

# STRATEGIC CALL FOR CAPITALISATION PROJECTS: CALL LAUNCH WEBINAR

*Online*

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29 September 2025  
10.30 - 12.00



Slido.com

#InterregCECallLaunch

# AGENDA

10.30

## **Welcome and Introduction to Our Funding**

*Oliver Pelzl, Interreg CENTRAL EUROPE Managing Authority*

*Luca Ferrarese, Head of Interreg CENTRAL EUROPE Joint Secretariat*

10.45

## **New Strategic Call for Capitalisation Projects: All You Need to Know when Applying with Us**

*Monika Schönerklee-Grasser, Head of Project Unit – Strategy*

*Christophe Ebermann, Head of Project Unit – Operations*

*Helga Portelli, Head of Programme Unit*

11.25

Courtesy Break

11.30

**Questions & Answers**

**Slido.com**

**#InterregCECallLaunch**

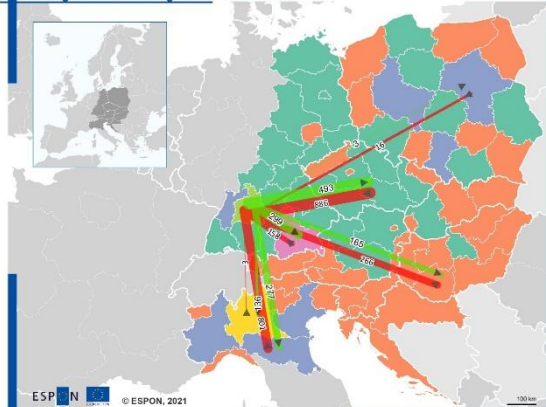
# CENTRAL EUROPE in a Nutshell

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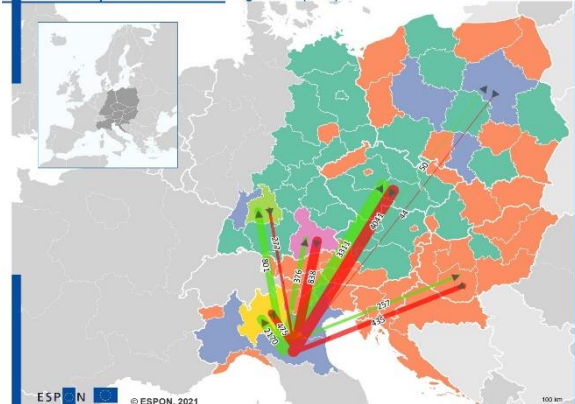
# CENTRAL EUROPE is a functional area...

*crossed by flows along common territorial, economic, social and cultural features*

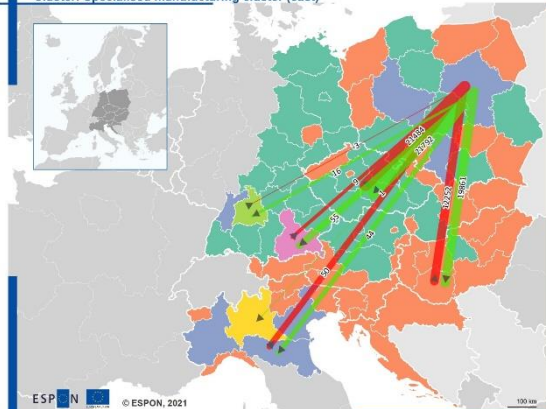
Manufacturing specialisation in the CE Area and rail transport linkages from Stuttgart manufacturing cluster to other clusters



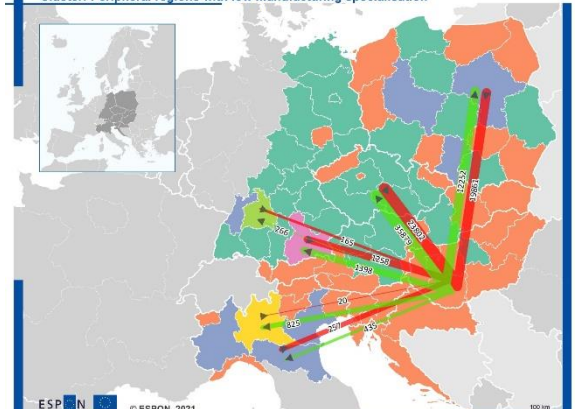
Manufactured goods and transportation flows in the CE Area  
Cluster: Specialised manufacturing cluster (west)



Manufactured goods and transportation flows in the CE Area  
Cluster: Specialised manufacturing cluster (east)



Manufactured goods and transportation flows in the CE Area  
Cluster: Peripheral regions with low manufacturing specialisation



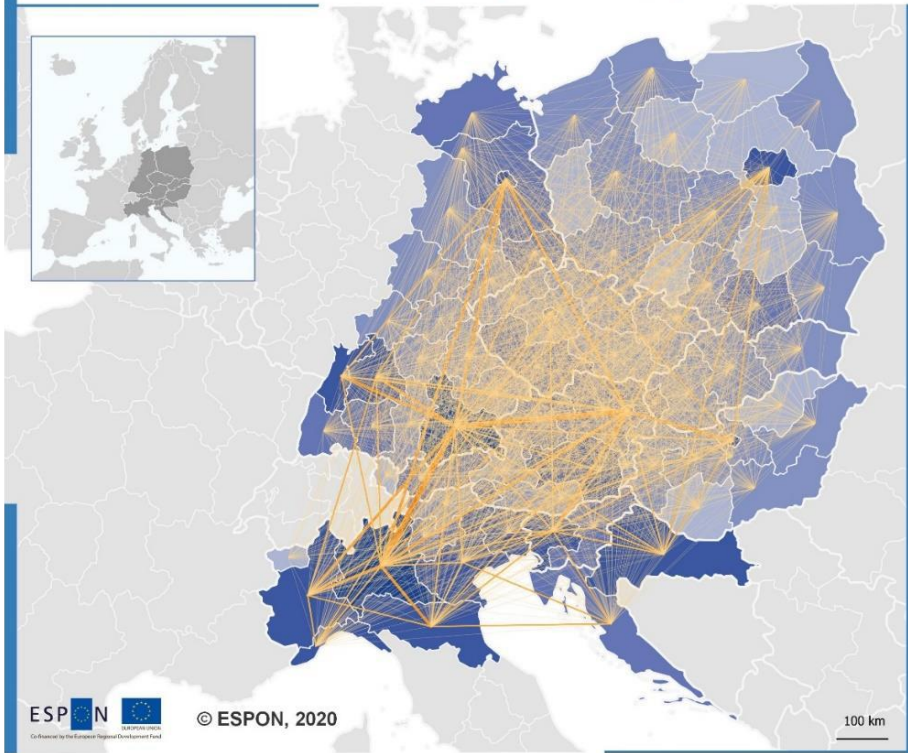
Goods transported  
by rail between clusters  
(2015) [1000t]

inbound goods flow  
outbound goods flow

Types of regions

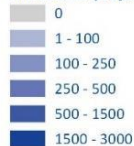
- Specialised manufacturing cluster
- Bavarian manufacturing cluster
- Lombardy manufacturing cluster
- Peripheral regions with low manufacturing specialisation
- Stuttgart manufacturing cluster
- Central manufacturing regions

Comparatively intermediary manufacturing specialisation: many enterprises  
Specialized manufacturing, high value added, good transport interlinkages and high employment in circular economy businesses.  
Highly connected in road transport, highest value generation and employment in the secondary sector.  
Comparatively low manufacturing specialisation: lowest GVA, employment and wages in manufacturing.  
Highly specialised, high value added and high manufacturing remuneration. Good transport interlinkages.  
Sizeable manufacturing presence and form the baseline region across the CE area.

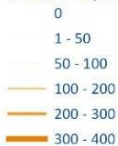


## Legend

### Number of projects per region



### Number of partnerships between regions



Source: ESPON [CE-FLOWS](#) (2021)

**...in which transnational cooperation brings together public, private and civil society organisations**

*to jointly develop and implement solutions addressing common problems that know no borders*

# INTERREG COOPERATION IS CENTRAL

Interreg CENTRAL EUROPE is a European Union funding programme that supports transnational cooperation to tackle shared challenges across borders. For over 25 years, we have connected regions to build trust and deliver solutions that make central Europe more resilient.  
[www.interreg-central.eu](http://www.interreg-central.eu)

**Interreg**  
CENTRAL EUROPE



Co-funded by  
the European Union

We fund transnational projects in 9 countries and 81 regions to make central Europe smarter, greener, better connected and more integrated. Our 4 funding priorities are further detailed into 9 specific objectives that address targeted challenges and needs across the programme area.



## PROGRAMME DURATION

Our programme runs from 2021 to 2027 and regularly offers funding opportunities.



## BUDGET

Our programme provides €207 million in ERDF funding with up to 80% co-financing to support transnational projects that drive cooperation and innovation across central Europe.

Co-financing to all project activities **80%** 207 M € ERDF



**125**  
PROJECTS

**1.145**  
INSTITUTIONS  
INVOLVED IN

**190**  
MILLION ERDF  
ALLOCATED

## OUR PROJECTS PER PRIORITY



**36** Projects funded  
**298** Partners  
**51** Million € funding allocated



**61** Projects funded  
**619** Partners  
**105** Million € funding allocated



**11** Projects funded  
**87** Partners  
**14** Million € funding allocated



**17** Projects funded  
**141** Partners  
**20** Million € funding allocated



Explore our projects  
in the Project Gateway  
section on our website

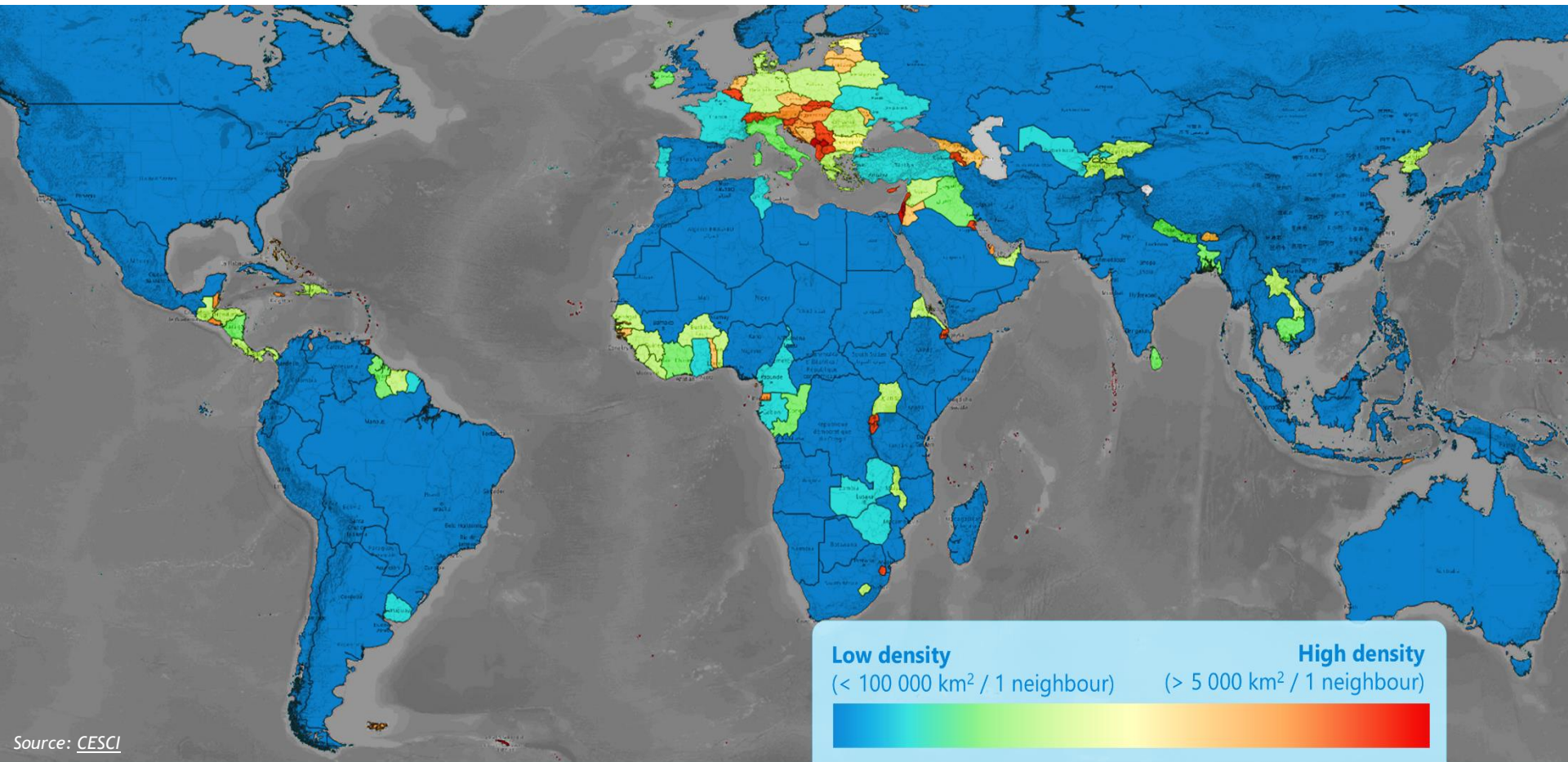
Published September 2025

# Framework and Objective of the Strategic Call for Capitalisation

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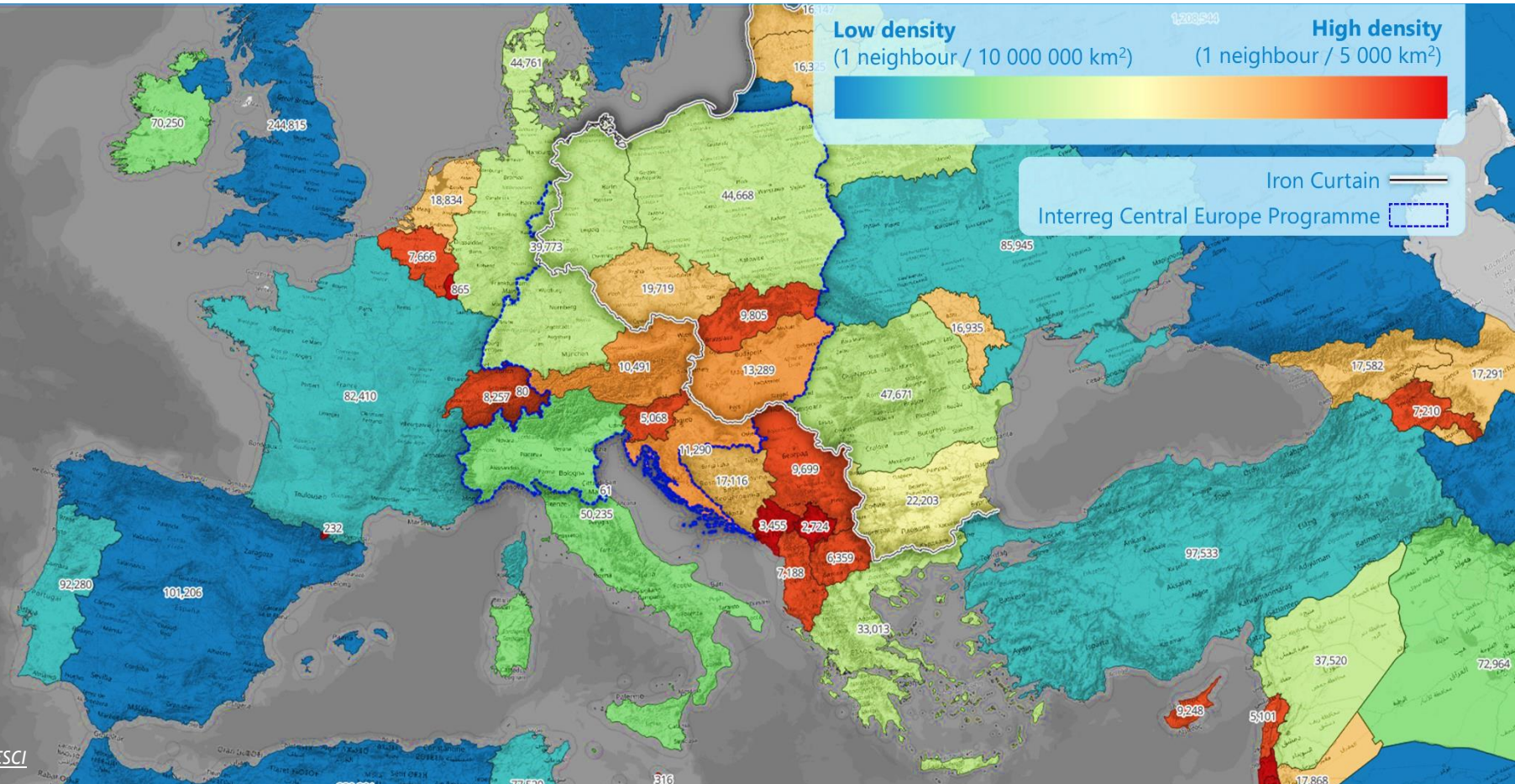


# Global Border Density





# European Border Density



# Negative Effects of Borders



## Lower Growth

It is estimated that, at the European level, the costs of border obstacles add up to 458 billion euros, which accounts for **3% of European GDP**.



## Lower Employment

It also means losing more than 6 million jobs, which is **3% of European employment**.

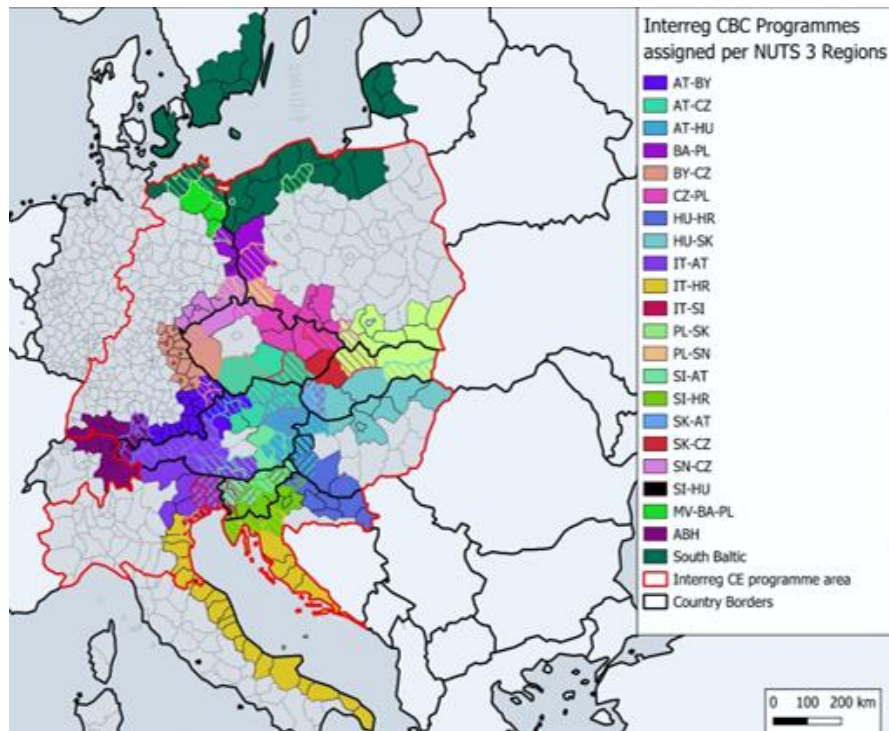


## Lower Efficiency

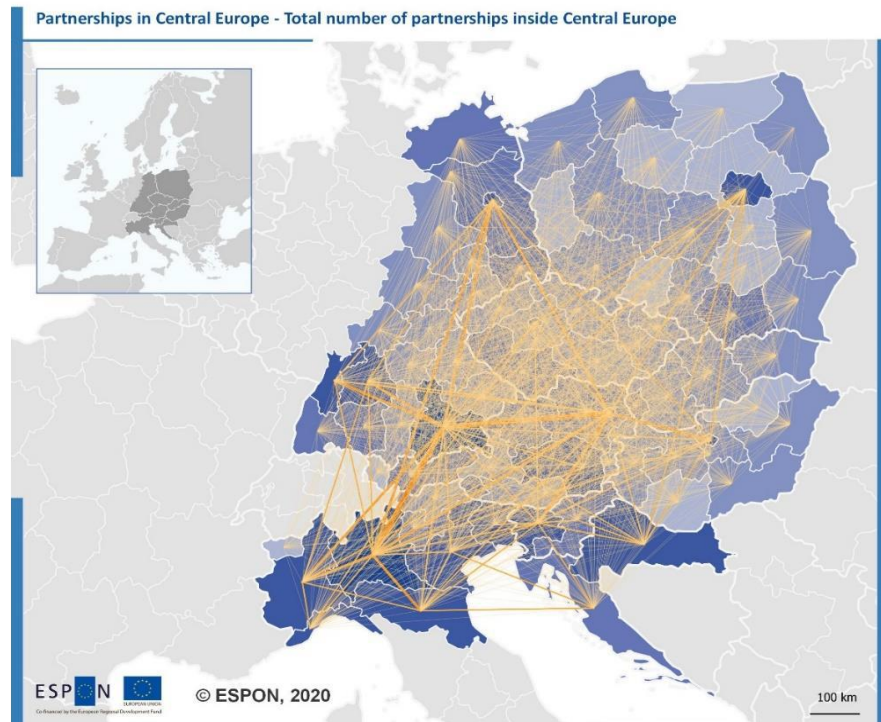
Solutions for shared challenges often remain at the local level, and do not unfold their full potential for the central Europe area.

# How Interreg Addresses Border Effects

## Cross-border cooperation in CE



## Interreg CE transnational cooperation



# Objective of the Strategic Call for Capitalisation

*To reduce the effects of borders on flows and functional linkages among central European regions, for a more competitive and resilient central Europe*

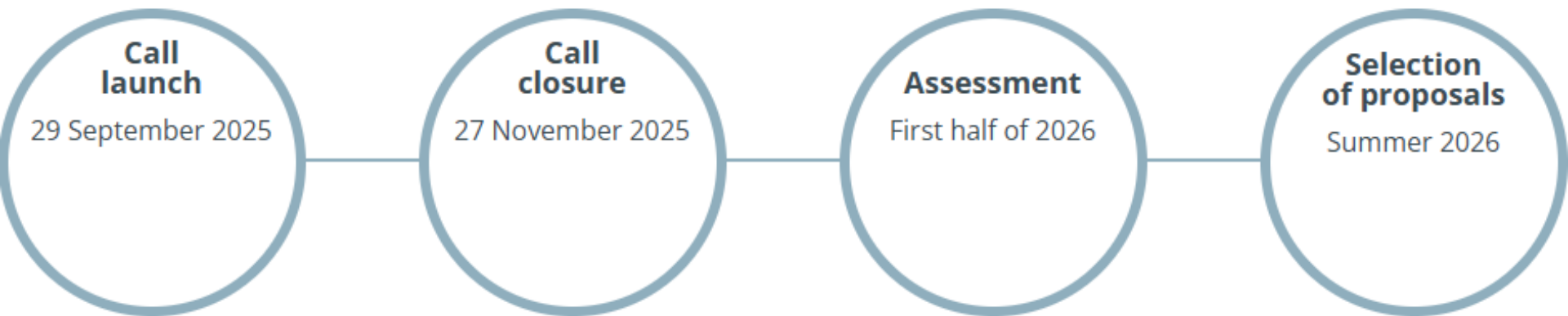
By **taking up** and **further developing** existing Interreg results to meet **new needs** and strengthen their **policy impact**



Strategic projects for capitalisation are expected to **leverage synergies, breaking the silos** between Interreg strands



# Call Timeline



# Thematic Scope

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Main Features of the Call



Priority 1: Cooperating for  
a smarter central Europe  
(SO 1.1 & SO 1.2)



Priority 3: Cooperating  
for a better connected  
central Europe  
(SO 3.1)

**All our funding priorities and specific objectives are open in this call**



Priority 2: Cooperating  
for a greener central  
Europe  
(SO2.1, SO2.2,  
SO2.3, SO 2.4, SO 2.5)



Priority 4: Improving  
governance for cooperation  
in central Europe  
(SO 4.1)



**Priority 1: Cooperating  
for a smarter central  
Europe**

**SO 1.1**

- Innovation management in SMEs
- Health care (innovation) and silver economy

**SO 1.2**

- Entrepreneurship
- Matching skills to labour market needs of regions in industrial and digital transition



**Priority 3:  
Cooperating for a  
better connected  
central Europe**

**SO 3.1**

- Accessibility of peripheral areas including digital transport solutions, transport strategies and planning

**Ideas are welcome in all relevant topics of each specific objective.**  
**Among others, the following topics show a good potential for capitalisation:**



**Priority 2:  
Cooperating for a  
greener central  
Europe**

**SO 2.2**

- Risk awareness, prevention and management such as for forest fires, floods, landslides and erosion
- Climate change adaptation

**SO 2.4**

- Biodiversity conservation and recovery
- Protection of ecosystems and sustainable management



**Priority 4: Improving  
governance for  
cooperation in central  
Europe**

**SO 4.1**

- Integrated territorial development including establishment of formal cooperation structures, access to public services of general interest and tourism

# Call budget per programme SO (indicative)

Programme priorities and specific objectives (SO)	Indicative ERDF budget (million EUR)
<b>Priority 1: Cooperating for a smarter central Europe</b>	
SO 1.1 Innovation capacities	3,6
SO 1.2 Smart skills	1,8
<b>Priority 2: Cooperating for a greener central Europe</b>	
SO 2.1 Clean energy transition	2,7
SO 2.2 Climate change resilience	3,4
SO 2.3 Circular economy	2,7
SO 2.4 Environment	3,4
SO 2.5 Green urban mobility	1,8
<b>Priority 3: Cooperating for a better connected central Europe</b>	
SO 3.1 Improving rural and peripheral transport	1,8
<b>Priority 4: Improving governance for cooperation in central Europe</b>	
SO 4.1 Governance for integrated territorial development	1,8
<b>Total</b>	<b>23</b>



# Specificities of Strategic Call for Capitalisation

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# Minimum Requirement for Synergies

Project proposals must take up existing outputs and results from:



At least two Interreg **CENTRAL EUROPE** projects 2021-2027 (first and second call)

At least two Interreg cross-border cooperation projects 2021-2027 (or, if relevant, 2014-2020), addressing [internal central European borders](#)

# Key Project Features



## Objective

To reduce the effects of borders on flows and functional linkages



## Transnationality

At least three partners from three countries, two of which are located in central Europe



## Duration

Between 18 and 24 months



## Budget

Up to 1 million EUR of ERDF

## Operations of Strategic Importance (OSI)



- They widen the impact and multiply the effects of projects already approved in previous calls, thus increasing efficiency and effectiveness for the benefit of CE regions.
- They will benefit from high visibility through special programme communication measures

# Up-streaming of outputs and results

MAIN FOCUS ON  
THE  
IMPLEMENTATION  
OF STRATEGIES  
AND ACTION  
PLANS



Project outputs are integrated into policies



# Down-streaming of outputs and results

MAIN FOCUS ON  
THE  
IMPLEMENTATION  
OF THE PILOT  
ACTIONS AND  
SOLUTIONS



Project outputs are rolled-out to new regions or sectors



# INPUT: EXISTING OUTPUTS AND RESULTS

Transnational project outputs  
and results

Cross-border project outputs  
and results

Outputs and results of other  
project(s)

# CAPITALISATION PROJECT

Addressing specific needs and  
challenges of new  
stakeholders and territories

Outputs and results fitting  
the new needs

# IMPACT/RESULTS

UP-STREAM  
to policy levels

New  
stake-  
holders

DOWN-  
STREAM

New  
regions

New  
sectors

# Project Example

## OUTPUTS TO BE CAPITALISED

### Interreg CE:

#### Project 1:

Strategic management approaches and action plans in the concerned sector and TN area

#### Project 2:

Innovative methods and solutions for the concerned sector

### Interreg CBC project 1:

Cross-border monitoring tools tailored for the CB area "A"

### Interreg CBC project 2:

Models for transboundary management and service delivery in the CB area "B"

### Existing b-solution:

Identification of legal, administrative or technical border obstacles hindering services across borders in the CB area "A"

## CAPITALISATION PROJECT



### Overall project objective:

*To enhance cross-border and regional service delivery through innovative, transferable solutions and coordinated policy approaches for the concerned sector*

### Jointly developed outputs

#### Strategy / Action Plan

- Improved strategies and coordinated action plan for cooperation and service delivery for the concerned sector in the TN area.

#### Pilot Action

- Testing and co-creation of integrated approaches for the concerned sector across borders

#### Solutions

- Joint tools and protocols for the concerned sector to support cross-border implementation and management

## RESULTS/IMPACTS

### UPSTREAM

#### **Policy Uptake:**

Updated national, regional or local policies to set up:

- Joint services across border
- Harmonised standards and procedures in the concerned sector

### DOWNSTREAM

#### **Adaptation and Rollout:**

- Transfer and application of jointly developed solutions for the concerned sector to more CB areas beyond the ones in the initial projects.
- Extension and adaptation of sectoral approaches to additional target groups.

# How to Build your Partnership and Project Proposal

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# Partnership

## Partnership size and transnationality

- Minimum requirement

3

Partners

3

Countries

2

At least from  
Central Europe

- No recommended size (consider project scope and budget limitations)

# Partnership composition - recommendations



- All types of institutions can participate
- Coherence with the territorial and thematic scope of the project (e.g. competencies, governance level, sectors, outreach to target groups etc.)
- Composed of
  - organisations that were actively participating in the Interreg CENTRAL EUROPE projects to be capitalised; and
  - organisations that were actively participating in the Interreg cross-border cooperation projects to be capitalised
- Owning the outputs and results being capitalised, or holding the relevant user rights
- Involving additional organisations that can facilitate the **upstreaming or down-streaming** of existing outputs and results (e.g. public actors in charge of policies, organisations representing the new territories or sectors addressed)



# Intervention logic

- **Project objectives**

- To be clearly aligned to the call objective of reducing border effects
- To reflect the capitalization focus of the call

- **Project outputs**

- Full set of output types (strategies, action plans, pilot actions, solutions, cooperations)

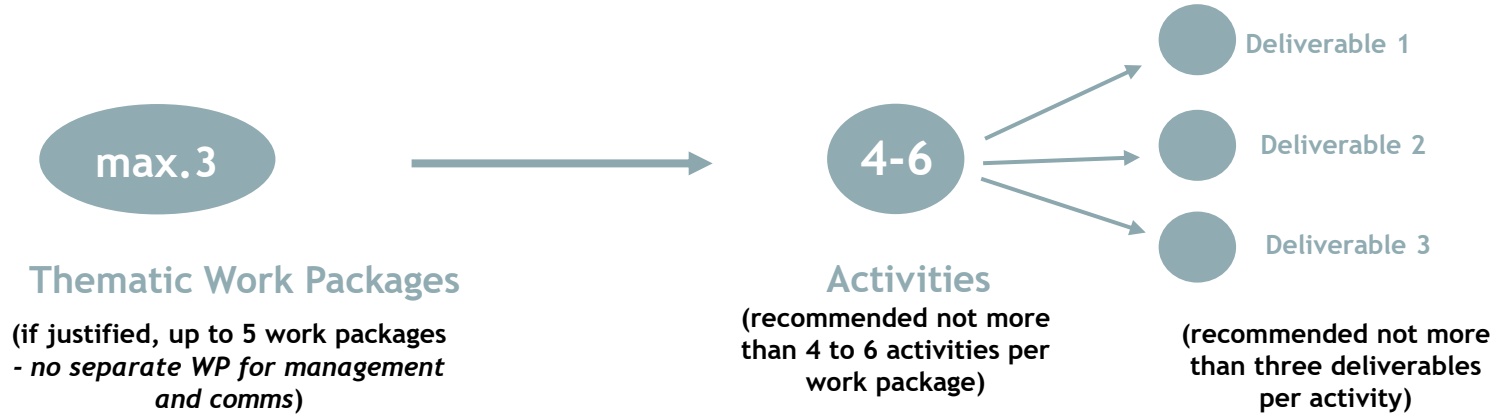
- **Capitalisation approach**

- Upstreaming of outputs and results - main focus on the implementation of strategies and action plans
- Downstreaming - main focus on pilot actions and solutions

- **Project results**

- Concrete uptake of existing outputs and results
- Generating impact and effects for the benefit of wider areas, beyond border regions

# Project work plan



*For guidance and details on the project intervention logic and work plan,  
please refer to the programme manual, the offline template of the  
application form and the online tutorials.*

# Key features of a good capitalisation project (1)



**Clear and Relevant Logic:** A good project has a clear and relevant intervention logic, contributing to the call objective.



**Transnational Added Value:** The project must show clear added value from transnational cooperation.








**Clear capitalisation approach:** It has to clearly build on outputs and results of previous projects and demonstrate a concrete capitalisation approach.



**Sound Work Plan:** A good project has a well-focused and mature work plan.

# Key features of a good capitalisation project (2)




-  **Competent Partnership:** Partnerships should include partners which were actively involved in the projects to be capitalised and further institutions relevant for their **downstreaming** and/or **upstreaming**
-  **Strong Management:** Effective project management ensures quality outputs and results.
-  **Effective Communication:** A strong communication manager coordinates communication activities.
-  **Value for Money:** Projects must demonstrate value for money with an efficient budget.
-  **Long-lasting Impact:** Projects should ensure long-lasting benefits and broad uptake and roll-out of results in additional sectors and/or regions.

# Project budget



Maximum total project budget EUR 1.250.000

(=max. EUR 1.000.000 ERDF)

-  Real Costs
-  Simplified cost option (SCO)
-  Obligatory SCO

Each LP/PP has to choose ONE of the following budget options:

OPTION 1

OPTION 2

OPTION 3

Preparation

Lump sum for preparation and contracting costs

Project Implementation

CC1 Staff Costs  
Real costs

CC1 Staff Costs  
Flat rate 20% of CC4, CC5 & CC6

CC1 Staff Costs  
Real costs

CC2 Office & Admin Costs  
Flat rate 15% of CC1

CC2 Office & Admin Costs  
Flat rate 15% of CC1

CC3 Travel & Acc. Costs  
Flat rate % of CC1  
(% is country specific)

CC3 Travel & Acc. Costs  
Flat rate % of CC1  
(% is country specific)

CC4 Ext. Exp. & Services  
Real costs

CC4 Ext. Exp. & Services  
Real costs

CC5 Equipment Costs  
Real costs

CC5 Equipment Costs  
Real costs

CC6 Infrastructure & Works  
Real costs

CC6 Infrastructure & Works  
Real costs

All other CCs  
Flat rate 40% of CC1

Closure

Same as option chosen for project implementation

# Support Measures and Tools

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# Applicant support measures



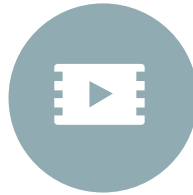
## Community

Online applicant community to facilitate project partner search and present project ideas



## Webinars

Digital events to introduce the call and opportunity for applicants to ask questions. Join our Q&A Webinar on 16 October



## Videos

Set of tutorials and explainers introducing the key aspects of the call, thematic fields and project development



## National support

Guidance and information by national contact points (NCPs) in national languages and application issues



## Individual consultations

Individual consultations with the JS to provide guidance on project development and application requirements

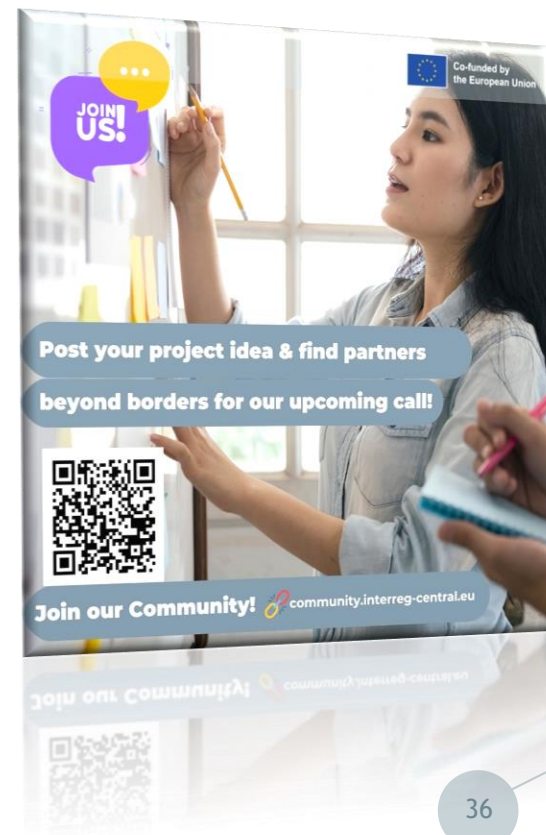


The applicant community is available at <https://community.interreg-central.eu/>

The permanent helpdesk is available at [helpdesk@interreg-central.eu](mailto:helpdesk@interreg-central.eu)

# Individual consultations

- **Early consultation:** It is advised to request the consultation early in the project development phase, but with a sufficiently mature project idea.
- **Consultation input:** Consultations are based on the project idea form, which must be submitted through our applicant community platform (it is not obligatory to publish it).
- **Consultation requesting period:** Request your consultation between 30 September and 19 November 2025.



# National Info-Days

## AUSTRIA

7.10.2025  
online

## CROATIA

15.10.2025  
Opatija  
(in person)

## CZECH REPUBLIC

8.10.2025  
online

## GERMANY

2.10.2025  
Online  
+ more Q&A  
sessions follow in  
October

## HUNGARY

15.10.2025  
online

## ITALY

7.10.2025 Turin  
21.10.2025 Venice  
(in-person)

## POLAND

17.10.2025  
online

## SLOVAKIA

9.10.2025  
online  
+ more Q&A sessions  
follow in October

## SLOVENIA

15.10.2025  
Ljubljana  
(in-person)

# Call-related documents

All relevant documents are available for download at [www.interreg-central.eu/documents](http://www.interreg-central.eu/documents)



## Application Package

- a. Terms of Reference (ToR)
- b. Offline application form template with guidance;
- c. Lead partner & project partner declaration templates;
- d. Simplified financial statement *(applicable only to private lead applicants)*;



## Tools

- a. Self-assessment tool of your project proposal
- b. Project summary generator
- c. Financial capacity check for private lead applicant
- d. Mapping of B-solutions



## Manuals

- a. Programme manual\*
- b. Jems manual\*

*\*available as PDF and in HTML*

# Jems

Applications have to be submitted through the web-based Joint electronic monitoring system (Jems) available at

<https://jems.interreg-central.eu>

## Attention:

Regularly run the pre-submission checks of your application when preparing your project proposal and don't wait the last minute!

The screenshot displays the Jems application form interface. At the top, there are logos for Interreg Central Europe and the European Union, along with a 'Dashboard' link. The main navigation menu on the left includes 'Project overview', 'Application form', and 'Project identification'. The 'Application form' section is expanded, showing 'Project version (current) V. 1.0'. The 'Project identification' section is also expanded, showing 'A - Project identification' and 'A - Project overview tables'. The 'Project identification' form is displayed, showing fields for 'Project ID (automatically created) CE0401346', 'Name of the lead partner organisation Ministerium', 'Name of the lead partner organisation (in English) Ministry', 'Project acronym TEST4Call', and 'Project title Call 4 Test Project'. A red 'EXAMPLE' stamp is overlaid on the form. Below the form, there is a table with three rows: 'Error - verification failed. Required user interaction.', 'Warning - there is recommendation how to enhance data quality of Application Form User interaction is desirable.', and 'Info - verification passed successfully.'.

Icon	Message
	Error - verification failed. Required user interaction.
	Warning - there is recommendation how to enhance data quality of Application Form User interaction is desirable.
	Info - verification passed successfully.