circular and digital construction practices.



Figure 2: Round table at the Final conference ReBuilt.



ROUND TABLE

Where We Want to Go Next — A Way Forward

Speakers from Slovenia • Czechia • Hungary • Croatia

MODERATOR

Dr. Alenka Mauko Pranjić — Slovenian National Building and Civil Engineering Institute (ZAG)

Discussion Questions

- 1 How can Regional Circular and Digital Construction Hubs be made self-sustaining beyond the project?
- 2 What policy frameworks are needed to mainstream circular and digital practices across Central Europe?
- 3 How do we scale successful pilots and good practices to industry-wide adoption?
- 4 What role should SMEs, governments, and academia play in the next phase of the transition?

Figure 3: Key discussion questions of the round table at the final conference ReBuilt.

3.4. Wrap-up and Networking

The formal programme concluded at 12:50 with a wrap-up delivered by **Dr. Alenka Mauko Pranjić** (ZAG-LP1), summarising the key messages and outcomes of the day. The conference closed with a lunch and informal networking session from 13:00 to 14:00, providing participants with further opportunities for bilateral exchange and the exploration of future collaboration.

3.5. Peer-to-peer review of demo at the Dogošë site, Maribor, Slovenija

The following day, experts from the construction sector and partners were invited to the peer-to-peer review at the Dogošë site in Maribor (**Figure 4**), as part of the activity A.2.5. Participants discussed about results of testing of novel acoustic panels developed by a start-up company, Hempstatic, together with TUW-PP6 and potential exploitation. The peer-to-peer review was led by NIGRAD (PP3) and acoustic experts from ZAG (LP1).



Figure 4: Peer-to-peer review (A2.5) as a follow-up activity of the Final conference of the ReBuilt project.

4. Media Coverage and Dissemination

The conference generated notable media coverage and dissemination activity across multiple platforms and channels. Some publications and releases included:

- ZAG institutional news release: <https://www.zag.si/zakljucna-konferenca-projekta-rebuilt/>
- SRIP Circular Economy platform: <https://srip-krozno-gospodarstvo.si/zakljucna-konferenca-rebuilt-krozna-in-digitalna-gradnja-v-srednji-evropi/>
- Podjetniški portal: <https://www.podjetniski-portal.si/moj-spletni-prirocnik/clanki/75031-zakljucna-mednarodna-konferenca-krozno-in-digitalno-gradbenistvo-v-srednji-evropi-ljubljana>
- Interreg Central Europe Programme news: <https://www.interreg-central.eu/news/final-conference-of-the-rebuilt-project-successfully-held/>
- TUWien website: <https://rebuilt.project.tuwien.ac.at/news-detail/final-conference-rebuilt/>
- IETU: <https://ietu.pl/en/final-conference-rebuilt-project-circular-and-digital-construction-in-central-europe/>
- Infordata: <https://www.infordata.pro/cat/sustainability/circular-economy/>
- CZGBC: <https://www.czgbc.org/en/events/final-conference-rebuilt>
- ZAG Facebook: <https://www.facebook.com/ZAGLjubljana/posts/1311549630994841/>
- ZAG LinkedIn: https://www.linkedin.com/posts/zag-zavod-za-gradbenistvo-slovenije_zag-rebuilt-nigrad-activity-7435331550595997697-_b3g/

Further information about the ReBuilt project is available at:

- Interreg Central Europe project page: <https://www.interreg-central.eu/projects/rebuilt/>
- ReBuilt project platform: <https://circularconstruction.zag.si/>



5. Conclusion

The ReBuilt Final Conference concluded on a strong note of shared commitment and collective optimism. The event demonstrated that the collaborative energy which drove the partnership forward throughout the project's duration continues to resonate strongly among all stakeholders – and that the knowledge, practical experience, and professional networks built through ReBuilt represent a lasting contribution to the circular and digital construction agenda in Central Europe.

Partners reaffirmed their dedication to maintaining and further developing the Regional Circular and Digital Construction Hubs established through the project, ensuring that the tools, methodologies, and partnerships created during the funding period will endure and continue to deliver impact well beyond it.

Looking ahead, participants expressed a clear and concrete willingness to pursue cooperation at both regional and transnational levels, recognising that the transition towards a circular and digital construction sector in Central Europe is a long-term endeavour that cannot be completed within the timeframe of a single project. The discussions held during the conference identified tangible opportunities for follow-up initiatives, continued knowledge exchange, and the scaling of tested solutions to new contexts, regions, and stakeholder communities.

The ReBuilt project has laid a solid foundation for systemic transformation in the Central European construction sector. Its final conference marks not an endpoint, but a starting point – for the implementation of the Common Strategy for Circular and Digital Construction in Central Europe, and for the next phase of regional engagement through the network of Circular and Digital Construction Hubs established across the partner countries.



ANNEX

Photos (Archive ZAG)





FINAL ReBuilt CONFERENCE

Circular and Digital Construction in Central Europe

ZAG

ZAVOD ZA
GRADBENIŠTVO
SLOVENIJE

SLOVENIAN
NATIONAL BUILDING
AND CIVIL ENGINEERING
INSTITUTE

4th March 2026, hybrid

Location: ZAG, Ljubljana, Slovenia

Online: MS TEAMS



FINAL ReBuilt CONFERENCE: Circular and Digital Construction in Central Europe

ZAG
140 naročnikov

Naročite se

5 0 Deli Shrani

208 ogledov Pretočno predvajano pred 3 meseci

FINAL ReBuilt CONFERENCE: Circular and Digital Construction in Central Europe ...več