

## OUTPUT FACTSHEET

Project index number	CE0200688	Acronym	CE-PRINCE					
Output type (“x” to be included)	Strategy/ action plan	x	Pilot action		Solution			
Output number (0.xx)	0.3.1	Output title	Transnational Action Plan (TAP) to improve enterprises circularity and compliance with C/GPP criteria in Central Europe					
If the output target is > 1 in the AF, please specify the output(s) described in the factsheet	1							
Output delivery date	Period 2 - 31 May 2025 --> Delayed to Period 3 - 30 November 2025							
Project website	<a href="https://www.interreg-central.eu/projects/ce-prince/">https://www.interreg-central.eu/projects/ce-prince/</a>							

### Summary description of the output

*Please present the output by addressing the following topics.*

#### *Territorial challenges and needs in the regions specifically addressed by the output*

*(max. 700 characters)*

Across Central Europe, enterprises face heterogeneous requirements and capacities to meet circular and green public procurement (C/GPP) criteria. SMEs in the four key sectors - agri-food, construction, manufacturing and tourism-related goods and services - often lack practical guidance, standardised tools and resources to translate C/GPP requirements into product and service specifications and evidence. Fragmented national frameworks, varying maturity of circular practices and limited dialogue with public buyers create uncertainty and raise transaction costs for companies willing to invest in circular solutions and participate in sustainable tenders.

#### *Main aim(s) of the output and how it contributes to tackle the identified challenge(s)*

*(max. 500 characters)*

The TAP for private enterprises turns the Transnational Strategy into a common framework of country-specific measures that help companies align their processes, products and documentation with C/GPP requirements. It aims to strengthen enterprises' readiness for circular tenders through targeted capacity-building, peer learning and pilot actions, while reducing administrative and technical barriers that hinder SME participation in circular procurement markets across Central Europe.

***Technical description of the output (e.g. scope, main features, innovative elements etc.)***  
(max. 1500 characters)

The TAP for private enterprises is a transnational framework that organises, in a single document, all National Action Plans addressing companies in the four key sectors. It specifies minimum and optional activity types per country, including at least four capacity-building initiatives and one pilot action with a cohort of SMEs selected through an open call. Capacity-building combines core modules on circular economy, life-cycle thinking and environmental criteria in procurement with sector-specific and practical modules on tender preparation, documentation and compliance. Pilot actions follow a common EOI-testing-evaluation pathway and use a shared life-cycle based assessment covering procurement, design, production, logistics, product use and waste management. The Plan builds on the Application Form, the Initial Assessment and the Transnational Strategy, and systematically reuses existing EU/national tools and standards to avoid duplication. Activities are planned between June 2025 and November 2026 and are reported with harmonised templates, enabling aggregation of data and evidence for transnational guidance, pilot reports, sectoral circular business models and sectoral guidelines.

***Involvement of target groups during output development and/or implementation***  
(max. 700 characters)

Enterprises are directly involved in shaping and implementing the TAP. During preparation, partners consulted SMEs, business associations, clusters and other support organisations, using inputs from the supply-side Initial Assessment to define topics, sectors and activity formats. During implementation, companies participate in training sessions and pilot actions, and provide feedback on tools and methods. The Advisory Board members were involved for revising and checking on the overall document. This iterative involvement ensures that activities remain tailored to real business needs and procurement opportunities.

*Cooperation dimension of the output, i.e. joint development within the partnership and, if applicable, joint implementation (see output indicator definitions in chapter I.3.3 and Annex 2 of the programme manual)*  
(max. 700 characters)

The TAP has been co-designed by all CE-PRINCE partners on the basis of a shared methodology and a structured “Country Datasheet for Enterprises”. Regione Liguria set up the methodology and a structured datasheet to compile. Each partner worked with enterprises and business support actors in its territory to identify needs, select sectors and plan activities, while using common templates and transnational guidance for capacity-building and pilots. The document was revised and validated by the Advisory Board members of the project. All PPs had the possibility to double check and revise the complete document before finalization. The consolidated Action Plan reflects joint decisions on formats, minimum activity levels, monitoring and reporting, ensuring comparability of results and mutual learning across countries.

***Results - expected change and lasting effects in the territories generated specifically by the output, its uptake by relevant organisations and benefits for target groups  
(max. 1000 characters)***

By guiding and coordinating enterprise-oriented actions in all partner countries, the TAP is expected to increase the number of SMEs that understand and can operationally respond to C/GPP criteria. At project level, capacity-building initiatives are planned to reach at least 300 enterprise participants, while pilots will involve a cohort of companies in each country and generate tested solutions and evidence packages for circular tenders. In the medium term, the output should reduce uncertainty and transaction costs for firms engaging in circular procurement, help standardise supplier documentation practices and strengthen demand-supply dialogue around circularity in the four key sectors.

***Ownership and durability of the output after the project end, considering financial and institutional support including, if applicable, maintenance  
(max. 700 characters)***

Being jointly developed, the TAP belongs to the CE-PRINCE partnership. It serves as the main reference for enterprise-oriented capacity-building and pilot activities during the project and will remain available on the project website after project end. Partners intend to integrate the approaches, templates and lessons learned into their regular services (e.g. chambers of commerce, regional innovation agencies, business support organisations and clusters), and to link the Plan with national and regional programmes that fund circular business development, thereby supporting continued use and update of the methods beyond the CE-PRINCE lifetime.

***Transferability of the output to other territories, sectors or target groups and planned measures for supporting such transfer  
(max. 700 characters)***

The TAP is inherently transferable because it combines a common transnational framework with flexible national implementation. Its modular training structure, shared datasheets and pilot methodology can be reused by other regions, sectors and clusters to support enterprises in aligning with C/GPP. Open training materials, English reference templates and documented pilot results will facilitate replication beyond CE-PRINCE countries and allow integration into existing business-support and circular-economy programmes.

<b>Related final deliverable(s) (Number(s) and title(s) to be included)</b>	Deliverable 3.1.1 Transnational Action Plan to improve enterprises circularity and compliance with C/GPP criteria. Closely linked to O.2.1 TAP for the public sector, as its mirror on the supply side.
<b>Output web link (if applicable)</b>	<a href="https://www.interreg-central.eu/projects/ce-prince/?tab=outputs">https://www.interreg-central.eu/projects/ce-prince/?tab=outputs</a>
<b>GPS coordinates (if applicable)</b>	n/a