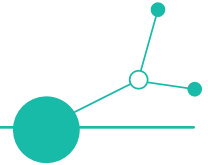


01.2

Innovative ICTr tourism product and business model



Final Version

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01.2

Innovative ICTr tourism product and business model



1. About the document 01.2

The 01.2 report presents the methodological framework, development process and final outputs of Work Package 1 within the ICTr-CE project, focusing on the creation of the Innovative ICTr Cycling Product and the Participative ICTr Business Model. Together, these outputs establish the foundation for a market-ready, sustainability-oriented cycling tourism offer and its valorisation through a functional business model along EuroVelo 13 - the Iron Curtain Trail. The document outlines how a structured, evidence-based process enabled the development of bookable cycling products and a transnational governance model capable of supporting long-term route management.

The methodology relied on a combination of desk research, field trips and guided explorer tours conducted across the three pilot regions—North, Central and South. These activities produced detailed insights into existing infrastructure, tourism potential, service availability and sustainability requirements. A comprehensive Travel Report served as the analytical backbone for product design and ensured that findings from field assessments, stakeholder consultations and practical testing informed the final solutions. The integration of an integrated sustainability design, focusing on the Carmacal carbon footprint calculator and the Impact Measurement System (IMS) allowed for evidence-based sustainability scoring, which became a defining feature of the resulting product architecture.

The Participative ICTr Business Model developed within the project provides a long-term governance structure for EuroVelo 13. It is built around three pillars: a multi-level management structure led by the European Cyclists' Federation and the EV13 Partnership; the Good Impact Programme, which channels a sustainability contribution from each booking into regional ecological and social initiatives; and a digital accessibility framework centred on Bookyourtrail® and EuroVelo.com. Through these elements, the business model ensures professional booking operations, high-quality service delivery, transparent sustainability management and strong involvement of regional SMEs along the route.

The Innovative ICTr Cycling Product, marketed under the brand “Good Impact Cycling,” translates these structural components into a portfolio of bookable tours. This integrated product design combines experience design, service design and sustainability design into a coherent architecture that can be adapted, expanded and transferred. Six fully documented travel packages were developed for the Central and Southern regions, each following the original route of EuroVelo 13 and offering modular, individually bookable services. Each package includes a quantified sustainability score and a transparent sustainability contribution, ensuring customer trust and compliance with emerging European green claims requirements.

Pilot testing confirmed the technical and operational feasibility of the model. Field trips and explorer tours demonstrated that the routes, services and digital processes can be implemented under real-market conditions. The sustainability tools function reliably within the booking workflow, and the dynamic packaging system enables efficient product configuration. The resulting digital integration, particularly in Bookyourtrail®, establishes a replicable workflow for generating, calculating and presenting sustainability data.

The report concludes that the ICTr-CE project achieved its key objectives: establishing a functioning, transnational business model; developing a high-quality cycling tourism product with embedded sustainability design; and providing digital solutions that ensure transparent communication and future scalability. Through a Transferability Action Plan, the document also outlines how the results can be implemented in Pilot Area North and scaled further across the wider EuroVelo network. With its structured methodology, strong governance model and evidence-based sustainability integration, the project sets a new standard for sustainable cycling tourism development in Europe.



2. About the Methodology

Based on the overarching objectives of the project and focusing on the targeted results of Work Package 1, the methodological approach can be described as follows:

A sustainable and resilient management of a long-distance cycling route such as EuroVelo 13 - Iron Curtain Trail requires the development of fully operational bookable cycling products and the implementation of a participatory and efficient business model.

All activities within Work Package 1 were directed at achieving these two main objectives. Considering the project's innovative character—both in terms of the cycling products (integration of digital tools for evidence-based sustainability assessment) and the business model (transnational, digital, participatory) - Work Package 1 also had to integrate the results of Work Package 2 into a coherent overall solution.

To address these challenges, it was essential to follow a clearly structured and stepwise methodology throughout Work Package 1.

1. Methodological Steps for Developing the Innovative ICTr Cycling Product

Based on preparatory market demand analyses, a comprehensive research process was conducted in the three pilot regions (North: PL/DE; Central: CZ/SK/AT; South: HU/SI/HR). The work was structured into the following methodological steps:

1.a Preliminary Research Phase

Desk Research:

Project-specific data collection supported by sample-based on-site checks for 10 defined daily stages in each pilot region.

Field Trips:

Evaluation of the desk research results through on-site field assessments in each project area.

Guided Explorer Tours:

Execution of guided group tours with real cycling guests as well as tourism and communication experts. The aim was to validate desk and field research results and to refine the first product development outcomes (see also step 1.b).

Travel Report:

A comprehensive summary of all findings from desk research, field trips and guided tours. The Travel Report represents the central basis for the final product development and provides long-term strategic insights for the future development of the Iron Curtain Trail beyond the project duration.



1.b Product Development Phase

The product development process was substantially informed by the Travel Report. In line with the Application Form, this step was carried out only in the Central (CZ, SK, AT) and South (HU, SI, HR) pilot areas.

The methodological steps included:

Experience Design:

Development of an experience design for individual cyclists that highlights the original EuroVelo 13 route and its core historical narrative along the selected sections.

Service Design:

Integration of defined services and points of interest (POIs) along the route into the overall product.

Impact Design:

Integration of tools for calculating the carbon footprint, impact scores and sustainability contribution within the Good Impact Programme. This resulted in the final product design: “Good Impact Cycling.”

Fine-tuning:

Final refinement of the Good Impact Cycling products based on the results of the guided group tours, with the objective of preparing the products for implementation in the designated sales and communication channels (see next section).

2. Methodological Steps for Developing the Participative ICTr Business Model

According to the Application Form, the development of the participative ICTr business model was limited to the Central and South pilot areas. For the North pilot area (PL/DE), a Transferability Action Plan was created to support upscaling and replication.

2.a Implementation in Digital Sales and Communication Channels

Bookyourtrail@:

A key prerequisite for operationalising the participative ICTr business model was the integration of the Good Impact Cycling products into the Trail Information, Booking and Management System Bookyourtrail@.

This required two main tasks:

1. Technical integration of the digital sustainability tools described in step 1.b to enable standardised calculations and user-friendly visualisation.
2. Implementation of the Good Impact Cycling products using a dynamic packaging system to ensure easy and modern product access.



EuroVelo.com:

In addition to Bookyourtrail®, the EuroVelo.com platform serves primarily for communication and promotion of the Good Impact Cycling products. Integration was carried out using standardised templates provided by the European Cyclists' Federation (ECF).

2.b Establishing the EV13 Partnership Management Structure

A central element of the participative business model is the creation of the EV13 Partnership, which provides the necessary human and financial resources and acts as the licensing organisation for the EuroVelo 13 official booking centres.

The EV13 Partnership consists of:

- Regional tourism and administrative organisations responsible for the further development of the Iron Curtain Trail within the pilot areas.
- The European Cyclists' Federation (ECF) as technical secretariat and competent partner for communication and marketing tasks.

2.c Establishing the EuroVelo 13 Official Booking Centres

The booking centres play a key role in operationalising the business model. They are responsible for efficient and professional handling of inquiries, bookings and further product development, as well as for involving SMEs.

The methodological steps included:

- Professional selection of licensed, specialised tour operators in each pilot area.
- Specialised training and on-the-job capacity building during development and testing of the Good Impact Cycling products.
- Licensing by the EV13 Partnership to ensure high-quality service delivery beyond the project duration.
- Development of a Transferability Action Plan to support scaling to the North pilot area and beyond.



3. The development of participative ICTr Business model

Context and Scope.

Within the Interreg project framework for the Iron Curtain Trail (EuroVelo 13), a technical concept for piloting a sustainable, resilient, and participatory tourism business model was designed and operationally tested in selected pilot regions. The scope covered business model design, governance structures, booking center concepts, and real-market product testing through Explorer Tours.

What happened

A sustainable ICTr business model was specified, alternative governance models were evaluated, and pilot implementations were prepared and executed through market-ready Explorer Tours.

The model defined owner/manager structures, licensing of booking centers, partner management, booking and information systems, quality assurance processes, and integration into the European cycling network governance.

Three pilot areas (North, Central, South) were technically prepared with standardized stage definitions, service partner integration, and product specifications.

Explorer Tours were designed and executed or prepared to validate routes, services, operational workflows, partner coordination, and customer experience under real conditions.

The alignment of the ICTr business model with the European Cyclists' Federation partnership model was specified to ensure interoperability with the EuroVelo network. Based on the ECF partnership model, the central management structure of the EV13 Partnership was designed and implemented with the contractual partners ECF and regional organisations.

Furthermore, the foundations for cooperation between the booking centres and the EV13 Partnership were laid in the form of licence agreements extending beyond the duration of the project

When it happened

The design and preparation phase was conducted during 2023-Q1 2024.

Pilot operations were scheduled and partially executed in 2024 (Central: June 2024; South: September 2024; North: promotional and expert test tours in September 2024).

A pilot operating phase for market-ready products was planned for the 2025 cycling season, followed by final model consolidation.

How it was implemented

The business model was engineered using a modular architecture with two reference implementations: a licensed centralized booking center model and a federated multi-operator model, represented by the EV 13 partnership as the core management structure.

Operational processes were defined for inquiry handling, booking management, service partner coordination, quality management, product development, reseller sales, and marketing interfaces.

Explorer Tours were implemented as controlled field tests with real customers or expert users to validate route feasibility, logistics, accommodation integration, booking workflows, sustainability constraints (rail access, reduced transfers), and experiential add-ons linked to Iron Curtain heritage.

Digital route staging, partner onboarding, and documentation standards were applied to ensure replicability across macro-regions.



Feedback loops from pilot tours were specified as inputs for iterative optimization of products, governance, pricing, and scalability prior to full-scale rollout in 2025.

A transferability action plan has been elaborated to ensure the transferability of the achieved results regarding the Participative ICTr Business Model in the Pilot Areas Central (CZ, SK, AT) and South (HU, SI, HR) for the Pilot Area North (PL, DE).



4. The development of innovative ICTr cycling product

Context and Scope.

Within the Interreg project framework for the Iron Curtain Trail (EuroVelo 13), an integrated product development design - the Innovative ICTr Cycling Product - for pilot testing was specified for selected pilot areas. The scope covered route staging, service packaging, sustainability upgrade, partner integration, and market-ready product definitions for pilot operations.

What happened.

Integrated tourism cycle products for the ICTr were technically designed and standardized for pilot testing in the selected pilot areas Central & South).

Stage-based cycle route products, focusing on the original route of the EV13 - Iron Curtain Trail and based on the core story board of the Iron Curtian Trail were defined with accommodation, luggage transport, local services, and heritage interpretation components. Product design was focusing on the coverage of the whole stretch of the route within the selected pilot areas (10 daily stages each as well as designing market driven week long packages with 5 daily stages).

The experience and service design has been upgraded with the defined digital sustainability tools, represented by the carbon footprint calculator Carmacal (respectively it in-house developed Excel application) and the online tool for the Impact Measurement System. The sustainability design was completed by calculating a sustainability contribution to the benefits of the developed Good Impact Programme, based on the tools mentioned above.

Explorer Tour packages were designed as test products to validate feasibility, logistics, service quality, and customer experience.

Operational product specifications, partner roles, booking flows, and quality criteria were documented to enable replication and scaling.

The final, market-ready product design for the innovative ICTr Cycling product was labelled "Good Impact Cycling" and prepared for implementation in the defined online sales and communication channels Bookyourtrail and Eurovelo.com.

When it happened.

The integrated product design and documentation were completed during 2023-Q1 2024.

Pilot test preparation and initial market validation were executed in 2024 in the defined pilot areas. Full pilot operation and refinement were scheduled for the 2025 cycling season.

How it was implemented.

A modular product design approach was applied with standardized stage definitions and experience-, service- and sustainability design requirements, including optional add-on modules.

Partner onboarding processes were executed for accommodation providers, transport services, and regional destination organizations.

Explorer Tours were implemented as controlled field tests with real users to validate routes, booking workflows, intermodal access (trail-based arrivals), and sustainability constraints.



Digital documentation templates and product data models were applied to ensure interoperability with the defined sales- and communications channels Bookyourtrail and Eurovelo.com.

A transferability action plan has been elaborated to ensure the transferability of the achieved results regarding product development represented by the Good Impact Cycling product portfolio in the Pilot Areas Central (CZ, SK, AT) and South (HU, SI, HR) for the Pilot Area North (PL, DE).



5. Testing of participative ICTr Business model and innovative ICTr cycling product

The procedure for the pilot testing of the Innovative ICTr Cycling Product and the Participatory ICTr Business Model was jointly developed with the responsible project partners. The applied methodology proved effective, as all pilot actions were successfully implemented and tested under realistic market conditions in the designated regions.

The testing approach for the bookable cycling offers along EuroVelo 13 - Iron Curtain Trail was intentionally aligned with the implementation and evaluation procedures used for the sustainability tools Carmacal and the Impact Measurement System (IMS). This alignment reflects the integrated nature of the Innovative ICTr Cycling Product, in which product development, business modelling, and sustainability assessment are designed to operate as a cohesive system.

The testing procedures have been carried out in all three pilot regions, reflecting project target related differences: Pilot Area North (Poland-Germany) focusing on product development preparation and sustainability tools integration; Pilot Areas Central (Czechia-Austria-Slovakia), and South (Hungary-Slovenia-Croatia) exercising the entire pilot testing process.

In collaboration with regional project partners, the pilot action was carried out through the following work steps:

Desk Research

Desk Research constituted a central element of the pilot action and provided key inputs for the Travel Report. In the ICTr-CE project, this phase was expanded beyond traditional literature and data analysis, incorporating empirical components such as on-site visits, interviews, and stakeholder consultations in all pilot regions.

The activity assessed the condition of the EuroVelo 13 route, including signposting, surface quality, service infrastructure, and cultural points of interest related to the Iron Curtain. It also identified potential stakeholders for cooperation within the Participative ICTr Business Model, evaluated the competences and digital readiness of tourism SMEs, and analysed the level of interest among tour operators in becoming "EuroVelo 13 - Iron Curtain Trail Official Booking Centres".

Each project partner conducted desk research for their region, entered results into a shared spreadsheet template, and summarised key findings in the Travel Report.

Field Trips

The Field Trips were directly fed by the results of the Desk Research. This integrated approach enhanced both the implementation quality of the Field Trips and the reliability of the Desk Research data.

Each pilot region conducted a Field Trip to verify route conditions, assess cycling-related services, engage with local providers, and confirm Desk Research findings. All Field Trips adhered to four common principles:

- involvement of ICTr CE stakeholders,
- cross-border organisation,
- coverage of at least five consecutive daily route stages,
- practical use of evaluation tools developed in WP1 and WP2.



Partners prepared Field Trip documentation based on a guideline provided by Westpannon. A consolidated evaluation of all Field Trips was included in the Travel Report. The results provided key input for Outputs O1.1 and O2.2.

Guided Explorer Tours

In the Central and South pilot regions, two guided Explorer Tours each were conducted to test the Innovative ICTr Cycling Product under real market conditions. These tours were implemented by the designated regional booking centres and supervised by Trail Angels. The Northern region participated as an observer only, contributing insights to Output O1.2, which focuses on future business model implementation.

The tours targeted invited cycling tourists and enthusiasts and were carried out according to predefined requirements:

- participation of at least five invited cyclists, with costs covered by project partners,
- cross-border organisation and implementation,
- coverage of a minimum of five consecutive daily stages,
- practical application of evaluation tools by both participants (WP1) and booking centres (WP2).

Compared to the Field Trips, the Explorer Tours focused more strongly on market relevance, user experience, and customer perception of the Innovative ICTr Cycling Product. The insights gained directly supported Trail Angels' capacity-building activities and will feed into deliverables D1.3.1 and D3.1.3, as well as Outputs O1.1 and O1.2.

Travel Report

The Travel Report provides a comprehensive overview of all pilot action activities conducted under Work Packages 1 and 2, including Desk Research, Field Trips, and the Guided Explorer Tours. It forms the core basis for the project's Outputs O1.1 and O2.2 and supports the ongoing development of EuroVelo 13 - Iron Curtain Trail and associated cycling tourism products.

The report consists of two main components:

1. summaries of Desk Research findings from each pilot region, and
2. analyses of Field Trip results, supplemented by insights from the Explorer Tours.

To ensure transparency and compliance with INTERREG Central Europe requirements, all Travel Reports will be published on the ICTr CE project website. Trail Angels (PP5) supplied a standardised template and instructions for report preparation. Each pilot region produced its own Travel Report with contributions from relevant regional partners.

Overall, the Travel Report synthesises all testing activities. It provides a solid evidence base for finalising the Innovative ICTr Cycling Product and serves as a valuable resource for stakeholders responsible for the ongoing development of EuroVelo 13.



Timeline of Pilot Action Implementation

May 2025: Desk Research (stakeholder mapping, services, route conditions, POIs)

June 2025: Development of Field Trip tour scripts

June 2025: Online training sessions on Carmacal and IMS

July 2025: Completion of CO₂ and IMS assessments for Field trips

June-July 2025: Implementation of five-day cross-border Field Trips supervised by Trail Angels

July 2025: Completion of evaluation forms (product design, Carmacal, IMS)

August 2025: Preparation of regional Field Trip Reports

Sept-Oct 2025: Guided Explorer Tours in Central and South regions; collection of customers and booking centre feedback

October 2025: Preparation of the comprehensive Travel Report

October 2025: Finalisation of Outputs O1.1 and O2.2 by Trail Angels and Westpannon

Summary

The test phase of the Participative ICTr Business Model and Innovative ICTr Cycling Product was based on a multi-stage and integrative methodological approach. This approach proved its worth in practical implementation, thanks also to the commitment of the project partners involved. As intended, the test phase thus provided important insights for the final design of the Innovative ICTr Cycling Product and the Participative ICTr Business Model.



6. Final result: ICTr Business model

The Participative ICTr Business model aims to ensure long-term, resilient and sustainable valorisation of the project results, with particular emphasis on the Innovative ICTr Cycling Products developed. It should be noted here that regional steering and participation, especially of small family-run businesses (SMEs) along the Route of EV13 - Iron Curtian Trail, is of particular importance.

The methodology and design for the development and implementation of the Participative ICTr Business model were developed on the basis of these strategic principles. The result can now be described as follows:

The business model is based on three fundamentally different but indispensable pillars: 1) the management structure; 2) the Good Impact Programme; and 3) the state of the art, digital and easy accessibility of the Innovative ICTr Cycling Product.

Together, these units form the core structural framework required for the implementation and long-term operation of the participatory ICTr Business model. The Good Impact Programme, due to its specific focus and scope, requires additional consideration beyond the core tasks of the management structure.

a) Management Structure

A capable and functional management structure is always crucial to the success of a value-adding and sustainable business model. Furthermore, establishing an effective management structure for a transnational tourism product is even a more difficult major challenge. In the case of EV13 - Iron Curtain Trail, we have succeeded in combining the advantages of three technical as well as spatial levels to achieve what we believe to be a very promising result:

The European dimension with the advantages of networking and expansion in the form of European Cyclists' Federation (ECF) as coordinators of EuroVelo, the network of 17 long-distance cycling routes, criss-crossing whole Europe.

Regional commitment and expertise, including intensive interaction with ECF in the form of the EV 13 Partnership, with regional tourism organisations as contractual partners.

And the licensing of inspired and efficient tour operators as EV13-Iron Curtain Trail Official Booking Centres for quality-assured processing of the developed Innovative ICTr Cycling Products.

i. European Cyclists' Federation

The European Cyclists' Federation (ECF), headquartered in Brussels, serves as the umbrella organisation for cycling organisations across Europe. Founded in 1983, it acts as the primary civil society voice for cycling at the pan-European level. ECF is responsible for coordinating EuroVelo, the European cycle route network currently comprising 17 certified routes; only routes approved by ECF are permitted to carry the EuroVelo designation.

Within the participatory ICTr business model, ECF is positioned to fulfil three central functions:

- Coordination and lobbying—including collaboration with National EuroVelo Coordination Centres (NECCs)—to support the ongoing development of EuroVelo 13 - Iron Curtain Trail.



- Technical Secretariat responsibilities, providing strategic and operational support to the EuroVelo 13 Partnership.
- Implementation of management tasks, particularly in communication and marketing, based on three-year management contracts with the EuroVelo 13 Partnership.

ECF's involvement ensures professional oversight, strategic continuity, and operational capacity at European level, representing a major structural asset for the participatory ICTr business model.

ii. EuroVelo 13 Partnership

The EuroVelo 13 Partnership has been created as the central organisational unit for implementing the Participatory ICTr Business Model. It provides the regional anchoring necessary for the long-term development of EuroVelo 13 and contributes essential human and financial resources.

The Partnership is typically represented by regional destination management organisations or relevant tourism bodies along the route. Cooperation is formalised through an ECF-developed agreement and is focused on three main tasks:

1. **Operational implementation of strategic objectives** for the continued development of EuroVelo 13-Iron Curtain Trail.
2. **Provision of resources and active participation** in carrying out the three-year management contract with ECF.
3. **Licensing and coordination** of the EuroVelo 13 - Iron Curtain Trail Official Booking Centres, in close collaboration with ECF.

Close cooperation between the EV13 Partnership, ECF, and the EuroVelo 13 - Iron Curtain Trail Official Booking Centres will be essential beyond the project duration. Strong regional engagement is a prerequisite for effective development, management, and long-term sustainability of the route.

iii. EuroVelo 13 - Iron Curtain Trail - Official Info- & Booking Centre

In the Central and Southern pilot regions, the establishment and training of Official Booking Centres was implemented within the project. For the Northern region, only the foundational prerequisites were developed (see *Transferability Action Plan for Pilot Area North*).

Official Booking Centres consist of qualified tour operators with strong expertise in cycling tourism. They were selected through an open call and subsequently trained under the coordination of Trail Angels, in cooperation with relevant project partners.

The booking centres will operate under a three-year licensing agreement with the EuroVelo 13 Partnership. Operational support is delivered by ECF as part of the EV13 partnership management contract.

The tasks of the EuroVelo 13 - Iron Curtain Trail Official Booking Centres include:

1. Ongoing product development, with a focus on enhancing and further development of the Innovative ICTr Cycling Product (Good Impact Cycling).
2. Professional management of customer enquiries and bookings.
3. Participatory integration and coordination of service providers along the route, with emphasis on SMEs.



4. Quality assurance and quality monitoring of the Innovative ICTr Cycling Product, particularly relating to SMEs.
5. Systematic evaluation of products placed on the market.
6. Reporting to the licensor, including data on bookings, traveller numbers, overnight stays per stage, and revenues generated.

The Official Booking Centres are essential for translating the participatory ICTr business model into a functioning tourism product. They ensure high-quality visitor experiences, integrate regional SMEs into the value chain, and contribute to the continuous development of the route as well as the further development and improvement of the Innovative ICTr Cycling Product.

b) Good Impact Programme

The Good Impact Programme represents a clear added asset to the Participatory ICTr Business Model, but its implementation goes far beyond the responsibilities of tourism and cycling organisations. That is why the Good Impact Programme (GIP) is presented as a separate pillar, as it represents an innovative combination of sustainable cycle tourism with nature conservation and regional development activities

The programme is funded through a clearly defined sustainability contribution included in the retail price of the Innovative ICTr Cycling Products (travel packages). The Official Booking Centres transfer these contributions to a dedicated organisation - structured similarly to a foundation - responsible for administering the GIP.

It is important to note that the organisational structure for the transparent implementation of the GIP, as specified in the application form, will only be established after the project has ended. However, we are very confident that, based on the commitment of the project partners involved, this will be done in a timely manner.

A transnational working group composed of qualified NGOs and related organisations oversees the programme. Its responsibilities include:

1. Transparent management of the programme, including project selection, fund allocation, and monitoring of impacts.
2. Regular reporting to the licensor, the EuroVelo 13 Partnership.
3. Communication and visibility of supported projects to benefit the EuroVelo 13 - Iron Curtain Trail.

The Good Impact Programme strengthens the Participatory ICTr Business Model by adding a distinctive and socially meaningful component to the overall concept.

c) State of the art: digital & easy accessibility of the innovative ICTr cycling product

The Innovative ICTr Cycling Product represents a key project output alongside the Participatory ICTr Business Model. Although the results of the Innovative ICTr Cycling Product are presented in the next sub-chapter, it is important to note at this point that the added value generated by the products is central to the success of the Participatory ICTr Business Model in several respects:

- Added value for the SMEs involved
- Added value for the booking centres involved



- Sustainability Contribution for the Good Impact Programme
- Licence usage fee provided by the Ev13 - Iron Curtain Trail Official Booking Centres for the EV 13 Partnership as licensors.

Based on this central importance of the Innovative ICTr Cycling Product for the long-term and sustainable success of the Participatory ICTr Business Model, it is crucial that potential customers have state of the art, digital and, above all, easy access to the cycling products on offer.

This has been achieved in two ways within the scope of the project:

- Upgrade and implementation in the online trail information, booking and management system Bookyourtrail provided by Trail Angels with particular emphasis on bookability and compliance with the EU Package Travel Guideline.
- Implementation in the official website of the EuroVelo cycle network, managed by ECF with particular emphasis on dissemination to reach to as many customer groups as possible.

Since the technical upgrading and implementation of the Innovative ICTr Cycling Product travel packages in the before mentioned sales and communication channels is closely intertwined with the final design of the cycling products, the related results will be presented in the chapter on the Innovative ICTr Cycling Product.

Summary

From the perspective of the work package leader, we - all project partners involved - have succeeded in establishing a transnational and participative business model for the EV13 - Iron Curtain Trail that meets the objectives of the ICTr-CE project. It is based on three indispensable and fundamentally different pillars in order to meet the challenges posed, in particular the management of the Innovative ICTr Cycling Product. It also leaves room and potential for future development and expansion, e.g. the transferability of it's results to the Project Area North or even beyond.



7. Final result: Innovative ICTr cycling product

Preliminary remarks

Considering the objectives defined in the application form for the cycling product, as well as its concrete development and implementation, it can be said without a doubt that this challenge is pure innovation in tourism product development. It is a challenge that required a clearly defined methodological approach and the close cooperation of all project partners involved.

What made this product development process special was that, in order to achieve the desired goals, the standard product development processes of experience design and service design were expanded to include integrated sustainability design. The entire integrative product design was then implemented technically in such a way that potential customers could access the product easily and digitally.

From the perspective of the work package leader, it was a privilege to be able to work with committed and competent project partners on this innovative cycle tourism product, which opens up such a great future potential as well as so many further development options beyond the actual project duration.

b) Final Product Design Good Impact Cycling Product

Introduction

The Innovative ICTr Cycling Product was developed as an integrated and market-ready solution aimed at transforming selected sections of EuroVelo 13 - Iron Curtain Trail into a bookable and sustainability-oriented long-distance cycling experience. The development focused on the Central and South pilot regions and follows a unified product architecture, a scalable development methodology, and an evidence-based sustainability system. The overarching objective is to deliver a high-quality, customer-oriented cycling tourism offer with sustainability embedded throughout.

1. Core Product Solution: “Good Impact Cycling” Product Architecture

The core element of the solution is the “Good Impact Cycling” product architecture, which combines experience design and service design with integrated sustainability design, enabled by digital sustainability tools. This architecture provides a modular and dynamic structure for individual cycling trips along EuroVelo 13 and ensures a consistent balance between personal customisation and operational standardisation.

The branding “Good Impact Cycling,” developed within Work Package 3, replaces the interim term “Innovative ICTr Cycling Product” and presents a perfect market-ready communication framework for the portfolio.

The product architecture includes several defining characteristics. It is based on dynamic packaging along sections that strictly follow the original EuroVelo 13 route, ensuring authenticity and adherence to the historical narrative. It offers stage-based long-distance tours consisting of at least ten daily stages per pilot region, reflecting strong market demand for point-to-point cycling. It allows extensive individualisation through accommodation types, food options, add-on services, and flexible arrival dates. It integrates modular service elements such as luggage transport, shuttle services, digital travel documents, and service hotlines. Within the project framework, six product packages were developed across the Central and South pilot regions, and this portfolio can be expanded by the booking centres after initial evaluation. The design is fully scalable and suitable for extension to the Northern pilot region and other EuroVelo routes based on the Transferability Action Plan, presented later.



This architectural approach ensures reliable operational handling for the booking centres and addresses the expectations of the most relevant Normtrotter target group, which seeks individual freedom combined with reliable services.

2. Integration of Sustainability Tools

A core innovation of the solution is the integration of three sustainability tools into the booking process. Together, they enable transparent and evidence-based assessment of the environmental and social impacts of the offered cycling products. The integrated tools are Carmacal for Carbon Footprint calculation, the Impact Measurement System (IMS), and the Good Impact Programme (GIP).

These tools jointly generate a Sustainability Score. The score is calculated per traveller, benchmarked against international standards, monetised into a sustainability contribution included in the travel price, and transferred to the EV13 management structure to support regional sustainability initiatives through the Good Impact Programme. This combined approach counteracts the widespread mistrust associated with greenwashing and provides verifiable sustainability information directly to customers.

3. Integrated Product Development Methodology

The product was developed and tested through a structured methodology that included desk research, field trips, guided explorer tours, and the preparation of final Travel Reports for each pilot region. This process enabled a systematic assessment of route infrastructure, the identification of necessary service and point-of-interest integrations, the practical testing of Carmacal and IMS, and the refinement of the business model for the booking centres.

Three pilot regions were analysed: North (PL-DE), which was mapped for scalability but not made bookable, and Central (CZ-AT-SK) and South (HU-SI-HR), where fully bookable products were developed. For the Central and South regions, one 10-stage long-distance product and two 5-stage products per region were created, also reflecting market demand for week-long cycling tours.

4. Market-Driven Product Requirements

The final product solution incorporates the main market insights gathered during development. These include strong demand for individualised and self-guided cycling travel supported by reliable service structures, the continued importance of cultural and natural experiences, and a high need for accessible services such as e-bikes, digital travel documents, and high-quality infrastructure. In addition, the market shows increasing interest in verifiable sustainability information for cycling products, reinforcing the relevance of the integrated sustainability tools.

These insights informed the final architecture to ensure competitiveness in the important DACH and BENELUX cycling market, complemented by the added value of an evidence-based sustainability model.

5. Guidelines for Future Product Development

The product architecture allows the integration of a forward-looking guideline framework designed to support continuous product development. This includes ongoing product improvement based on customer feedback and evaluation results, the creation of bookable products for the Northern pilot region, and the potential expansion to other EuroVelo routes.

The guidelines define experience design standards based on the original EuroVelo 13 route, storytelling principles aligned with the trail's historical heritage, requirements for infrastructure development and partner involvement, principles for integrating sustainability tools, and governance and quality management mechanisms.



6. Output: A Complete, Market-Ready Portfolio

The development process resulted in a portfolio of six thematic Good Impact Cycling travel packages that showcase distinct sections of EuroVelo 13 - Iron Curtain Trail. Each product includes an evidence-based Sustainability Score and a transparently calculated sustainability contribution to the Good Impact Programme. This portfolio provides a practical and scalable foundation for further developing Good Impact Cycling products and commercialising them through the booking centres.

In future, it will be the task of the booking centres and, in their supervisory role, also of the EV13 Partnership to evaluate, improve and expand the current Good Impact Cycling portfolio. This should be done under the strict condition that the Good Impact Cycling product architecture will not be diluted, but rather that its quality, especially with regard to data evident, continues to increase and communication work for the Good Impact Cycling products will

c) Developed Product Portfolio

As already mentioned, the following product portfolio was developed and implemented to leverage the Good Impact Cycling product architecture: three bookable cycling tour packages per pilot area (Central & South), with one package covering the entire route section (10 daily stages) of each pilot area and two packages each covering a one-week cycling tour with five (5) daily stages.

In this context, it is important to point out once again that this product portfolio corresponds to one solid but minimum base per pilot area. Based on the clearly structured product architecture, the tools provided and the trainings conducted, the conditions are in place for the booking centres to further develop the portfolio in terms of both quantity and quality after the initial evaluation and customer feedback has been completed.

i. EuroVelo 13 - Iron Curtain Trail: Vineyards and River Floodplains - „Good Impact Cycling“

German: EuroVelo 13 - Iron Curtain Trail: Weinberge und Flussauen - „Good Impact Cycling“





ENGLISH:

Overview

EuroVelo 13 - the Iron Curtain Trail is far more than just a long-distance cycle route. Stretching over more than 10,000 kilometres, it takes you from the Arctic to the Black Sea, allowing you to experience history, nature and the feeling of freedom on two wheels. That this extraordinary route exists today is thanks to the dedication of many passionate pioneers.

With the newly bookable tours from “Good Impact Cycling,” you can now discover selected sections of the Iron Curtain Trail individually, safely and comfortably. Experience cycling holidays with the greatest possible freedom—complemented by reliable service, sustainable concepts and the good feeling of traveling consciously.

The central section of EuroVelo 13 - the Iron Curtain Trail along the border of Austria, the Czech Republic and Slovakia captivates with its exceptional scenic and cultural diversity. For those who do not have enough time to ride the entire route, this practical one-week package is highly recommended. In the tri-border region of the Czechia, Austria and Slovakia, it opens up one of the oldest wine-growing areas and a richly varied cultural landscape with centuries of history. At the same time, the memorials of the Iron Curtain along this section are particularly striking and will powerfully remind you of the value of freedom.

And best of all: you travel with the good feeling of doing something good! Because with “Good Impact Cycling” tours, you are not only traveling sustainably—you are also giving something back to the regions along EuroVelo 13 - the Iron Curtain Trail as a thank you for what you experience, thereby providing important impetus for their sustainable development.

The Route

You begin this central section of EuroVelo 13 - the Iron Curtain Trail (EV13) in Drosendorf, Austria, located on the boundary between the highlands of the Bohemian Massif and the gentle hills of the wine-growing regions of South Moravia and the Weinviertel. You then cycle in five mostly moderate daily stages, first along the Czech-Austrian border and later along the Austrian-Slovak border, all the way to Bratislava, the vibrant capital of Slovakia.

Although considerable efforts are continually being made to improve EuroVelo 13 - the Iron Curtain Trail and its infrastructure, you should be prepared for a mix of beautiful cycle paths, occasional gravel sections, and some public roads. Nevertheless, you will be rewarded with breathtakingly diverse landscapes and the warm hospitality typical of slow-travel destinations.

Suggestion: If, after this cycling week on EuroVelo 13 - the Iron Curtain Trail, you have developed a taste for it and have not yet ridden its preceding stages through the mystical granite landscapes of the Bohemian Massif, this offer comes highly recommended.

The Highlights

While the landscapes of the Bohemian Massif highlands along EuroVelo 13 - the Iron Curtain Trail captivate cyclists with their mystique and tranquillity, the section through the wine-growing regions of South Moravia, western Slovakia and the Weinviertel delights with its cultural treasures and culinary pleasures.

Here, the centuries-old shared history within the Habsburg Empire can still be felt with every turn of the pedals, having left behind countless magnificent historical landmarks, such as the fairy-tale castles in Valtice. And as a reward for your efforts, at the end of a fulfilling day of cycling you may—moderately and with due restraint—indulge in the delights of one of Central Europe’s most traditional wine-growing regions. Before the grand finale in the vibrant Slovak capital of Bratislava, you will also cycle through the near-natural Thaya floodplains, a truly special ecological stepping stone of the Green Belt.

Good Impact Cycling

With “Good Impact Cycling,” our goal is to make your fascinating cycling journey along the EuroVelo 13 - Iron Curtain Trail climate-friendly and sustainable. To achieve this, we are committed to fully implementing the European Commission’s new “Directive on Green Claims” with the highest possible transparency: for



“Good Impact Cycling,” both your personal CO₂ footprint and, for the first time, the Sustainability Score of your cycling trip are calculated.

In this way, your cycling trip gains an added value alongside all the unforgettable experiences! Our vision with regenerative cycling tours on the EuroVelo 13 - Iron Curtain Trail is not only to avoid harmful impacts on the environment, culture, and society, but to actively create positive effects. This ensures that the regions along the EuroVelo 13 - Iron Curtain Trail benefit from regenerative tourism in a truly sustainable way.

To this purpose, the scores from your cycling journey will be converted into a ‘Good Impact Cycling Contribution’. This is included in the travel price and will benefit the specially established ‘Good Impact Programme’. From 2027 onwards, the ‘Good Impact Cycling Contribution’ will be used to support carefully selected ecological or social projects along the EuroVelo 13 - Iron Curtain Trail. Until then, the project management, the Hungarian non-profit organisation (NPO) Westpannon for the Pilot Region Hungary - Slovenia - Croatia and the Czech non-profit organisation (NPO) Partnerství, o.p.s for the Pilot Region Austria - Czech Republic - Slovakia, will manage your contribution in trust.

Your Sustainability on the EuroVelo 13 - Iron Curtain Trail



Your Carbon Footprint: 134 kg CO₂

Your Sustainability Score: 109 of 152 points

€31.-

Your contribution to the
Good Impact Programme

How are the values shown in the graphic for this offer calculated?

To calculate this offer, we used the leading carbon footprint calculator CARMACAL and the six commonly used global indicators of the Impact Measurement System (IMS).

EuroVelo 13 - Iron Curtain Trail - Official Info- & Booking Centre

If you're ready to embark on the great adventure along EuroVelo 13 - the Iron Curtain Trail, this offer is simply the perfect choice. It combines your personal freedom with service, safety, and balanced sustainability.

Moreover, the expert team at the EuroVelo 13 - Iron Curtain Trail - Official Booking Centre will support you in planning your trip and throughout your journey, helping you to avoid unpleasant surprises along the way. They also invite you to become a pioneer and contributor to regenerative cycling tourism in Europe through the 'Good Impact Cycling' offers.

Itinerary

Day 1 | Individual arrival in Drosendorf (AT)

Tip: An evening stroll through the small, picturesque walled town of Drosendorf is highly recommended and is the perfect way to get you in the mood for the cultural treasures along EuroVelo 13 - the Iron Curtain Trail.

Day 2 | Cycling tour from Drosendorf (AT) to Znojmo (CZ)

Distance: 59 km; Ascent: 616 m

Highlights in addition to the cycling route: Uherčice Castle, Vranov nad Dyjí Castle, Thayatal & Podyjí National Parks, Hardegg Castle, Iron Curtain Memorial in Čížov, Čížov National Park Visitor Center, historic



old town of Znojmo

Day 3 | Cycling tour from Znojmo (CZ) to Laa an der Thaya (AT)

Distance: 66 km; Ascent: 278 m

Highlights in addition to the cycling route: Podyjí National Park, wine-shaped landscapes of South Moravia and the Weinviertel, Retz windmill, Pulkau Valley, Hadres - Europe's longest wine cellar lane, Laa Thermal Spa

Day 4 | Cycling tour from Laa an der Thaya (AT) to Valtice (CZ)

Distance: 44 km; Ascent: 183 m

Highlights in addition to the cycling route: moated castle of Laa, Wildendürnbach wine cellar lane, historic old town of Mikulov with castle, Freedom Trail and Iron Curtain Memorial near Mikulov, Pavlovské vrchy / Pálava Hills Nature Reserve, UNESCO World Heritage cultural landscape of Lednice-Valtice, Lu & Tíře Chmelar herbal garden in Valtice

Day 5 | Cycling tour from Valtice (CZ) to Malacky (SK)

Distance: 64 km; Ascent: 201 m

Highlights in addition to the cycling route: Valtice Castle, riparian forest at the confluence of the Thaya and Morava rivers ("Moravian Amazon") at the CZ-A-Sk tri-border point

Day 6 | Cycling tour from Malacky (SK) to Bratislava (SK)

Distance: 67 km; Ascent: 39 m

Highlights in addition to the cycling route: cultural treasures of the historic old town of Bratislava, capital of Slovakia

Day 7 | Bratislava - individual departure

Return transfer as part of the convenient mobility service (e-bus) and individual departure

Services, Dates & Prices

Included services

- 6 overnight stays in selected partner accommodations
 - Accommodation category: Classic/Comfort
 - Meals: hearty breakfast buffet
- 5 consecutive stages along the EuroVelo 13 - Iron Curtain Trail
- Trail hotline - available 7/12 days a week during your trail journey
- Extended digital travel documents
- Expert advice for traveling by train to the IC/EC railway stations along the route
- Contribution to a more sustainable world: with your tour price you support the "Good Impact Cycling" programme

Optional services

- Luggage transfer from stage to stage
- Return transfer Bratislava - Drosendorf (AT) as part of the convenient mobility service (e-bus)

Not included

- Printed travel documents and maps (available as an optional extra)
- Local tourist taxes at accommodations (to be paid at check-out)
- Personal expenses

Bookable daily from 1st May - 17th October 2026

EuroVelo 13 - Iron Curtain Trail - Official Info- & Booking Centre: Cycling Holidays (Bernreither Straße 45, 8344 Bad Gleichenberg, AUSTRIA)

Season 1 - € 599.- + € 31.- Contribution Good Impact Cycling | 11.04. - 25.04.2026 | 10.10. - 17.10.2026

Season 2 - € 619.- + € 31.- Contribution Good Impact Cycling | 25.04. - 22.05.2026 | 26.09. - 09.10.2026

Season 3 - € 639.- + € 31.- Contribution Good Impact Cycling | 23.05. - 25.09.2026



GERMAN:

Überblick

Der EuroVelo 13 - Iron Curtain Trail ist weit mehr als nur ein Fernradweg. Auf über 10.000 Kilometern führt er Dich von der Arktis bis zum Schwarzen Meer und lässt Dich Geschichte, Natur und das Gefühl von Freiheit auf zwei Rädern erleben. Dass dieser besondere Weg heute existiert, ist dem Engagement vieler leidenschaftlicher Wegbereiterinnen und Wegbereiter zu verdanken.

Mit den erstmals buchbaren Touren von „Good Impact Cycling“ kannst Du ausgewählte Abschnitte des Iron Curtain Trail jetzt ganz individuell, sicher und komfortabel entdecken. Erlebe Radreisen mit größtmöglicher Freiheit - ergänzt durch zuverlässigen Service, nachhaltige Konzepte und das gute Gefühl, bewusst unterwegs zu sein.

Der zentrale Streckenabschnitt des EuroVelo 13 - Iron Curtain Trail entlang der Grenze von Österreich, Tschechien und der Slowakei strahlt durch seine landschaftliche und kulturelle Vielfalt eine ganz besondere Faszination aus. Wer jedoch für seine gesamte Befahrung nicht genügend Zeit hat, dem sei dieses praktische Wochenpaket empfohlen. Es eröffnet Dir im Dreiländereck von Tschechien, Österreich und der Slowakei eines der ältesten Weinbaugebiete und eine vielfältige Kulturlandschaft mit ihrer Jahrhunderte alten Geschichte. Wobei die Mahnmale des Eisernen Vorhanges auf diesem Abschnitt besonders eindrucksvoll sind und Dir den Wert der Freiheit auf nachdrückliche Weise zurück ins Gedächtnis bringen werden. Und das Beste: Du reist mit dem guten Gefühl, etwas Gutes zu tun! Denn mit den „Good Impact Cycling“ Radreisen bist Du nicht nur nachhaltig unterwegs, sondern gibst Du den Regionen entlang des EuroVelo 13 - Iron Curtain Trail als Dankeschön für das Erlebte wieder ein Stück zurück und leistest damit wichtige Impulse für ihre nachhaltige Entwicklung.

Die Route

Du startest diesen zentralen Abschnitt des EuroVelo 13 - Iron Curtain Trail (EV13) im österreichischen Drosendorf, das sich an der Grenze zwischen dem Hochland der Böhmisches Masse und den sanften Hügeln der Weinbaugebiete von Südmähren und des Weinviertels befindet. Du radelst dann in fünf meist moderaten Tagesetappen zuerst entlang der tschechisch-österreichischen und später an der österreichisch-slowakischen Grenze bis nach Bratislava, die pulsierende Hauptstadt der Slowakei.

Obwohl laufend große Anstrengungen unternommen werden, um den EuroVelo 13 - Iron Curtain Trail und seine Infrastruktur zu verbessern, solltest Du Dich auf eine Mischung aus wunderschönen Radwegen, gelegentlichen Schotterabschnitten und einigen öffentlichen Straßen einstellen. Nichtsdestotrotz wirst Du mit atemberaubend vielfältigen landschaftlichen Eindrücken und der herzlichen Gastfreundschaft typischer Slow-Travel-Destinationen belohnt.

Tipp: Solltest Du nach dieser Radwoche am EuroVelo 13 - Iron Curtain Trail auf den Geschmack gekommen sein und Du seine vorangegangenen Etappen inmitten der mystischen Granitwelten der Böhmisches Masse noch nicht geradelt sein, so sei Dir dieses Angebot wärmstens empfohlen.

Die Höhepunkte

Während am EuroVelo 13 - Iron Curtain Trail die Landschaften in Hochland der Böhmisches Masse die Radfahrer mit ihrer Mystik und Ruhe in Bann ziehen, so weiß der Streckenabschnitt durch die Weinbaugebiete Südmährens, der Westslowakei und des Weinviertels mit ihren Kulturschätzen und Genüssen zu begeistern.

Hier ist die Jahrhunderte alte gemeinsame Geschichte im Habsburger Reich, welche zahllose prachtvolle historische Kulturdenkmäler, wie die Märchenschlösser in Valtice hinterlassen hat, noch mit jedem Tritt in die Pedale zu spüren. Und zur Belohnung der Anstrengungen darf man sich am Ende eines erfüllten Radtages mit Maß und Ziel den Genüssen eines der traditionsreichsten Weinbaugebiete Mitteleuropas hingeben. Vor dem großen Finale in der pulsierenden Hauptstadt der Slowakei, Bratislava, erradelt man dann mit den naturbelassenen Thaya Auen noch einen ganz besonderen ökologischen Trittstein des Grünen Bandes.

Good Impact Cycling

Mit „Good Impact Cycling“ haben wir es uns zum Ziel gesetzt, Deine faszinierende Radreise am EuroVelo 13 - Iron Curtain Trail klimafreundlich und nachhaltig zu gestalten. Dazu sind wir bestrebt, die neue „Directive on Green Claims“ der Europäischen Kommission vollinhaltlich und mit größtmöglicher Transparenz umzusetzen: So wird für „Good Impact Cycling“ sowohl der persönliche CO₂-Fußabdruck als auch erstmals der Sustainability Score Deiner Radreise berechnet.



Auf diesem Wege erhält Deine Radreise neben all den unvergesslichen Erlebnissen noch einen zusätzlichen Wert! Denn es ist unsere Vision mit regenerativen Radreisen am EuroVelo 13 - Iron Curtain Trail nicht nur schädliche Wirkungen an Umwelt, Kultur und Gesellschaft zu vermeiden, sondern aktiv positive Wirkungen zu erzeugen. Damit die Regionen entlang des EuroVelo 13 - Iron Curtain Trail durch regenerativen Tourismus eine positive nachhaltige Wirkung erfahren.

Dafür werden die Scores Deiner Radreise in Gestalt des „Good Impact Cycling Beitrages“ in Wert gesetzt. Dieser ist im ausgewiesenen Reisepreis enthalten und kommt dem dafür eigens eingerichteten „Good Impact Programm“ zu Gute. Mit dem „Good Impact Cycling Beitrag“ werden dann ab 2027 sorgsam ausgewählte ökologische oder soziale Projekte entlang des EuroVelo 13 - Iron Curtain Trails unterstützt. Bis dahin wird die Projektleitung, die ungarische Nonprofit-Organisation (NPO) Westpannon für die Pilotregion Ungarn - Slowenien - Kroatien und die tschechische Nonprofit-Organisation (NPO) Partnerství, o.p.s für die Pilotregion Österreich - Tschechien - Slowakei, Deinen Beitrag treuhänderisch verwalten.

Deine Nachhaltigkeit am EuroVelo 13 - Iron Curtain Trail:



Dein Carbon Footprint: 134 kg CO₂

Dein Sustainability Score: 109 von 152 Punkten

€31,-

Dein Beitrag zum
Good Impact Programm

Wie ergeben sich die in der Grafik ausgewiesenen Werte für dieses Angebot?

Wir haben für die Berechnung dieses Angebotes den führenden Carbon Footprint Calculator CARMACAL und die 6 gängigen globalen Indikatoren des Impact Measurement Systems (IMS) herangezogen.

EuroVelo 13 - Iron Curtain Trail - Official Info- & Buchungscenter

Wenn Du jetzt bereit bist, das große Abenteuer entlang des EuroVelo 13 - Iron Curtain Trail zu starten, ist dieses Angebot einfach die perfekte Wahl. Denn es verbindet Deine persönliche Freiheit mit Service, Sicherheit und ausgewogener Nachhaltigkeit. Darüber hinaus unterstützt Dich das kompetente Team des EuroVelo 13 - Iron Curtain Trail - Official Info- & Buchungscenter bei Deiner Reiseplanung und während der Reise, damit Du unterwegs unangenehme Überraschungen vermeiden kannst. Sie laden Dich ein mit den „Good Impact Cycling“ Angeboten zu einem Wegbereiter und Mitgestalter für regenerativen Radtourismus in Europa zu werden.

Reiseverlauf

Tag 1 | Individuelle Anreise nach Drosendorf (AT)

Tipp: Ein abendlicher Spaziergang durch die kleine pittoreske Stadtmauerstadt Drosendorf ist sehr empfehlenswert und stimmt Dich ideal auf die kulturellen Schätze entlang des EuroVelo 13 - Iron Curtain Trails ein.

Tag 2 | Radtour von Drosendorf (AT) nach Znojmo (CZ)

Länge: 59 km; Anstieg: 616 Hm

Highlights zusätzlich zur Radroute: Schloss Uherčice, Schloss Vranov nad Dyjí, Nationalpark Thayatal & Podyjí, Burg Hardegg, Iron Curtain Denkmal in Čížov, Nationalpark-Haus Čížov, Altstadt Znojmo

Tag 3 | Radtour von Znojmo (CZ) nach Laa an der Thaya (AT)

Länge: 66 km; Anstieg: 278 Hm



Highlights zusätzlich zur Radroute: Nationalpark Podyjí, weingeprägte Landschaft von Südmähren und Weinviertel, Windmühle Retz, Pulkautal, Hadres - längste Kellergasse Europas, Therme Laa

Tag 4 | Radtour von Laa an der Thaya (AT) nach Valtice (CZ)

Länge: 44 km; Anstieg: 183 Hm

Highlights zusätzlich zur Radroute: Wasserburg Laa, Kellergasse Wildendürnbach, Altstadt Mikulov mit Schloss, Freiheitspfad und Iron Curtain Denkmal bei Mikulov, Naturschutzgebiet Pavlovské vrchy/Pollauer Berge, UNESCO Welterbe Kulturlandschaft Lednice-Valtice, Kräutergarten Lu & Tíře Chmelar Valtice

Tag 5 | Radtour von Valtice (CZ) nach Malacky (SK)

Länge: 64 km; Anstieg: 201 Hm

Highlights zusätzlich zur Radroute: Schloss Valtice, Auwald am Zusammenfluss Thaya-March („Mährischer Amazonas“)

Tag 6 | Radtour von Malacky (SK) nach Bratislava (SK)

Länge: 67 km; Anstieg: 39 Hm

Highlights zusätzlich zur Radroute: Kulturschätze der historischen Altstadt von Bratislava als Hauptstadt der Slowakei

Tag 7 | Bratislava - individuelle Abreise

Rücktransfer im Rahmen des praktischen Mobilitätsservices (E-Bus) und individuelle Abreise

Leistungen, Termine & Preise

Inkludierte Leistungen

- 6 Übernachtungen in ausgewählten Partnerbetrieben
 - Unterbringung nach Wahl: Classic/Comfort
 - Verpflegung: reichhaltiges Frühstücksbuffet
- 5 zusammenhängende Etappen am EuroVelo 13 - Iron Curtain Trail
- Trail Hotline - 7/12 erreichbar während Deiner Trail Reise
- erweiterte digitale Reiseunterlagen
- Top Beratung für Anreise mit Bahn zu den IC/EC Bahnhöfen entlang der Route
- Beitrag für eine nachhaltigere Welt: Mit Deinem Reisepreis unterstützt Du das „Good Impact Cycling“ Programme

Optionale Leistungen

- Gepäckservice von Etappe zu Etappe
- Rücktransport Bratislava (SK) - Drosendorf (AT) im Rahmen des praktischen Mobilitätsservices (E-Bus)

Nicht inkludierte Leistungen

- Gedruckte Reiseunterlagen & Kartenmaterial (optional buchbar)
- Ortstaxen in den Unterkünften (bei Check Out begleichen)
- Persönliche Ausgaben

Täglich buchbar vom 01. Mai - 17. Oktober 2026

EuroVelo 13 - Iron Curtain Trail - Official Info- & Buchungszentrum: Aktivbike Radreisen (Bernreither Straße 45, 8344 Bad Gleichenberg, Austria)

Saison 1 - € 599,- + € 31,- Beitrag Good Impact Cycling | 11.04. - 25.04.2026 | 10.10. - 17.10.2026

Saison 2 - € 619,- + € 31,- Beitrag Good Impact Cycling | 25.04. - 22.05.2026 | 26.09. - 09.10.2026

Saison 3 - € 639,- + € 31,- Beitrag Good Impact Cycling | 23.05. - 25.09.2026



ii. EuroVelo 13 - Iron Curtain Trail: From Granite Landscapes to Vineyards - „Good Impact Cycling“

German: EuroVelo 13 - Iron Curtain Trail: Von Granitwelten zu Weinbergen - „Good Impact Cycling“



ENGLISH:

Overview

The development of the long-distance cycling route EuroVelo 13 - the Iron Curtain Trail, which stretches for more than 10,000 km from the Arctic to the Black Sea, is a monumental undertaking. It is a remarkable project involving many dedicated contributors and now, for the first time, offers you the freedom of individual cycling holidays combined with service, safety and sustainability on selected sections of the EuroVelo 13 - Iron Curtain Trail through the bookable “Good Impact Cycling” packages.

This package takes you on a breathtaking cycling journey along the former Iron Curtain between Austria, the Czech Republic and Slovakia - right through the heart of Europe. You will experience a fascinating contrast between the mystical granite landscapes of the Bohemian Massif and the picturesque hills and plains of one of Europe’s most traditional wine-growing regions.

And best of all, you travel with the good feeling of doing something good! With “Good Impact Cycling” tours, you are not only traveling sustainably, but also giving something back to the regions along the EuroVelo 13 - Iron Curtain Trail as a thank-you for what you have experienced, thereby providing important impetus for their sustainable development.



The Route

You begin this central section of the EuroVelo 13 - Iron Curtain Trail in Lipno, Czech Republic, and cycle in ten predominantly moderate stages - first along the Czech-Austrian border and then along the Austrian-Slovak border - until you reach Bratislava, the vibrant capital of Slovakia.

Although continuous efforts are being made to improve the EuroVelo 13 - Iron Curtain Trail and its infrastructure, you should expect a mix of beautiful cycle paths, occasional gravel sections, and some public roads. Nevertheless, you will be rewarded with breathtakingly diverse landscapes and the warm hospitality of typical slow-travel destinations.

Suggestion: If this cycling adventure on the EuroVelo 13 - Iron Curtain Trail has left you wanting more, we recommend the next section of EuroVelo 13! It takes you further along the borders of Austria, Hungary, Slovenia, and Croatia - all the way to the magnificent river landscapes of the "Amazon of Europe."

The Highlights

The landscapes along this route - the Mühlviertel, Waldviertel and Weinviertel in Austria, South Bohemia and South Moravia in the Czech Republic, and western Slovakia - share a centuries-old common history within the Habsburg monarchy. This shared past has left countless magnificent cultural monuments, such as the castle town of Hardegg, the fairy-tale palaces of Valtice, and the historic centre of Bratislava.

The first days of your cycling tour are dominated by the mysterious granite landscapes of the Bohemian Massif. Later, in the Weinviertel and South Moravia, you will immerse yourself in one of Central Europe's most traditional wine regions - enjoying all its delights.

Moreover, the former division of Europe has allowed nature to flourish, transforming the old Iron Curtain into a rich "Green Belt" teeming with biodiversity. Finally, the impressive monuments of the Iron Curtain invite you to pause and reflect on the significance of freedom and democracy - even while on holiday.

Good Impact Cycling

With "Good Impact Cycling," our goal is to make your fascinating cycling journey along the EuroVelo 13 - Iron Curtain Trail climate-friendly and sustainable. To achieve this, we are committed to fully implementing the European Commission's new "Directive on Green Claims" with the highest possible transparency: for "Good Impact Cycling," both your personal CO₂ footprint and, for the first time, the Sustainability Score of your cycling trip are calculated.

In this way, your cycling trip gains an added value alongside all the unforgettable experiences! Our vision with regenerative cycling tours on the EuroVelo 13 - Iron Curtain Trail is not only to avoid harmful impacts on the environment, culture, and society, but to actively create positive effects. This ensures that the regions along the EuroVelo 13 - Iron Curtain Trail benefit from regenerative tourism in a truly sustainable way.

To this purpose, the scores from your cycling journey will be converted into a 'Good Impact Cycling Contribution'. This is included in the travel price and will benefit the specially established 'Good Impact Programme'. From 2027 onwards, the 'Good Impact Cycling Contribution' will be used to support carefully selected ecological or social projects along the EuroVelo 13 - Iron Curtain Trail. Until then, the project management, the Hungarian non-profit organisation (NPO) Westpannon for the Pilot Region Hungary - Slovenia - Croatia and the Czech non-profit organisation (NPO) Partnerství, o.p.s for the Pilot Region Austria - Czech Republic - Slovakia, will manage your contribution in trust.

Your Sustainability on the EuroVelo 13 - Iron Curtain Trail



Your Carbon Footprint: 261 kg CO₂

Your Sustainability Score: 106 of 152 points

€41.-

Your contribution to the
Good Impact Programme



How are the values shown in the graphic for this offer calculated?

To calculate this offer, we used the leading carbon footprint calculator CARMACAL and the six commonly used global indicators of the Impact Measurement System (IMS).

EuroVelo 13 - Iron Curtain Trail - Official Info- & Booking Centre

If you're ready to embark on the great adventure along EuroVelo 13 - the Iron Curtain Trail, this offer is simply the perfect choice. It combines your personal freedom with service, safety, and balanced sustainability.

Moreover, the expert team at the EuroVelo 13 - Iron Curtain Trail - Official Booking Centre will support you in planning your trip and throughout your journey, helping you to avoid unpleasant surprises along the way. They also invite you to become a pioneer and contributor to regenerative cycling tourism in Europe through the 'Good Impact Cycling' offers.

Itinerary

Day 1 | Individual Arrival in Lipno nad Vltavou (CZ)

Arrive individually in Lipno, a popular holiday destination located on the largest reservoir in the Czech Republic. The relaxed lakeside atmosphere, forested hills, and comfortable accommodations provide the perfect introduction to your cycling adventure.

Day 2 | Cycling from Lipno nad Vltavou (CZ) to Windhaag (AT)

Distance: 46 km | Ascent: 648 m

Start your first stage leisurely along the Lipno Reservoir. Passing through Vyšší Brod with its famous monastery, the route takes you into the forested border region. Quiet secondary roads lead you into the Mühlviertel and finally to Windhaag, where the history of the border is tangibly present.

Highlights: Vltava Valley landscape, historic town of Vyšší Brod with Cistercian Monastery, Hohenfurth Nature Park

Day 3 | Cycling from Windhaag (AT) to Nové Hradý (CZ)

Distance: 55 km | Ascent: 856 m

A challenging yet stunning stage: cycle through the hilly forests and granite landscapes of the Upper Mühlviertel, passing Sandl and Karlstift. After crossing the border, the South Bohemian scenery unfolds - your destination is the historic town of Nové Hradý, with its castle, fortress, and Servite monastery.

Highlights: Green Belt Centre Windhaag, Gratzener Bergland Nature Park

Day 4 | Cycling from Nové Hradý (CZ) to Litschau (AT)

Distance: 56 km | Ascent: 416 m

Experience a captivating mix of pond landscapes, forests, and tranquil villages. Crossing South Bohemia, you enter the northern Waldviertel. Your destination is the idyllic spa town of Litschau, situated on the Herrensee.

Highlights: Open-air museum of the Iron Curtain near Nové Hradý, historic town of Weitra with regional brewery, medieval town centre of Gmünd, Litschau Castle

Day 5 | Cycling from Litschau (AT) to Slavonice (CZ)

Distance: 32 km | Ascent: 276 m

Ride through the granite-rich landscapes of the Waldviertel to Slavonice - an architectural gem with perfectly preserved Renaissance houses. Numerous artisan shops, cafés, and historic squares invite you to pause and explore.

Highlights: Replica customs house near Veclov border crossing, fortified complex with bunkers in Slavonice, Renaissance town of Slavonice/Zlabings

Day 6 | Cycling from Slavonice (CZ) to Drosendorf (AT)

Distance: 40 km | Ascent: 303 m

The "king stage" follows quiet border paths, passing artists' villages and Cold War relics. The landscape grows increasingly hilly and untouched. Your destination, Drosendorf, is entirely enclosed by medieval city walls and overlooks the Thaya - a fitting finale.

Highlights: Jewish cemetery in Písečné, historic town centre of Drosendorf

Day 7 | Cycling from Drosendorf (AT) to Znojmo (CZ)



Distance: 59 km | Ascent: 616 m

This stage leads through the quiet Waldviertel forests to the Czech border. Ride along the Podjíví/Thayatal National Park, one of Central Europe's last untouched river landscapes. Entering Znojmo, one of South Moravia's most beautiful towns, is a highlight: its medieval walls, wine cellar labyrinths, and views over the Thaya are unforgettable.

Highlights: Uherčice Castle, Vranov nad Dyjí Castle, Thayatal & Podjíví National Park, Hardegg Castle, Iron Curtain Monument in Čížov, National Park House Čížov, historic town centre of Znojmo

Day 8 | Cycling from Znojmo (CZ) to Laa an der Thaya (AT)

Distance: 66 km | Ascent: 278 m

From Znojmo, cycle through sunny vineyards and open fields towards the Austrian border. Small villages, wine cellars, and expansive horizons define this enjoyable stage. In Laa an der Thaya, explore the historic town centre or relax at the renowned spa.

Highlights: Vineyards of South Moravia and the Weinviertel, Retz windmill, Pulkautal, Hadres - Europe's longest wine cellar street, Laa spa

Day 9 | Cycling from Laa an der Thaya (AT) to Valtice (CZ)

Distance: 44 km | Ascent: 183 m

This stage takes you into the UNESCO World Heritage Lednice-Valtice Cultural Landscape, one of Europe's most magnificent castle and park complexes. Cycle through vineyards, tree-lined avenues, pond areas, and expansive park landscapes. Your destination is Valtice, the wine capital of South Moravia with its impressive Baroque castle.

Highlights: Laa water castle, Wildendürnbach wine cellar street, Mikulov old town with castle, Freedom Trail and Iron Curtain Monument in Mikulov, Pavlovské vrchy/Pavlov Hills Nature Reserve, UNESCO Lednice-Valtice Cultural Landscape, Lu & Tíre Chmelar herb garden in Valtice

Day 10 | Cycling from Valtice (CZ) to Malacky (SK)

Distance: 64 km | Ascent: 201 m

After departing from Valtice, the route follows the Morava River, whose floodplain is among Central Europe's most ecologically valuable areas. Quiet cycling paths lead across the Slovak border to the Záhorie region. Your destination, Malacky, invites you to enjoy an evening stroll around Pálffy Castle and its large park.

Highlights: Valtice Castle, floodplain at the confluence of Thaya and Morava ("Moravian Amazon")

Day 11 | Cycling from Malacky (SK) to Bratislava (SK)

Distance: 67 km | Ascent: 39 m

The final stage is pleasantly flat, passing through forests and open plains before reaching the Danube and Bratislava. Entering the capital is a highlight: the castle, old town, and riverside promenade offer spectacular views - a perfect conclusion to your journey.

Highlights: Cultural treasures of Bratislava's historic old town, capital of Slovakia

Day 12 | Bratislava - Individual Departure

After breakfast, your journey ends. Depart individually, carrying memories of nature, culture, wine regions, and border history - a week full of diverse experiences along the EuroVelo 13 - Iron Curtain Trail.

Services, Dates & Prices

Included services

- 11 overnight stays in selected partner accommodations
 - Accommodation category: Classic/Comfort
 - Meals: hearty breakfast buffet
- 10 consecutive stages along the EuroVelo 13 - Iron Curtain Trail
- Trail hotline - available 7/12 days a week during your trail journey
- Extended digital travel documents
- Expert advice for traveling by train to the IC/EC railway stations along the route
- Contribution to a more sustainable world: with your tour price you support the "Good Impact Cycling" programme

Optional services



- Luggage transfer from stage to stage
- Return transfer Bratislava - Lipno to Vltavou as part of the convenient mobility service (e-bus)

Not included

- Printed travel documents and maps (available as an optional extra)
- Local tourist taxes at accommodations (to be paid at check-out)
- Personal expenses

Bookable daily from 1st May - 17th October 2026

EuroVelo 13 - Iron Curtain Trail - Official Info- & Booking Centre: Cycling Holidays (Bernreither Straße 45, 8344 Bad Gleichenberg, AUSTRIA)

Season 1 - € 1,099.- + € 41.- Contribution Good Impact Cycling | 11.04. - 25.04.2026 | 10.10. - 17.10.2026

Season 2 - € 1,129.- + € 41.- Contribution Good Impact Cycling | 25.04. - 22.05.2026 | 26.09. - 09.10.2026

Season 3 - € 1,149.- + € 41.- Contribution Good Impact Cycling | 23.05. - 25.09.2026

GERMAN:

Überblick

Die Entwicklung des Fernradweges EuroVelo 13 - Iron Curtain Trails, der sich über mehr als 10.000 km von der Arktis bis zum Schwarzen Meer erstreckt, ist eine monumentale Aufgabe. Eine großartige Aufgabe, an der viele hilfreiche Geister mitarbeiten und die Dir jetzt auf ausgewählten Streckenabschnitten des EuroVelo 13 - Iron Curtain Trails erstmals mit den buchbaren Angeboten „Good Impact Cycling“ die Freiheit individueller Radreisen mit Service, Sicherheit und Nachhaltigkeit eröffnen. Dieses Paket nimmt Dich mit auf eine atemberaubende Radreise entlang des ehemaligen Eisernen Vorhangs zwischen Österreich, Tschechien und der Slowakei - mitten durch das Herz Europas. Du erlebst einen faszinierenden Kontrast zwischen den mystischen Granitlandschaften des Böhmisches Massivs und den malerischen Hügeln und Ebenen einer der traditionsreichsten Weinbauregionen Europas.

Und das Beste: Du reist mit dem guten Gefühl, etwas Gutes zu tun! Denn mit den „Good Impact Cycling“ Radreisen bist Du nicht nur nachhaltig unterwegs, sondern gibst Du den Regionen entlang des EuroVelo 13 - Iron Curtain Trail als Dankeschön für das Erlebte wieder ein Stück zurück und leistest damit wichtige Impulse für ihre nachhaltige Entwicklung.

Die Route

Du startest diesen zentralen Abschnitt des EuroVelo 13 - Iron Curtain Trail in Lipno, Tschechien, und radelst in zehn überwiegend moderaten Etappen - zunächst entlang der tschechisch-österreichischen Grenze, dann entlang der österreichisch-slowakischen Grenze - bis Du Bratislava, die lebendige Hauptstadt der Slowakei, erreichst. Obwohl laufend große Anstrengungen unternommen werden, um den EuroVelo 13 - Iron Curtain Trail und seine Infrastruktur zu verbessern, solltest Du Dich auf eine Mischung aus wunderschönen Radwegen, gelegentlichen Schotterabschnitten und einigen öffentlichen Straßen einstellen. Nichtsdestotrotz wirst Du mit atemberaubend vielfältigen landschaftlichen Eindrücken und der herzlichen Gastfreundschaft typischer Slow-Travel-Destinationen belohnt.

Tipp: Wenn Du nach diesem Radabenteuer auf dem EuroVelo 13 - Iron Curtain Trail noch nicht genug hast, empfehlen wir Dir den nächsten Abschnitt des EuroVelo 13! Er führt Dich weiter entlang der Grenzen von Österreich, Ungarn, Slowenien und Kroatien - bis zu den großartigen Flusslandschaften des „Amazonas Europas“.

Die Höhepunkte

Die Landschaften entlang dieser Route - das Mühlviertel, Waldviertel und Weinviertel in Österreich, Südböhmen und Südmähren in Tschechien sowie die Westslowakei - teilen sich eine jahrhundertelange gemeinsame Geschichte innerhalb der Habsburgermonarchie. Diese gemeinsame Vergangenheit hat unzählige prächtige Kulturdenkmäler hinterlassen, wie die Burgenstadt Hardegg, die märchenhaften Schlösser von Valtice und das historische Zentrum von Bratislava. Die ersten Tage Deiner Radtour sind geprägt von den geheimnisvollen Granitwelten des Böhmisches Massivs. Später tauchst Du im Weinviertel und in Südmähren in eine der traditionsreichsten Weinbauregionen Mitteleuropas ein - und genießt all ihre Köstlichkeiten. Darüber hinaus hat die einstige Teilung Europas der Natur Raum zur Entfaltung gegeben und den ehemaligen Eisernen Vorhang in einen reichen „Grünen Gürtel“ voller Biodiversität verwandelt.



Schließlich laden die eindrucksvollen Denkmäler des Eisernen Vorhangs Dich dazu ein, innezuhalten und über die Bedeutung von Freiheit und Demokratie nachzudenken - selbst im Urlaub.

Good Impact Cycling

Mit „Good Impact Cycling“ haben wir es uns zum Ziel gesetzt, Deine faszinierende Radreise am EuroVelo 13 - Iron Curtain Trail klimafreundlich und nachhaltig zu gestalten. Dazu sind wir bestrebt, die neue „Directive on Green Claims“ der Europäischen Kommission vollinhaltlich und mit größtmöglicher Transparenz umzusetzen: So wird für „Good Impact Cycling“ sowohl der persönliche CO₂-Fußabdruck als auch erstmals der Sustainability Score Deiner Radreise berechnet. Auf diesem Wege erhält Deine Radreise neben all den unvergesslichen Erlebnissen noch einen zusätzlichen Wert! Denn es ist unsere Vision mit regenerativen Radreisen am EuroVelo 13 - Iron Curtain Trail nicht nur schädliche Wirkungen an Umwelt, Kultur und Gesellschaft zu vermeiden, sondern aktiv positive Wirkungen zu erzeugen. Damit die Regionen entlang des EuroVelo 13 - Iron Curtain Trail durch regenerativen Tourismus eine positive nachhaltige Wirkung erfahren. Dafür werden die Scores Deiner Radreise in Gestalt des „Good Impact Cycling Beitrages“ in Wert gesetzt. Dieser ist im ausgewiesenen Reisepreis enthalten und kommt dem dafür eigens eingerichteten „Good Impact Programm“ zu Gute. Mit dem „Good Impact Cycling Beitrag“ werden dann ab 2027 sorgsam ausgewählte ökologische oder soziale Projekte entlang des EuroVelo 13 - Iron Curtain Trails unterstützt. Bis dahin wird die Projektleitung, die ungarische Nonprofit-Organisation (NPO) Westpannon für die Pilotregion Ungarn - Slowenien - Kroatien und die tschechische Nonprofit-Organisation (NPO) Partnerství, o.p.s für die Pilotregion Österreich - Tschechien - Slowakei, Deinen Beitrag treuhänderisch verwalten.

Deine Nachhaltigkeit am EuroVelo 13 - Iron Curtain Trail:



Dein Carbon Footprint: 261 kg CO₂

Dein Sustainability Score: 106 von 152 Punkten

€41,-

Dein Beitrag zum
Good Impact Programm

Wie ergeben sich die in der Grafik ausgewiesenen Werte für dieses Angebot?

Wir haben für die Berechnung dieses Angebotes den führenden Carbon Footprint Calculator CARMACAL und die 6 gängigen globalen Indikatoren des Impact Measurement Systems (IMS) herangezogen. Mehr dazu kannst

EuroVelo 13 - Iron Curtain Trail - Official Info- & Buchungcenter

Wenn Du jetzt bereit bist, das große Abenteuer entlang des EuroVelo 13 - Iron Curtain Trail zu starten, ist dieses Angebot einfach die perfekte Wahl. Denn es verbindet Deine persönliche Freiheit mit Service, Sicherheit und ausgewogener Nachhaltigkeit. Darüber hinaus unterstützt Dich das kompetente Team des EuroVelo 13 - Iron Curtain Trail - Official Info- & Buchungcenter bei Deiner Reiseplanung und während der Reise, damit Du unterwegs unangenehme Überraschungen vermeiden kannst. Sie laden Dich ein mit den „Good Impact Cycling“ Angeboten zu einem Wegbereiter und Mitgestalter für regenerativen Radtourismus in Europa zu werden.

Reiseverlauf

Tag 1 | Individuelle Anreise nach Lipno nad Vltavou (CZ)

Individuelle Anreise nach Lipno, dem beliebten Ferienort direkt am größten Stausee Tschechiens. Die entspannte Atmosphäre am Wasser, die bewaldeten Hügel und die komfortablen Unterkünfte stimmen ideal auf Deine Radreise ein.



Tag 2 | Radtour von Lipno nach Vltavou (AT) nach Windhaag (AT)

Länge: 46 km; Anstieg: 648 Hm

Entlang des Lipno-Stausees startest Du gemütlich in die erste Etappe. Über Vyšší Brod mit seinem berühmten Kloster führt der Weg in die waldreiche Grenzregion. Auf ruhigen Nebenstraßen erreichst Du das Mühlviertel und schließlich Windhaag, wo Grenzgeschichte eindrucksvoll spürbar wird.

Highlights: Talerlandschaft der Moldau, historische Stadt Vyšší Brod mit Zisterzienserkloster, Naturpark Hohenfurth

Tag 3 | Radtour von Windhaag (AT) nach Nove Hradý (CZ)

Länge: 55 km; Anstieg: 856 Hm

Eine anspruchsvolle, aber traumhafte Etappe: Du radelst durch die hügelige Wald- und Granitlandschaft des Oberen Mühlviertels, vorbei an Sandl und Karlstift. Nach dem Grenzübertritt öffnet sich die südböhmische Landschaft - Dein Ziel ist die historische Stadt Nové Hradý mit Schloss, Burg und Servitenkloster.

Highlights: Green Belt Center Windhaag, Naturpark Gratzener Bergland

Tag 4 | Radtour von Nove Hradý (CZ) nach Litschau (AT)

Länge: 56 km; Anstieg: 416 Hm

Heute erwartet Dich eine faszinierende Mischung aus Teichlandschaft, Wäldern und stillen Dörfern. Nach der Durchquerung Südböhmens erreichst Du das nördliche Waldviertel. Dein Ziel ist der idyllische Luftkurort Litschau, direkt am Herrensee gelegen.

Highlights: Freilichtmuseum des Eisernen Vorhangs bei Nove Hradý (Original-Grenzanlagen des ehemaligen Eisernen Vorhangs mit Infotafeln und Rekonstruktionen), historische Stadt Weitra mit Regionalbrauerei, historische Altstadt Gmünd mit Grenzübergang des Eisernen Vorhangs, Schloss Litschau

Tag 5 | Radtour von Litschau (AT) nach Slavonice (CZ)

Länge: 32 km; Anstieg: 276 Hm

Durch die Landschaften des Waldviertels, geprägt von Granitgestein, radelst Du nach Slavonice - ein architektonisches Juwel mit perfekt erhaltenen Renaissancehäusern. Zahlreiche Kunsthandwerksläden, Cafés und historische Plätze laden zum Verweilen ein.

Highlights: Nachbau des Zollhauses in der Nähe des Grenzübergangs Veclov, Befestigungsanlage mit Bunkern in Slavonice, Renaissance-Stadt Slavonice/Zlabings

Tag 6 | Radtour von Slavonice (CZ) nach Drosendorf (AT)

Länge: 40 km; Anstieg: 303 Hm

Die Königsetappe führt entlang stiller Grenzwege, vorbei an Künstlerdörfern und Zeitzeugen des Kalten Krieges. Die Landschaft wird immer hügeliger und ursprünglicher. Das Ziel Drosendorf, vollständig von einer mittelalterlichen Stadtmauer umgeben und hoch über der Thaya gelegen, bietet einen würdigen Abschluss.

Highlights: Jüdischer Friedhof Písečné, historische Altstadt Drosendorf

Tag 7 | Radtour von Drosendorf (AT) nach Znojmo (CZ)

Länge: 59 km; Anstieg: 616 Hm

Die nächste Etappe führt durch die stillen Wälder des Waldviertels zur tschechischen Grenze. Du radelst entlang des Nationalparks Podyjí/Thayatal, einer der letzten unberührten Flusslandschaften Mitteleuropas. Ein Highlight ist die Einfahrt nach Znojmo, einer der schönsten Städte Südmährens mit alter Stadtmauer, Weinkellerlabyrinth und herrlichem Blick über die Thaya.

Highlights: Schloss Uherčice, Schloss Vranov nad Dyjí, Nationalpark Thayatal & Podyjí, Burg Hardegg, Iron Curtain Denkmal in Čížov, Nationalpark-Haus Čížov, Altstadt Znojmo

Tag 8 | Radtour von Znojmo (CZ) nach Laa an der Thaya (AT)

Länge: 66 km; Anstieg: 278 Hm

Von Znojmo geht es durch sonnige Weinberge und offene Felder Richtung österreichische Grenze. Kleine Dörfer, Kellergassen und weite Horizonte prägen diese genussvolle Etappe. In Laa an der Thaya genießt Du den historischen Stadtkern oder entspannst in der bekannten Therme.

Highlights: weingeprägte Landschaft

von Südmähren und Weinviertel, Windmühle Retz, Pulkautal, Hadres - längste Kellergasse Europas, Therme Laa

Tag 9 | Radtour von Laa an der Thaya (AT) nach Valtice (CZ)

Länge: 44 km; Anstieg: 183 Hm



Diese Etappe führt Dich hinein in die UNESCO-Weltkulturlandschaft Lednice-Valtice - eine der prachtvollsten Schloss- und Parkanlagen Europas. Die Strecke verläuft durch Weinlandschaften, Alleen, Teichgebiete und weitläufige Parkarchitekturen. Ziel ist Valtice, die Weinhauptstadt Südmährens mit einem imposanten Barockschloss.

Highlights: Wasserburg Laa, Kellergasse Wildendürnbach, Altstadt Mikulov/Nikolsburg mit Schloss, Freiheitspfad und Iron Curtain Denkmal bei Mikulov, Naturschutzgebiet Pavlovské vrchy/Pollauer Berge, UNESCO Welterbe Kulturlandschaft Lednice-Valtice, Kräutergarten Lu & Tíree Chmelar Valtice/Felsberg

Tag 10 | Radtour von Valtice (CZ) nach Malacky (SK)

Länge: 64 km; Anstieg: 201 Hm

Nach dem Start in der Kulturlandschaft von Valtice führt die Route zunächst zur March (Morava), deren Auenlandschaft zu den ökologisch wertvollsten Gebieten Mitteleuropas zählt. Entlang ruhiger Radwege geht es über die slowakische Grenze in die Region Záhorie. Ziel ist Malacky, wo das Pálffy-Schloss und der große Park zu einem Abendspaziergang einladen.

Highlights: Schloss Valtice, Auwald am Zusammenfluss Thaya-March („Mährischer Amazonas“)

Tag 11 | Radtour von Malacky (SK) nach Bratislava (SK)

Länge: 67 km; Anstieg: 39 Hm

Die Schlussetappe ist angenehm flach und führt durch Wälder, offene Ebenen und schließlich entlang der Donau direkt nach Bratislava. Die Einfahrt in die Hauptstadt ist ein Höhepunkt: Die Burg, die Altstadt und die Uferpromenade bieten ein eindrucksvolles Panorama. Ein perfekter Abschluss der Reise!

Highlights: Kulturschätze der historischen Altstadt von Bratislava als Hauptstadt der Slowakei

Tag 12 | Bratislava - individuelle Abreise

Nach dem Frühstück endet Ihre Reise. Die individuelle Heimreise erfolgt mit vielen Eindrücken von Natur, Kultur, Weinregionen und Grenzgeschichte - eine Woche voller abwechslungsreicher Momente entlang des EuroVelo 13 - Iron Curtain Trails.

Leistungen, Termine & Preise

Inkludierte Leistungen

- 11 Übernachtungen in ausgewählten Partnerbetrieben
 - Unterbringung nach Wahl: Classic/Comfort
 - Verpflegung: reichhaltiges Frühstücksbuffet
- 10 zusammenhängende Etappen am EuroVelo 13 - Iron Curtain Trail
- Trail Hotline - 7/12 erreichbar während Deiner Trail Reise
- erweiterte digitale Reiseunterlagen
- Top Beratung für Anreise mit Bahn zu den IC/EC Bahnhöfen entlang der Route
- Beitrag für eine nachhaltigere Welt: Mit Deinem Reisepreis unterstützt Du das „Good Impact Cycling“ Programm

Optionale Leistungen

- Gepäckservice von Etappe zu Etappe
- Rücktransport Bratislava - Lipno nach Vltavou im Rahmen des praktischen Mobilitätsservices (E-Bus)

Nicht inkludierte Leistungen

- Gedruckte Reiseunterlagen & Kartenmaterial (optional buchbar)
- Ortstaxen in den Unterkünften (bei Check Out begleichen)
- Persönliche Ausgaben

Täglich buchbar vom 01. Mai - 17. Oktober 2026

EuroVelo 13 - Iron Curtain Trail - Official Info- & Buchungszentrum: Aktivbike Radreisen (Bernreither Straße 45, 8344 Bad Gleichenberg, Austria)

Saison 1 - € 1.099,- + € 41,- Beitrag Good Impact Cycling | 11.04. - 25.04.2026 | 10.10. - 17.10.2026



Saison 2 - € 1.129,- + € 41,- Beitrag Good Impact Cycling | 25.04. - 22.05.2026 | 26.09. - 09.10.2026
Saison 3 - € 1.149,- + € 41,- Beitrag Good Impact Cycling | 23.05. - 25.09.2026



iii. EuroVelo 13 - Iron Curtain Trail: Mysterious Granite Worlds - „Good Impact Cycling“

German: EuroVelo 13 - Iron Curtain Trail: Geheimnisvolle Granitwelten - „Good Impact Cycling“



ENGLISH:

Overview

The EuroVelo 13 - Iron Curtain Trail is no ordinary long-distance cycling route. Stretching over 10,000 kilometres, it takes you from the Arctic to the Black Sea, offering unique insights into history, nature, and the sheer feeling of freedom on two wheels. This route exists thanks to the dedication of many people who have worked tirelessly and passionately to develop it.

With the newly available tours from Good Impact Cycling, you can now explore selected sections individually, at a relaxed pace, and fully organised. Experience cycling trips with maximum freedom, combined with reliable service, sustainable travel concepts, and the rewarding feeling of traveling consciously.

The central section of EuroVelo 13 - Iron Curtain Trail, along the border of Austria, the Czech Republic, and Slovakia, captivates with its scenic and cultural diversity. For those who don't have time to cycle the entire route, this practical week-long package is highly recommended.

It will take you into the mysterious granite landscapes of the oldest highlands in Europe - the Bohemian Massif - and allow you to forget the stress of everyday life amidst this primeval scenery.

And the best part: you travel with the satisfying feeling of making a positive impact! With Good Impact Cycling tours, you're not only traveling sustainably, but you're also giving back to the regions along the EuroVelo 13 - Iron Curtain Trail, helping to support their sustainable development and leaving a meaningful mark in return.



The Route

You'll start your cycling week on the EuroVelo 13 - Iron Curtain Trail (EV13) in Lipno, Czech Republic, and pedal through five mostly moderate daily stages along the Czech-Austrian border, finishing in the enchanting town of Drosendorf in Lower Austria, famous for its medieval fortress. While considerable efforts are continually being made to improve the EuroVelo 13 and its infrastructure, you should be prepared for a mix of beautiful cycle paths, occasional gravel sections, and some public roads. In return, you'll be rewarded with the mystique of the primeval granite landscapes of the Bohemian Massif highlands and the warm hospitality typical of slow-travel destinations.

Suggestion: After a week on the EuroVelo 13 - Iron Curtain Trail, you're unlikely to feel you've had enough! For your next adventure, you may want to consider the next section of this trail - Vineyards and River Floodplains - which leads you all the way to Bratislava.

The Highlights

This section of the EuroVelo 13 - Iron Curtain Trail is shaped by the mystical granite landscapes of the Bohemian Massif, Europe's oldest mountain range. Formed over 300 million years ago, this mountain massif is said in legend to have once towered higher than Mount Everest, crowned by the mythical peak known as the Cloud Mirror.

Since then, the landscape of South Bohemia and the Mühl- and Waldviertel regions has taken its time to develop into the enchanting highlands that cyclists experience today: gentle hills, dark forests, moors and lakes, as well as striking granite formations.

A landscape that radiates calm and serenity, which, together with its cultural and historical sights, invites a slow-paced and relaxed cycling experience.

Good Impact Cycling

With "Good Impact Cycling," our goal is to make your fascinating cycling journey along the EuroVelo 13 - Iron Curtain Trail climate-friendly and sustainable. To achieve this, we are committed to fully implementing the European Commission's new "Directive on Green Claims" with the highest possible transparency: for "Good Impact Cycling," both your personal CO₂ footprint and, for the first time, the Sustainability Score of your cycling trip are calculated.

In this way, your cycling trip gains an added value alongside all the unforgettable experiences! Our vision with regenerative cycling tours on the EuroVelo 13 - Iron Curtain Trail is not only to avoid harmful impacts on the environment, culture, and society, but to actively create positive effects. This ensures that the regions along the EuroVelo 13 - Iron Curtain Trail benefit from regenerative tourism in a truly sustainable way.

To this purpose, the scores from your cycling journey will be converted into a 'Good Impact Cycling Contribution'. This is included in the travel price and will benefit the specially established 'Good Impact Programme'. From 2027 onwards, the 'Good Impact Cycling Contribution' will be used to support carefully selected ecological or social projects along the EuroVelo 13 - Iron Curtain Trail. Until then, the project management, the Hungarian non-profit organisation (NPO) Westpannon for the Pilot Region Hungary - Slovenia - Croatia and the Czech non-profit organisation (NPO) Partnerství, o.p.s for the Pilot Region Austria - Czech Republic - Slovakia, will manage your contribution in trust.

Your Sustainability on the EuroVelo 13 - Iron Curtain Trail



Your Carbon Footprint: 145 kg CO₂

Your Sustainability Score: 106.5 of 152 points

€33.-

Your contribution to the
Good Impact Programme



How are the values shown in the graphic for this offer calculated?

To calculate this offer, we used the leading carbon footprint calculator CARMACAL and the six commonly used global indicators of the Impact Measurement System (IMS).

EuroVelo 13 - Iron Curtain Trail - Official Info- & Booking Centre

If you're ready to embark on the great adventure along EuroVelo 13 - the Iron Curtain Trail, this offer is simply the perfect choice. It combines your personal freedom with service, safety, and balanced sustainability.

Moreover, the expert team at the EuroVelo 13 - Iron Curtain Trail - Official Booking Centre will support you in planning your trip and throughout your journey, helping you to avoid unpleasant surprises along the way. They also invite you to become a pioneer and contributor to regenerative cycling tourism in Europe through the 'Good Impact Cycling' offers.

Itinerary

Day 1 | Individual Arrival in Lipno nad Vltavou (CZ)

Arrive individually in Lipno, a popular holiday destination located on the largest reservoir in the Czech Republic. The relaxed lakeside atmosphere, forested hills, and comfortable accommodations provide the perfect introduction to your cycling adventure.

Day 2 | Cycling from Lipno nad Vltavou (CZ) to Windhaag (AT)

Distance: 46 km | Ascent: 648 m

Start your first stage leisurely along the Lipno Reservoir. Passing through Vyšší Brod with its famous monastery, the route takes you into the forested border region. Quiet secondary roads lead you into the Mühlviertel and finally to Windhaag, where the history of the border is tangibly present.

Highlights: Vltava Valley landscape, historic town of Vyšší Brod with Cistercian Monastery, Hohenfurth Nature Park

Day 3 | Cycling from Windhaag (AT) to Nové Hradý (CZ)

Distance: 55 km | Ascent: 856 m

A challenging yet stunning stage: cycle through the hilly forests and granite landscapes of the Upper Mühlviertel, passing Sandl and Karlstift. After crossing the border, the South Bohemian scenery unfolds - your destination is the historic town of Nové Hradý, with its castle, fortress, and Servite monastery.

Highlights: Green Belt Centre Windhaag, Gratzener Bergland Nature Park

Day 4 | Cycling from Nové Hradý (CZ) to Litschau (AT)

Distance: 56 km | Ascent: 416 m

Today offers a fascinating mix of ponds, forests, and tranquil villages. After crossing South Bohemia, you enter the northern Waldviertel. Your destination is the idyllic spa town of Litschau, located directly on Lake Herrensee.

Highlights: Open-air Museum of the Iron Curtain near Nové Hradý (original border installations with information panels and reconstructions), historic town of Weitra with regional brewery, historic old town of Gmünd with Iron Curtain border crossing, Litschau Castle

Day 5 | Cycling from Litschau (AT) to Slavonice (CZ)

Distance: 32 km | Ascent: 276 m

Cycle through the granite-dominated landscapes of the Waldviertel to Slavonice - an architectural gem with perfectly preserved Renaissance houses. Numerous craft shops, cafés, and historic squares invite you to linger.

Highlights: Replica of the customs house near the Veclov border crossing, fortifications with bunkers in Slavonice, Renaissance town of Slavonice

Day 6 | Cycling from Slavonice (CZ) to Drosendorf (AT)

Distance: 40 km | Ascent: 303 m

The "king stage" takes you along quiet border roads, past artists' villages and Cold War landmarks. The landscape becomes increasingly hilly and unspoiled. Your destination, Drosendorf, entirely surrounded by a medieval city wall and perched above the Thaya River, offers a fitting finale.

Highlights: Jewish cemetery in Písečné, historic old town of Drosendorf



Day 7 | Drosendorf - Individual Departure

After a final view over the Thaya Valley, your remarkable journey along the former Iron Curtain comes to an end. Depart individually with memories of idyllic nature, cultural highlights, and a unique piece of European history.

Services, Dates & Prices

Included services

- 6 overnight stays in selected partner accommodations
- Accommodation category: Classic/Comfort
- Meals: hearty breakfast buffet
- 5 consecutive stages along the EuroVelo 13 - Iron Curtain Trail
- Trail hotline - available 7/12 days a week during your trail journey
- Extended digital travel documents
- Expert advice for traveling by train to the IC/EC railway stations along the route
- Contribution to a more sustainable world: with your tour price you support the "Good Impact Cycling" programme

Optional services

- Luggage transfer from stage to stage
- Return transfer Drosendorf (AT) - Lipno (CZ) as part of the convenient mobility service (e-bus)

Not included

- Printed travel documents and maps (available as an optional extra)
- Local tourist taxes at accommodations (to be paid at check-out)
- Personal expenses

GERMAN:

Überblick

Der EuroVelo 13 - Iron Curtain Trail ist kein gewöhnlicher Fernradweg. Über mehr als 10.000 Kilometer führt er Dich von der Arktis bis zum Schwarzen Meer und eröffnet Dir unterwegs einzigartige Einblicke in Geschichte, Natur und das Gefühl von Freiheit auf zwei Rädern. Möglich wurde dieser Weg durch das Engagement vieler Menschen, die mit Überzeugung und Ausdauer an seiner Entwicklung gearbeitet haben. Mit den erstmals buchbaren Touren von „Good Impact Cycling“ entdeckst Du ausgewählte Abschnitte jetzt individuell, entspannt und gut organisiert. Erlebe Radreisen mit größtmöglicher Freiheit - kombiniert mit zuverlässigem Service, nachhaltigen Reisekonzepten und dem guten Gefühl, bewusst unterwegs zu sein. Der zentrale Streckenabschnitt des EuroVelo 13 - Iron Curtain Trail entlang der Grenze von Österreich, Tschechien und der Slowakei strahlt durch seine landschaftliche und kulturelle Vielfalt eine ganz besondere Faszination aus. Wer jedoch für seine gesamte Befahrung nicht genügend Zeit hat, dem sei dieses praktische Wochenpaket empfohlen.

Es wird Dich in die geheimnisvollen Granitwelten des ältesten Hochlandes Europas, der böhmischen Masse, entführen. Und Dich inmitten dieser archaischen Landschaft den Stress des Alltages vergessen lassen. Und das Beste: Du reist mit dem guten Gefühl, etwas Gutes zu tun! Denn mit den „Good Impact Cycling“ Radreisen bist Du nicht nur nachhaltig unterwegs, sondern gibst Du den Regionen entlang des EuroVelo 13 - Iron Curtain Trail als Dankeschön für das Erlebte wieder ein Stück zurück und leistest damit wichtige Impulse für ihre nachhaltige Entwicklung.

Die Route

Du startest Deine Radwoche am EuroVelo 13 - Iron Curtain Trail (EV13) im tschechischen Lipno und radelst in fünf überwiegend moderaten Tagesetappen entlang der tschechisch-österreichischen Grenze bis ins zauberhafte, mit einer mittelalterlichen Festungsanlage bewährte, Drosendorf in Niederösterreich. Wiewohl beachtliche Anstrengungen unternommen werden, den EuroVelo 13 und seine Infrastruktur laufend zu verbessern, musst Du darauf eingestellt sein, neben herrlichen Radwegen auch streckenweise Gravel-Passagen und öffentliche Straßen in Kauf zu nehmen. Dafür wirst Du mit der Mystik der archaischen



Granitwelten im Hochland der Böhmisches Masse und der typischen Gastfreundschaft in Slow-Travel Destinationen belohnt.

Obwohl laufend große Anstrengungen unternommen werden, um den EuroVelo 13 - Iron Curtain Trail und seine Infrastruktur zu verbessern, solltest Du Dich auf eine Mischung aus wunderschönen Radwegen, gelegentlichen Schotterabschnitten und einigen öffentlichen Straßen einstellen. Nichtsdestotrotz wirst Du mit atemberaubend vielfältigen landschaftlichen Eindrücken und der herzlichen Gastfreundschaft typischer Slow-Travel-Destinationen belohnt.

Tipp: Du wirst nach einer Woche am EuroVelo 13 - Iron Curtain Trail ganz sicher noch nicht genug haben! Dann sei Dir das Angebot Weinberge und Flussauen empfohlen, mit dem Du beim nächsten Mal Deine Radreise bis nach Bratislava fortsetzen kannst.

Die Höhepunkte

Dieser Abschnitt des EuroVelo 13 - Iron Curtain Trails wird von der mystischen Granitlandschaft der Böhmisches Masse, dem ältesten Gebirge Europas, geprägt. Entstanden vor mehr als 300 Millionen Jahren ragte dieses Gebirgsmassiv der Sage nach mit dem mythenumrankten Berggipfel des Wolken spiegels höher als der Mt. Everest auf.

Seitdem hat sich die Landschaft in Südböhmen sowie dem Mühl- & Waldviertel jede Menge Zeit genommen, um sich zu dem zauberhaften Hochland zu entwickeln, wie es sich heute den Radfahrern präsentiert: Sanfte Hügel, dunkle Wälder, Moore und Seen sowie bizarre Granitformationen.

Eine Landschaft, die Ruhe und Gelassenheit ausstrahlt und in Verbindung mit den kulturhistorischen Sehenswürdigkeiten zu einem entschleunigten und entspannten Raderlebnis einlädt.

Good Impact Cycling

Mit „Good Impact Cycling“ haben wir es uns zum Ziel gesetzt, Deine faszinierende Radreise am EuroVelo 13 - Iron Curtain Trail klimafreundlich und nachhaltig zu gestalten. Dazu sind wir bestrebt, die neue „Directive on Green Claims“ der Europäischen Kommission vollinhaltlich und mit größtmöglicher Transparenz umzusetzen: So wird für „Good Impact Cycling“ sowohl der persönliche CO₂-Fußabdruck als auch erstmals der Sustainability Score Deiner Radreise berechnet.

Auf diesem Wege erhält Deine Radreise neben all den unvergesslichen Erlebnissen noch einen zusätzlichen Wert! Denn es ist unsere Vision mit regenerativen Radreisen am EuroVelo 13 - Iron Curtain Trail nicht nur schädliche Wirkungen an Umwelt, Kultur und Gesellschaft zu vermeiden, sondern aktiv positive Wirkungen zu erzeugen. Damit die Regionen entlang des EuroVelo 13 - Iron Curtain Trail durch regenerativen Tourismus eine positive nachhaltige Wirkung erfahren.

Dafür werden die Scores Deiner Radreise in Gestalt des „Good Impact Cycling Beitrages“ in Wert gesetzt. Dieser ist im ausgewiesenen Reisepreis enthalten und kommt dem dafür eigens eingerichteten „Good Impact Programm“ zu Gute. Mit dem „Good Impact Cycling Beitrag“ werden dann ab 2027 sorgsam ausgewählte ökologische oder soziale Projekte entlang des EuroVelo 13 - Iron Curtain Trails unterstützt. Bis dahin wird die Projektleitung, die ungarische Nonprofit-Organisation (NPO) Westpannon für die Pilotregion Ungarn - Slowenien - Kroatien und die tschechische Nonprofit-Organisation (NPO) Partnerství, o.p.s für die Pilotregion Österreich - Tschechien - Slowakei, Deinen Beitrag treuhänderisch verwalten.

Deine Nachhaltigkeit am EuroVelo 13 - Iron Curtain Trail:



Dein Carbon Footprint: 145 kg CO₂

Dein Sustainability Score: 106,5 von 152 Punkten

€33,-

Dein Beitrag zum
Good Impact Programm



Wie ergeben sich die in der Grafik ausgewiesenen Werte für dieses Angebot?

Wir haben für die Berechnung dieses Angebotes den führenden Carbon Footprint Calculator CARMACAL und die 6 gängigen globalen Indikatoren des Impact Measurement Systems (IMS) herangezogen. Mehr dazu kannst Du hier erfahren. (Link zu Artikel auf EuroVelo Landingpage)

EuroVelo 13 - Iron Curtain Trail - Official Info- & Buchungscener

Wenn Du jetzt bereit bist, das große Abenteuer entlang des EuroVelo 13 - Iron Curtain Trail zu starten, ist dieses Angebot einfach die perfekte Wahl. Denn es verbindet Deine persönliche Freiheit mit Service, Sicherheit und ausgewogener Nachhaltigkeit. Darüber hinaus unterstützt Dich das kompetente Team des EuroVelo 13 - Iron Curtain Trail - Official Info- & Buchungscener bei Deiner Reiseplanung und während der Reise, damit Du unterwegs unangenehme Überraschungen vermeiden kannst. Sie laden Dich ein mit den „Good Impact Cycling“ Angeboten zu einem Wegbereiter und Mitgestalter für regenerativen Radtourismus in Europa zu werden.

Reiseverlauf

Tag 1 | Individuelle Anreise nach Lipno nach Vltavou (CZ)

Individuelle Anreise nach Lipno, dem beliebten Ferienort direkt am größten Stausee Tschechiens. Die entspannte Atmosphäre am Wasser, die bewaldeten Hügel und die komfortablen Unterkünfte stimmen ideal auf Deine Radreise ein.

Tag 2 | Radtour von Lipno nad Vltavou (AT) nach Windhaag (AT)

Länge: 46 km; Anstieg: 648 Hm

Entlang des Lipno-Stausees startest Du gemütlich in die erste Etappe. Über Vyšší Brod mit seinem berühmten Kloster führt der Weg in die waldreiche Grenzregion. Auf ruhigen Nebenstraßen erreichst Du das Mühlviertel und schließlich Windhaag, wo Grenzgeschichte eindrucksvoll spürbar wird.

Highlights: Tälerlandschaft der Moldau, historische Stadt Vyšší Brod/Hohenfurth mit Zisterzienserkloster, Naturpark Hohenfurth

Tag 3 | Radtour von Windhaag (AT) nach Nove Hradý (CZ)

Länge: 55 km; Anstieg: 856 Hm

Eine anspruchsvolle, aber traumhafte Etappe: Du radelst durch die hügelige Wald- und Granitlandschaft des Oberen Mühlviertels, vorbei an Sandl und Karlstift. Nach dem Grenzübertritt öffnet sich die südböhmische Landschaft - Dein Ziel ist die historische Stadt Nové Hradý mit Schloss, Burg und Servitenkloster.

Highlights: Green Belt Center Windhaag, Naturpark Gratzener Bergland

Tag 4 | Radtour von Nove Hradý (CZ) nach Litschau (AT)

Länge: 56 km; Anstieg: 416 Hm

Heute erwartet Dich eine faszinierende Mischung aus Teichlandschaft, Wäldern und stillen Dörfern. Nach der Durchquerung Südböhmens erreichst Du das nördliche Waldviertel. Dein Ziel ist der idyllische Luftkurort Litschau, direkt am Herrensee gelegen.

Highlights: Freilichtmuseum des Eisernen Vorhangs bei Nove Hradý (Original-Grenzanlagen des ehemaligen Eisernen Vorhangs mit Infotafeln und Rekonstruktionen), historische Stadt Weitra mit Regionalbrauerei, historische Altstadt Gmünd mit Grenzübergang des Eisernen Vorhangs, Schloss Litschau

Tag 5 | Radtour von Litschau (AT) nach Slavonice (CZ)

Länge: 32 km; Anstieg: 276 Hm

Durch die Landschaften des Waldviertels, geprägt von Granitgestein, radelst Du nach Slavonice - ein architektonisches Juwel mit perfekt erhaltenen Renaissancehäusern. Zahlreiche Kunsthandwerksläden, Cafés und historische Plätze laden zum Verweilen ein.

Highlights: Nachbau des Zollhauses in der Nähe des Grenzübergangs Veclov, Befestigungsanlage mit Bunkern in Slavonice, Renaissance-Stadt Slavonice

Tag 6 | Radtour von Slavonice (CZ) nach Drosendorf (AT)

Länge: 40 km; Anstieg: 303 Hm

Die Königsetappe führt entlang stiller Grenzwege, vorbei an Künstlerdörfern und Zeitzeugen des Kalten Krieges. Die Landschaft wird immer hügeliger und ursprünglicher. Das Ziel Drosendorf, vollständig von einer mittelalterlichen Stadtmauer umgeben und hoch über der Thaya gelegen, bietet einen würdigen Abschluss.



Highlights: Jüdischer Friedhof Písečné, historische Altstadt Drosendorf

Tag 7 | Drosendorf - individuelle Abreise

Nach einem letzten Blick über das Thayatal endet Ihre beeindruckende Reise entlang des ehemaligen Eisernen Vorhangs. Heimreise in Eigenregie mit Erinnerungen an Naturidylle, kulturelle Höhepunkte und ein Stück europäische Geschichte.

Leistungen, Termine & Preise

Inkludierte Leistungen

- 6 Übernachtungen in ausgewählten Partnerbetrieben
- Unterbringung nach Wahl: Classic/Comfort
- Verpflegung: reichhaltiges Frühstücksbuffet
- 5 zusammenhängende Etappen am EuroVelo 13 - Iron Curtain Trail
- Trail Hotline - 7/12 erreichbar während Deiner Trail Reise
- erweiterte digitale Reiseunterlagen
- Top Beratung für Anreise mit Bahn zu den IC/EC Bahnhöfen entlang der Route
- Beitrag für eine nachhaltigere Welt: Mit Deinem Reisepreis unterstützt Du das „Good Impact Cycling“ Programme

Optionale Leistungen

- Gepäckservice von Etappe zu Etappe
- Rücktransport Drosendorf (AT) - Lipno (CZ) im Rahmen des praktischen Mobilitätsservices (E-Bus)

Nicht inkludierte Leistungen

- Gedruckte Reiseunterlagen & Kartenmaterial (optional buchbar)
- Ortstaxen in den Unterkünften (bei Check Out begleichen)
- Persönliche Ausgaben

Täglich buchbar vom 01. Mai - 17. Oktober 2026

EuroVelo 13 - Iron Curtain Trail - Official Info- & Buchungcenter: Aktivbike Radreisen (Bernreither Straße 45, 8344 Bad Gleichenberg, Austria)

Saison 1 - € 549,- + € 33,- Beitrag Good Impact Cycling | 11.04. - 25.04.2026 | 10.10. - 17.10.2026

Saison 2 - € 599,- + € 33,- Beitrag Good Impact Cycling | 25.04. - 22.05.2026 | 26.09. - 09.10.2026

Saison 3 - € 619,- + € 33,- Beitrag Good Impact Cycling | 23.05. - 25.09.2026



iv. EuroVelo 13 - Iron Curtain Trail: Vast plains, gentle hills and large rivers - „Good Impact Cycling“

German: EuroVelo 13 - Iron Curtain Trail: Weite Ebenen, sanfte Hügel und große Flüsse - „Good Impact Cycling“



ENGLISH:

Overview

The EuroVelo 13 - Iron Curtain Trail is more than a long-distance cycle route: stretching over 10,000 kilometres, it connects the Arctic with the Black Sea and tells a story of history, nature and freedom on two wheels. Its development is a major undertaking, supported by many dedicated pioneers. With the newly bookable “Good Impact Cycling” offers, you can now experience selected sections of this unique cycle route individually, safely and comfortably. Enjoy maximum freedom while cycling - combined with reliable service, sustainable travel and the good feeling of traveling consciously.

This practical weekly package opens up a very special section of the EuroVelo 13 - Iron Curtain Trail. It allows you to immerse yourself in the river wilderness of the Amazon of Europe, protected by the world’s first five-country UNESCO Biosphere Reserve. While during the Cold War the great rivers Drava and Danube marked the course of the “Iron Curtain”, today they offer a unique nature experience. Let yourself be enchanted by this cycling week - starting on the banks of the Drava ends in the Croatian town of Koprivnica on the Danube - with all the impressions along these great rivers.

And the best part: you travel with the good feeling of doing something positive! With “Good Impact Cycling” tours, you not only travel sustainably, but also give something back to the regions along the EuroVelo 13 - Iron Curtain Trail as a thank-you for your experiences, providing valuable impulses for their sustainable development.

The Route

For this EuroVelo 13 - Iron Curtain Trail cycling week, you start in the western Hungarian city of Szombathely and cycle five mostly moderate stages - initially along the Hungarian-Austrian border in a southwesterly direction towards Slovenia. In the picturesque town of Lendava, the EuroVelo 13 - Iron Curtain Trail changes direction, turning southeast to follow the great rivers Mura and Drava. Along the untouched river landscapes on the Hungarian-Slovenian and later Hungarian-Croatian border, the EuroVelo 13 - Iron Curtain Trail - which here coincides with the new long-distance route Amazon of Europe Bike Trail - leads you to the destination of your cycling week, the tranquil town of Koprivnica on the banks of the Drava.



Although continuous efforts are being made to improve the EuroVelo 13 - Iron Curtain Trail and its infrastructure, you should expect a mix of beautiful cycle paths, occasional gravel sections, and some public roads. Nevertheless, you will be rewarded with breathtakingly diverse landscapes and the warm hospitality typical of slow-travel destinations.

Suggestion: If you get a taste for it after your cycling week on the EuroVelo 13 - Iron Curtain Trail, we recommend continuing your next cycling holiday on the same trail. The Good Impact Cycling offer "Entlang des Amazon of Europe" opens up the enchanting section along the great rivers Drava and Danube, from Koprivnica, Croatia, to Mohács in southern Hungary.

The Highlights

This cycling week along the EuroVelo 13 - Iron Curtain Trail captivates with its incredible landscape diversity. Starting from the historic city of Szombathely in western Hungary, the first days are dominated by the wide plains and gentle hills at the western edge of the Pannonian Basin. The cycling experience is enriched by the many cultural sights scattered across the landscape, such as the magnificent Batthyány Palace in Körmend. Just before the border with Slovenia, Órség National Park - an EDEN Award-winning landscape harmonising diverse nature and authentic rural traditions - forms a particularly special natural gem. In Lendava, Slovenia, dominated by an impressive castle complex, the character of your cycling journey changes: from here, you follow the great rivers Mura and Drava and enter the realm of the "Amazon of Europe". This is the world's first five-country UNESCO Biosphere Reserve, protecting this untouched river wilderness. Here, the EuroVelo 13 - Iron Curtain Trail also coincides with the new long-distance route Amazon of Europe Bike Trail, creating an impressive nature experience as you cycle along the "Amazon of Europe", before reaching the destination, the peaceful Koprivnica on the Drava in Croatia.

Of course, this cycling experience is also enriched by the history of Europe's division. Whether preserved sections of the Iron Curtain, museums, or beautiful symbols of overcoming division, such as the Friendship Park near Žitkovci.

Good Impact Cycling

With "Good Impact Cycling," our goal is to make your fascinating cycling journey along the EuroVelo 13 - Iron Curtain Trail climate-friendly and sustainable. To achieve this, we are committed to fully implementing the European Commission's new "Directive on Green Claims" with the highest possible transparency: for "Good Impact Cycling," both your personal CO₂ footprint and, for the first time, the Sustainability Score of your cycling trip are calculated.

In this way, your cycling journey gains an additional value alongside all the unforgettable experiences! Our vision is that regenerative cycling tours on the EuroVelo 13 - Iron Curtain Trail do not just avoid harmful impacts on the environment, culture, and society, but actively generate positive effects. This ensures that the regions along the EuroVelo 13 - Iron Curtain Trail benefit from regenerative tourism and experience a positive, sustainable impact.

To this purpose, the scores from your cycling journey will be converted into a 'Good Impact Cycling Contribution'. This is included in the travel price and will benefit the specially established 'Good Impact Programme'. From 2027 onwards, the 'Good Impact Cycling Contribution' will be used to support carefully selected ecological or social projects along the EuroVelo 13 - Iron Curtain Trail. Until then, the project management, the Hungarian non-profit organisation (NPO) Westpannon for the Pilot Region Hungary - Slovenia - Croatia and the Czech non-profit organisation (NPO) Partnerství, o.p.s for the Pilot Region Austria - Czech Republic - Slovakia, will manage your contribution in trust.



Your Sustainability on the EuroVelo 13 - Iron Curtain Trail



Your Carbon Footprint: 105 kg CO₂

Your Sustainability Score: 90 of 152 points

€38.-

Your contribution to the
Good Impact Programme

How are the values shown in the graphic for this offer calculated?

To calculate this offer, we used the leading carbon footprint calculator CARMACAL and the six commonly used global indicators of the Impact Measurement System (IMS).

EuroVelo 13 - Iron Curtain Trail - Official Info- & Booking Centre

If you are now ready to embark on the great adventure along the EuroVelo 13 - Iron Curtain Trail, this offer is simply the perfect choice. It combines your personal freedom with service, safety and balanced sustainability.

In addition, the experienced team at the EuroVelo 13 - Iron Curtain Trail - Official Info & Booking Centre supports you with travel planning and assistance during your journey, helping you avoid unpleasant surprises along the way. With the “Good Impact Cycling” offers, they invite you to become a pioneer and co-creator of regenerative cycling tourism in Europe.

Itinerary

Day 1 | Individual arrival in Szombathely (HU)

Suggestion: An evening stroll through the historic old town of Szombathely sets the tone for your journey.

Day 2 | Cycling tour from Szombathely (HU) to Szentgotthárd (HU)

Distance: 68 km; Ascent: 411 m

From Szombathely you reach Ják via Nári. The rightly famous Romanesque Catholic church from the 13th century is a must-see and one of the most important tourist and cultural sights in the county. Continuing south, you reach Körmend, the town of the Batthyány family, with its landmark, the princely Batthyány Castle. A visit to the Dr László Batthyány-Strattmann Museum as well as the castle and its park is highly recommended. From Körmend, you can admire the River Rába; in Kemestaródfá, the Miród Spring, a famous Marian pilgrimage site, awaits visitors, and in Csákánydoroszló there is another Batthyány family castle. Finally, you reach Szentgotthárd, where the Church of the Assumption of Mary (a former Cistercian abbey), the Baroque garden and the St Gotthard Spa & Wellness Baths are well worth seeing.

Day 3 | Cycling tour from Szentgotthárd (HU) to Óriszentpéter (HU)

Distance: 45 km; Ascent: 304 m

Today's tour takes you into the heart of Órség National Park, one of Hungary's most charming and unspoiled regions. You cycle through gentle hills and quiet villages, past wooden bell towers and traditional farmhouses that reflect centuries-old rural life. Along the way, you enjoy forest tracks, lush meadows and picturesque landscapes shaped by volcanic hills. Arrival in Óriszentpéter, the “capital” of the Órség, where you can relax and enjoy the region's peaceful rhythm.

Take time to stop in Apátistvánfalva along the way: the Border Guard Museum offers fascinating insights into the history of Europe's division

Day 4 | Cycling tour from Óriszentpéter (HU) to Lendava (SI)

Distance: 52 km; Ascent: 307 m



Today you continue westwards along the legendary EuroVelo 13 - Iron Curtain Trail, which follows the former border between East and West. The route leads through quiet border forests, wetlands and small Slovenian villages, offering a fascinating blend of nature and history. After crossing into Slovenia, the landscape gradually opens towards the wine-growing region of Lendava. The day ends in the charming town of Lendava, known for its vineyards, cultural diversity and observation tower.

Cyclists on the Iron Curtain Trail should also stop at the Friendship Park on the Hungarian-Slovenian border between Bődeháza and Žitkovci, where a restful break is perfectly combined with the symbolism of overcoming Europe's division.

Day 5 | Cycling tour from Lendava (SI) to Letenye (HU)

Distance: 47 km; Ascent: 268 m

A beautiful and varied cycling day begins with a gentle climb to the Lendava Vinarium observation tower, where you are rewarded with a 360° panorama of Slovenia, Hungary, Croatia and Austria. From here, you follow the Amazon of Europe Bike Trail through quiet villages and green landscapes towards Lenti. A short detour takes you to Lovászi, where the Iron Curtain Museum and the original border bunker system bring the Cold War history of the region vividly to life. The route then continues along the Amazon of Europe Bike Trail to Kerkaszentkirály, where it reconnects with the EuroVelo 13 - Iron Curtain Trail, leading through the floodplains of the River Mura. A short detour takes you directly to the river before the day ends in Letenye.

Day 6 | Cycling tour from Letenye (HU) to Koprivnica (HR)

Distance: 49 km; Ascent: 14 m

Today's stage leads deeper into Croatia along the EuroVelo 13 - Iron Curtain Trail, which traces the historic border between the Rivers Mura and Drava. Before reaching Légrad, a short detour takes you to the spectacular confluence of the Mura and Drava, one of the region's most impressive natural landmarks. Continuing south, you cycle through tranquil agricultural landscapes and small villages, with the option of a relaxing detour to Lake Šoderica, a popular swimming and leisure spot for locals. The day ends in the lively town of Koprivnica.

Day 7 | Koprivnica (HR) - individual departure

Return transfer as part of the convenient mobility service and individual departure.

Services, Dates & Prices

Included services

- 6 overnight stays in selected partner accommodations incl. local taxes
 - Accommodation category: Basic/Classic/Comfort
 - Meals: breakfast
- 5 consecutive stages along the EuroVelo 13 - Iron Curtain Trail
- Trail hotline - available 7/12 days a week during your trail journey
- Extended digital travel documents
- Expert advice for traveling by train to the IC/EC railway stations along the route
- Contribution to a more sustainable world: with your tour price you support the "Good Impact Cycling" programme

Optional services

- Luggage transfer from stage to stage
- Return transfer Koprivnica (HR) - Szombathely (HU) as part of the convenient mobility service

Not included

- Printed travel documents and maps (available as an optional extra)
- Personal expenses

Bookable daily from 1st May – 10th October 2026

EuroVelo 13– Iron Curtain Trail– Official Info-& Booking Centre: Helian NaTour Kft. (7634 Pécs, Hungary)



Season 1 - € 850.- + € 38.- Contribution Good Impact Cycling I 01.05. - 15.06.2026
Season 2 - € 950.- + € 38.- Contribution Good Impact Cycling I 16.06. - 31.09.2026
Season 3 - € 850.- + € 38.- Contribution Good Impact Cycling I 01.09. - 10.10.2026

GERMAN:

Überblick

Der EuroVelo 13 - Iron Curtain Trail ist mehr als ein Fernradweg: Über 10.000 Kilometer verbindet er die Arktis mit dem Schwarzen Meer und erzählt Geschichte, Natur und Freiheit auf zwei Rädern. Seine Entwicklung ist eine gewaltige Aufgabe - getragen von vielen engagierten Wegbereiterinnen und Wegbereitern. Mit den erstmals buchbaren Angeboten von „Good Impact Cycling“ erlebst Du ausgewählte Abschnitte dieses einzigartigen Radwegs jetzt individuell, sicher und komfortabel. Genieße maximale Freiheit beim Radreisen - kombiniert mit verlässlichem Service, nachhaltigem Reisen und dem guten Gefühl, bewusst unterwegs zu sein.

Dieses praktische Wochenpaket eröffnet Dir einen ganz besonderen Streckenabschnitt des EuroVelo 13 - Iron Curtain Trails. Lässt er Dich doch in die Flusswildnis des Amazon of Europe, sie wird vom weltweit ersten Fünfländer UNESCO Biosphärenreservat geschützt, eintauchen. Haben zu Zeiten des Kalten Krieges die großen Flüsse Drau und Donau noch den Verlauf des „Eisernen Vorhanges“ markiert, so eröffnen sie Dir heute eine einzigartiges Naturerlebnis. Also lass Dich von dieser Radwoche - sie startet am Ufer der Drau im kroatischen Koprivnica und endet im südungarischen Mohacs an der Donau - mit all den Impressionen entlang der großen Flüsse - verzaubern.

Und das Beste: Du reist mit dem guten Gefühl, etwas Gutes zu tun! Denn mit den „Good Impact Cycling“ Radreisen bist Du nicht nur nachhaltig unterwegs, sondern gibst Du den Regionen entlang des EuroVelo 13 - Iron Curtain Trail als Dankeschön für das Erlebte wieder ein Stück zurück und leistest damit wichtige Impulse für ihre nachhaltige Entwicklung.

Die Route

Du startest bei dieser EuroVelo 13 - Iron Curtain Trail Radwoche in der westungarischen Stadt Szombathely und radelst in fünf überwiegend moderaten Etappen - zunächst entlang der ungarisch-österreichischen Grenze in südwestlicher Richtung bis nach Slowenien. Im malerischen Städtchen Lendava ändert der EuroVelo 13 - Iron Curtain Trail dann seine Richtung und schwenkt nach Südosten, um fortan den großen Flüssen Mur und Drau zu folgen. Entlang der naturbelassenen Flusslandschaften an der ungarisch-slowenischen und später ungarisch-kroatischen Grenze führt Dich der EuroVelo 13 - Iron Curtain Trail - er ist hier mit dem neuen Fernradweg „Amazon of Europe Bike Trail“ ident, bis zum Ziel Deiner Radwoche, der beschaulichen Stadt Koprivnica am Ufer der Drau.

Obwohl laufend große Anstrengungen unternommen werden, um den EuroVelo 13 - Iron Curtain Trail und seine Infrastruktur zu verbessern, solltest Du Dich auf eine Mischung aus wunderschönen Radwegen, gelegentlichen Schotterabschnitten und einigen öffentlichen Straßen einstellen. Nichtsdestotrotz wirst Du mit atemberaubend vielfältigen landschaftlichen Eindrücken und der herzlichen Gastfreundschaft typischer Slow-Travel-Destinationen belohnt.

Tipp: Wenn Du nach Deiner Radwoche am EuroVelo 13 - Iron Curtain Trail auf den Geschmack gekommen bist, so empfehlen wir Dir, bei Deinem nächsten Radurlaub die Reise am EuroVelo 13 - Iron Curtain Trail fortzusetzen. Das Good Impact Cycling Angebot "Entlang des Amazon of Europe" eröffnet Dir den zauberhaften Abschnitt entlang der großen Flüsse Drau und Donau von Koprivnica in Kroatien bis nach Mohacs in Südungarn.

Die Höhepunkte

Diese Radwoche am EuroVelo 13 - Iron Curtain Trail begeistert mit ihrer ungemainen landschaftlichen Vielfalt. Ausgehend von der historischen Stadt Szombathely in Westungarn stehen die ersten Tage im Banne der weiten Ebenen und sanften Hügel am Westrand der Pannonischen Tiefebene. Dabei wird das Raderlebnis durch die vielen kulturellen Sehenswürdigkeiten, mit denen die Landschaft gespickt ist, wie zum Beispiel der prachtvolle Batthyany Palast in Körmend, bereichert. Knapp vor der Grenze zu Slowenien bildet der Nationalpark Órség, eine mit dem EDEN Award ausgezeichnete Charakterlandschaft in Harmonie mit einer artenreichen Natur und unverfälschter bäuerlicher Tradition, ein besonderes landschaftliches Kleinod. Im slowenischen Lendava, das von einer eindrucksvollen Burganlage überragt wird, ändert sich der Charakter Deiner Radreise: ab jetzt folgst Du den großen Flüssen Mur und Drau und trittst dabei in das Reich des „Amazon of Europe“ ein. Denn so wird das weltweite erste Fünfländer UNESCO Biosphärenreservat zum



Schutz dieser naturbelassene Flusswildnis genannt. Hier vereint sich der EuroVelo 13 - Iron Curtain Trail dann auch mit dem neuen Fernradweg „Amazon of Europe Bike Trail“. So gestaltet sich die weitere Radreise entlang des „Amazon of Europe“ zu einem eindrucksvollen Naturerlebnis, bevor das Ziel, das beschauliche Koprivnica am Ufer der Drau in Kroatien, erreicht wird.

Und natürlich wird das Erlebnis dieser Radreise mit Eindrücken aus der Geschichte der Teilung Europas aufgeladen. Seien es erhaltene Abschnitte des Eisernen Vorhangs, Museen oder schöne Symbole der Überwindung der Teilung, wie der Freundschaftspark nahe Zitkovice.

Good Impact Cycling

Mit „Good Impact Cycling“ haben wir es uns zum Ziel gesetzt, Deine faszinierende Radreise am EuroVelo 13 - Iron Curtain Trail klimafreundlich und nachhaltig zu gestalten. Dazu sind wir bestrebt, die neue „Directive on Green Claims“ der Europäischen Kommission vollinhaltlich und mit größtmöglicher Transparenz umzusetzen: So wird für „Good Impact Cycling“ sowohl der persönliche CO₂-Fußabdruck als auch erstmals der Sustainability Score Deiner Radreise berechnet.

Auf diesem Wege erhält Deine Radreise neben all den unvergesslichen Erlebnissen noch einen zusätzlichen Wert! Denn es ist unsere Vision mit regenerativen Radreisen am EuroVelo 13 - Iron Curtain Trail nicht nur schädliche Wirkungen an Umwelt, Kultur und Gesellschaft zu vermeiden, sondern aktiv positive Wirkungen zu erzeugen. Damit die Regionen entlang des EuroVelo 13 - Iron Curtain Trail durch regenerativen Tourismus eine positive nachhaltige Wirkung erfahren.

Dafür werden die Scores Deiner Radreise in Gestalt des „Good Impact Cycling Beitrages“ in Wert gesetzt. Dieser ist im ausgewiesenen Reisepreis enthalten und kommt dem dafür eigens eingerichteten „Good Impact Programm“ zu Gute. Mit dem „Good Impact Cycling Beitrag“ werden dann ab 2027 sorgsam ausgewählte ökologische oder soziale Projekte entlang des EuroVelo 13 - Iron Curtain Trails unterstützt. Bis dahin wird die Projektleitung, die ungarische Nonprofit-Organisation (NPO) Westpannon für die Pilotregion Ungarn - Slowenien - Kroatien und die tschechische Nonprofit-Organisation (NPO) Partnerství, o.p.s für die Pilotregion Österreich - Tschechien - Slowakei, Deinen Beitrag treuhänderisch verwalten.

Deine Nachhaltigkeit am EuroVelo 13 - Iron Curtain Trail:



Dein Carbon Footprint: 105 kg CO₂

Dein Sustainability Score: 90 von 152 Punkten

€38,-

Dein Beitrag zum
Good Impact Programm

Wie ergeben sich die in der Grafik ausgewiesenen Werte für dieses Angebot?

Wir haben für die Berechnung dieses Angebotes den führenden Carbon Footprint Calculator CARMACAL und die 6 gängigen globalen Indikatoren des Impact Measurement Systems (IMS) herangezogen.

EuroVelo 13 - Iron Curtain Trail - Official Info- & Buchungcenter

Wenn Du jetzt bereit bist, das große Abenteuer entlang des EuroVelo 13 - Iron Curtain Trail zu starten, ist dieses Angebot einfach die perfekte Wahl. Denn es verbindet Deine persönliche Freiheit mit Service, Sicherheit und ausgewogener Nachhaltigkeit.

Darüber hinaus unterstützt Dich das kompetente Team des EuroVelo 13 - Iron Curtain Trail - Official Info- & Buchungcenter bei Deiner Reiseplanung und während der Reise, damit Du unterwegs unangenehme Überraschungen vermeiden kannst. Sie laden Dich ein mit den „Good Impact Cycling“ Angeboten zu einem Wegbereiter und Mitgestalter für regenerativen Radtourismus in Europa zu werden.



Reiseverlauf

Tag 1 | Individuelle Anreise nach Szombathely (HU)

Tipp: Ein abendlicher Spaziergang durch die historische Altstadt von Szombathely stimmt Dich auf die Reise ein.

Tag 2 | Radtour von Szombathely (HU) nach Szentgotthárd (HU)

Länge: 68 km; Anstieg: 411 Hm

Von Szombathely aus erreichst Du Ják über Nárai. Die zu Recht berühmte romanische katholische Kirche aus dem 13. Jahrhundert ist ein Muss und gehört zu den wichtigsten touristischen und kulturellen Sehenswürdigkeiten des Komitats. Weiter in Richtung Süden erreichst Du Körmend, die Stadt der Batthyánys, mit ihrem Wahrzeichen, dem fürstlichen Schloss Batthyány. Ein Besuch des Dr. László Batthyány-Strattmann-Museums sowie des Schlosses und seines Parks ist fast ein Muss. Von Körmend aus kannst Du den Fluss Rába bewundern, in Kemestaródfá erwartet Interessierte die Miród-Quelle, ein berühmter Marienwallfahrtsort, und in Csákánydoroszló befindet sich ein weiteres Schloss der Familie Batthyány. Schließlich erreichst Du Szentgotthárd, wo die Mariä-Himmelfahrtskirche (eine ehemalige Zisterzienserabtei), der Barockgarten und das St. Gotthard Spa & Wellness-Bad sehenswerte Attraktionen sind.

Tag 3 | Radtour von Szentgotthárd (HU) nach Óriszentpéter (HU)

Länge: 45 km; Anstieg: 304 Hm

Die heutige Tour führt Dich ins Herz des Nationalparks Órség, einer der reizvollsten und unberührtesten Regionen Ungarns. Du radelst durch sanfte Hügel, ruhige Dörfer, vorbei an hölzernen Glockentürmen und traditionellen Bauernhöfen, die das jahrhundertalte Landleben widerspiegeln. Unterwegs genießt Du sanfte Waldwege, üppige Wiesen und malerische Landschaften, die von vulkanischen Hügeln geprägt sind. Ankunft in Óriszentpéter, der „Hauptstadt“ des Órség, wo Du Dich entspannen und den friedlichen Rhythmus der Region genießen kannst.

Nimm Dir unterwegs Zeit, um in Apátistvánfalva Halt zu machen. Denn hier lädt das Grenzschutzmuseum zu einem Besuch ein und eröffnet interessante Einblicke in die Zeitgeschichte der Teilung Europas.

Tag 4 | Radtour von Óriszentpéter (HU) nach Lendava (SI)

Länge: 52 km; Anstieg: 307 Hm

Heute geht es weiter in Richtung Westen, entlang des legendären EuroVelo 13 - Iron Curtain Trail, der der ehemaligen Grenze zwischen Ost und West folgt. Die Route führt Dich durch ruhige Grenzwaldgebiete, Feuchtgebiete und kleine slowenische Dörfer und bietet eine faszinierende Mischung aus Natur und Geschichte. Nach der Grenze zu Slowenien öffnet sich die Landschaft langsam in Richtung der Weinregion Lendava. Der Tag endet in der charmanten Stadt Lendava, die für ihre Weinberge, ihre kulturelle Vielfalt und ihren Aussichtsturm bekannt ist.

Gerade Radreisende am Iron Curtain Trail sollten beim Freundschaftspark an der Ungarisch-Slowenischen Grenze zwischen Bödeháza und Zitkovice Halt machen. Verbindet er doch auf ideale Weise die erholsame Rast mit der Symbolik der Überwindung der Teilung Europas.

Tag 5 | Radtour von Lendava (SI) nach Letenye (HU)

Länge: 47 km; Anstieg: 268 Hm

Ein wunderschöner, abwechslungsreicher Radfahrttag beginnt mit einem sanften Anstieg zum Aussichtsturm Lendava Vinarium, wo Du mit einem 360°-Panorama auf Slowenien, Ungarn, Kroatien und Österreich belohnt wirst. Von hier aus folgst Du dem Amazon of Europe Bike Trail durch ruhige Dörfer und grüne Landschaften in Richtung Lenti. Ein kurzer Abstecher führt Dich nach Lovászi, wo das Iron Curtain Museum und das originale Grenzbunkersystem die Geschichte des Kalten Krieges in dieser Region lebendig werden lassen. Nun führt die Route weiter entlang des Amazon of Europe Bike Trails nach Kerkaszentkirály und verbindet sich dann mit dem EuroVelo 13 - Iron Curtain Trail, der durch die Mur-Auen führt. Ein kurzer Abstecher bringt Dich direkt zum Fluss Mur, bevor der Tag in Letenye endet.

Tag 6 | Radtour von Letenye (HU) nach Koprivnica (HR)

Länge: 49 km; Anstieg: 14 Hm

Die heutige Etappe führt tiefer nach Kroatien entlang des EuroVelo 13 - Iron Curtain Trail, der den historischen Grenzverlauf zwischen den Flüssen Mur und Drau nachzeichnet. Bevor Du Legrad erreichst, führt Dich ein kurzer Abstecher zum spektakulären Zusammenfluss von Mur und Drau, einem der



beeindruckendsten Naturdenkmäler der Region.

Weiter in Richtung Süden radelst Du durch ruhige Agrarlandschaften und kleine Dörfer, mit der Möglichkeit zu einem entspannten Abstecher zum Šoderica-See, einem beliebten Bade- und Erholungsort der Einheimischen. Der Tag endet in der lebhaften Stadt Koprivnica.

Tag 7 | Koprivnica (HR) - individuelle Abreise

Rücktransfer im Rahmen des praktischen Mobilitätsservices und individuelle Abreise

Leistungen, Termine & Preise

Inkludierte Leistungen

- 6 Übernachtungen in ausgewählten Partnerbetrieben (inkl. Ortstaxen)
 - Unterbringung nach Wahl: Basic/Classic/Comfort
 - Verpflegung: Frühstück
- 5 zusammenhängende Etappen am EuroVelo 13 - Iron Curtain Trail
- Trail Hotline - 7/12 erreichbar während Deiner Trail Reise
- erweiterte digitale Reiseunterlagen
- Top Beratung für Anreise mit Bahn zu den IC/EC Bahnhöfen entlang der Route
- Beitrag für eine nachhaltigere Welt: Mit Deinem Reisepreis unterstützt Du das „Good Impact Cycling“ Programme

Optionale Leistungen

- Gepäckservice von Etappe zu Etappe
- Rücktransport Koprivnica (HR) - Szombathely (HU) im Rahmen des praktischen Mobilitätsservices

Nicht inkludierte Leistungen

- Gedruckte Reiseunterlagen & Kartenmaterial (optional buchbar)
- Persönliche Ausgaben

Täglich buchbar vom 01. Mai - 10. Oktober 2026

EuroVelo 13- Iron Curtain Trail- Official Info-& Buchungcenter: Helian NaTour Kft. (7634 Pécs, UNGARN)

Saison 1 - € 850,- + € 38,- Beitrag Good Impact Cycling | 01.05. - 15.06.2026

Saison 2 - € 950,- + € 38,- Beitrag Good Impact Cycling | 16.06. - 31.09.2026

Saison 3 - € 850,- + € 38,- Beitrag Good Impact Cycling | 01.09. - 10.10.2026



V. EuroVelo 13 - Iron Curtain Trail: From Western Hungary to the “Amazon of Europe,” along the great rivers Mura, Drava & Danube - „Good Impact Cycling“

German: EuroVelo 13 - Iron Curtain Trail: Von Westungarn zum Amazon of Europe, den großen Flüssen Mur, Drau & Donau - „Good Impact Cycling“



ENGLISH:

Overview

The EuroVelo 13 - Iron Curtain Trail is more than a long-distance cycle route: stretching over 10,000 kilometres, it connects the Arctic with the Black Sea and tells a story of history, nature and freedom on two wheels. Its development is a major undertaking, supported by many dedicated pioneers. With the newly bookable “Good Impact Cycling” offers, you can now experience selected sections of this unique cycle route individually, safely and comfortably. Enjoy maximum freedom while cycling - combined with reliable service, sustainable travel and the good feeling of traveling consciously.

This offer takes you along the entire, equally varied yet still largely undiscovered section of the former Iron Curtain between Hungary, Slovenia and Croatia. The cycling journey starts in western Hungary, in the picturesque town of Szombathely, and leads through wide plains and gentle hills to the great rivers Mura, Drava and Danube. Following their near-natural river landscapes - now rightly known as the “Amazon of Europe” - the EuroVelo 13 - Iron Curtain Trail continues to the historic Danube town of Mohács. And the best part: you travel with the good feeling of doing something positive! With “Good Impact Cycling” tours, you are not only traveling sustainably, but also giving something back to the regions along the EuroVelo 13 - Iron Curtain Trail as a thank-you for your experiences, thus providing valuable impulses for their sustainable development.

The Route

This EuroVelo 13 - Iron Curtain Trail cycling journey starts in the western Hungarian town of Szombathely and continues over ten mostly moderate stages - first along the Hungarian-Austrian border in a south-westerly direction towards Slovenia. There, the EuroVelo 13 - Iron Curtain Trail turns south-east to follow the great rivers Mura, Drava and finally the Danube. Along the Hungarian-Slovenian and Hungarian-Croatian borders, the route merges for long stretches with the new long-distance “Amazon of Europe Bike Trail”, before reaching its fitting destination in the historic town of Mohács, picturesquely situated on the banks of the mighty Danube.



Although continuous efforts are being made to improve the EuroVelo 13 - Iron Curtain Trail and its infrastructure, you should expect a mix of beautiful cycle paths, occasional gravel sections and some public roads. Nevertheless, you will be rewarded with breathtakingly diverse landscapes and the warm hospitality of typical slow-travel destinations.

Suggestion: If this cycling adventure along the EuroVelo 13 - Iron Curtain Trail has whetted your appetite, we also recommend the second section of the route, for which “Good Impact Cycling” offers are already available.

The Highlights

The captivating vastness of the Pannonian Plain, the unspoilt river landscapes along the great rivers Mura, Drava and Danube, the charm of historic towns and numerous cultural landmarks give this section of the EuroVelo 13 - Iron Curtain Trail a very special magic. The journey begins in the historic town of Szombathely, leading through wide plains and gentle hills of western Hungary. Along the way, magnificent castles such as the Batthyány Palace in Körmend are particularly impressive. Another landscape gem is the Órség National Park, a characteristic region where species-rich nature and traditional rural life exist in harmony.

Upon reaching Lendava in Slovenia, you enter the realm of the Amazon of Europe - the world’s first five-country UNESCO Biosphere Reserve, protecting the pristine river wilderness along the Mura, Drava and Danube for future generations. Here, the EuroVelo 13 - Iron Curtain Trail largely coincides with the Amazon of Europe Bike Trail, following it almost all the way to the worthy destination of this impressive cycling journey: the southern Hungarian town of Mohács, picturesquely located on the Danube. The wine-growing region and cellar lanes around Villány, the final stage before Mohács, are another undeniable highlight of the trip.

Naturally, this cycling journey is also enriched with impressions from the history of Europe’s division - whether preserved sections of the Iron Curtain, museums, or powerful symbols of reconciliation such as the Friendship Park near Žitkovice.

Good Impact Cycling

With “Good Impact Cycling,” our goal is to make your fascinating cycling journey along the EuroVelo 13 - Iron Curtain Trail climate-friendly and sustainable. To achieve this, we are committed to fully implementing the European Commission’s new “Directive on Green Claims” with the highest possible transparency: for “Good Impact Cycling,” both your personal CO₂ footprint and, for the first time, the Sustainability Score of your cycling trip are calculated.

In this way, your cycling journey gains an additional value alongside all the unforgettable experiences! Our vision is that regenerative cycling tours on the EuroVelo 13 - Iron Curtain Trail do not just avoid harmful impacts on the environment, culture, and society, but actively generate positive effects. This ensures that the regions along the EuroVelo 13 - Iron Curtain Trail benefit from regenerative tourism and experience a positive, sustainable impact.

To this purpose, the scores from your cycling journey will be converted into a ‘Good Impact Cycling Contribution’. This is included in the travel price and will benefit the specially established ‘Good Impact Programme’. From 2027 onwards, the ‘Good Impact Cycling Contribution’ will be used to support carefully selected ecological or social projects along the EuroVelo 13 - Iron Curtain Trail. Until then, the project management, the Hungarian non-profit organisation (NPO) Westpannon for the Pilot Region Hungary - Slovenia - Croatia and the Czech non-profit organisation (NPO) Partnerství, o.p.s for the Pilot Region Austria - Czech Republic - Slovakia, will manage your contribution in trust.



Your Sustainability on the EuroVelo 13 - Iron Curtain Trail



Your Carbon Footprint: 124 kg CO₂

Your Sustainability Score: 88 of 152 points

€41.-

Your contribution to the
Good Impact Programme

How are the values shown in the graphic for this offer calculated?

To calculate this offer, we used the leading carbon footprint calculator CARMACAL and the six commonly used global indicators of the Impact Measurement System (IMS).

EuroVelo 13 - Iron Curtain Trail - Official Info- & Booking Centre

If you are now ready to embark on the great adventure along the EuroVelo 13 - Iron Curtain Trail, this offer is simply the perfect choice. It combines your personal freedom with service, safety and balanced sustainability.

In addition, the experienced team at the EuroVelo 13 - Iron Curtain Trail - Official Info & Booking Centre supports you with travel planning and assistance during your journey, helping you avoid unpleasant surprises along the way. With the “Good Impact Cycling” offers, they invite you to become a pioneer and co-creator of regenerative cycling tourism in Europe.

Itinerary

Day 1 | Individual arrival in Szombathely (HU)

Suggestion: An evening stroll through the historic old town of Szombathely sets the mood for the journey ahead.

Day 2 | Cycling tour from Szombathely (HU) to Szentgotthárd (HU)

Distance: 68 km; Ascent: 411 m

From Szombathely you reach Ják via Nári. The rightly famous Romanesque Catholic church from the 13th century is a must-see and one of the most important tourist and cultural sights in the county. Continuing south, you reach Körmend, the town of the Batthyány family, with its landmark, the princely Batthyány Castle. A visit to the Dr László Batthyány-Strattmann Museum as well as the castle and its park is highly recommended. From Körmend, you can admire the River Rába; in Kemestaródfa, the Miród Spring, a famous Marian pilgrimage site, awaits visitors, and in Csákánydoroszló there is another Batthyány family castle. Finally, you reach Szentgotthárd, where the Church of the Assumption of Mary (a former Cistercian abbey), the Baroque garden and the St Gotthard Spa & Wellness Baths are well worth seeing.

Day 3 | Cycling tour from Szentgotthárd (HU) to Óriszentpéter (HU)

Distance: 45 km; Ascent: 304 m

Today's tour takes you into the heart of Órség National Park, one of Hungary's most charming and unspoilt regions. You cycle through gentle hills and quiet villages, past wooden bell towers and traditional farmhouses that reflect centuries-old rural life. Along the way, you enjoy forest tracks, lush meadows and picturesque landscapes shaped by volcanic hills. Arrival in Óriszentpéter, the “capital” of the Órség, where you can relax and enjoy the region's peaceful rhythm.

Take time to stop in Apátistvánfalva along the way: the Border Guard Museum offers fascinating insights into the history of Europe's division



Day 4 | Cycling tour from Óriszentpéter (HU) to Lendava (SI)

Distance: 52 km; Ascent: 307 m

Today you continue westwards along the legendary EuroVelo 13 - Iron Curtain Trail, which follows the former border between East and West. The route leads through quiet border forests, wetlands and small Slovenian villages, offering a fascinating blend of nature and history. After crossing into Slovenia, the landscape gradually opens towards the wine-growing region of Lendava. The day ends in the charming town of Lendava, known for its vineyards, cultural diversity and observation tower.

Cyclists on the Iron Curtain Trail should also stop at the Friendship Park on the Hungarian-Slovenian border between Bödeháza and Žitkovci, where a restful break is perfectly combined with the symbolism of overcoming Europe's division.

Day 5 | Cycling tour from Lendava (SI) to Letenye (HU)

Distance: 47 km; Ascent: 268 m

A beautiful and varied cycling day begins with a gentle climb to the Lendava Vinarium observation tower, where you are rewarded with a 360° panorama of Slovenia, Hungary, Croatia and Austria. From here, you follow the Amazon of Europe Bike Trail through quiet villages and green landscapes towards Lenti. A short detour takes you to Lovászi, where the Iron Curtain Museum and the original border bunker system bring the Cold War history of the region vividly to life. The route then continues along the Amazon of Europe Bike Trail to Kerkaszentkirály, where it reconnects with the EuroVelo 13 - Iron Curtain Trail, leading through the floodplains of the River Mura. A short detour takes you directly to the river before the day ends in Letenye.

Day 6 | Cycling tour from Letenye (HU) to Koprivnica (HR)

Distance: 49 km; Ascent: 14 m

Today's stage leads deeper into Croatia along the EuroVelo 13 - Iron Curtain Trail, which traces the historic border between the Rivers Mura and Drava. Before reaching Legrad, a short detour takes you to the spectacular confluence of the Mura and Drava, one of the region's most impressive natural landmarks. Continuing south, you cycle through tranquil agricultural landscapes and small villages, with the option of a relaxing detour to Lake Šoderica, a popular swimming and leisure spot for locals. The day ends in the lively town of Koprivnica.

Day 7 | Cycling tour from Koprivnica (HR) to Đurđevac (HR)

Distance: 46 km; Ascent: 22 m

After leaving Koprivnica behind, you cycle along beautiful rural sections of the EuroVelo 13 - Iron Curtain Trail towards Hlebine, the cradle of Croatian naïve art. Passing charming villages and open fields, the route continues to Molve, where you can enjoy lunch at your own expense at the well-known Čingi Lingi Čarda. Here you can also visit the impressive church of Molve, a local landmark symbolising resilience and community identity.

In the afternoon, you continue cycling to Đurđevac, known for its castle, historic old town and the legend of the "Picok".

Day 8 | Cycling tour from Đurđevac (HR) to Kastélyosdombó (HU)

Distance: 62 km; Ascent: 40 m

The day begins with a visit to the Đurđevac Sands Visitor Centre - the "Croatian Sahara", a unique desert-like habitat right on the edge of the town. From here, the route follows the EuroVelo 13 - Iron Curtain Trail to Brodić, where a boat trip (not included in the service) to Križnica Island awaits you.

During the cruise, a local guide explains the wildlife, wetlands and ecological importance of this rare river island ecosystem. Lunch on board adds to the authentic experience (not included in the tour price).

After disembarking, you continue cycling through peaceful river landscapes and small settlements until you reach Kastélyosdombó near Drávatamási in Hungary.

Day 9 | Cycling tour from Kastélyosdombó (HU) to Szaporca (HU)

Distance: 64 km; Ascent: 17 m

Today's stage leads through the tranquil landscape of the Drava region, one of Hungary's most species-rich river areas. You cycle through quiet floodplain forests, along winding oxbow lakes and past small villages where traditional rural life still sets the rhythm of the day. The route offers numerous opportunities to spot wildlife and enjoy unspoilt nature. The day ends in Szaporca, near the impressive "Old Drava" Visitor Centre, surrounded by the peaceful atmosphere of the Danube-Drava National Park.



Day 10 | Cycling tour from Szaporca (HU) to Villány (HU)

Distance: 38 km; Ascent: 97 m

This shorter cycling day takes you to the southern slopes of the Villány Hills, Hungary's leading wine region. On the way, you stop at Siklós Castle, the best-preserved castle in the country. Vineyards shape the landscape as you approach Villány, where you can explore charming wine cellar streets and taste the region's famous red wines.

Day 11 | Cycling tour from Villány (HU) to Mohács (HU)

Distance: 43 km; Ascent: 77 m

The final day of your cycling tour takes you eastwards through gently rolling terrain, past small villages and fertile agricultural landscapes. Situated on the Danube, the historic town of Mohács welcomes you with its cultural treasures, riverside atmosphere and reminders of its significant past.

Day 12 | Mohács (HU) - Individual departure

Return transfer as part of the convenient mobility service and individual departure

Services, Dates & Prices

Included services

- 11 overnight stays in selected partner accommodations incl. local taxes
 - Accommodation category: Basic/Classic/Comfort
 - Meals: breakfast
- 10 consecutive stages along the EuroVelo 13 - Iron Curtain Trail
- Trail hotline - available 7/12 days a week during your trail journey
- Extended digital travel documents
- Expert advice for traveling by train to the IC/EC railway stations along the route
- Contribution to a more sustainable world: with your tour price you support the "Good Impact Cycling" programme

Optional services

- Luggage transfer from stage to stage
- Return transfer from Mohács (HU) - Szombathely (HU) as part of the convenient mobility service

Not included

- Printed travel documents and maps (available as an optional extra)
- Personal expenses

Bookable daily from 1st May - 10th October 2026

EuroVelo 13- Iron Curtain Trail- Official Info-& Booking Centre: Helian NaTour Kft. (7634 Pécs, Hungary)

Season 1 - € 790.- + € 41.- Contribution Good Impact Cycling | 01.05. - 15.06.2026

Season 2 - € 915.- + € 41.- Contribution Good Impact Cycling | 16.06. - 31.09.2026

Season 3 - € 790.- + € 41.- Contribution Good Impact Cycling | 01.09. - 10.10.2026



GERMAN:

Überblick

Der EuroVelo 13 - Iron Curtain Trail ist mehr als ein Fernradweg: Über 10.000 Kilometer verbindet er die Arktis mit dem Schwarzen Meer und erzählt Geschichte, Natur und Freiheit auf zwei Rädern. Seine Entwicklung ist eine gewaltige Aufgabe - getragen von vielen engagierten Wegbereiterinnen und Wegbereitern. Mit den erstmals buchbaren Angeboten von „Good Impact Cycling“ erlebst Du ausgewählte Abschnitte dieses einzigartigen Radwegs jetzt individuell, sicher und komfortabel. Genieße maximale Freiheit beim Radreisen - kombiniert mit verlässlichem Service, nachhaltigem Reisen und dem guten Gefühl, bewusst unterwegs zu sein.

So nimm Dich dieses Angebot mit auf den gesamten, ebenso abwechslungsreichen wie noch weitgehend unentdeckten Streckenabschnitt entlang des ehemaligen Eisernen Vorhangs zwischen Ungarn, Slowenien und Kroatien. Eine Radreise, die in Westungarn, in der malerischen Stadt Szombathely startet und begleitet von weiten Ebenen und sanften Hügeln zu den großen Flüssen Mur, Drau und Donau (leitet. Deren naturbelassenen Flusslandschaften, die heute völlig zurecht als „Amazon of Europe“ bekannt sind, folgt dann der EuroVelo 13 - Iron Curtain Trail bis in die geschichtreiche Donaustadt Mohacs.

Und das Beste: Du reist mit dem guten Gefühl, etwas Gutes zu tun! Denn mit den „Good Impact Cycling“ Radreisen bist Du nicht nur nachhaltig unterwegs, sondern gibst Du den Regionen entlang des EuroVelo 13 - Iron Curtain Trail als Dankeschön für das Erlebte wieder ein Stück zurück und leistest damit wichtige Impulse für ihre nachhaltige Entwicklung.

Die Route

Du startest auf dieser EuroVelo 13 - Iron Curtain Trail Radreise in der westungarischen Stadt Szombathely und radelst in zehn überwiegend moderaten Etappen - zunächst entlang der ungarisch-österreichischen Grenze in südwestlicher Richtung bis nach Slowenien. Dort schwenkt der EuroVelo 13 - Iron Curtain Trail dann nach Südosten, um den großen Flüssen Mur, Drau und zuletzt der Donau zu folgen. Entlang der ungarisch-slowenischen sowie ungarisch-kroatischen Grenze vereint sich der EuroVelo 13 - Iron Curtain Trail über längere Streckenabschnitte mit dem neuen Fernradweg „Amazon of Europe Bike Trail“, um dann in der geschichtsträchtigen Stadt Mohacs, malerisch am Ufer der mächtigen Donau gelegen, sein würdiges Ziel zu erreichen.

Obwohl laufend große Anstrengungen unternommen werden, um den EuroVelo 13 - Iron Curtain Trail und seine Infrastruktur zu verbessern, solltest Du Dich auf eine Mischung aus wunderschönen Radwegen, gelegentlichen Schotterabschnitten und einigen öffentlichen Straßen einstellen. Nichtsdestotrotz wirst Du mit atemberaubend vielfältigen landschaftlichen Eindrücken und der herzlichen Gastfreundschaft typischer Slow-Travel-Destinationen belohnt.

Tipp: Wenn Du nach diesem Radabenteuer am EuroVelo 13 - Iron Curtain Trail auf den Geschmack gekommen bist, empfehlen wir Dir auch den zweiten Streckenabschnitt am EuroVelo 13 - Iron Curtain Trail, für den bereits „Good Impact Cycling“ Angebote verfügbar sind. Dieser führt Dich entlang der Grenzen von Österreich, Tschechiens und der Slowakei und eröffnet Dir die mystischen Granitlandschaften der Böhmisches Masse und die geschichtreichen lieblichen Weinbaugebiete Südmährens, um dann in der pulsierenden Hauptstadt der Slowakei, Bratislava, sein Ziel zu erreichen.

Die Höhepunkte

Die betörende Weite der Pannonischen Tiefebene, die unberührten Flusslandschaften entlang der großen Flüssen Mur, Drau und Donau, der Charme geschichtsträchtiger Städte und zahlreiche kulturelle Sehenswürdigkeiten entlang des Weges verleihen diesem Streckenabschnitt des EuroVelo 13 - Iron Curtain Trail eine ganz besondere Magie. Schon der Beginn dieser Radreise wird Dich in den Bann ziehen: ausgehend von der historischen Stadt Szombathely geht es durch die weiten Ebenen und über die sanften Hügel Westungarns. Dabei wissen die zahlreichen prachtvollen Schlösser, wie der Batthyany Palast in Körönd besonders zu beeindrucken. Ein besonderes landschaftliches Kleinod stellt auch der Nationalpark Órség dar, der eine Charakterlandschaft in Harmonie mit einer artenreichen Natur und unverfälschter bäuerlicher Tradition darstellt. Hast Du dann das slowenische Lendava erreicht, trittst Du in das Reich des Amazon of Europe ein.

So wird das weltweite erste Fünfländer UNESCO Biosphärenreservat genannt, welches die naturbelassene Flusswildnis entlang der großen Flüsse Mur, Drau und Donau für kommende Generationen schützt. Hier vereint sich der EuroVelo 13 - Iron Curtain Trail mit dem neuen Fernradweg „Amazon of Europe Bike Trail“ und folgt diesem weitgehend bis zum würdigen Ziel dieser atemberaubenden Radreise, der malerisch am Donauufer gelegenen südungarischen Stadt Mohacs. Wobei die Kellergassen und das Weinbaugebiet rund um



Villany, dem letzten Etappenort vor Mohacs, unbedingt noch als Höhepunkt dieser Reise angeführt werden muss.

Und natürlich wird das Erlebnis dieser Radreise mit Eindrücken aus der Geschichte der Teilung Europas aufgeladen. Seien es erhaltene Abschnitte des Eisernen Vorhangs, Museen oder schöne Symbole der Überwindung der Teilung, wie der Freundschaftspark nahe Zitkovice.

Good Impact Cycling

Mit „Good Impact Cycling“ haben wir es uns zum Ziel gesetzt, Deine faszinierende Radreise am EuroVelo 13 - Iron Curtain Trail klimafreundlich und nachhaltig zu gestalten. Dazu sind wir bestrebt, die neue „Directive on Green Claims“ der Europäischen Kommission vollinhaltlich und mit größtmöglicher Transparenz umzusetzen: So wird für „Good Impact Cycling“ sowohl der persönliche CO₂-Fußabdruck als auch erstmals der Sustainability Score Deiner Radreise berechnet.

Auf diesem Wege erhält Deine Radreise neben all den unvergesslichen Erlebnissen noch einen zusätzlichen Wert! Denn es ist unsere Vision mit regenerativen Radreisen am EuroVelo 13 - Iron Curtain Trail nicht nur schädliche Wirkungen an Umwelt, Kultur und Gesellschaft zu vermeiden, sondern aktiv positive Wirkungen zu erzeugen. Damit die Regionen entlang des EuroVelo 13 - Iron Curtain Trail durch regenerativen Tourismus eine positive nachhaltige Wirkung erfahren.

Dafür werden die Scores Deiner Radreise in Gestalt des „Good Impact Cycling Beitrages“ in Wert gesetzt. Dieser ist im ausgewiesenen Reisepreis enthalten und kommt dem dafür eigens eingerichteten „Good Impact Programm“ zu Gute. Mit dem „Good Impact Cycling Beitrag“ werden dann ab 2027 sorgsam ausgewählte ökologische oder soziale Projekte entlang des EuroVelo 13 - Iron Curtain Trails unterstützt. Bis dahin wird die Projektleitung, die ungarische Nonprofit-Organisation (NPO) Westpannon für die Pilotregion Ungarn - Slowenien - Kroatien und die tschechische Nonprofit-Organisation (NPO) Partnerství, o.p.s für die Pilotregion Österreich - Tschechien - Slowakei, Deinen Beitrag treuhänderisch verwalten.

Deine Nachhaltigkeit am EuroVelo 13 - Iron Curtain Trail:



Dein Carbon Footprint: 124 kg CO₂

Dein Sustainability Score: 88 von 152 Punkten

€41,-

Dein Beitrag zum
Good Impact Programm

Wie ergeben sich die in der Grafik ausgewiesenen Werte für dieses Angebot?

Wir haben für die Berechnung dieses Angebotes den führenden Carbon Footprint Calculator CARMACAL und die 6 gängigen globalen Indikatoren des Impact Measurement Systems (IMS) herangezogen. Mehr dazu kannst Du hier erfahren. (Link zu Artikel auf EuroVelo Landingpage)

EuroVelo 13 - Iron Curtain Trail - Official Info- & Buchungcenter

Wenn Du jetzt bereit bist, das große Abenteuer entlang des EuroVelo 13 - Iron Curtain Trail zu starten, ist dieses Angebot einfach die perfekte Wahl. Denn es verbindet Deine persönliche Freiheit mit Service, Sicherheit und ausgewogener Nachhaltigkeit.

Darüber hinaus unterstützt Dich das kompetente Team des EuroVelo 13 - Iron Curtain Trail - Official Info- & Buchungcenter bei Deiner Reiseplanung und während der Reise, damit Du unterwegs unangenehme Überraschungen vermeiden kannst. Sie laden Dich ein mit den „Good Impact Cycling“ Angeboten zu einem Wegbereiter und Mitgestalter für regenerativen Radtourismus in Europa zu werden.



Reiseverlauf

Tag 1 | Individuelle Anreise nach Szombathely (HU)

Tipp: Ein abendlicher Spaziergang durch die historische Altstadt von Szombathely stimmt Dich auf die Reise ein.

Tag 2 | Radtour von Szombathely (HU) nach Szentgotthárd (HU)

Länge: 68 km; Anstieg: 411 Hm

Von Szombathely aus erreichst Du Ják über Nárái. Die zu Recht berühmte romanische katholische Kirche aus dem 13. Jahrhundert ist ein Muss und gehört zu den wichtigsten touristischen und kulturellen Sehenswürdigkeiten des Komitats. Weiter in Richtung Süden erreichst Du Körmend, die Stadt der Batthyánys, mit ihrem Wahrzeichen, dem fürstlichen Schloss Batthyány. Ein Besuch des Dr. László Batthyány-Strattmann-Museums sowie des Schlosses und seines Parks ist fast ein Muss. Von Körmend aus kannst Du den Fluss Rába bewundern, in Kemestaródfá erwartet Interessierte die Miród-Quelle, ein berühmter Marienwallfahrtsort, und in Csákánydoroszló befindet sich ein weiteres Schloss der Familie Batthyány. Schließlich erreichst Du Szentgotthárd, wo die Mariä-Himmelfahrtskirche (eine ehemalige Zisterzienserabtei), der Barockgarten und das St. Gotthard Spa & Wellness-Bad sehenswerte Attraktionen sind.

Tag 3 | Radtour von Szentgotthárd (HU) nach Óriszentpéter (HU)

Länge: 45 km; Anstieg: 304 Hm

Die heutige Tour führt Dich ins Herz des Nationalparks Órség, einer der reizvollsten und unberührtesten Regionen Ungarns. Du radelst durch sanfte Hügel, ruhige Dörfer, vorbei an hölzernen Glockentürmen und traditionellen Bauernhöfen, die das jahrhundertalte Landleben widerspiegeln. Unterwegs genießt Du sanfte Waldwege, üppige Wiesen und malerische Landschaften, die von vulkanischen Hügeln geprägt sind. Ankunft in Óriszentpéter, der „Hauptstadt“ des Órség, wo Du Dich entspannen und den friedlichen Rhythmus der Region genießen kannst.

Nimm Dir unterwegs Zeit, um in Apátistvánfalva Halt zu machen. Denn hier lädt das Grenzschutzmuseum zu einem Besuch ein und eröffnet interessante Einblicke in die Zeitgeschichte der Teilung Europas.

Tag 4 | Radtour von Óriszentpéter (HU) nach Lendava (SI)

Länge: 52 km; Anstieg: 307 Hm

Heute geht es weiter in Richtung Westen, entlang des legendären EuroVelo 13 - Iron Curtain Trail, der der ehemaligen Grenze zwischen Ost und West folgt. Die Route führt Dich durch ruhige Grenzwaldgebiete, Feuchtgebiete und kleine slowenische Dörfer und bietet eine faszinierende Mischung aus Natur und Geschichte. Nach der Grenze zu Slowenien öffnet sich die Landschaft langsam in Richtung der Weinregion Lendava. Der Tag endet in der charmanten Stadt Lendava, die für ihre Weinberge, ihre kulturelle Vielfalt und ihren Aussichtsturm bekannt ist.

Gerade Radreisende am Iron Curtain Trail sollten beim Freundschaftspark an der Ungarisch-Slowenischen Grenze zwischen Bödeháza und Zitkovice Halt machen. Verbindet er doch auf ideale Weise die erholsame Rast mit der Symbolik der Überwindung der Teilung Europas.

Tag 5 | Radtour von Lendava (SI) nach Letenye (HU)

Länge: 47 km; Anstieg: 268 Hm

Ein wunderschöner, abwechslungsreicher Radfahrttag beginnt mit einem sanften Anstieg zum Aussichtsturm Lendava Vinarium, wo Du mit einem 360°-Panorama auf Slowenien, Ungarn, Kroatien und Österreich belohnt wirst. Von hier aus folgst Du dem Amazon of Europe Bike Trail durch ruhige Dörfer und grüne Landschaften in Richtung Lenti. Ein kurzer Abstecher führt Dich nach Lovászi, wo das Iron Curtain Museum und das originale Grenzbunkersystem die Geschichte des Kalten Krieges in dieser Region lebendig werden lassen. Nun führt die Route weiter entlang des Amazon of Europe Bike Trails nach Kerkaszentkirály und verbindet sich dann mit dem EuroVelo 13 - Iron Curtain Trail, der durch die Mur-Auen führt. Ein kurzer Abstecher bringt Dich direkt zum Fluss Mur, bevor der Tag in Letenye endet.

Tag 6 | Radtour von Letenye (HU) nach Koprivnica (HR)

Länge: 49 km; Anstieg: 14 Hm

Die heutige Etappe führt tiefer nach Kroatien entlang des EuroVelo 13 - Iron Curtain Trail, der den historischen Grenzverlauf zwischen den Flüssen Mur und Drau nachzeichnet. Bevor Du Legrad erreichst, führt Dich ein kurzer Abstecher zum spektakulären Zusammenfluss von Mur und Drau, einem der



beeindruckendsten Naturdenkmäler der Region.

Weiter in Richtung Süden radelst Du durch ruhige Agrarlandschaften und kleine Dörfer, mit der Möglichkeit zu einem entspannten Abstecher zum Šoderica-See, einem beliebten Bade- und Erholungsort der Einheimischen. Der Tag endet in der lebhaften Stadt Koprivnica.

Tag 7 | Radtour von Koprivnica (HR) nach Đurđevac (HR)

Länge: 46 km; Anstieg: 22 Hm

Nachdem Du Koprivnica hinter Dir gelassen hast, radelst Du auf wunderschönen ländlichen Abschnitten des EuroVelo 13 - Iron Curtain Trails in Richtung Hlebine, der Wiege der kroatischen Naivkunst. Vorbei an charmanten Dörfern und offenen Feldern führt die Route weiter nach Molve, wo Du ein Mittagessen auf eigene Kosten in der bekannten Čingi Lingi Čarda genießen kannst. Hier kannst Du auch die beeindruckende Kirche von Molve besuchen, ein lokales Wahrzeichen, das für Widerstandsfähigkeit und Gemeinschaftsidentität steht.

Am Nachmittag fährst Du weiter mit dem Fahrrad nach Đurđevac, bekannt für sein Schloss und seine historische Altstadt - die Legende des „Picok“.

Tag 8 | Radtour von Đurđevac (HR) nach Drávatamási (HU)

Länge: 62 km; Anstieg: 40 Hm

Der Tag beginnt mit einem Besuch im Besucherzentrum Đurđevac Sands - der „kroatischen Sahara“, einem einzigartigen wüstenähnlichen Lebensraum direkt vor den Toren der Stadt. Von hier aus führt die Route entlang des EuroVelo 13 - Iron Curtain Trails nach Brodic, wo eine Bootstour zur Insel Križnica auf Dich wartet.

Während der Fahrt erklärt ein lokaler Guide die Tierwelt, die Feuchtgebiete und den ökologischen Wert dieses seltenen Flussinsel-Ökosystems. Ein Mittagessen auf dem Boot macht das Erlebnis noch authentischer (nicht im Reisepreis inkludiert).

Nach dem Anlegen radelst Du weiter durch friedliche Flusslandschaften und kleine Siedlungen, bis Du Drávatamási in Ungarn erreichst.

Tag 9 | Radtour von Drávatamási (HU) nach Szaporca (HU)

Länge: 64 km; Anstieg: 17 Hm

Die heutige Etappe führt durch die friedliche Landschaft der Dráva-Region, einem der artenreichsten Flussgebiete Ungarns. Du radelst durch ruhige Auwälder, entlang gewundener Altarme und vorbei an kleinen Dörfern, in denen das traditionelle ländliche Leben noch immer den Rhythmus des Tages bestimmt. Die Route bietet zahlreiche Gelegenheiten, Wildtiere zu beobachten und die unberührte Natur zu genießen. Der Tag endet in Szaporca, in der Nähe des beeindruckenden Besucherzentrums „Old Drava“, umgeben von der ruhigen Atmosphäre des Duna-Dráva-Nationalparks.

Tag 10 | Radtour von Szaporca (HU) nach Villány (HU)

Länge: 38 km; Anstieg: 97 Hm

Dieser kürzere Radeltag führt Dich zu den Südhängen der Villány-Hügel, Ungarns führender Weinregion. Auf dem Weg dorthin machst Du Halt bei der Burg Siklós, der am besten erhaltene Burg des Landes. Weinberge prägen die Landschaft, wenn Du Dich Villány näherst, wo Du charmante Weinkellerstraßen erkunden und die berühmten Rotweine der Region probieren kannst.

Tag 11 | Radtour von Villány (HU) nach Mohács (HU)

Länge: 43 km; Anstieg: 77 Hm

Der letzte Tag Ihrer Radtour führt Dich nach Osten durch sanft hügeliges Gelände, vorbei an kleinen Dörfern und fruchtbaren Agrarlandschaften. An der Donau gelegen, empfängt Dich die historische Stadt Mohács mit ihren kulturellen Schätzen, ihrer Atmosphäre am Flussufer und den Erinnerungen an ihre bedeutende Vergangenheit.

Tag 12 | Mohács (HU) - individuelle Abreise

Rücktransfer im Rahmen des praktischen Mobilitätsservices und individuelle Abreise



Leistungen, Termine & Preise

Inkludierte Leistungen

- 11 Übernachtungen in ausgewählten Partnerbetrieben inkl. Ortstaxe
 - Unterbringung nach Wahl: Basic/Classic/Comfort
 - Verpflegung: Frühstück
- 10 zusammenhängende Etappen am EuroVelo 13 - Iron Curtain Trail
- Trail Hotline - 7/12 erreichbar während Deiner Trail Reise
- erweiterte digitale Reiseunterlagen
- Top Beratung für Anreise mit Bahn zu den IC/EC Bahnhöfen entlang der Route
- Beitrag für eine nachhaltigere Welt: Mit Deinem Reisepreis unterstützt Du das „Good Impact Cycling“ Programm

Optionale Leistungen

- Gepäckservice von Etappe zu Etappe
- Rücktransport Mohács (HU) - Szombathely (HU) im Rahmen des praktischen Mobilitätsservices

Nicht inkludierte Leistungen

- Gedruckte Reiseunterlagen & Kartenmaterial (optional buchbar)
- Persönliche Ausgaben

Täglich buchbar vom 01. Mai - 10. Oktober 2026

EuroVelo 13- Iron Curtain Trail- Official Info-& Buchungcenter: Helian NaTour Kft. (7634 Pécs, UNGARN)

Saison 1 - € 790,- + € 41,- Beitrag Good Impact Cycling | 01.05. - 15.06.2026

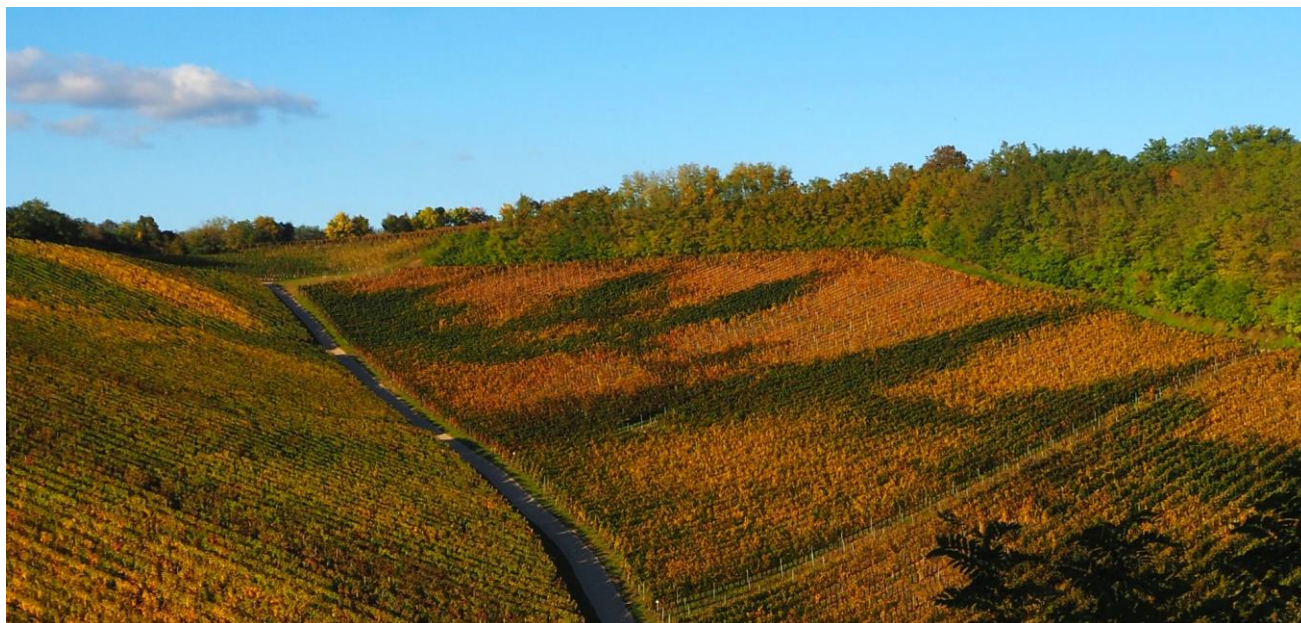
Saison 2 - € 915,- + € 41,- Beitrag Good Impact Cycling | 16.06. - 31.09.2026

Saison 3 - € 790,- + € 41,- Beitrag Good Impact Cycling | 01.09. - 10.10.2026



vi. EuroVelo 13 - Iron Curtain Trail: Along the Amazon of Europe - „Good Impact Cycling“

German: EuroVelo 13 - Iron Curtain Trail: Entlang des Amazon of Europe - „Good Impact Cycling“



ENGLISH:

Overview

The EuroVelo 13 - Iron Curtain Trail is more than a long-distance cycle route: stretching over 10,000 kilometres, it connects the Arctic with the Black Sea and tells a story of history, nature and freedom on two wheels. Its development is a major undertaking, supported by many dedicated pioneers. With the newly bookable “Good Impact Cycling” offers, you can now experience selected sections of this unique cycle route individually, safely and comfortably. Enjoy maximum freedom while cycling - combined with reliable service, sustainable travel and the good feeling of traveling consciously.

This practical weekly package opens up a very special section of the EuroVelo 13 - Iron Curtain Trail. It allows you to immerse yourself in the river wilderness of the Amazon of Europe, protected by the world’s first five-country UNESCO Biosphere Reserve. While during the Cold War the great rivers Drava and Danube marked the course of the “Iron Curtain”, today they offer a unique nature experience. Let yourself be enchanted by this cycling week - starting on the banks of the Drava in the Croatian town of Koprivnica and ending in Mohács in southern Hungary on the Danube - with all the impressions along these great rivers. And the best part: you travel with the good feeling of doing something positive! With “Good Impact Cycling” tours, you not only travel sustainably, but also give something back to the regions along the EuroVelo 13 - Iron Curtain Trail as a thank-you for your experiences, providing valuable impulses for their sustainable development.

The Route

This EuroVelo 13 - Iron Curtain Trail cycling week starts in Croatia, in the charming town of Koprivnica on the banks of the Drava. Here, the EuroVelo 13 largely coincides with the new long-distance “Amazon of Europe Bike Trail”, following the UNESCO-protected river wilderness along the Drava and the Croatian-Hungarian border. Near Szaporca in Hungary, the route turns northwards and - passing the picturesque wine-growing region of Villány - reaches the fitting destination of this cycling week: the southern Hungarian town of Mohács, situated on the already mighty Danube.

Although continuous efforts are being made to improve the EuroVelo 13 - Iron Curtain Trail and its infrastructure, you should expect a mix of beautiful cycle paths, occasional gravel sections and some public roads. Nevertheless, you will be rewarded with breathtakingly diverse landscapes and the warm hospitality



of typical slow-travel destinations.

Suggestion: If you develop a taste for cycling along the EuroVelo 13 - Iron Curtain Trail during this week, we recommend completing the route on your next cycling holiday.

The Highlights

This cycling week on the EuroVelo 13 - Iron Curtain Trail will above all captivate you with the unique river wilderness of the Amazon of Europe. The world's first five-country UNESCO Biosphere Reserve protects the untouched river landscapes of the Mura, Drava and Danube for future generations. Riparian forests, meanders, quiet oxbow lakes, wetlands and dunes: the landscapes of the Amazon of Europe are breathtaking and form the largest river wilderness in Central Europe. Particularly moving is the fact that rivers which once formed part of the Iron Curtain during the Cold War are today a jewel of the major European conservation project known as the Green Belt.

In addition to nature, this special cycling week is enriched by cultural and culinary highlights. The route passes through the charming Villány wine region and culminates in the historic southern Hungarian town of Mohács, picturesquely located on the banks of the Danube. Naturally, impressions of Europe's division also accompany the journey - from preserved sections of the Iron Curtain to museums and symbols celebrating the overcoming of division.

Good Impact Cycling

With "Good Impact Cycling," our goal is to make your fascinating cycling journey along the EuroVelo 13 - Iron Curtain Trail climate-friendly and sustainable. To achieve this, we are committed to fully implementing the European Commission's new "Directive on Green Claims" with the highest possible transparency: for "Good Impact Cycling," both your personal CO₂ footprint and, for the first time, the Sustainability Score of your cycling trip are calculated.

In this way, your cycling trip gains an added value alongside all the unforgettable experiences! Our vision with regenerative cycling tours on the EuroVelo 13 - Iron Curtain Trail is not only to avoid harmful impacts on the environment, culture, and society, but to actively create positive effects. This ensures that the regions along the EuroVelo 13 - Iron Curtain Trail benefit from regenerative tourism in a truly sustainable way.

To this purpose, the scores from your cycling journey will be converted into a 'Good Impact Cycling Contribution'. This is included in the travel price and will benefit the specially established 'Good Impact Programme'. From 2027 onwards, the 'Good Impact Cycling Contribution' will be used to support carefully selected ecological or social projects along the EuroVelo 13 - Iron Curtain Trail. Until then, the project management, the Hungarian non-profit organisation (NPO) Westpannon for the Pilot Region Hungary - Slovenia - Croatia and the Czech non-profit organisation (NPO) Partnerství, o.p.s for the Pilot Region Austria - Czech Republic - Slovakia, will manage your contribution in trust.

Your Sustainability on the EuroVelo 13 - Iron Curtain Trail



Your Carbon Footprint: 219 kg CO₂

Your Sustainability Score: 90 of 152 points

€46.-

Your contribution to the
Good Impact Programme

How are the values shown in the graphic for this offer calculated?

To calculate this offer, we used the leading carbon footprint calculator CARMACAL and the six commonly used global indicators of the Impact Measurement System (IMS).



EuroVelo 13 - Iron Curtain Trail - Official Info- & Booking Centre

If you are now ready to embark on the great adventure along the EuroVelo 13 - Iron Curtain Trail, this offer is simply the perfect choice. It combines your personal freedom with service, safety and balanced sustainability.

In addition, the experienced team at the EuroVelo 13 - Iron Curtain Trail - Official Info & Booking Centre supports you with travel planning and assistance during your journey, helping you avoid unpleasant surprises along the way. With the “Good Impact Cycling” offers, they invite you to become a pioneer and co-creator of regenerative cycling tourism in Europe.

Itinerary

Day 1 | Individual arrival in Koprivnica (HR)

Suggestion: An evening stroll through the lively historic old town of Koprivnica sets the mood for the journey ahead.

Day 2 | Cycling tour from Koprivnica (HR) to Đurđevac (HR)

Distance: 46 km; Ascent: 22 m

After leaving Koprivnica behind, you cycle along beautiful rural sections of the EuroVelo 13 - Iron Curtain Trail towards Hlebine, the cradle of Croatian naïve art. Passing charming villages and open fields, the route continues to Molve, where you can enjoy lunch at your own expense at the well-known Čingi Lingi Čarda. Here you can also visit the impressive church of Molve, a local landmark symbolising resilience and community identity.

In the afternoon, you continue cycling to Đurđevac, known for its castle and historic old town - and the legend of the “Picok”.

Day 3 | Cycling tour from Đurđevac (HR) to Kastélyosdombó (HU)

Distance: 62 km; Ascent: 40 m

The day begins with a visit to the Đurđevac Sands Visitor Centre - the “Croatian Sahara”, a unique desert-like habitat right on the outskirts of the town. From here, the route follows the EuroVelo 13 - Iron Curtain Trail to Brodić, where a boat trip to Križnica Island awaits you.

During the cruise, a local guide explains the wildlife, wetlands and ecological importance of this rare river island ecosystem. Lunch on board adds to the authentic experience (not included in the tour price).

After disembarking, you continue cycling through tranquil river landscapes and small settlements until you reach Kastélyosdombó near Drávatamási in Hungary.

Day 4 | Cycling tour from Kastélyosdombó (HU) to Szaporca (HU)

Distance: 64 km; Ascent: 17 m

Today’s stage leads through the peaceful landscape of the Drava region, one of Hungary’s most species-rich river areas. You cycle through quiet floodplain forests, along winding oxbow lakes and past small villages where traditional rural life still sets the rhythm of the day. The route offers numerous opportunities to spot wildlife and enjoy unspoilt nature. The day ends in Szaporca, near the impressive “Old Drava” Visitor Centre, surrounded by the tranquil atmosphere of the Danube-Drava National Park.

Day 5 | Cycling tour from Szaporca (HU) to Villány (HU)

Distance: 38 km; Ascent: 97 m

This shorter cycling day takes you to the southern slopes of the Villány Hills, Hungary’s leading wine region. On the way, you stop at Siklós Castle, the best-preserved castle in the country. Vineyards shape the landscape as you approach Villány, where you can explore charming wine cellar streets and taste the region’s famous red wines.

Day 6 | Cycling tour from Villány (HU) to Mohács (HU)

Distance: 43 km; Ascent: 77 m

The final day of your cycling tour takes you eastwards through gently rolling terrain, past small villages and fertile agricultural landscapes. Situated on the Danube, the historic town of Mohács welcomes you with its cultural treasures, riverside atmosphere and reminders of its significant past.



Day 7 | Mohács (HU) - individual departure

Return transfer as part of the convenient mobility service and individual departure

Services, Dates & Prices

Included services

- 6 overnight stays in selected partner accommodations incl. local taxes
 - Accommodation category: Basic/Classic/Comfort
 - Meals: breakfast
- 5 consecutive stages along the EuroVelo 13 - Iron Curtain Trail
- Trail hotline - available 7/12 days a week during your trail journey
- Extended digital travel documents
- Expert advice for traveling by train to the IC/EC railway stations along the route
- Contribution to a more sustainable world: with your tour price you support the "Good Impact Cycling" programme

Optional services

- Luggage transfer from stage to stage
- Return transfer Mohács (HU) - Koprivnica (HR) as part of the convenient mobility service

Not included

- Printed travel documents and maps (available as an optional extra)
- Personal expenses

Bookable daily from 1st May - 10th October 2026

EuroVelo 13 - Iron Curtain Trail - Official Info- & Booking Centre: Cycling Holidays Helian NaTour Kft. (7634 Pécs, Hungary)

Season 1 - € 1,350.- + € 46.- Contribution Good Impact Cycling I 01.05. - 15.06.2026

Season 2 - € 1,550.- + € 46.- Contribution Good Impact Cycling I 16.06. - 31.09.2026

Saison 3 - € 1,350.- + € 46.- Contribution Good Impact Cycling I 01.09. - 10.10.2026

GERMAN:

Überblick

Der EuroVelo 13 - Iron Curtain Trail ist mehr als ein Fernradweg: Über 10.000 Kilometer verbindet er die Arktis mit dem Schwarzen Meer und erzählt Geschichte, Natur und Freiheit auf zwei Rädern. Seine Entwicklung ist eine gewaltige Aufgabe - getragen von vielen engagierten Wegbereiterinnen und Wegbereitern. Mit den erstmals buchbaren Angeboten von „Good Impact Cycling“ erlebst Du ausgewählte Abschnitte dieses einzigartigen Radwegs jetzt individuell, sicher und komfortabel. Genieße maximale Freiheit bei den Radreisen - kombiniert mit verlässlichem Service, nachhaltigem Reisen und dem guten Gefühl, bewusst unterwegs zu sein.

Dieses praktische Wochenpaket eröffnet Dir einen ganz besonderen Streckenabschnitt des EuroVelo 13 - Iron Curtain Trails. Lässt er Dich doch in die Flusswildnis des Amazon of Europe, sie wird vom weltweit ersten Fünfländer UNESCO Biosphärenreservat geschützt, eintauchen. Haben zu Zeiten des Kalten Krieges die großen Flüsse Drau und Donau noch den Verlauf des „Eisernen Vorhanges“ markiert, so eröffnen sie Dir heute eine einzigartiges Naturerlebnis. Also lass Dich von dieser Radwoche - sie startet am Ufer der Drau im kroatischen Koprivnica und endet im südungarischen Mohacs an der Donau - mit all den Impressionen entlang der großen Flüsse - verzaubern.

Und das Beste: Du reist mit dem guten Gefühl, etwas Gutes zu tun! Denn mit den „Good Impact Cycling“ Radreisen bist Du nicht nur nachhaltig unterwegs, sondern gibst Du den Regionen entlang des EuroVelo 13 - Iron Curtain Trail als Dankeschön für das Erlebte wieder ein Stück zurück und leistest damit wichtige Impulse für ihre nachhaltige Entwicklung.



Die Route

Du startest bei dieser EuroVelo 13 - Iron Curtain Trail Radwoche in Kroatien, in der beschaulichen Stadt Koprivnica am Ufer der Drau. Der EuroVelo 13 - Iron Curtain Trail ist hier weitgehend mit dem neuen Fernradweg „Amazon of Europe Bike Trail“ ident und folgt mit diesem gemeinsam fortan der vom UNESCO Biosphärenreservat geschützten Flusswildnis entlang der Drau und damit auch der ungarisch-kroatischen Grenze. Bei Szaporca in Ungarn schenkt Deine Route dann gen Norden, um - vorbei am lieblichen Weinbaugebiet von Villany - das würdige Ziel dieser Radwoche, die Südungarische Stadt Mohasc am Ufer der hier schon so mächtigen Donau zu erreichen.

Obwohl laufend große Anstrengungen unternommen werden, um den EuroVelo 13 - Iron Curtain Trail und seine Infrastruktur zu verbessern, solltest Du Dich auf eine Mischung aus wunderschönen Radwegen, gelegentlichen Schotterabschnitten und einigen öffentlichen Straßen einstellen. Nichtsdestotrotz wirst Du mit atemberaubend vielfältigen landschaftlichen Eindrücken und der herzlichen Gastfreundschaft typischer Slow-Travel-Destinationen belohnt.

Tipp: Wenn Du nach Deiner Radwoche am EuroVelo 13 - Iron Curtain Trail auf den Geschmack gekommen bist, so empfehlen wir Dir, bei Deinem nächsten Radurlaub die Reise am EuroVelo 13 - Iron Curtain Trail zu vervollständigen. Denn auch der vorangehende Abschnitt mit seinen fünf Tagesetappen zwischen dem westungarischen Szombathely und Koprivnica ist ganz sicher eine Radreise wert! Hier geht es zum passenden Good Impact Cycling Angebot "Weite Ebenen, Sanfte Hügel und große Flüsse".

Die Höhepunkte

Diese Radwoche am EuroVelo 13 - Iron Curtain Trail wird Dich in erster Linie mit der einzigartigen Flusswildnis des „Amazon of Europe“ verzaubern. Schützt und bewahrt doch das weltweit erste Fünfländer UNESCO Biosphärenreservat die unberührten Uferlandschaften von Mur, Drau und Donau für kommende Generationen. Uferwälder, Mäander, stille Altarme (Seitenfluss), Sumpfbereiche und Dünen: die Landschaften des Amazon of Europe sind atemberaubend und stellen die größte Flusswildnis Mitteleuropas dar. Und was Dich auf dieser Radreise noch zusätzlich berühren wird: bildeten die Flüsse in den Zeiten des Kalten Krieges noch einen Teil des Eisernen Vorhanges, so sind sie heute ein Kornjuwel für das große europäische Naturschutzprojekt des „Grünen Bandes“ (Green Belt). Zusätzlich zur Natur des „Amazon of Europe“ wird diese besondere Radwoche noch um kulturelle wie kulinarische Höhepunkte bereichert. Führt Dich doch die Strecke am zauberhaften Weinbaugebiet von Villany vorbei und findet ihren krönenden Abschluss in der geschichtsträchtigen südungarischen Stadt Mohacz, malerisch am mächtigen Strom der Donau gelegen.

Und natürlich wird das Erlebnis dieser Radreise mit Eindrücken aus der Geschichte der Teilung Europas aufgeladen. Seien es erhaltene Abschnitte des Eisernen Vorhangs, Museen und schöne Symbole der Überwindung der Teilung.

Good Impact Cycling

Mit „Good Impact Cycling“ haben wir es uns zum Ziel gesetzt, Deine faszinierende Radreise am EuroVelo 13 - Iron Curtain Trail klimafreundlich und nachhaltig zu gestalten. Dazu sind wir bestrebt, die neue „Directive on Green Claims“ der Europäischen Kommission vollinhaltlich und mit größtmöglicher Transparenz umzusetzen: So wird für „Good Impact Cycling“ sowohl der persönliche CO₂-Fußabdruck als auch erstmals der Sustainability Score Deiner Radreise berechnet. Auf diesem Wege erhält Deine Radreise neben all den unvergesslichen Erlebnissen noch einen zusätzlichen Wert! Denn es ist unsere Vision mit regenerativen Radreisen am EuroVelo 13 - Iron Curtain Trail nicht nur schädliche Wirkungen an Umwelt, Kultur und Gesellschaft zu vermeiden, sondern aktiv positive Wirkungen zu erzeugen. Damit die Regionen entlang des EuroVelo 13 - Iron Curtain Trail durch regenerativen Tourismus eine positive nachhaltige Wirkung erfahren. Dafür werden die Scores Deiner Radreise in Gestalt des „Good Impact Cycling Beitrages“ in Wert gesetzt. Dieser ist im ausgewiesenen Reisepreis enthalten und kommt dem dafür eigens eingerichteten „Good Impact Programm“ zu Gute. Mit dem „Good Impact Cycling Beitrag“ werden dann ab 2027 sorgsam ausgewählte ökologische oder soziale Projekte entlang des EuroVelo 13 - Iron Curtain Trails unterstützt. Bis dahin wird die Projektleitung, die ungarische Nonprofit-Organisation (NPO) Westpannon für die Pilotregion Ungarn - Slowenien - Kroatien und die tschechische Nonprofit-Organisation (NPO) Partnerství, o.p.s für die Pilotregion Österreich - Tschechien - Slowakei, Deinen Beitrag treuhänderisch verwalten.



Deine Nachhaltigkeit am EuroVelo 13 - Iron Curtain Trail:



Dein Carbon Footprint: 219 kg CO₂
Dein Sustainability Score: 90 von 152 Punkten

€46,- Dein Beitrag zum
Good Impact Programm

Wie ergeben sich die in der Grafik ausgewiesenen Werte für dieses Angebot?
Wir haben für die Berechnung dieses Angebotes den führenden Carbon Footprint Calculator CARMACAL und die 6 gängigen globalen Indikatoren des Impact Measurement Systems (IMS) herangezogen. Mehr dazu kannst

EuroVelo 13 - Iron Curtain Trail - Official Info- & Buchungcenter

Wenn Du jetzt bereit bist, das große Abenteuer entlang des EuroVelo 13 - Iron Curtain Trail zu starten, ist dieses Angebot einfach die perfekte Wahl. Denn es verbindet Deine persönliche Freiheit mit Service, Sicherheit und ausgewogener Nachhaltigkeit. Darüber hinaus unterstützt Dich das kompetente Team des EuroVelo 13 - Iron Curtain Trail - Official Info- & Buchungcenter bei Deiner Reiseplanung und während der Reise, damit Du unterwegs unangenehme Überraschungen vermeiden kannst. Sie laden Dich ein mit den „Good Impact Cycling“ Angeboten zu einem Wegbereiter und Mitgestalter für regenerativen Radtourismus in Europa zu werden.

Reiseverlauf

Tag 1 | Individuelle Anreise nach Koprivnica (HR)

Tipp: Ein abendlicher Spaziergang durch die lebhaft historische Altstadt von Koprivnica stimmt Dich auf die Reise ein.

Tag 2 | Radtour von Koprivnica (HR) nach Đurđevac (HR)

Länge: 46 km; Anstieg: 22 Hm

Nachdem Du Koprivnica hinter Dir gelassen hast, radelst Du auf wunderschönen ländlichen Abschnitten des EuroVelo 13 - Iron Curtain Trails in Richtung Hlebina, der Wiege der kroatischen Naivkunst. Vorbei an charmanten Dörfern und offenen Feldern führt die Route weiter nach Molve, wo Du ein Mittagessen auf eigene Kosten in der bekannten Čingi Lingi Čarda genießen kannst. Hier kannst Du auch die beeindruckende Kirche von Molve besuchen, ein lokales Wahrzeichen, das für Widerstandsfähigkeit und Gemeinschaftsidentität steht.

Am Nachmittag fährst Du weiter mit dem Fahrrad nach Đurđevac, bekannt für sein Schloss und seine historische Altstadt - die Legende des „Picok“.

Tag 3 | Radtour von Đurđevac (HR) nach Drávatamási (HU)

Länge: 62 km; Anstieg: 40 Hm

Der Tag beginnt mit einem Besuch im Besucherzentrum Đurđevac Sands - der „kroatischen Sahara“, einem einzigartigen wüstenähnlichen Lebensraum direkt vor den Toren der Stadt. Von hier aus führt die Route entlang des EuroVelo 13 - Iron Curtain Trails nach Brodic, wo eine Bootstour zur Insel Križnica auf Dich wartet.

Während der Fahrt erklärt ein lokaler Guide die Tierwelt, die Feuchtgebiete und den ökologischen Wert dieses seltenen Flussinsel-Ökosystems. Ein Mittagessen auf dem Boot macht das Erlebnis noch authentischer (nicht im Reisepreis inkludiert).

Nach dem Anlegen radelst Du weiter durch friedliche Flusslandschaften und kleine Siedlungen, bis Du Drávatamási in Ungarn erreichst.



Tag 4 | Radtour von Drávatamási (HU) nach Szaporca (HU)

Länge: 64 km; Anstieg: 17 Hm

Die heutige Etappe führt durch die friedliche Landschaft der Dráva-Region, einem der artenreichsten Flussgebiete Ungarns. Du radelst durch ruhige Auwälder, entlang gewundener Altarme und vorbei an kleinen Dörfern, in denen das traditionelle ländliche Leben noch immer den Rhythmus des Tages bestimmt. Die Route bietet zahlreiche Gelegenheiten, Wildtiere zu beobachten und die unberührte Natur zu genießen. Der Tag endet in Szaporca, in der Nähe des beeindruckenden Besucherzentrums „Old Drava“, umgeben von der ruhigen Atmosphäre des Duna-Dráva-Nationalparks.

Tag 5 | Radtour von Szaporca (HU) nach Villány (HU)

Länge: 38 km; Anstieg: 97 Hm

Dieser kürzere Radeltag führt Dich zu den Südhängen der Villány-Hügel, Ungarns führender Weinregion. Auf dem Weg dorthin machst Du Halt bei der Burg Siklós, der am besten erhaltene Burg des Landes. Weinberge prägen die Landschaft, wenn Du Dich Villány näherst, wo Du charmante Weinkellerstraßen erkunden und die berühmten Rotweine der Region probieren kannst.

Tag 6 | Radtour von Villány (HU) nach Mohács (HU)

Länge: 43 km; Anstieg: 77 Hm

Der letzte Tag Ihrer Radtour führt Dich nach Osten durch sanft hügeliges Gelände, vorbei an kleinen Dörfern und fruchtbaren Agrarlandschaften. An der Donau gelegen, empfängt Dich die historische Stadt Mohács mit ihren kulturellen Schätzen, ihrer Atmosphäre am Flussufer und den Erinnerungen an ihre bedeutende Vergangenheit.

Tag 7 | Mohács (HU) - individuelle Abreise

Rücktransfer im Rahmen des praktischen Mobilitätsservices und individuelle Abreise

Leistungen, Termine & Preise

Inkludierte Leistungen

- 6 Übernachtungen in ausgewählten Partnerbetrieben (inkl. Ortstaxen)
 - Unterbringung nach Wahl: Basic/Classic/Comfort
 - Verpflegung: Frühstück
- 5 zusammenhängende Etappen am EuroVelo 13 - Iron Curtain Trail
- Trail Hotline - 7/12 erreichbar während Deiner Trail Reise
- erweiterte digitale Reiseunterlagen
- Top Beratung für Anreise mit Bahn zu den IC/EC Bahnhöfen entlang der Route
- Beitrag für eine nachhaltigere Welt: Mit Deinem Reisepreis unterstützt Du das „Good Impact Cycling“ Programme

Optionale Leistungen

- Gepäckservice von Etappe zu Etappe
- Rücktransport Mohács (HU) - Koprivnica (HR) im Rahmen des praktischen Mobilitätsservices

Nicht inkludierte Leistungen

- Gedruckte Reiseunterlagen & Kartenmaterial (optional buchbar)
- Persönliche Ausgaben

Täglich buchbar vom 01. Mai - 10. Oktober 2026

EuroVelo 13 - Iron Curtain Trail - Official Info- & Buchungscener: A Helian NaTour Kft. (7634 Pécs, UNGARN)

Saison 1 - € 1.350,- + € 46,- Beitrag Good Impact Cycling | 01.05. - 15.06.2026

Saison 2 - € 1.550,- + € 46,- Beitrag Good Impact Cycling | 16.06. - 31.09.2026

Saison 3 - € 1.350,- + € 46,- Beitrag Good Impact Cycling | 01.09. - 10.10.2026



d) Technical implementation of Good Impact Cycling Products

The technical design of the digital solution consists of two major cornerstones:

1. Upgrading the online trail information, booking, and management system Bookyourtrail.com, provided by Trail Angels, ensuring easy and digital accessibility for Good Impact Cycling products.
2. Integrating the product portfolio into the official EuroVelo web platform, eurovelo.com, operated by the European Cyclists' Federation (ECF), ensuring a maximum of dissemination and market presence.

These two components form the digital foundation for presenting, managing, and promoting the Good Impact Cycling Product and ensuring interoperability with sustainability assessment tools.

Bookyourtrail.com

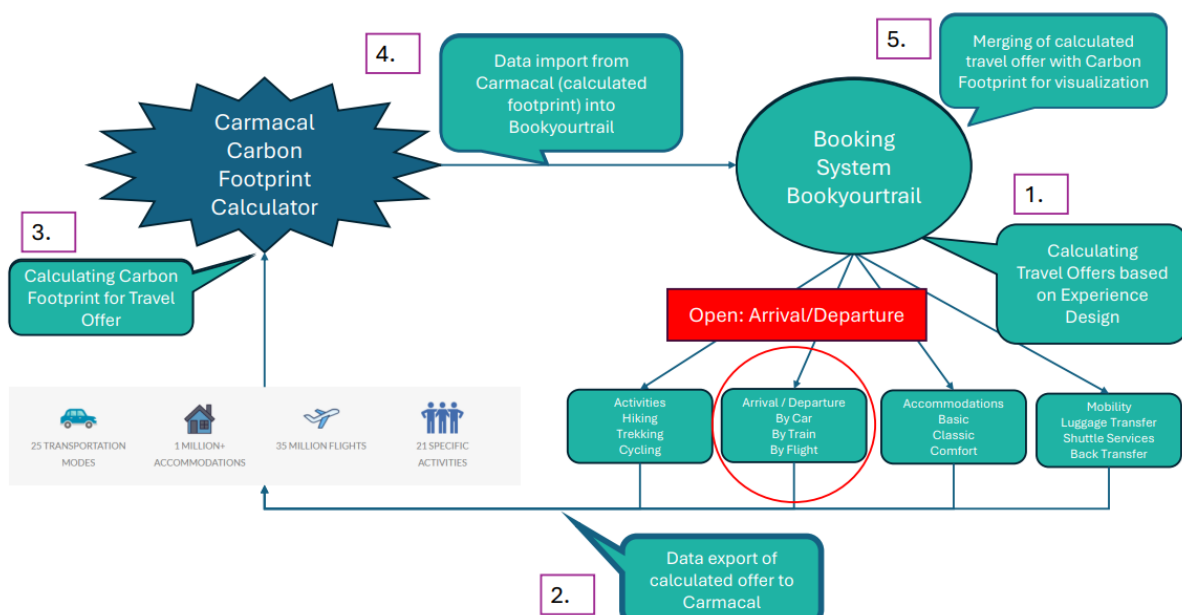
The technical upgrade of Bookyourtrail.com focuses on the integration of three key sustainability-related functionalities:

- **Carmacal Carbon Footprint Calculator**, enabling automated carbon footprint calculations for travel products.
- **Impact Score generated by the Impact Measurement System (IMS)**, enabling automated impact score calculations.
- **Pricing logic for the sustainability contribution**, included within the final published travel price.

These enhancements allow for to the greatest extent possible automated, evidence-based sustainability assessments integrated directly into the product configuration and booking workflow.

Technical Design

The design for the integration of carbon footprint and impact score calculations follow a streamlined workflow structured around five main steps:





1. Generation of the Travel Offer in Bookyourtrail

Bookyourtrail creates structured travel offers based on predefined experience design elements, including:

- accommodation categories (Basic, Classic, Comfort),
- mobility services (luggage transfer, shuttle, back transfer),
- additional services (e.g. museum entries, local activities).

2. Export of Structured Data to Sustainability Tools

The structured travel offer data is exported either to:

- the Carmacal Carbon Footprint Calculator (or alternatively the in-house developed Excel-based calculator), and
- the Impact Measurement System (IMS).

This export follows a standardised data format optimised for interoperability.

3. Calculation of Carbon Footprint and Impact Score

Using the exported data, the sustainability tools calculate:

- the carbon footprint per travel product,
- the corresponding impact score.

The resulting datasets are then provided back to Bookyourtrail in a format suitable for re-import.

4. Re-Import and Integration into Bookyourtrail

Bookyourtrail merges the travel offer data with the carbon footprint and impact score results. The system enables transparent visualisation of these sustainability indicators directly in the booking interface.

5. Calculation and Display of the Sustainability Contribution

Based on the evidence-based results, the digital tailor-made tool (Excel) calculates the sustainability contribution for each travel offer—and subsequently for each booking. This contribution is visibly integrated into the customer-facing pricing structure.



Benefits of the Methodology

This step-by-step methodology ensures that:

- Evidence-based sustainability data is seamlessly integrated into the product presentation and customer related booking journey.
- Customers receive transparent, comprehensible insights into the environmental impacts of their selected travel services.
- Data exchange between Bookyourtrail and the sustainability tools remains standardised, avoiding time-consuming database adaptations.
- The system remains adaptable to future requirements, such as new data standards or updated sustainability tools.

Future Development Prospects

A full database integration - merging Bookyourtrail (or similar booking systems), the Carbon Footprint Calculator, and the Impact Measurement System into a single platform - represents an attractive long-term scenario. However, achieving such integration would require significant resources for agile software development and would be a promising option for a future project, especially as it would offer great potential for effectively safeguarding the project results achieved to date.



8. Further development

a) Intensifying activities in the Pilot Area Central and South

Based on the project results achieved so far, a promising foundation has been laid for intensifying future activities for the further development of the EV13 - Iron Curtain Trail in the Pilot Areas Central and South.

These activities include both, the improvement of the Participative ICTr Business Model as well as the further development of the Good Impact Cycling products.

Participative ICTr Business Model

Completion of EV13 Partnership

Completing the EV13 Partnership poses a particularly important challenge. On the one hand, this management structure is needed to ensure responsibility for the entire section of the EV13 - Iron Curtain Trail route, and on the other hand, to secure the necessary financial resources for the duration of the management contract between EV13 Partnership and ECF. Only with these financial resources can the further development of the EV13 - Iron Curtain Trail and its effective marketing be ensured.

Consolidation and expansion of booking centres

In the near future, it must succeed in supporting the selected EV13 - Iron Curtain Trail Official Booking Centres in their work to promote and manage Good Impact Cycling products. This is particularly important in order to maintain the high-quality standards for the design of Good Impact Cycling products as well as to participate as much as possible inspired and motivated SMEs.

If market demand requires it, it should be possible - based on the defined processes and the methodology developed - to select and train additional inspired tour operators as "Official Booking Centres" and incorporate them into the Participative ICTr Business Model.

Good Impact Cycling Product

As already mentioned, the current portfolio of three Good Impact Cycling travel packages provides a useful basis for the booking centres' business activities. However, this portfolio of Good Impact Cycling travel packages should be expanded in the near future without great effort, taking into account customer feedback and market trends.

As already mentioned, the current portfolio of three Good Impact Cycling travel packages provides a useful basis for the booking centres' business activities. However, this portfolio of Good Impact Cycling travel packages should be expanded in the near future without great effort, taking into account customer feedback and market trends. This not only increases the positive impact for regional SMEs along the long-distance cycle route, but also provides more effective support for the Good Impact programme.



b) Transferability action plan for Pilot Area North

Introduction

In contrast to the Central and Southern pilot areas, the implementation of Good Impact Cycling products and the establishment of an Official Booking Centre are not mandatory requirements for Pilot Area North (Poland and Germany). Nevertheless, the solutions developed within the project can be transferred to this region, as the underlying data collection has been completed (Desk Research; Field Trips; Travel Report) and the Good Impact Cycling product architecture is designed to be scalable.

This chapter presents a structured and practical set of guidelines for transferring the project results tested in the Central and Southern pilot areas to Pilot Area North. The recommendations translate the fine-tuning insights from previous chapters into actionable steps tailored to the current conditions in the Northern region.

1. Establish the Organisational Preconditions

To ensure transferability, Pilot Area North should replicate the organisational foundations that proved essential for implementing the Participatory ICTr Business Model in the Central and Southern regions.

1.1 Participation in the EuroVelo 13 Partnership

Pilot Area North should:

- ensure full representation of the Polish and German sections within the EuroVelo 13 Partnership;
- assign regional tourism organisations (DMOs or equivalent institutions) as official partners;
- commit staff resources, coordination capacity and financial contributions required for the three-year management cycle with ECF;
- align with the cooperation agreement established by ECF.

1.2 Collaboration Framework with the European Cyclists' Federation (ECF)

ECF acts as the coordinator, technical secretariat, and lead organisation for communication and marketing. Pilot Area North should therefore establish regular communication procedures with ECF covering:

- strategic route development,
- branding and communication alignment,
- ongoing product and content development,
- preparatory steps for future Booking Centre integration,
- quality management procedures.

1.3 Preparing the Ground for Future “Official Booking Centres”

Although no Booking Centre will be established during the current project period, Pilot Area North should prepare the necessary preconditions by:

- identifying potential tour operators with experience in cycling tourism;
- familiarising them with future licensing requirements, including standards and the training model used in the Central and Southern regions;
- ensuring early alignment with:



- the Good Impact Cycling product architecture,
- sustainability requirements,
- Bookyourtrail.com and EuroVelo.com data workflows,
- SME involvement procedures,
- compliance and reporting obligations.

2. Implement the “Good Impact Cycling” Product Architecture

Pilot Area North should adopt the same product architecture, design principles, and sustainability frameworks successfully implemented in the Central and Southern pilot regions.

2.1 Adoption of the Core Architecture

The following structural elements should be applied:

- strict adherence to the original EuroVelo 13 route,
- a daily stage-based structure (with emphasis on 5- and 10-stage formats),
- development of at least:
 - one 10-stage long-distance product, and
 - two 5-stage short-distance products.

This approach ensures consistency with the dynamic packaging model used in the other pilot regions.

2.2 Application of Experience Design Standards

Pilot Area North should implement:

- the storytelling and heritage principles of the Iron Curtain Trail;
- integration of relevant Points of Interest, based on the completed desk research and field trips;
- the established service standards for individual cycling travel, including luggage transport, transfer services, 24/7 hotline access, and digital travel documents.

2.3 Integration of the Sustainability Framework

The following tools must be incorporated into final product development:

1. Carmacal Carbon Footprint Calculator
2. Impact Measurement System (IMS)
3. Good Impact Programme (GIP)

Pilot Area North should:

- structure all product data according to Bookyourtrail requirements,
- apply the sustainability scoring methodology,
- calculate a sustainability contribution for each travel offer,
- visualise carbon and impact scores within Bookyourtrail.com and EuroVelo.com.



3. Apply the Established Product Development Methodology

Pilot Areas South and Central successfully used a four-step development approach comprising Desk Research, Field Trips, Guided Explorer Tours, and a final Travel Report. As these steps have already been completed for Pilot Area North, the results can be efficiently utilised for product development without repeating earlier stages.

4. Prepare for Digital Integration

Digital integration is a key requirement for future scalability and must follow the technical model implemented in the Central and Southern pilot areas.

4.1 Implementation of the Data Exchange Workflow

Pilot Area North should adopt the standardised workflow used in the other regions:

1. Create structured travel offers in Bookyourtrail.
2. Export data to the Carmacal calculation sheet and the IMS online tool.
3. Import the calculated carbon and impact scores.
4. Calculate and visualise the sustainability contribution.

This uniform workflow ensures comparability and seamless integration across regions.

4.2 Preparation for Integration into EuroVelo.com

Pilot Area North should:

- adapt Good Impact Cycling product content to EuroVelo.com templates,
- contribute additional content (e.g. articles, updates),
- comply with ECF requirements for product presentation, branding, and sustainability communication.

5. Long-Term Scaling and Readiness for Booking Centre Activation

Although Good Impact Cycling products are not yet bookable in Pilot Area North and no Booking Centre is currently established, all structural conditions for future activation should be prepared.

5.1 Regional SME Integration

Pilot Area North should:

- map accommodation providers, restaurants, bike services, and mobility partners;
- engage SMEs and introduce them to Good Impact standards;
- provide training on sustainability contribution communication and quality expectations.



5.2 Governance Readiness

Governance preparation includes:

- full participation in the EV13 Partnership,
- ensuring data availability for product and sustainability development,
- establishing communication routines with ECF,
- identifying potential future Booking Centre candidates.

6. Recommended Implementation Timeline

Phase 1 - Foundation (0-6 months)

- Join the EV13 Partnership.
- Identify SMEs and potential Booking Centre operators.
- Establish cooperation routines with ECF.

Phase 2 - Product Development (6-12 months)

- Begin development based on the Good Impact Cycling product architecture.
- Create at least three Good Impact Cycling packages, mirroring the structure used in Central and South.
- Prepare structured data and content for Bookyourtrail and EuroVelo.com.

Phase 3 - Technical and Sustainability Integration (6-12 months, parallel)

- Conduct carbon footprint and IMS calculations.
- Integrate sustainability scores and contributions into all packages.
- Prepare visualisation for Bookyourtrail and EuroVelo.com.

Phase 4 - Pre-Commercial Readiness (12-18 months)

- Evaluate and finalise the Good Impact Cycling product design.
- Align with ECF standards for marketing and communication.
- Prepare for future activation of Booking Centre operations.

Final Summary

The step-by-step guidelines included in the Transferability Action Plan for Pilot Area North provide a clear and actionable blueprint for transferring the solutions developed in the Central and Southern pilot regions. Successful replication requires:

- establishing the organisational foundations (EV13 Partnership, cooperation with ECF, future Booking Centre),
- adopting the Good Impact Cycling product architecture,
- integrating sustainability scoring tools (Carmacal, IMS, GIP),
- preparing structured data for Bookyourtrail and EuroVelo.com, and
- strengthening SME networks and readiness conditions.

These guidelines ensure complete transferability and scalability not only for Pilot Area North but also for the entire EuroVelo 13 - Iron Curtain Trail. Long-term implementation will require sustained commitment and adequate resources, but the strategic foundations for future expansion are fully in place.



c) Scaling the Business Model for further EuroVelo Network

The EuroVelo cycle route network consists of 17 long-distance cycle routes coordinated by the European Cyclists' Federation. Although these 17 long-distance cycle routes vary in length, pass through regions with different levels of tourist development and attract widely differing numbers of visitors, they all have one thing in common: their purpose is to offer cycling enthusiasts an unforgettable experience and to boost the regions along the routes through sustainable cycle tourism.

If this goal is further enhanced by the requirement that it should be achieved using evidence-based sustainable and climate-friendly cycling products, the results of this project are ideal for transfer from EV13 - Iron Curtain Trail to other long-distance cycle routes within the great EuroVelo Network.

From the perspective of the work package leader, both the Participative ICTr Business Model as well as the Good Impact Cycling product architecture can be transferred to other long-distance cycle routes thanks to the structured methodology and clearly defined design.

So much of what has been developed in this project can be made available in a standardised and transparent form for a possible scaling process. And the project partners involved would be delighted to make the expertise they have developed available for the further development of sustainable cycle tourism in Europe.

If the values of the ICTr-CE project can be meaningfully combined with the various regional requirements of other EuroVelo long-distance cycle routes, then the ICTr project results could have a major impact on European cycle tourism.



9. Annexes

Annex I: D.1.4.1 - Report on transferring pilot testing to solution



D1.4.1 - Report on
transferring pilot testi



Annex II: Output 1.1 - Pilot action for testing the ICTr cycling product and business model



O1.1 Pilot actions for testing the ICTr cycling



Annex III: Output 2.1 - Impact measurement system for cycling tourism product



O2.1_Impact
Measurement System



Annex III: Output 2.3 - ICTr Good Impact Programme



O2.3 ICTr Good
Impact programme.pdf