

25 June 2026

#EU  
GREEN  
WEEK

Partner Event



# Investing in nature via Circular Green Public Procurement

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CE-PRINCE



# CE-PRINCE PROJECT INFORMATION

Name:	CE-PRINCE - Central Europe Green PRocurement and Innovation Network for Circular Economy
Project ID:	CE0200688
Programme Priority	Cooperating for a greener Central Europe
Starting date:	1 <sup>st</sup> June 2024
Duration:	30 months >> 30 November 2026
Partners:	10 partners from 7 Central European countries: <b>Italy, Croatia, Hungary, Austria, Slovenia, Poland &amp; Germany</b>
WP structure:	3 WPs: Governance, Public and Private

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# The project



**CE-PRINCE project aims to support the transition to Circular Economy in Central Europe leveraging on Circular/Green Public Procurement to improve companies' circularity while reinforcing the public sector capacity to publish tenders containing elements of circularity.**

**No common standards exist so far** and requirements for incorporating circular criteria into public tenders vary from country to country. **CE-PRINCE steps in to standardise circular procurement** approaches and standards across central European countries and industries, **through a joint strategy.**

# PROJECT ARCHITECTURE



## Four key economic sectors:

- agri-food
- manufacturing
- construction
- tourism related services and goods



# The Journey of CE-PRINCE Activities

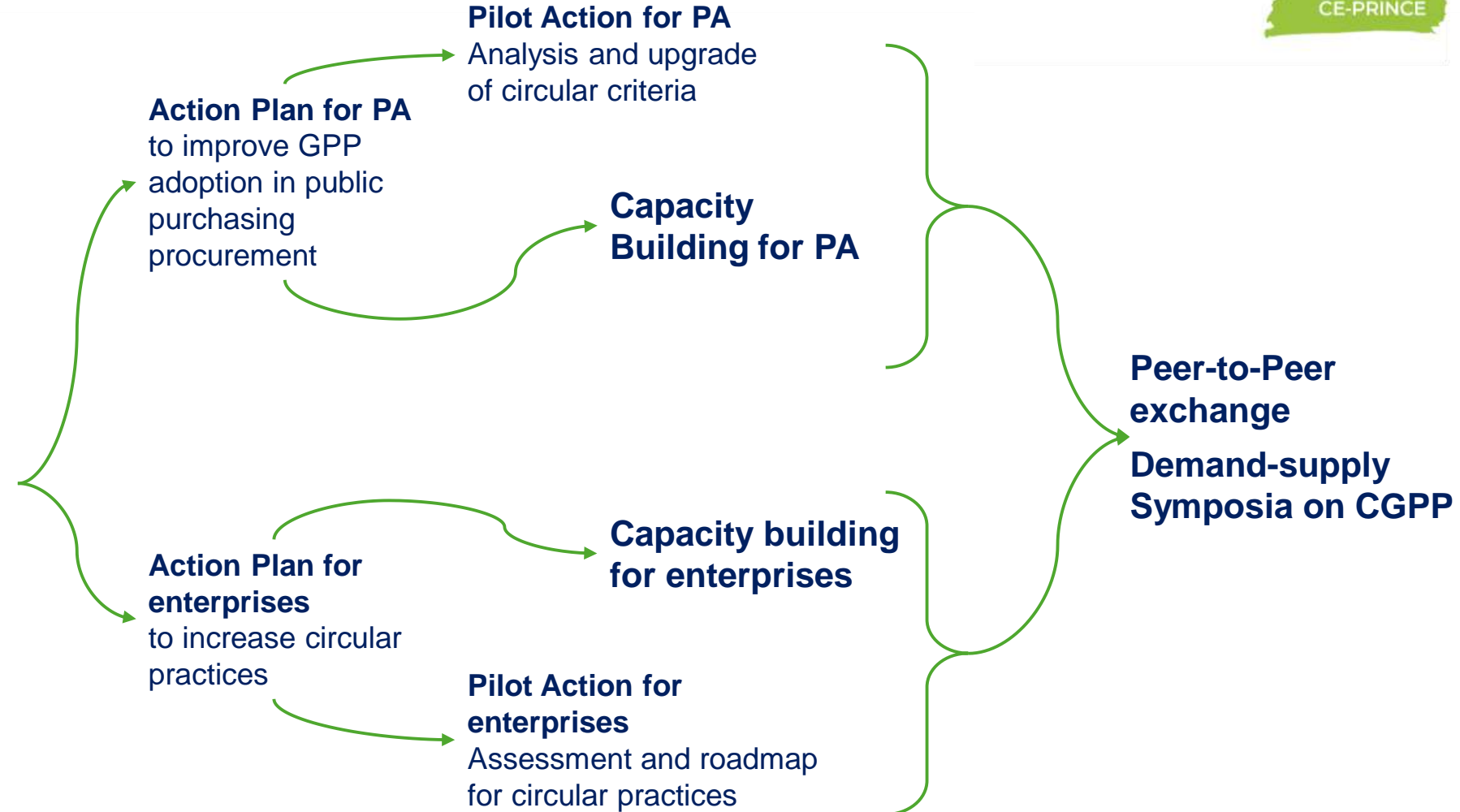
## Transnational Initial Assessment

- Status, awareness and capacity of circular practices in PA and enterprises
- Identification of drivers-barriers-opportunities
- Overall, misalignment between public sector demand with private sector supply

## Transnational C/GPP Strategy

for enhancing circular procurement practices in Central Europe:

1. Facilitate growth and adoption of C/GPP practices
2. Promote enhancement of skills and competences
3. Contribute to development of C/GPP criteria shared across CE countries



# Transnational cooperation focused on:

- Shared approach on planning capacity building activities (training sessions, exchange of experiences, webinars) for enhancing awareness, knowledge, understanding → based on country-specific needs and capacities in the public sector and private sector
- Joint Development of advanced set of circular criteria in the key economic sectors and their testing in real-case tenders (Pilot Actions with PAs)
- Shared approach to improve enterprises' circularity and capability to better respond to public tenders (pilot Actions with enterprises)

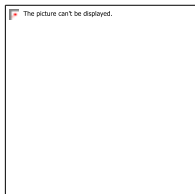


## CE-PRINCE: Expected results

- Improvement in circular economy policies and practices related to public procurement
- Spread of a new vision on the GPP levers to force accelerating the transition of the circular economy
- Strength of cooperation between public and private sector
- Reduction of the barriers that hinder the matching between the demand of circular services/goods (from the public sector) and their supply (from private companies)
- Increased capacity of public procurers to include circular economy requirements into public tenders
- Enhancement of sectoral ability to respond to tenders



## THANK YOU FOR YOUR ATTENTION!



Central Europe Green PRocurement and Innovation Network for Circular Economy  
<https://www.interreg-central.eu/projects/ce-prince/>



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