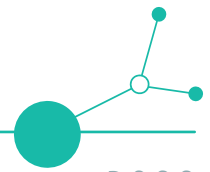


PRESENTING NEW INTEGRATED ICTR TOURISM PRODUCT AT EXISTING EUROVELO 13 WEBSITE & UPDATE OF EUROVELO 13 MOBILE APPLICATION



D.3.2.2

European Cyclists' Federation

February 2026





Introduction

Online visibility is key to promote any tourism product, EuroVelo 13 – Iron Curtain Trail and the ICTr products developed in the frame of the ICTr-CE project included. Using existing websites such as the EuroVelo website that have a high reach and visibility, is an impactful way to promote and attract cyclists on EuroVelo 13 – Iron Curtain Trail.

According to the [EuroVelo Digital Statistics Report \(2024\)](#), the EuroVelo website saw over 1.8 million sessions from more than 1.1 million visitors. Organic traffic reached an all-time high at 73%, highlighting SEO efforts and the increasing number of users actively searching for cycling routes and travel inspiration. Record-high browsing sessions (four minutes and 35 seconds) and preference for mobile access (57% of traffic), along with frequent use of the Route Planner, indicates that EuroVelo.com is a go-to platform for both planning and on-the-ground cycling information.

In order to ensure that the website changes done in the frame of the ICTr-CE project, are as relevant as possible to the project, the website pages on which the changes were done were carefully selected. After internal discussions, the series of website changes to be done were presented to the project partners during project meetings. Discussion was open with all partners and they were given the opportunity to give feedback. This was done through several rounds until a detail list of changes was agreed upon.

After careful consideration, the list of website and mobile application developments were finalised. These were primarily executed by an external website developer which was selected after publishing and going through a call for tender.

All the website and mobile application developments are described below. This also includes explanations as to why these changes were prioritised and deemed necessary and before and after screenshots of the changes when relevant.



EuroVelo Website

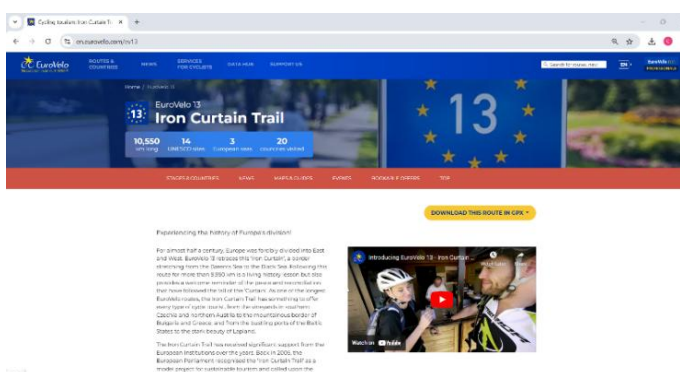
A. EuroVelo 13 Page + sub-pages

The [EuroVelo 13 page](#) is the main portal for EuroVelo 13 – Iron Curtain Trail, introducing cycling tourists to the entire route, from Norway to Türkiye. It totalled 27,972 sessions from 23,740 unique users in 2024 ranking it 10th among all EuroVelo routes. It should be noted that a tracking error resulted in an estimated loss of over 500,000 tracked sessions on EuroVelo.com in 2024, meaning the true number of sessions is likely considerably higher. Improving the attractiveness of the page was therefore a priority, to ensure that cycling tourists can access an inviting and informative page that promotes the route and the innovative outputs of the ICTr-CE project in the best possible way.

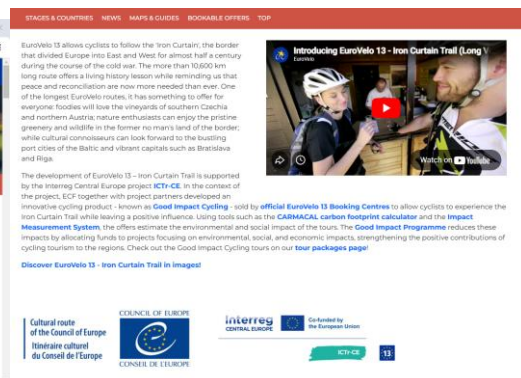
The description of the main EuroVelo 13 page was updated to better reflect the variety of interesting experiences on offer to cyclists along this second-longest of EuroVelo routes. The information contained within was broadly retained, but rewritten to be more appealing and engaging. The link to the [YouTube video](#) and [Flickr photos](#) presenting the route, which were created in the context of the DG Enterprise and Industry co-funded project Iron Curtain Trail Experience (ICTE), were also retained, as they give users a glimpse into the route, although they are around 10 years old at this point and the route is in fact even more accessible and developed now.

A paragraph explaining the ICTr-CE project and its outputs was added to ensure maximum visibility for these. This included a brief description of the work done during the project and the underlying aims. Furthermore, links were added to the articles explaining the [official EuroVelo 13 Info- & Booking Centres](#), the [CARMACAL carbon footprint calculator](#), the [Impact Measurement System](#), the [Good Impact Programme](#) and the [Good Impact Cycling](#) tour packages. Lastly, a link to the [updated tour packages page](#) invites users to check out the Good Impact Cycling tours for themselves, ensuring they can find the suitable tour package for their needs and wishes as quickly and easily as possible.

Beyond this, the clickable images of the Cultural Route of the Council of Europe as well as the ICTr-CE project were added. The former underscores the special status of EuroVelo 13 - Iron Curtain Trail as the only EuroVelo route to be certified as a Cultural Route of the Council of Europe - the recertification of which will be coordinated by the EuroVelo 13 Partnership and is thus intrinsically linked to the ICTr-CE project and its outputs - and directs users to the [EuroVelo 13 subpage on the Council of Europe website](#). The latter, when clicked, directs users to the [ICTr-CE project page on the EuroVelo website](#), allowing them to explore the activities and output of the project as well as its background and membership in more detail.



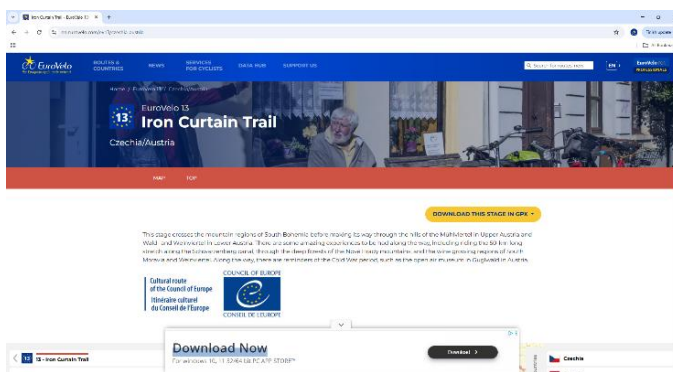
Before



After



Besides the main EuroVelo 13 page, the sub-pages were updated as well. The sub-pages fall into two categories: country by route and stages. The former contain information on EuroVelo 13 in each country it passes, while the latter contain information for each stage passing along a shared border - for example, [Czechia/Austria](#). This ensures that the special cross-border nature of the route comes to the forefront and that cyclists have the most information possible for each stretch, even if they cross back and forth between two countries. The descriptions of each of these subpages was edited (where appropriate) to ensure consistency in style and tone, and references to the project and its output were included similarly to the main EuroVelo 13 page. In countries or stages where one or multiple Good Impact Cycling tours are offered, a direct link to the tour(s) in question was added to the description to ensure users interested in the specific areas had immediate access to the corresponding tour packages.



Before



After

Logos visible in the banner of all pages of the EuroVelo website were updated to reflect the contribution of the projects that enabled the development and improvement of the EuroVelo website. This of course includes the logo of the ICTr-CE project.



Before



After

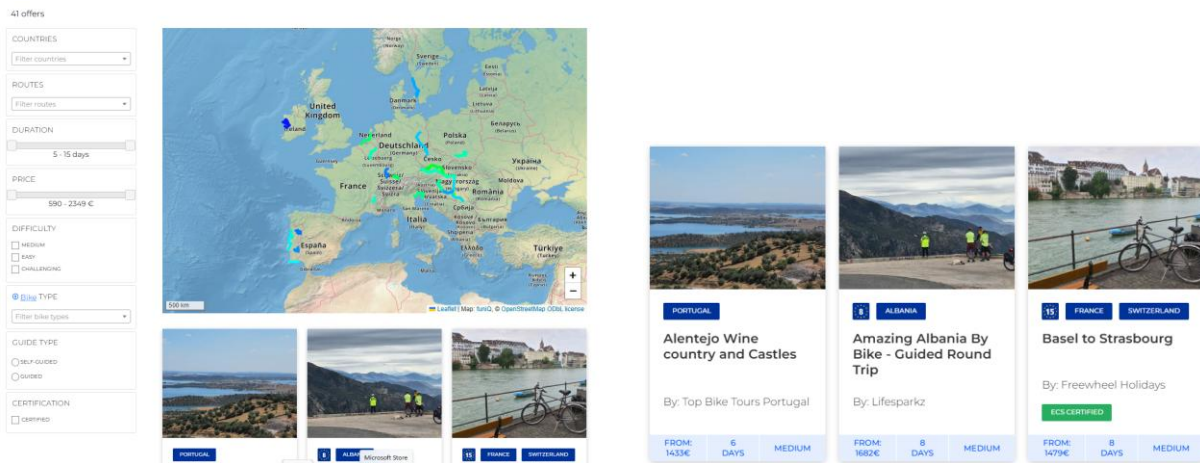


B. Tour Packages Page

Updating and improving the [Tour Packages page](#) was one of the main focuses of the website developments made in the frame of ICTr-CE. This was due to its strong connection to Output 1.2: Innovative ICTr tourism product and business model. The newly developed ICTr Tourism Product are hosted on EuroVelo’s Tour Packages page. This was decided in order to take advantage of the fact that the EuroVelo website already has a high visibility and traffic on its Tour Packages’ page. It was also decided that the 6 ICTr Tourism Products will be placed as the first options on the page for one year starting from March 2026 to ensure extra visibility.



Before



After

The Tour Packages page was improved in several ways.

Firstly it was made more visible by adding an extra page introducing „[Services for Cyclists](#)“ on the EuroVelo website. Through this page, users can either reach the Tour Packages or Cycling Friendly Labels pages.



Home / Services for cyclists

Services for cyclists

Here you will find useful information to plan your cycling holidays: package tours by cycling tour operators and cycling-friendly services across Europe.



Tour packages

Get inspired for your next cycling holidays with itineraries from our partners, for all types of difficulty (easy, medium, challenging, family-friendly) and durations (from long weekends to 15-day experiences), including loops. Time for some stress-free holidays!

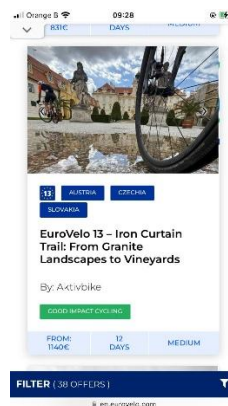


Cycling-friendly labels

Discover more than 20,000 cycling-friendly-labelled services (accommodation, restaurants, attractions, bicycle rental, repair shops, tourism offices, and more) in 20 countries of Europe. A guaranteed warm welcome for you and your (bi)cycle!

After

The filter menu on the left side of the Tour Packages page was improved by making it neater and more user friendly. Scrollable drop down menus replaced the list format. In addition to this the filter menu was made „sticky“ so that it is always visible to the user, even when scrolling far down the page. This allows users to have a better view of the page and the filter menu. The mobile version of the website was also updated with this feature as it is especially impactful for users using smaller screens.



After

Extra filters were also added. Users can now search for „Certified“ tour packages. These include the „Good Impact Cycling“ tours, also known as ICTr Products, developed within ICTr-CE, as well as the packages on ECS certified routes. This extra filter allows users to look for these types of tours faster and more easily. The certified tours are also likely to be associated with the concept of a qualitative tour.

When filters are selected, only the tour packages corresponding to the criteria appear. This is true for the tour packages boxes and the itinerary on the map.



ROUTES

- EUROVELLO 1
- EUROVELLO 2
- EUROVELLO 3
- EUROVELLO 4
- EUROVELLO 5
- EUROVELLO 6
- EUROVELLO 7
- EUROVELLO 8
- EUROVELLO 9
- EUROVELLO 10
- EUROVELLO 11
- EUROVELLO 12
- EUROVELLO 13
- EUROVELLO 14
- EUROVELLO 15
- EUROVELLO 17
- EUROVELLO 19

DURATION

2 - 18 days

PRICE

100 - 2349 €

DIFFICULTY

- EASY
- CHALLENGING
- MEDIUM

BIKE TYPE

- ROAD BIKES
- RIDABLE WITH CHILDREN
- MOUNTAIN BIKES
- SUITABLE FOR TRAILERS
- E-BIKES

Before

COUNTRIES

Filter countries

ROUTES

Filter routes

DURATION

5 - 15 days

PRICE

582 - 2349 €

DIFFICULTY

- MEDIUM
- EASY
- CHALLENGING

BIKE TYPE

Filter bike types

GUIDE TYPE

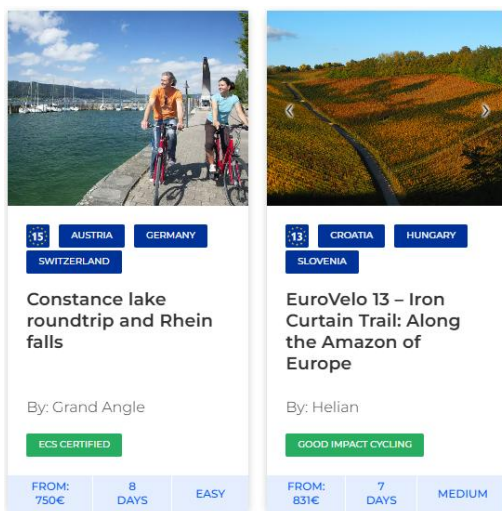
- SELF-GUIDED
- GUIDED

CERTIFICATION

- CERTIFIED

After

In order to be able to have the „certified“ filter, customisable labels were an added feature. These are labels that are possible to add to tour packages and that appear on their individual box and page. These labels were made customisable in order to be able to use in different contexts.



After

Home / Services for Cyclists / Tour packages / EuroVelo 13 - Iron Curtain Trail: Vineyards and River Floodplains

EuroVelo 13 - Iron Curtain Trail: Vineyards and River Floodplains

13 AUSTRIA GERMANY SWITZERLAND



Home / Services for Cyclists / Tour packages / The romantic Rhine from Mainz to Cologne

The romantic Rhine from Mainz to Cologne

13 GERMANY



After

In order to add some clarity for new cycle tourists, a short definition of what is a tour package was added at the top of the page.

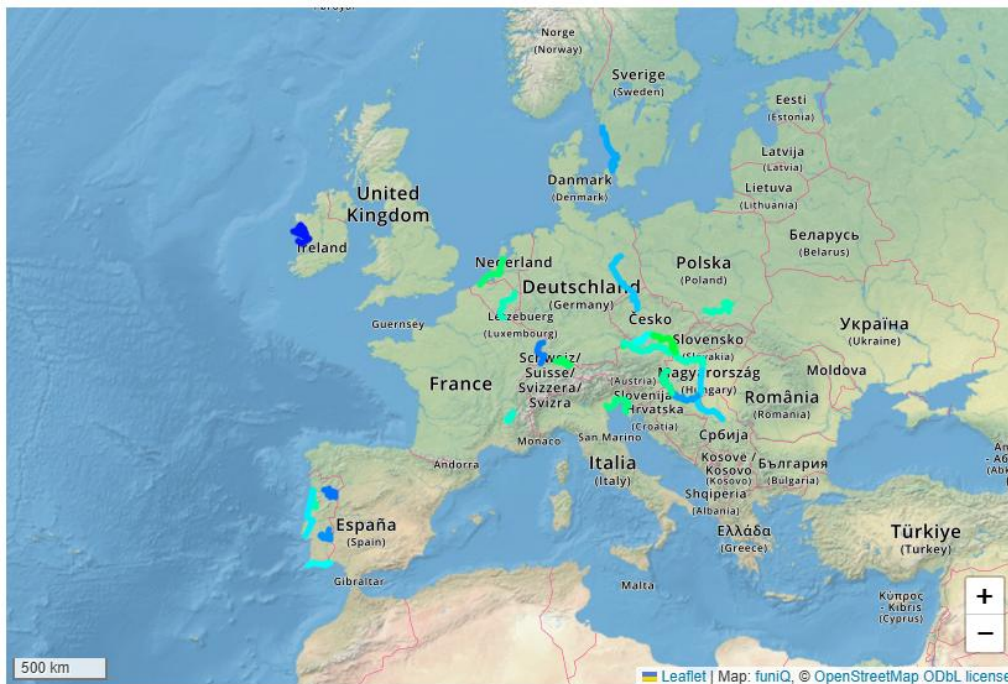


Tour packages

The cycling tour packages are designed and organised by local tour operators along the most scenic EuroVelo routes all around Europe.

After

This is followed by an interactive map displaying the itineraries of the tour packages. These are colour coded on a gradient. From least (green) to most expensive (dark blue). This map will allow users to have an easy visual support when scrolling through the Tour Package page. Certain users prefer first having the information on the location of the tour rather than other information such as difficulty level or pictures of the scenery, both of which can be found in the dedicated tour package boxes below the map.



After

The tour package boxes have also been improved by minising the information on them. This makes the boxes and the whole page more visual and easier to scroll through for the users. The most important information that users tend to want to know first are visible on the box: Name of the tour, countries it goes through, EuroVelo it is on, length, tour operator, difficulty level and a series of pictures of the tour. The carousel of pictures is also a new feature that allows users to project themselves more easily on the tour.



IRELAND

Bike tour - Ireland

FROM 750 €


DURATION 7 days

DIFFICULTY Easy

ELEVATION Flat

TOUR TYPE Self-guided

FOR Road bikes, Rideable with children, Mountain bikes, Suitable for trailers, E-bikes, Touring bikes



West Ireland Cycling is a family owned cycling tour & bike rental business, located in Galway city on the west coast of Ireland. We arrange guided & self guided tours through Connemara & along the Wild Atlantic Way. We hire high quality hybrid touring bikes, e-bikes, road, gravel, tandems & cycling equipment. Highlights include: Connemara National Park, The Cliffs of Moher, The Burren National Park, The Aran Islands, Wild Atlantic Way, traditional Irish music pubs & quiet country roads.

FIND OUT MORE >

Before



13 AUSTRIA CZECHIA SLOVAKIA

EuroVelo 13 – Iron Curtain Trail: From Granite Landscapes to Vineyards

By: Aktivbike

GOOD IMPACT CYCLING

FROM: 1140€ 12 DAYS MEDIUM

After

The rest of the information on the tour packages can be found in the newly developed individual pages each tour package now has. These pages are accessible by clicking on the relevant box or itinerary on the map. A new tab opens when doing so. Allowing users to easily keep track of the different tours that may interest them. The individual pages allow more information on the tour to be displayed. The description of the tours are no longer limited by a number of characters. Each page also has its own map with the itinerary of the concerned tour. All the information a user might need before booking a tour may be found on this page. The logo of the tour operators are also displayed to give them additional visibility.

The 6 packages developed in the frame of the ICTr-CE project include references to the project as well as mentions of the unique tools and aspects they use (IMS, CARMACAL, GIP, GIC and Official Booking Centers). Links to the dedicated articles on these will also be linked on the tour package's page. If a user is convinced and decides to book the tour, they will be redirected to the tour operators page to book it there. See below an example of what the page of one of the [Good Impact Cycling tours](#) looks like.

Home / Services for Cyclists / Tour packages / EuroVelo 13 - Iron Curtain Trail: From Western Hungary to the "Amazon of Europe," along the great rivers Mura, Drava & Danube

EuroVelo 13 – Iron Curtain Trail: From Western Hungary to the "Amazon of Europe," along the great rivers Mura, Drava & Danube

13 SLOVAKIA HUNGARY CROATIA



The EuroVelo 13 – Iron Curtain Trail is more than a long-distance [cycle](#) route: stretching over 10,000 kilometres, it connects the Arctic with the Black Sea and tells a story of history, nature and freedom on two wheels. Its development is a major undertaking, supported by many dedicated pioneers. With the newly bookable "Good Impact Cycling" offers, you can now experience selected sections of this unique cycle route individually, safely and Inserting Tour Packages on EuroVelo.com comfortably. Enjoy maximum freedom while cycling – combined with reliable service, sustainable travel and the good feeling of travelling consciously. This offer takes you along the entire, equally varied yet still largely undiscovered section of the former Iron Curtain between Hungary, Slovenia and Croatia. The cycling journey starts in western Hungary, in the picturesque town of Szombathely, and leads through wide plains and gentle hills to the great rivers [Mura](#), Drava and Danube. Following their near natural river landscapes – now rightly known as the "Amazon of Europe" – the EuroVelo 13 – Iron Curtain Trail continues to the historic Danube town of Mohács. And the best part: you travel with the good feeling of doing something positive! With "Good Impact Cycling" tours, you are not only travelling sustainably, but also giving something back to the regions along the EuroVelo 13 – Iron Curtain Trail as a thank-you for your experiences, thus providing valuable impulses for their sustainable development.

The Route

This EuroVelo 13 – Iron Curtain Trail cycling journey starts in the western Hungarian town of Szombathely and continues over ten mostly moderate stages – first along the Hungarian-Austrian border in a south-westerly direction towards Slovenia. There, the EuroVelo 13 – Iron Curtain Trail turns south-east to follow the great rivers Mura, Drava and finally the Danube. Along the Hungarian-Slovenian and Hungarian-Croatian borders, the route merges for long stretches with the new long-distance "Amazon of Europe Bike Trail", before reaching its fitting destination in the historic town of Mohács, picturesquely situated on the banks of the mighty Danube. Although continuous efforts are being made to improve the EuroVelo 13 – Iron Curtain Trail and its infrastructure, you should expect a mix of beautiful cycle paths, occasional gravel sections and some public roads. Nevertheless, you will be rewarded with breathtakingly diverse landscapes and the warm hospitality of typical slow-travel destinations. Suggestion: If this cycling adventure along the EuroVelo 13 – Iron Curtain Trail has whetted your appetite, we also recommend the second section of the route, for which "Good Impact Cycling" offers are already available. This section leads along the borders of Austria, the Czech Republic and Slovakia, opening up the mystical granite landscapes of the Bohemian Massif and the historic, picturesque wine-growing regions of South Moravia, before reaching its destination in the vibrant Slovak capital Bratislava.

FROM 1396 €

DURATION 12 days


DIFFICULTY Medium

ELEVATION Hilly

TOUR TYPE Self-guided

FOR Mountain @ bikes, E-bikes, Touring bikes

BY Helian



FIND OUT MORE >



The Highlights

The captivating vastness of the Pannonian Plain, the unspoilt river landscapes along the great rivers Mura, Drava and Danube, the charm of historic towns and numerous cultural landmarks give this section of the EuroVelo 13 – Iron Curtain Trail a very special magic. The journey begins in the historic town of Szombathely, leading through wide plains and gentle hills of western Hungary. Along the way, magnificent castles such as the Batthyány Palace in Körmend are particularly impressive. Another landscape gem is the Órség National Park, a characteristic region where species-rich nature and traditional rural life exist in harmony. Upon reaching Lendava in Slovenia, you enter the realm of the Amazon of Europe – the world's first five-country UNESCO Biosphere Reserve, protecting the pristine river wilderness along the Mura, Drava and Danube for future generations. Here, the EuroVelo 13 – Iron Curtain Trail largely coincides with the Amazon of Europe Bike Trail, following it almost all the way to the worthy destination of this impressive cycling journey: the southern Hungarian town of Mohács, picturesquely located on the Danube. The wine-growing region and cellar lanes around Villány, the final stage before Mohács, are another undeniable highlight of the trip. Naturally, this cycling journey is also enriched with impressions from the history of Europe's division – whether preserved sections of the Iron Curtain, museums, or powerful symbols of reconciliation such as the Friendship Park near Žitkovice.

Good Impact Cycling

With "Good Impact Cycling," our goal is to make your fascinating cycling journey along the EuroVelo 13 – Iron Curtain Trail climate-friendly and sustainable. To achieve this, we are committed to fully implementing the European Commission's new "Directive on Green Claims" with the highest possible transparency: for "Good Impact Cycling," both your personal CO₂ footprint and, for the first time, the Sustainability Score of your cycling trip are calculated. In this way, your cycling trip gains an added value alongside all the unforgettable experiences! Our vision with regenerative cycling tours on the EuroVelo 13 – Iron Curtain Trail is not only to avoid harmful impacts on the environment, culture, and society, but to actively create positive effects. This ensures that the regions along the EuroVelo 13 – Iron Curtain Trail benefit from regenerative tourism in a truly sustainable way. To this purpose, the scores from your cycling journey will be converted into a "Good Impact Cycling Contribution". This is included in the travel price and will benefit the specially established "Good Impact Programme". From 2027 onwards, the "Good Impact Cycling Contribution" will be used to support carefully selected ecological or social projects along the EuroVelo 13 – Iron Curtain Trail. Until then, the project management, the Hungarian non-profit organisation (NPO) Westpannon for the Pilot Region Hungary – Slovenia – Croatia and the Czech non-profit organisation (NPO) Partnerství, o.p.s for the Pilot Region Austria – Czech Republic – Slovakia, will manage your contribution in trust.

Day 4 | Cycling tour from Órízsepetér (HU) to Lendava (SI) Distance: 52 km; Ascent: 307 m

Today you continue westwards along the legendary EuroVelo 13 – Iron Curtain Trail, which follows the former border between East and West. The route leads through quiet border forests, wetlands and small Slovenian villages, offering a fascinating blend of nature and history. After crossing into Slovenia, the landscape gradually opens towards the wine growing region of Lendava. The day ends in the charming town of Lendava, known for its vineyards, cultural diversity and observation tower. Cyclists on the Iron Curtain Trail should also stop at the Friendship Park on the Hungarian Slovenian border between Bódehaza and Žitkovci, where a restful break is perfectly combined with the symbolism of overcoming Europe's division.

Day 5 | Cycling tour from Lendava (SI) to Letenye (HU) Distance: 47 km; Ascent: 268 m

A beautiful and varied cycling day begins with a gentle climb to the Lendava Vinarium observation tower, where you are rewarded with a 360° panorama of Slovenia, Hungary, Croatia and Austria. From here, you follow the Amazon of Europe Bike Trail through quiet villages and green landscapes towards Lenti. A short detour takes you to Lovász, where the Iron Curtain Museum and the original border bunker system bring the Cold War history of the region vividly to life. The route then continues along the Amazon of Europe Bike Trail to Kerkasztentörvény, where it reconnects with the EuroVelo 13 – Iron Curtain Trail, leading through the floodplains of the River Mura. A short detour takes you directly to the river before the day ends in Letenye.

Day 6 | Cycling tour from Letenye (HU) to Koprivnica (HR) Distance: 49 km; Ascent: 14 m

Today's stage leads deeper into Croatia along the EuroVelo 13 – Iron Curtain Trail, which traces the historic border between the Rivers Mura and Drava. Before reaching Legrad, a short detour takes you to the spectacular confluence of the Mura and Drava, one of the region's most impressive natural landmarks. Continuing south, you cycle through tranquil agricultural landscapes and small villages, with the option of a relaxing detour to Lake Soderica, a popular swimming and leisure spot for locals. The day ends in the lively town of Koprivnica.

Day 7 | Cycling tour from Koprivnica (HR) to Đurđevac (HR) Distance: 46 km; Ascent: 22 m

Day 12 | Mohács (HU) – Individual departure

Return transfer as part of the convenient mobility service and individual departure **Services, Dates & Prices**

Included services: 11 overnight stays in selected partner accommodations incl. local taxes

- o Accommodation category: Basic/Classic/Comforto Meals: breakfast
- 10 consecutive stages along the EuroVelo 13 – Iron Curtain Trail
- Trail hotline – available 7/12 days a week during your trail journey- Extended digital travel documents
- Expert advice for travelling by train to the IC/EC railway stations along the route
- Contribution to a more sustainable world: with your tour price you support the "Good Impact Cycling" programme

Optional services: Luggage transfer from stage to stage

- Return transfer from Mohács (HU) – Szombathely (HU) as part of the convenient mobility service **Not included**
- Printed travel documents and maps (available as an optional extra)- Personal expenses

Bookable daily from 1st May – 10th October 2026

EuroVelo 13 – Iron Curtain Trail - Official Info - & Booking Centre: Cycling Holidays Hellian NaTour Kft. (7634 Pécs, Hungary)

Season 1 – € 1,350.- + € 46.- Contribution Good Impact Cycling | 01.05. – 15.06.2026

Season 2 – € 1,550.- + € 46.- Contribution Good Impact Cycling | 16.06. – 31.09.2026

Season 3 – € 1,350.- + € 46.- Contribution Good Impact Cycling | 01.09. – 10.10.2026

To calculate this offer, we used the leading carbon footprint calculator **CARMA** and the six commonly used global indicators of the **Impact Measurement System (IMS)**. You can find out more about this here.

EuroVelo 13 – Iron Curtain Trail – Official Info- & Booking Centre

If you are now ready to embark on the great adventure along the EuroVelo 13 – Iron Curtain Trail, this offer is simply the perfect choice. It combines your personal freedom with service, safety and balanced sustainability. In addition, the experienced team at the **EuroVelo 13 – Iron Curtain Trail – Official Info & Booking Centre** supports you with travel planning and assistance during your journey, helping you avoid unpleasant surprises along the way. With the "Good Impact Cycling" offers, they invite you to become a pioneer and co-creator of regenerative cycling tourism in Europe.

Itinerary Day 1 | Individual arrival in Szombathely (HU)

Suggestion: An evening stroll through the historic old town of Szombathely sets the mood for the journey ahead.

Day 2 | Cycling tour from Szombathely (HU) to Szentgotthárd (HU) Distance: 68 km; Ascent: 411 m

From Szombathely you reach Ják via Nálai. The rightly famous Romanesque Catholic church from the 13th century is a must-see and one of the most important tourist and cultural sights in the county. Continuing south, you reach Körmend, the town of the Batthyány family, with its landmark, the princely Batthyány Castle. A visit to the Dr László Batthyány-Strattmann Museum as well as the castle and its park is highly recommended. From Körmend, you can admire the River Rába; in Kemestaródfa, the Miród Spring, a famous Marian pilgrimage site, awaits visitors, and in Csákánydoroszló there is another Batthyány family castle. Finally, you reach Szentgotthárd, where the Church of the Assumption of Mary (a former Cistercian abbey), the Baroque garden and the St Gotthard Spa & Wellness Baths are well worth seeing.

Day 3 | Cycling tour from Szentgotthárd (HU) to Órízsepetér (HU) Distance: 45 km; Ascent: 304 m

Today's tour takes you into the heart of Órség National Park, one of Hungary's most charming and unspoilt regions. You cycle through gentle hills and quiet villages, past wooden bell towers and traditional farmhouses that reflect centuries-old rural life. Along the way, you enjoy forest tracks, lush meadows and picturesque landscapes shaped by volcanic hills. Arrival in Órízsepetér, the "capital" of the Órség, where you can relax and enjoy the region's peaceful rhythm. Take time to stop in Apátisvánfalva along the way; the Border Guard Museum offers fascinating insights into the history of Europe's division.

After leaving Koprivnica behind, you cycle along beautiful rural sections of the EuroVelo 13 – Iron Curtain Trail towards Hlebina, the cradle of Croatian naïve art. Passing charming villages and open fields, the route continues to Molve, where you can enjoy lunch at your own expense at the well-known Čingli Lingi Čarda. Here you can also visit the impressive church of Molve, a local landmark symbolising resilience and community identity. In the afternoon, you continue cycling to Đurđevac, known for its castle, historic old town and the legend of the "Pickok".

Day 8 | Cycling tour from Đurđevac (HR) to Drávatamási (HU) Distance: 62 km; Ascent: 40 m

Today's tour begins with a visit to the Đurđevac Sands Visitor Centre – the "Croatian Sahara", a unique desert-like habitat right on the edge of the town. From here, the route follows the EuroVelo 13 – Iron Curtain Trail to Brodič, where a boat trip to Kriznica Island awaits you. During the cruise, a local guide explains the wildlife, wetlands and ecological importance of this rare river island ecosystem. Lunch on board adds to the authentic experience (not included in the tour price). After disembarking, you continue cycling through peaceful river landscapes and small settlements until you reach Drávatamási in Hungary.

Day 9 | Cycling tour from Drávatamási (HU) to Szaporca (HU) Distance: 64 km; Ascent: 17 m

Today's stage leads through the tranquil landscape of the Drava region, one of Hungary's most species-rich river areas. You cycle through quiet floodplain forests, along winding oxbow lakes and past small villages where traditional rural life still sets the rhythm of the day. The route offers numerous opportunities to spot wildlife and enjoy unspoilt nature. The day ends in Szaporca, near the impressive "Old Drava" Visitor Centre, surrounded by the peaceful atmosphere of the Danube-Drava National Park.

Day 10 | Cycling tour from Szaporca (HU) to Villány (HU) Distance: 38 km; Ascent: 97 m

This shorter cycling day takes you to the southern slopes of the Villány Hills, Hungary's leading wine region. On the way, you stop at Siklós Castle, the best-preserved castle in the country. Vineyards shape the landscape as you approach Villány, where you can explore charming wine cellar streets and taste the region's famous red wines.

Day 11 | Cycling tour from Villány (HU) to Mohács (HU) Distance: 43 km; Ascent: 77 m

The final day of your cycling tour takes you eastwards through gently rolling terrain, past small villages and fertile agricultural landscapes. Situated on the Danube, the historic town of Mohács welcomes you with its cultural treasures, riverside atmosphere and reminders of its significant past.

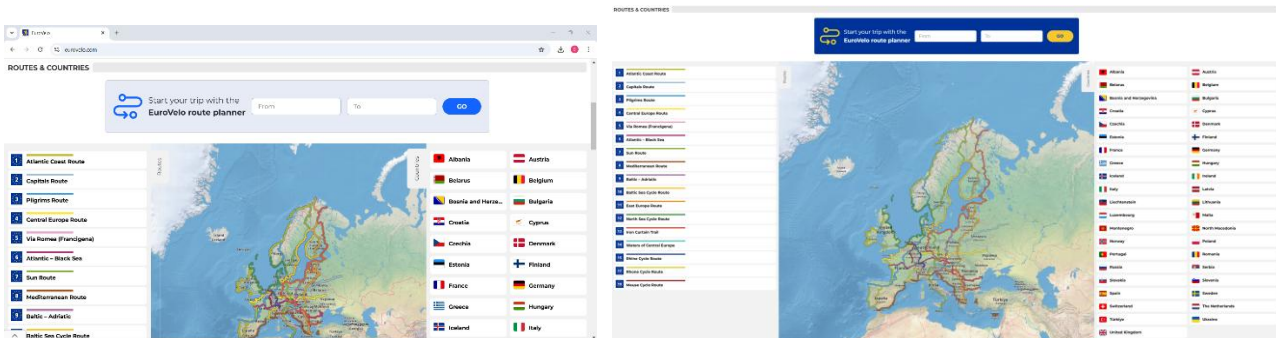




C. Route Planner Changes

The [Route Planner page](#) is where the second most significant amount of changes were made in the frame of the ICTr-CE project. Focus was put on this page due to the large amount of users using this page and its complementarity to the Tour Packages pages. Indeed, many EuroVelo website users who don't use the tour packages, because they would rather plan their trip alone or didn't find what they were looking for, use the route planner to determine their itinerary. Just like for the tour packages, the main goal of the changes implemented on the route planner was to improve the quality of the page and the user experience.

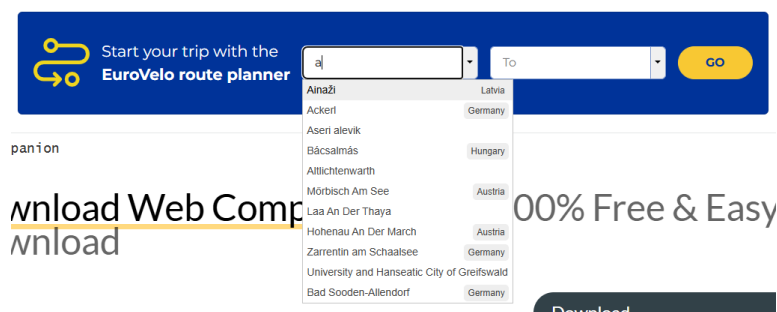
First off, the banner for users to input details on their itinerary was changed and improved. Its background was change from white to blue to make it more visible and aesthetically pleasing. This banner was also added to all the pages specific to a EuroVelo.



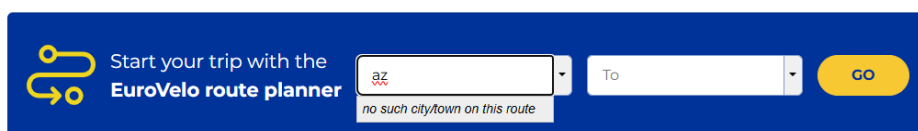
Before

After

On the banners of these EuroVelo specific pages, the list of cities on the route appears on a drop-down menu when one starts typing. For instance, on the [EuroVelo 13 – Iron Curtain Trail page](#), if one types “A”, the following list of cities will appear. All of which are on EuroVelo 13.

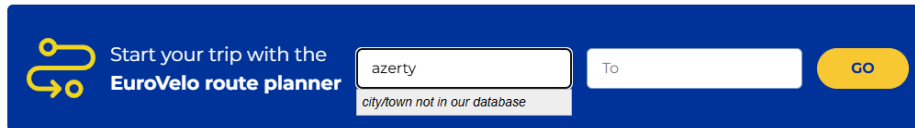


In the case where one starts typing a city that is not on the route the following message will appear. These new features are especially for users who wish to cycle on a specific route and plan their trip accordingly.

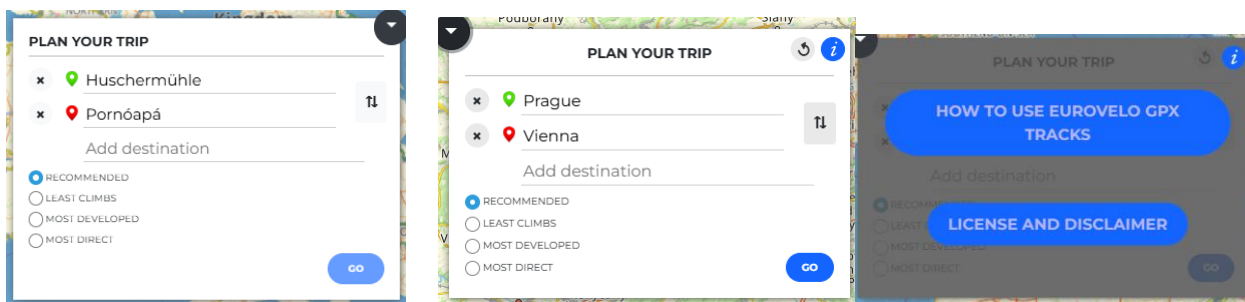




A similar message will appear on the main route planner page if the data is not in the EuroVelo database or there is a typo. This allows users to know which cities are accessible and plan their trip accordingly.



Once an itinerary was input, a different box appears. This one was also edited to make more user friendly. Firstly, a reset button was added, allowing users to reset the page to a blank itinerary. Right next to it was also added an information icon. This icon gives users access to two downloadable documents. “[How to use the EuroVelo GPX tracks](#)” and “[License and Disclaimer](#)”. Initially these documents were combined as one and not intuitive to find. Both of the documents were also updated with newer information as necessary. For instance, extra information on which mobile applications are best to use to support the downloadable GPX tracks was added.



Before

After

When an itinerary is calculated, a column on the right appears with information on the itinerary. The clarity of the information of the itinerary has been improved by adding titles to the information given such as “Total distance”, “Elevation up”, “Elevation down”, “Estimated time”.

The “How to use the EuroVelo GPX tracks” and “License and Disclaimer” mentioned above can also be downloaded in this section as can be seen in the screenshot below.



Segment	Distance	Elevation Change	Time
Huschermühle	0 km	0 m	0:00
Egerteich	48 km	↗ 600 m	4:10
Ulrichsgrün	119 km	↗ 1890 m	10:55
Haldmühle	168 km	↗ 3400 m	16:35
Sonnenwald	30 km	↗ 540 m	2:55
Wurmbrand	12 km	↗ 120 m	1:00
Sattling	4 km	↗ 30 m	0:20
Cuglwald	20 km	↗ 580 m	2:10
Vyšší Brod	13 km	↗ 230 m	1:10
Rading	14 km	↗ 380 m	1:40

Before

LICENSE & DISCLAIMER

These EuroVelo GPX tracks are made available under the [Open Database License](#). While ECF and National EuroVelo Coordination Centers and Coordinators (NECCs) make every effort to ensure the tracks and their levels of development are both current and accurate, errors or outdated information can occur. The user is fully responsible for his or her own safety when making use of the tracks and for following national traffic rules and signing.

Please download and read the complete [How to use gpx tracks](#) and [License and disclaimer](#) documents before using the tracks.

Total distance: 3714km | Elevation up: 19700m | Elevation down: 19600m | Estimated time: 53.5 days
Saved 743kg CO2

- Aska 0 km
- Prague 3714 km

After

Some features that are not directly visible on the website to the user have also been improved on the EuroVelo website. This includes changes in the route planner algorithm, which is behind the calculations of itineraries on EuroVelo routes. More specifically, the “penalty” for taking ferries was increased. It was found that this penalty was too low compared to the weight of the quality, which meant that the algorithm would suggest, for instance, to take a ferry to another country, cycle there, and take another ferry back, instead of simply following a coastal route if the quality was better in the other country. With the improved algorithm, users are given an itinerary that is always logical and considers ferries only where necessary.

In addition to this, the backend was improved by completing data on EuroVelo routes which were missing some information. Especially segments on route borders. This was especially useful for EuroVelo 13 – Iron Curtain Trail given the nature of the route going along and across many borders.

Another notable improvement concerned the download of GPX tracks after generating an itinerary in the route planner. Previously, downloadable tracks were made of several distinct tracks, corresponding to each “daily section” along the route. But some navigation apps could not handle this “multitracks” GPX and would only display the first daily section, and not the entire route generated by the user. Now, there is another possibility to download a “single continuous track” of the generated route, which is handled correctly by most navigation apps and enhances user experience for people wanting to travel along their itinerary.



D. EuroVelo Pro Website - Resources page

In order to allow the accessibility of the content and knowledge developed within the ICTr-CE project, a few materials were uploaded on the [Resources page](#) of the [EuroVelo for Professionals website](#) which is linked to the EuroVelo website. The materials selected were considered to be the most relevant and useful to EuroVelo.com users and in line with the transferability notions of the Output 3.1: Sustainability and transferability plan for the integrated ICTr. The list of materials published or that will be published once finalised is as follows:

- Training Materials from A.3.1
 - o [Module 1](#): Business and AI Opportunities for Tourism SMEs along Iron Curtain Trail
 - o [Module 4](#): How to take advantage of EuroVelo 13 by developing cycling-friendly services?
- Outputs of ICTr-CE
 - o O2.3 - ICTr Good Impact Programme
 - o O3.1: Sustainability and Transferability Plan for the Integrated ICTr



E. ICTr-CE Articles

Throughout the 3-year long ICTr-CE project, a number of articles on the project and EuroVelo 13 – Iron Curtain Trail have been published on the EuroVelo website. This includes articles going from the general aim of the project to some on the specific tools developed within its frame to others on cycling on EuroVelo 13 – Iron Curtain Trail. The articles on the Impact Measurement System, CARMACAL, Good Impact Programme, Good Impact Cycling and EuroVelo 13 – Iron Curtain Trail - Official Info & Booking Centre, are especially relevant for the users interested in booking a Good Impact Cycling tour.

The list of available articles is as follows:

- [ICTr-CE](#), a page dedicated to the project with some of its most relevant information
- [New Interreg project launched on EuroVelo 13 - Iron Curtain Trail](#)
- [Impact Measurement System](#)
- [CARMACAL](#)
- [Good Impact Programme](#)
- [Good Impact Cycling](#)
- [EuroVelo 13 - Iron Curtain Trail - Official Info & Booking Centre](#)
- [Book your next cycling trip via the EuroVelo website!](#)
- Articles on cycling on EuroVelo 13:
 - [A homecoming via the Iron Curtain Trail](#)
 - [In no-man's land between East and West](#)
 - [EuroVelo 13 - Iron Curtain Trail recertified as Cultural Route of the Council of Europe](#)
 - [Strengthening EuroVelo 13 as a Cultural Route of the Council of Europe](#)
 - [The best thermal spa towns along EuroVelo routes](#)
 - [Lynn Salvo, the oldest woman to cycle across Europe from the North Cape to Tarifa](#)
 - [The EuroVelo Collector](#)



EuroVelo Mobile Application

A. EuroVelo 13 Page + sub-pages

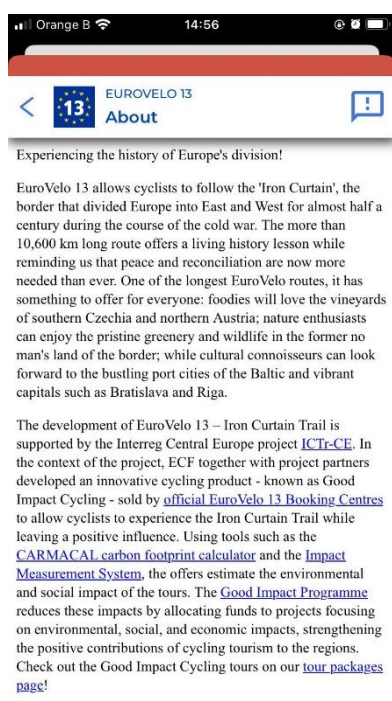
Due to a high preference for mobile access (57% of traffic), changes on the EuroVelo website were prioritised over the EuroVelo mobile application. However, the following changes on the EuroVelo application may still be noticed.

The changes made to the main EuroVelo 13 page are also reflected in the app. The main EuroVelo 13 description was refreshed to better highlight the diversity of experiences along the route, while retaining the core information in a more engaging tone. The existing [YouTube video](#) and [Flickr](#) photos from the ICTE project are also clickable from the app, taking users out of the app but allowing them to experience the route in a more visual manner.

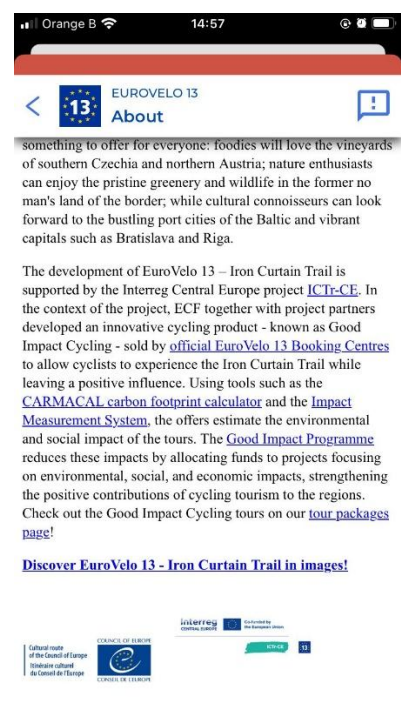
The paragraph explaining and linking to the ICTr-CE project and its outputs is also visible in the app, increasing their visibility and reach. This includes the links to the articles explaining the [official EuroVelo 13 Info- & Booking Centres](#), the [CARMACAL carbon footprint calculator](#), the [Impact Measurement System](#), and the [Good Impact Programme](#) and the [Good Impact Cycling](#) tour packages. The link to the [updated tour packages page](#) inviting users to check out the Good Impact Cycling tours for themselves is also available.



Before



After

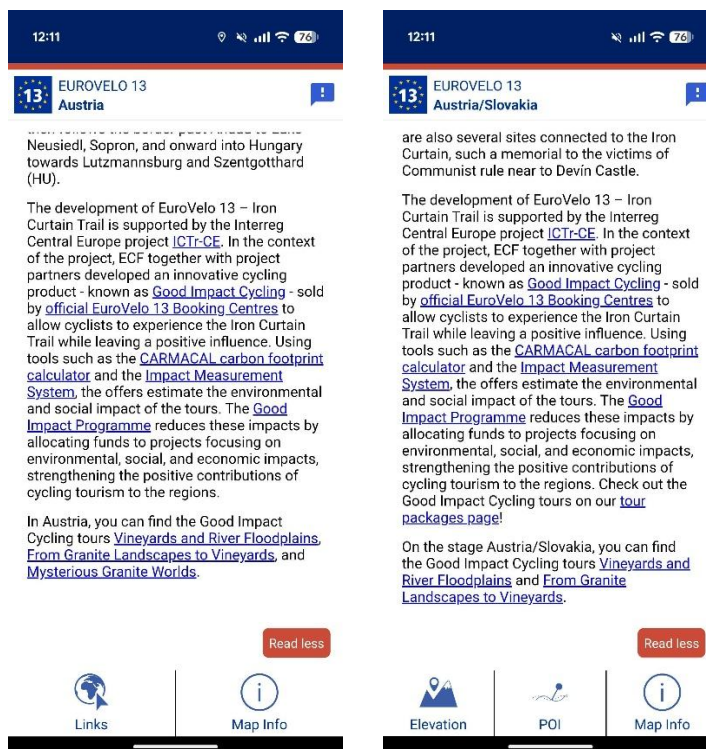


The revisions to the website sub-pages are also equally reflected in the app. Both “country by route” and cross-border “stages” pages are visible in the app and reflect the streamlining for consistency in tone and style, with the references to the ICTr-CE project clearly visible. The direct links to available Good Impact Cycling tours were also inserted on applicable country and stage pages to facilitate quick access and are



particularly relevant for users wanting to explore the areas in question and for the tours and booking centres in order to increase visibility for the offers.

All newly added visual elements on the website are also mirrored in the app. This includes the images highlighting the Cultural Route of the Council of Europe certification and the ICTr-CE project itself, including the project logo.



After



Conclusion

The website and mobile application developments implemented within the framework of the ICTr-CE project represent a strategic and long-term investment in the visibility, accessibility and quality of EuroVelo's digital ecosystem. By prioritising enhancements to the EuroVelo website—particularly the EuroVelo 13 – Iron Curtain Trail pages, the Tour Packages section and the Route Planner—the project has strengthened both the promotional and practical dimensions of the user journey.

The improvements go beyond visual updates. They enhance usability, clarity of information and logical route planning, while making innovative ICTr tourism products directly accessible to a wide and already engaged audience. The integration of certified filters, dedicated tour pages, improved GPX downloads, algorithm refinements and clearer itinerary information contributes to a smoother and more reliable planning experience. At the same time, the prominent positioning of the 6 ICTr tourism products and the inclusion of project-related tools and resources ensure strong market visibility and knowledge transfer.

Overall, the combined digital developments ensure that the results of the ICTr-CE project are not only visible but embedded within EuroVelo's core communication and service tools. This guarantees lasting impact, strengthens the positioning of EuroVelo 13 – Iron Curtain Trail, and supports the continued growth of sustainable, high-quality cycling tourism on the cycling route.