

WORK PACKAGE 3

Driving Circular Innovation in Industry

As the third work package of the SMART CIRCUIT project, WP3 focused on translating strategies into real industrial applications by supporting SMEs in adopting circular and digital solutions. Through pilot actions and test-before-invest approaches, companies were able to experiment with new technologies, optimize resource use, and implement sustainable production practices.

By combining hands-on demonstrations, innovation services, and cross-border collaboration, WP3 accelerated the uptake of circular economy solutions in manufacturing. It played a key role in delivering tangible impact, helping enterprises become more competitive, resource-efficient, and future-ready.

60^{SME} INTERVIEWS

24^{PILOT} IMPLEMENTED

55^{COMPANIES} IN PILOT ACTIVITIES

4^{FLAGSHIP} IDENTIFIED