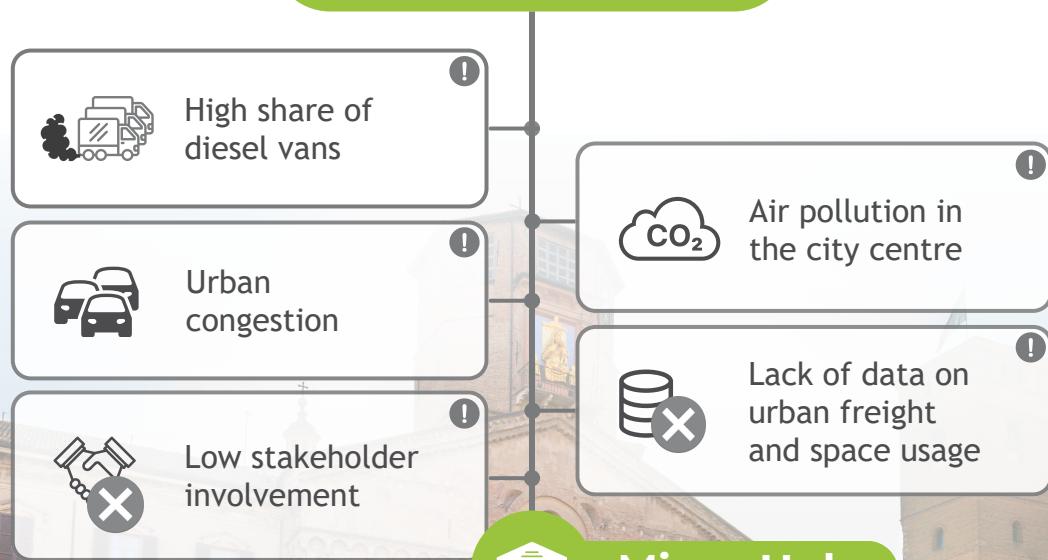


Greening Regional Freight Transport in FUAs

Reggio Emilia



Micro-Hub





IMPROVED DELIVERY
HABITS AND PRACTICES



REDUCED TRAFFIC IN THE
CITY CENTER



FLEXIBLE AND
SCALABLE MODEL

440 km

TRAVELED BY CARGO BIKE SINCE
THE START OF THE PILOT

528

DELIVERIES BY CARGO BIKE SINCE
THE START OF THE PILOT



Reggio Emilia is “Velopoli,” a city that has chosen to place urban cycling at the heart of its mobility policies.



Underused public spaces are offered to logistics operators in exchange for sustainable delivery commitments.



[interreg-central.eu
/projects/greta](http://interreg-central.eu/projects/greta)



@Greta_centralEU



GRETA-urban-logistics

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