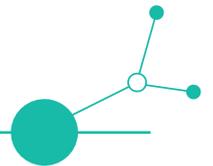


D.2.6.3 – Video tutorial guidelines

General report



Date of Report: 19 December 2025





Document Control Sheet

Work package Number	2
Work package Title	Transnational GREENE 4.0 Open Knowledge HUB for Digital transformation
Activity Number	6
Activity Title	Communication and Dissemination
Deliverable Number	2.6.3
Deliverable Title	Video tutorial guidelines
Dissemination level	Project
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Quality Assurance	Marko Močnik, PTP (LP)

Versioning and Contribution History

Version	Date	Author/Editor /Reviewer	Contributors	Description/Comments
D0.1	11.12.2025	Bastian Hothas, PP2		Initial draft of document
D0.2	15.12.2025	Maja Sušec, LP		Minor improvements made / formatting adjusted
D0.3	18.12.2025	All PPs		Opportunity for additional feedback from consortium (no remarks)
D0.4	19.12.2025	Marko Močnik, LP		Quality assurance
Due date of deliverable		31.12.2025		



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A. Executive summary

In Activity 2.6, partners PTP, TGZ and FHKU created tutorials introducing functionalities of the B2GreenHub platform. The finished tutorials the Private Equity Investment Readiness Tool, the Open Innovation Maps, and the Open Innovation Tools. Following their creation, all videos were uploaded to the B2GreenHub YouTube channel, where they will remain as both a starting point for stakeholders wishing to learn more about the platform and as a resource for the platform itself to be used as part of the onboarding of new users.

B. Video tutorial guidelines

As part of the shared work in Activity 2.6, GREENE 4.0 consortium members PTP, TGZ and FHKU cooperated in the creation of three video tutorials explaining various functionalities of the B2GreenHub platform.

As a first step, PTP wrote scripts for all three videos and proposed them to the other partners, in order to guarantee a coherent style across the tutorials. Following minor revisions, each partner set out to realize the production of their assigned video project, using screen recording software (ex. OBS, ScreenRec) and video editing software (ex. Blender, MovieMaker) to produce the videos using the resources available to them. In order to make the tutorials easier to follow, all partners also used a cursor highlighter when demonstrating functions of the platform. As another measure to guarantee a coherent presentation across all tutorials, partners also agreed to utilize the TTSReader application to create the audio track for each video, rather than recording it themselves.

The finished videos were uploaded to the B2GreenHub YouTube channel in December 2025 and can be accessed via the following links:

- [B2GreenHub // Tutorial // Private Equity Investment Readiness Tool](#) (FHKU)
 - This tutorial introduces the Private Equity Investment Readiness Tool as a core component of B2GreenHub's informational toolkit. After showing where the tool is located on the website and how to access it, the video demonstrates its core functionality as an interactive repository of templates and information for companies and individuals looking to prepare for an outside investment.
- [B2GreenHub // Tutorial // Open Innovation Maps](#) (TGZ)
 - The second tutorial tackles the Open Innovation Maps as a key way of browsing and exploring B2GreenHub's offerings, with the map view giving an overview of all entries on the platform, which can then be filtered according to the interests of the end user. The video also introduces other ways to filter and explore B2GreenHub profiles, for example via browsing by focus area, by provider, or by facilitator. Finally, the video demonstrates how experts or solution providers can be contacted directly via the platform.
- [B2GreenHub // Tutorial // Open Innovation Tools](#) (PTP)



- The third tutorial is the longest and most comprehensive, as it introduces the Toolbox, the Business Model Generator and the Expert Forum. For each tool, the video shows its location on the website and gives a rundown on its functions, explaining for example how to create and reply to new posts in the Expert Forum, and how to utilize the Business Model Generator's included AI features.

C. Conclusion

In conclusion, the consortium members succeeded in creating three B2GreenHub tutorials which will serve as a future resource for explaining the platform's most important modules and functions. Despite some differences in the specific approaches chosen by each partner, the finalized videos are audiovisually coherent to each other, thanks to guidance given by PTP regarding both script and overall production.