

Project Food4CE

Food4CE is a European project that aims to support **Alternative Food Networks (AFNs)** in their efforts to create sustainable and resilient food supply system.

Involved project partners are universities, research institutes, network organisations and logistics companies from six different countries (Slovenia, Italy, Hungary, Poland, Austria and Belgium), aiming to support AFNs through the exchange of logistics knowledge and expertise.

The Food4CE project is coordinated by the University of Maribor.



Food4CE Innovation Hubs

In the Food4CE project, 5 regional and 1 Transnational Innovation Hub (IH) have been developed. The aim of innovation hubs is to bring together actors from various sectors to advance AFNs in Central Europe.

Organised as living labs, the innovation hubs will enable **active knowledge transfer** between researchers, business experts, food producers, logistics and platform operators, and policy makers in order to advance the creation of new and developed Short Food Supply Chains (SFSC) solutions throughout Europe.

Innovation hubs will therefore create a unique mutual transnational support network for Central European AFNs.



Co-funded by the European Union

Food4CE

PULS
Innovation Hub



*Sustainable logistics
for regional food supply*



More information

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Tools supporting the Innovation Hub activities

The innovation Hub will focus on advancing AFNs logistics efficiency through the development of innovative tools and solutions.

Knowledge Transfer Platform

The KTP is an **interactive online platform** designed to facilitate knowledge exchange and best practices. Its main goal is to **centralize information, solutions, and tools** that can **optimize business models and improve the efficiency of short food supply chains**.



Visit  **KTP**

Matchmaking Platform

Designed as a **web-based "marketplace" tool**, the platform serves as a dynamic hub that connects, supports, and empowers key players in the field of Alternative Food Networks. It aims to **enable direct connections among producers, consumers, (sustainable) logistic companies, and future stakeholders, ensuring seamless logistics, and leveraging online marketplaces**.



Visit  **MP**

PULS Innovation Hub

The PULS Innovation Hub is dedicated to **driving innovation and sustainability within the agri-Food sector** by addressing key challenges and opportunities. Its objectives include:



Developing comprehensive business plans



Conducting profitability analyses



Optimizing production intensity



Evaluating the sustainability of farms

Additionally, the hub focuses on **assessing and reducing logistics costs** to enhance the efficiency of short food supply chains.

By analyzing these dynamics, the hub aims to **improve overall efficiency**, strengthen the role of short supply chains in the agri-food sector, and enhance their competitiveness.

Find out more:



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