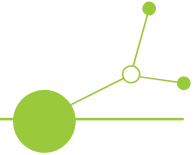


Transnational pilot replication ecosystem design and action plan

Deliverable 2.3.1



Final
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1. Introduction

This document represents the description of Transnational pilot replication ecosystem which provides a platform for permanent co-design, co-implementation and joint promotion of pilot projects as well as for transfer of pilots to non-partner communities. It is accompanied with action plan with detailed description of actions to be implemented.

2. Overall aim

Overall aim of this document is to **provide a platform** for permanent co-design, co-implementation and joint promotion of pilot projects as well as for transfer of pilots to non-partner communities. This platform should cover **educational, awareness raising and practical purpose**.

This platform should **contribute to the project specific objective of WP2: *To co-create and demonstrate innovative climate resilient solutions in communities of CE - demonstrating transferable solutions from different fundamental dimensions: governance, socioeconomic and environmental systems.***

This specific objective is **supported by following communication objective: *To reach-out to non-partner communities and animating them to initiate climate resilience processes.*** This is to be achieved in following **main action areas:**

- Action area Nr.1: **Ensure permanent co-design and co-implementation of pilot project**
- Action area Nr.2: **Ensure joint transnational promotion of pilot projects**
- Action area Nr.3: **Ensure the pilot transfer to non-partner communities**

3. Target stakeholders

The activities of the Transnational pilot replication ecosystem are targeted on all project partners, general public as well as on key stakeholders in the partner communities and wider in CE, specifically:

- communities,
- agencies,
- governments, local and regional authorities
- utilities,
- experts, higher education and research organizations
- companies



4. Description of main action areas

4.1. Ensure permanent co-design and co-implementation of pilot projects

This action area includes the development of comprehensive guidelines describing pilot project design and implementation in the pilot area. These guidelines enable for non-partner communities to use the same approach by development and design of pilot project within their territory areas by using the methodology defined within the MISSION CE CLIMATE Joint transnational pilot project framework (D2.1.1.) Specific trainings and study visits enable the enhancement of knowledge for project partners and key stakeholders. Staff exchanges offer for project partners excellent opportunity for deepening of their expertise gaining valuable insights of partners best practices directly in its environment. Organizing of regular exchange workshops for expert talks and idea exchange enables to project partners sharing of lessons learned and receive recommendations. This action is performed within the scope of *Activity 2.4. Validation of demonstrated solutions and mutual learning* and enables facilitating of knowledge transfer and fostering continuous improvement of pilot project implementation.

4.2. Ensure joint promotion of pilot projects

This action area includes promotional activities related to pilot projects outlining key messages for general public. Regular dissemination updates of relevant information through digital media like project website and social media profiles enable dissemination of pilots` news with the aim to inspire action, encourage participation, and promote awareness, ultimately empowering individuals to contribute to the cause or issue being addressed.

4.3. Ensure the pilot transfer to non-partner communities

This action area includes organization of dissemination event for representants from non-partner communities and general public. This event which should ensure wider transfer of pilot success stories and lessons learned to territories outside the pilot area. This will enable to replicate the pilot solutions in other communities in order to initiate climate resilience processes.



5. Action plan

Tab.1: Ensure permanent co-design and co-implementation of pilot project

Actions - what needs to be done?	Action description	Responsible	Target stakeholders	Timeline	Expected results
Preparation of guidelines to be used at pilot project design, implementation, monitoring and Communication	Document consists of templates and supporting materials needed for comprehensive setting of pilot roadmap.	WP2 Leader	Project partners	RP2	1 document prepared - Transnational pilot project framework
Specific trainings	Transnational educational process aimed at imparting specific skills, information or expertise to individuals or groups (within pilots), related to pilot specific knowledge.	WP3 Leader, Local Pilot Leaders	Project partners, Key stakeholders	RP2 - RP6	1 training per pilot area organized for other pilot areas
Staff exchanges	Organization of staff exchanges refers to programs or initiatives where individuals from different organizations or countries temporarily swap positions or roles to gain experience, share knowledge, and build professional relationships.	Local Pilot leaders	Project partners	RP2 - RP6	1 person exchanged per pilot area
Study Visits	A study visit is a structured educational trip or tour undertaken by individuals or groups to gain firsthand knowledge and understanding of a specific subject, typically within a professional or academic context.	Local pilot leaders	Key stakeholders, Project partners	RP2 - RP5	1 joint study visit per RP
Exchange workshops	Organization of regular online activity for idea exchange, peer review and lessons learned. These workshops are connected with <i>Activity 2.4. Validation of demonstrated solutions and mutual learning</i>	WP2 Leader, Pilot leaders	Project partners	RP3 - RP5	1 joint workshop for all pilots in each RP



Tab.2: Ensure joint transnational promotion of pilot projects

Actions - what needs to be done?	Action description	Responsible	Target stakeholders	Timeline	Expected results
Raising awareness via online platforms -LinkedIn https://www.linkedin.com/company/100704334/admin/feed/posts/	Regular updates about pilot to be published on project social media account	Communication manager, Pilot leaders	General public	RP 2 - RP 5	Min. 1 post per pilot area published on project LinkedIn in each RP
Raising awareness via online platforms - project website: https://www.intereg-central.eu/projects/mission-ce-climate/	Updates of relevant information on INTERREG project website	Communication manager, Pilot leaders	General public	RP 2 - RP 5	Min 1 update on official project website published per pilot project

Tab.3: Ensure the pilot transfer to non-partner communities

Actions - what needs to be done?	Action description	Responsible	Target stakeholders	Timeline	Expected results
Dissemination event (online/hybrid)	Organize a transnational event to share information, knowledge, lessons learned and achievements with a wider audience (including participants from non-partner communities)	WP2 Leader, Pilot Leaders	General public, Key stakeholders	RP 6	1 transnat. event with at least 20 participants from non-partner communities (out of pilot areas)



6. Success criteria and evaluation process

6.1. Definition of success criteria

For the purpose of evaluation of implemented activities success criteria of **stakeholders` engagement** is used. The criterium enables to measure the number of participants on the trainings, workshops and dissemination events as well as interactions of stakeholders through projects online platform using Post analytics tool. Active stakeholder involvement helps in managing expectations, mitigating risks, and fostering a sense of ownership, leading to greater support and commitment towards achieving desired project outcomes. Stakeholders` engagement in spreading of information about the pilot projects via online platforms allows the information to be disseminated widely and serves as a proof of stakeholders` interest.

6.2. Evidence of stakeholders` engagement

For the purpose of evidence of stakeholders` engagement within the Transnational pilot replication ecosystem following reporting forms developed within project activities will be used:

- Event reporting template (A2.1 Development of joint transnational pilot project framework)
- Pilots Assessment record (A2.4 Validation of demonstrated solutions and mutual learning)
- Reporting form (A3.2. Capacity building of key stakeholders)
- Post analytics tool (integral part of LinkedIn platform)

6.3. Evaluation process

Activity Leader of *A2.3 Transnational pilot replication ecosystem* is responsible for the monitoring of stakeholders` engagement. Monitoring is performed based on reporting forms delivered from project partners mentioned in Section 6.2. Achieved values are reported in the Monitoring tool (see Annex 1).



Following table shows the total target number of participants across the project partnership to be involved in the Transnational pilot replication ecosystem, as well as the form of evidence used to assess the target achieved.

Tab.4: Transnational pilot replication ecosystem target values

	TARGET VALUE	Evidence	Target value not reached	Target value reached	Target value Exceeded
Specific trainings (joint for all PP)	60 persons	A3.2. Reporting form			
Staff exchanges (joint for all PP)	6 persons	A3.2. Reporting form			
Study visits (joint for all PP)	60 persons	A3.2. Reporting form			
Exchange Workshops (joint for all PP)	45 persons	A2.4 Pilots Assessment record			
Dissemination event (joint for all PP)	20 participants from non-partner communities involved	A2.1 Event reporting template			
Engagement of stakeholders on online platforms (project website/ LinkedIn profile)	500 engagements (clicks, reactions, repost, comments)	Post analytics tool on LinkedIn - Engagements			

The total number of stakeholders involved and number of engagements shall be indicated in the appropriate column marking the final value of the results achieved.

7. Conclusion

Deliverable 2.3.1 Transnational pilot replication ecosystem design and action plan serves for the purpose of dissemination of pilots' outputs to wider public as well as for sharing of information and lessons learned among the partnership. The evaluation of the effectiveness of its activities is ensured by measuring the stakeholders' engagement. The final results of pilot exchange ecosystem evaluation will be published in the *D.2.3.2 Transnational pilot exchange ecosystem implemented* in Reporting period 6.



ANNEX 1: STAKEHOLDERS` ENGAGEMENT MONITORING

Stakeholders` engagement overview				
	Nr. of actions	Date of the action	Nr. of participants	Total target value
Specific trainings	6 trainings			60 persons
	Nr.1			
	Nr.2			
	Nr.3			
	Nr.4			
	Nr.5			
	Nr.6			
Staff exchanges	6 staff exchanges			6 persons
	Nr.1			
	Nr.2			
	Nr.3			
	Nr.4			
	Nr.5			
	Nr.6			
Study visits	4 study visits			60 persons
	Nr.1			
	Nr.2			
	Nr.3			
	Nr.4			
Exchange Workshops	3 workshops			45 persons
	Nr.1			
	Nr.2			
	Nr.3			
Dissemination event for non-partner communities	1 event			20 persons
	Nr.1			
	Nr. of actions	Links	Nr. of engagements	Total target value
Online platforms (LinkedIn/project website)	24 posts			500 engagements
	Nr.1			
	Nr.2			
Pilot 1	Nr.3			



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	Nr.4			
Pilot 2	Nr.5			
	Nr.6			
	Nr.7			
	Nr.8			
Pilot 3	Nr.9			
	Nr.10			
	Nr.11			
	Nr.12			
Pilot 4	Nr.13			
	Nr.14			
	Nr.15			
	Nr.16			
Pilot 5	Nr.17			
	Nr.18			
	Nr.19			
	Nr.20			
Pilot 6	Nr.21			
	Nr.22			
	Nr.23			
	Nr.24			