

MECOG-CE

SOLUTIONS FOR STRONG METROPOLITAN COOPERATION AND GOVERNANCE

Metropolitan areas for European cohesion and growth

Programme March 19

8:30–9:00 Registration and welcome coffee

9:00–9:15 Official opening

Welcome by the **Markéta Vaňková**, Mayor of Brno and **Zuzana Mrázová**, Minister of Regional Development of the Czech Republic (TBC) and other distinguished guests

9:15–9:30 Keynote: Strengthening the role of metropolitan areas

Jan Olbrycht, former chair of the Urban Intergroup of the European Parliament, advisor to European Commissioner for Budget, Anti-Fraud and Administration Piotr Serafin

9:30–10:15 Metropolitan cooperation in action: MECOG-CE project – collaborative approaches to metropolitan challenges

The first part will introduce the MECOG-CE project and the role of Interreg Central Europe programme. Discover the status quo of metropolitan cooperation within the Central European context.

Christophe Ebermann, Head of Project Unit – Operations, Joint Secretariat of Interreg Central Europe programme

František Kubeš, Head of Strategic Development and Cooperation Department, City of Brno

The second part will focus on best tools and practices of metropolitan areas in Central Europe. The presentation will show what works and what could potentially be implemented.

Robert Pyka and **Zuzanna Neuve-Église**, professor and sociologist at Faculty of Social Sciences, University of Silesia

10:15–11:00 Looking ahead: Metropolitan Vision and Strategic framework for better metropolitan governance

The visionary and strategic session will start with the Common Metropolitan Vision that showcases the desirable future of metropolitan areas, their strengths and what they need to unlock their potential.

Luděk Sýkora, professor at Department of Social Geography and Regional Development, Charles University

The session will continue with the Strategy for strengthening metropolitan cooperation and governance. This strategic framework provides step by step guidance for metropolitan areas to enhance their territory.

Iván Tosics, Metropolitan Research Institute, Budapest

11:00–11:30 Coffee break

11:30–11:50 Signing of the memorandum on cooperation

The representatives of the MECOG-CE project partners will sign the memorandum focusing on their future joint activities.



11:50–13:00 The future of metropolitan areas from a Czech and European perspective

The panel discussion will focus on the current status of metropolitan areas in Czechia, specific features of the Central European region, the future trends in the development in European metropolitan areas, or visibility of metropolitan level at the European one. Explore how the outputs of the MECOG-CE project can be used and why is it crucial to support the development of metropolitan areas.

Panellists (TBC): Ministry of Regional Development of the Czech Republic, Association of Metropolitan Areas and Agglomerations of the Czech Republic, Eurocities, experts and Central European metropolitan areas

13:00–14:00 Lunch

14:00–14:45 Key tools for metropolitan development: Inspirational examples developed within the MECOG-CE project

Interactive afternoon session. It will start with the presentation by each metropolitan area participating in the MECOG-CE project. Discover their journey throughout the project and their solutions for strengthening metropolitan cooperation.

Soňa Raszková, Brno Metropolitan Area

Jürgen Neumüller, Capital Region Berlin-Brandenburg

Massimo Vettoretti, Metropolitan City of Turin

Dušan Pöllich, Ostrava Metropolitan Area

Simone Jung, Verband Region Stuttgart

Andrzej Czajkowski, Warsaw Metropolis Association

14:45–16:00 Metropolitan collaboration in practice – Thematic Workshops

Workshops will focus on four topics connected to metropolitan cooperation: **mobility, governance, participative process, food cooperation**.

Mobility is crucial for metropolitan citizens to move within the territory, commute to work, school or for leisure activities. **Governance** represents important metropolitan aspect and having appropriate structures leads to coordinated development. **Participative** process ensures inclusion of relevant stakeholders in the development processes within the territory. **Food cooperation** is then essential for a proper enhancement of resilient and sustainable food systems.

This part can also serve for the identification of the **new transnational projects' collaborations among participants**.

16:00–16:15 Workshop insights

Summary of workshops outcomes by their leaders - identification of top issues to be addressed and what can be done jointly.

16:15–16:30 Closing remarks

Martin Příborský, member of the Assembly responsible for strategic development and metropolitan cooperation, City of Brno

16:30–17:00 Networking coffee

17:00–18:00 Optional Tour at the Museum of Applied Arts

Discover the building and its exhibitions with English guide.

19:00 Joint Dinner

