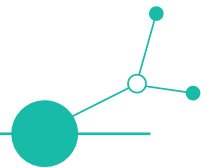


D2.6.1 – Transnational Open Knowledge Box Webinars



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A. Executive summary

On 9 December 2025, we held a series of three consecutive webinars on video tutorials produced for the B2GreenHub platform. The activity was led by PP2. The session began with an introduction to the GREENE 4.0 project and the B2GreenHub platform; this was followed by the webinars themselves. After this, all participants had the opportunity to leave feedback on a digital whiteboard.

B. Event summary

On 9 December 2025 from 09:00 a.m. to 11:30 a.m., we held a series of three consecutive webinars on video tutorials produced for the B2GreenHub platform as part of our work in the GREENE 4.0 project. The webinar was primarily aimed at representatives of small- and medium-sized enterprises from countries represented by GREENE 4.0 consortium members. The video tutorials had been previously produced by the LP as well as PP2 and PP3; the webinars themselves were prepared and presented by PP2 - TGZ Bautzen.

Following a concise introduction to the fundamentals of the GREENE 4.0 project itself as well as the B2GreenHub platform, the participants were shown the video tutorials in the following order, with each video representing one webinar:

- Private Equity Investment Readiness Tool (5:48): <https://www.youtube.com/watch?v=PoUCdXTO9C0&t=2s>
- Open Innovation Map (5:49): <https://www.youtube.com/watch?v=lx13eHHXFMl>
- Open Innovation Tool (13:44): <https://www.youtube.com/watch?v=BwEVjDGODF8>

After watching the videos, all participants were invited to share their impressions and immediate feedback on a digital whiteboard that was prepared in advance. For each webinar, participants were given links to the corresponding video and the tool itself and asked to provide feedback in the following categories:

- Content
- Technical aspects
- Practical relevance
- Overall impression and other comments

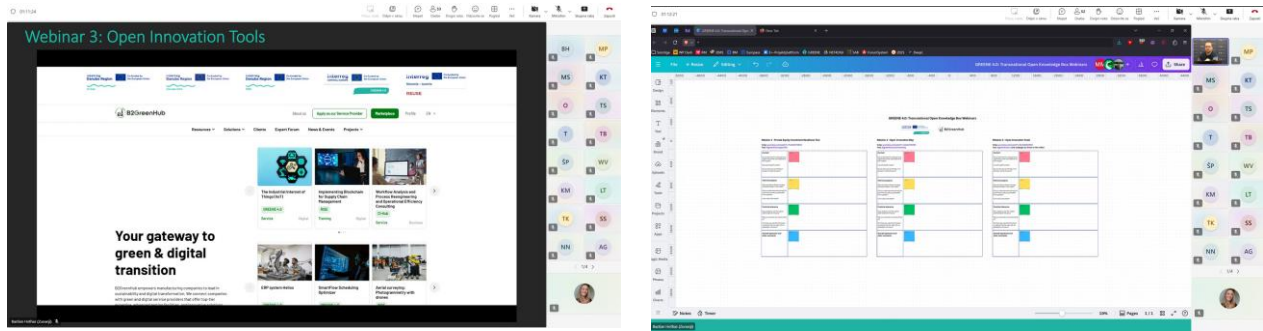
Participants were left with approx. 35 minutes to re-watch the videos (if necessary), try out the tools themselves, and fill out post-it notes on the whiteboard. This was followed by a brief wrap-up and summary of the received feedback by the presenter, after which the event concluded.

According to the automatically generated MS Teams attendance record, the webinars were attended by a total of **54 participants**, not counting AI transcription tools and the presenter.



B.1. Technical issue

Due to an issue with the built-in recording functionality of the MS Teams application, which resulted in any attempt to start a recording being aborted after a few seconds, no video recording of the event could be produced. As an impromptu substitute, a number of screenshots were taken and are available for documentary purposes.



C. Received feedback

Below is a record of the digital whiteboard in the state it was in after the webinars.

GREENE 4.0: Transnational Open Knowledge Box Webinars

Webinar 1 - Private Equity Investment Readiness Tool		Webinar 2 - Open Innovation Map		Webinar 3 - Open Innovation Tools	
<p>Content</p> <p>Do you feel that the video gave you a good idea of the main features of the module?</p> <p>Was anything left unclear?</p> <p>Do you have any comments on points or overall structure?</p>		<p>Content</p> <p>Do you feel that the video gave you a good idea of the main features of the module?</p> <p>Was anything left unclear?</p> <p>Do you have any comments on its points or overall structure?</p>		<p>Content</p> <p>Do you feel that the video gave you a good idea of the main features of the module?</p> <p>Was anything left unclear?</p> <p>Do you have any comments on its points or overall structure?</p>	
<p>Technical aspects</p> <p>Were you able to follow the steps and actions taken in the video?</p> <p>Did you understand everything? Do you think the video could benefit from subtitles?</p> <p>Is the video well edited?</p>		<p>Technical aspects</p> <p>Were you able to follow the steps and actions taken in the video?</p> <p>Did you understand everything? Do you think the video could benefit from subtitles?</p> <p>Is the video well edited?</p>		<p>Technical aspects</p> <p>Were you able to follow the steps and actions taken in the video?</p> <p>Did you understand everything? Do you think the video could benefit from subtitles?</p> <p>Is the video well edited?</p>	
<p>Practical relevance</p> <p>Now, please try out the module itself using the link above.</p> <p>Did you encounter any issues doing so?</p> <p>Are there any important functions or aspects that the video did not adequately introduce?</p>		<p>Practical relevance</p> <p>Now, please try out the module itself using the link above.</p> <p>Did you encounter any issues doing so?</p> <p>Are there any important functions or aspects that the video did not adequately introduce?</p>		<p>Practical relevance</p> <p>Now, please try out the module itself using the link above.</p> <p>Did you encounter any issues doing so?</p> <p>Are there any important functions or aspects that the video did not adequately introduce?</p>	
<p>Overall impression and other comments</p>		<p>Overall impression and other comments</p>		<p>Overall impression and other comments</p>	

Overall, the videos were very well received, with only minor suggestions for possible improvements.

C.1. Private Equity Investment Readiness Tool

The content was described as “clear and structured” and “well described and understandable”. The speed of the actions shown in the video was called appropriate and easy to follow, the videos themselves were also called well-edited, with the script spoken clearly. The overall impression of both the tool and the video was that it is a powerful resource, but also that it



being available only in English could be a barrier, and that it is sometimes perhaps a little too detailed for people just starting out.

C.2. Open Innovation Map

The video was described as a good overview and introduction to this functionality of B2GreenHub. It was also described as well-edited and easy to follow. One suggestion for improvement of the tool itself was that the selected filters should appear in the corresponding field even after the selection menu is closed, in order to make it more immediately obvious which filters are currently active.

C.3. Open Innovation Tools

This video, too, was described as well-structured, and that it is good to know how to get in contact with green and digital experts. It was also described as easy to follow. One suggestion was that the video could perhaps be made a little shorter, or split into additional parts.

D. Conclusion

In conclusion, we were able to successfully hold all three webinars in one day, with the received feedback serving as a validation that overall, the chosen approach was the right one and the production of the videos succeeded in producing well-structured and easy-to-follow tutorials which will help introduce B2GreenHub's functionalities to new users in the future.