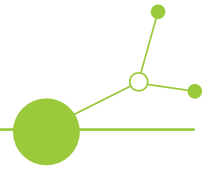


NXTLVL Guidance Pilot Evaluation



Implementation process

Describe how the implementation process went. Take a look at all the “Single activities / tasks to implement the measure” of your plan and carry out a critical assessment. Start with what has been implemented (and mention the location if this is important) and inform the reader if the implementation of the measure is permanent or only for a certain time? If possible add pictures.

1. What has been implemented? (see above)
2. How did the co-creation process of the working group when developing the survey work? How was the (ParkPAD- or measure-implementation) working group involved?
 - a. What duties did the participants have? What rules did they have to follow?
 - b. What was difficult in the co-creation process? Consider moderation, lack of rules, conflicts of interests of different stakeholders, difficult participants (from personalities) etc. And how did you solve these problems? Mention also, if everything went well.
3. Was the implementation plan helpful? Was it too detailed or too less detailed?
 - a. Did it went as planned?
 - b. If no, what modifications were necessary?
 - c. What problems occurred during implementation and how were they solved?
4. How much approximately did the citizen’s project cost, at least during the lifetime of the project - both investment costs and then operating costs. Which organisations were supplying how much of the funding or of other contribution?

Results and Impacts

Describe how the results and impacts have been measured / assessed / controlled. Take a look at your “indicators” and “data” from your plan and describe

1. the methodology of the survey
2. who was the target group for the survey - only citizens or also visitors / tourists etc.)
3. the results (here we would like you to come up with data / figures. E.g. How many (e.g. participants, ideas collected, etc.)? What suggestions / ideas were suggested? Did you provide scenarios to the citizens (which ones) and how did they vote? Impact on behaviour (if any)? But also reaction of affected people (e.g. satisfaction / dis-satisfaction). Is the idea of asking citizens as such well accepted (immediately or only after the people have got used to it).Is there a need for modification / improvement? Is there more in-depth survey / evaluation planned in the future? If yes, which one / what?



Communication aspects

1. What was the trigger for this citizen project?
2. How were the citizens / stakeholders engaged or activated? What did you do for the different groups?
3. Was it easy to engage them? What was difficult? How did you overcome barriers in engaging / activating participants?
4. Did you inform the people after the implementation has been completed e.g. on results, on next steps?
5. Were you able to create ownership?
 - a. for already planned activity / measure or policies?
 - b. generally for sustainable urban mobility activities?
6. Which communication media / channels did you use for a.) pre-information, b.) call for participation, c.) information on results? (own publications, websites/post, press articles, etc.)