



CITY CHALLENGE

CHALLENGES OF THE HISTORIC CITY CENTER:



Vulnerable urban climate



Scarce green spaces

CHALLENGES OF THE RESIDENTIAL NEIGHBORHOODS:



Weak accessibility to green spaces

CITIZEN ENGAGEMENT AND CO-CREATION

The co-creation and collaboration processes with the public were continuous and adaptive: designed to gather input, identify local needs, and explain the principles of NbS. The engagement type varied across stakeholders:

- Local communities were "involved"
- Local government authorities were "consulted" and "collaborated" with
- Landowners were "empowered"

ENGAGEMENT TOOLS

- "Be involved" for local communities
- "Collaborate" and "Be Consulted" for local government authorities
- "Empower" for landowners
- Knowledge-sharing & feedback local events
- Dissemination & advocacy building events, and regular participative meetings
- Co-creation activities

FINANCING MODELS

Since this NbS pilot is still in the planning phase, the following financial sources are potential models.

POSSIBLE FINANCIAL MODELS FOR IMPLEMENTING NBS IN PTUJ:

- 1. Public funds:** EU Grants and Programs, such as the LIFE programme, Horizon Europe, European Regional Development Fund (ERDF) & Cohesion Fund, and Recovery and Resilience Facility (RRF). National and Local Government Budgets
- 2. Public-Private Partnerships (PPPs):** Co-funding Agreements, Corporate Social Responsibility (CSR) Initiatives
- 3. Innovative Financing Mechanisms:** Green Bonds, Payments for Ecosystem Services (PES), Crowdfunding and Community Bonds
- 4. Integrated financing:** Combining Funding Sources, Cost Savings

TECHNICAL SOLUTION

The proposed NbS simultaneously address ecological, social and cultural priorities. Their implementation represents a significant enhancement of Ptuj's urban green system, contributes to improved quality of life for residents, safeguards biodiversity and strengthens the city's adaptive capacity and resilience in the face of climate change.



Learn more about the project

