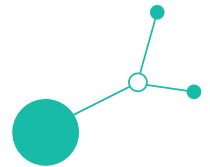


D.2.2.1 TRANSFORMATION CAPACITY BUILDING PACKAGE FOR BUSINESS SUPPORT ORGANIZATIONS



Report with the specification of the content
and timing of capacity building activities

Version 2
05 2025





D.2.2.1 TRANSFORMATION CAPACITY BUILDING PACKAGE FOR BUSINESS SUPPORT ORGANIZATIONS

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INTRODUCTION

The Automotive sector in Europe is undergoing transformation in four areas: electrification, autonomous vehicles, connectivity (vehicle to x) and platform economy (car-sharing, vehicle as a service). Several kinds of Business Support Organisations such as: specialised service providers, regional development agencies, technology parks, industrial and business parks, vocational training and life-long learning organisations, universities and research organisations offer support through networking, spaces and infrastructure and services.

In the framework of the Drive2Transform project the Silesia Automotive & Advanced Manufacturing Cluster, coordinated by the Katowice Special Economic Zone, is the task leader for planning and executing a Transformation Capacity Building Package for Business Support Organisations involved in the transformation processes in Automotive. The objective of this activity is to enable and implement a mutual learning process among the partners and their relevant stakeholders acting as business support organisations of businesses in the automotive sector. This includes higher education and research organisations when acting in vocational training, life-long learning or technology transfer.

In February 2025 a questionnaire was circulated among Business Support Organisations in the regions covered by the project consortium. A total of 41 questionnaires were gathered. Based on the outcomes a Transformation Capacity Building Package for Business Support Organisations was designed and made public, open to a wider group of business support organisations.

The Transformation Capacity Building Package shall include a set of online meetings, online training sessions, onsite study visits and online bilateral meetings covering issues identified in a survey among Business Support Organisations of several regions in Central Europe.



1. The needs analysis

A total of 41 Business Support Organisations were involved in the needs analysis.

Table 1: Amount of involved BSOs per automotive ecosystem and their specialisation

Automotive ecosystem consortium partner	Amount of BSOs	Specialised commercial service provider	Regional, local development agency	Technology Park, industrial/business park	Cluster management organisation	Research organisation	University	Other*
Biz-Up	2		•		•			•
CCIS	2				•			•
KSSE	9	•	•	•	•	•	•	•
NOI	2			•				•
PBN	2						•	
PU	5		•	•	•	•		
RDA Pilsen	8		•		•	•	•	•
SEVA	6				•			•
TechBase	5		•	•	•			•
Total	41							

Other*: start-up incubator, chamber of commerce, labour union, trade union, business lobbying organisation, state business support organisation

The involved BSOs are mainly active in delivering support related to the area of electrification. About 20% of the targeted BSOs also provides activities in the area of autonomous vehicles, connectivity and platform economy. Within the overall support portfolio, main scope goes out to:

- Networks: Automotive conference; Business 2 Business brokerage event for Automotive; Science 2 Business brokerage event for Automotive; Workshop, networking technology suppliers and appliers.
- Spaces and infrastructure: Incubator space (renting); Office, production, logistics space (renting); Laboratory space and infrastructure (renting).
- Services: Strategic consulting; Specialised consulting; Training and education; Research and development.



Table 2: The business support service portfolio

Support		Electrification	Autonomous vehicle	Connectivity	Platform economy
Networks	Automotive conference	13	9	9	7
	Business 2 Business brokerage event for Automotive	15	8	11	8
	Science 2 Business brokerage event for Automotive	14	7	10	9
	Workshop, networking technology suppliers and appliers	16	9	11	10
	Database access to specialised service/technology suppliers	8	8	8	5
	Dedicated brokerage (e.g. Enterprise Europe Network database)	6	6	6	10
	Other (e.g. business model workshops, experience exchange round tables, expert groups, collective bargaining)	6	5	4	3
Spaces and infrastructure	Equipped training facility (renting)	2	3	2	1
	Incubator space (renting)	8	7	7	6
	Office, production, logistics space (renting)	7	6	6	4
	Laboratory space and infrastructure (renting)	10	8	7	3
	Land management for company investments (land sale)	3	2	2	2
	Other (e.g. laboratory for testing electric drives)	1	0	0	0
Services	Financial consulting	5	5	6	4
	Legal consulting	3	3	4	2
	Strategic consulting	13	12	13	12
	Specialised consulting (e.g. green, digital transformation, innovation management)	21	15	15	14



Support		Electrification	Autonomous vehicle	Connectivity	Platform economy
	Training and education	13	7	10	7
	Financing	7	6	6	6
	Research and development	17	12	12	11
	Certification and compliance	1	1	1	0
	Other (e.g. business and start-up consulting, financing for start-ups, finance support for training and advisory services, innovation management audit, designing and testing drives for electric vehicles, expert teams, material and mechanical testing, marketing and PR, recruitment, event organization and joint participation in fairs and missions)	8	5	6	5

The involved BSOs are mainly interested in business support improvement and innovation concerning:

- Networks: Business 2 Business brokerage event for Automotive; Science 2 Business brokerage event for Automotive; Workshop, networking technology suppliers and appliers; Database access to specialised service/technology suppliers.
- Spaces and infrastructure: Laboratory space and infrastructure (renting).
- Services: Strategic consulting; Specialised consulting; Training and education; Research and development.

Table 3: Opportunities for business support improvement and innovation

Support		Electrification	Autonomous vehicle	Connectivity	Platform economy
Networks	Automotive conference	8	7	5	5
	Business 2 Business brokerage event for Automotive	10	11	9	10
	Science 2 Business brokerage event for Automotive	13	15	11	11
	Workshop, networking technology suppliers and appliers	16	13	14	12
	Database access to specialised service/technology suppliers	15	10	13	11
	Dedicated brokerage (e.g. Enterprise Europe Network database)	6	6	6	9



Support		Electrification	Autonomous vehicle	Connectivity	Platform economy
	Other (e.g. annual smart mobility workshop, support of suppliers in Catena-X, social dialogue)	3	3	4	4
Spaces and infrastructure	Equipped training facility (renting)	4	6	5	3
	Incubator space (renting)	4	4	3	2
	Office, production, logistics space (renting)	7	6	6	3
	Laboratory space and infrastructure (renting)	12	10	8	5
	Land management for company investments (land sale)	1	2	1	1
	Other (e.g. laboratories for testing electric drives, laboratory networking)	2	1	1	1
Services	Financial consulting	6	7	7	5
	Legal consulting	5	4	4	5
	Strategic consulting	10	10	10	8
	Specialised consulting (e.g. green, digital transformation, innovation management)	16	16	14	12
	Training and education	13	11	9	5
	Financing	6	5	4	4
	Research and development	13	12	10	7
	Certification and compliance	9	7	6	4
	Other (e.g. innovation management audit, designing motors and drives, IP and technology transfer to automotive, location marketing, HR marketing, recruiting and job rotation offers, funding advisory services)	6	5	5	5



The BSOs presented an overview of good practices and identified areas of interest to get inspiration from good practices of from other automotive ecosystems to improve own business support instruments.

Table 4: Overview of BSOs with good practices and BSOs seeking for good practices

Support		BSOs with good practice	BSOs seeking for good practice	Priority
Networks	Automotive conference	14	16	!
	Business 2 Business brokerage event for Automotive	11	10	!
	Science 2 Business brokerage event for Automotive	12	11	!
	Workshop, networking technology suppliers and appliers	16	15	!
	Database access to specialised service/technology suppliers	4	14	!
	Dedicated brokerage (e.g., Enterprise Europe Network database)	6	6	
	Other (e.g. cross-industry events, expert groups, branch fairs, start-up networking with industry, smart mobility workshop, networking with regional government and metropolitan areas)	10	3	
Spaces and infrastructure	Equipped training facility (renting)	5	4	
	Incubator space (renting)	7	3	
	Office, production, logistics space (renting)	6	2	
	Laboratory space and infrastructure (renting)	13	7	!
	Land management for company investments (land sale)	5	2	
	Other	0	1	
Services	Financial consulting	6	7	
	Legal consulting	3	6	
	Strategic consulting	12	9	!
	Specialised consulting (e.g. green, digital transformation, innovation management)	14	12	!
	Training and education	11	9	!
	Financing	5	8	!
	Research and development	13	9	!
	Certification and compliance	1	6	
	Other (e.g. expert groups, professional consulting, designated design)	3	4	

Having analysed all good practice proposals and needs, the following knowledge exchange teams on automotive ecosystem level have been suggested.



Table 5: Proposal of knowledge exchange teams on automotive ecosystem level

Support		Good practice automotive ecosystem*	Automotive ecosystem seeking for good practices
Networks	Automotive conference	BIZ-UP, KSSE, NOI, PU, TechBase	CCIS, KSSE, NOI, PBN, PU, RDAP, SEVA, TechBase
	Business 2 Business brokerage event for Automotive	BIZ-UP, NOI, PU, TechBase	KSSE, NOI, PBN, PU, RDAP, TechBase
	Science 2 Business brokerage event for Automotive	PU, TechBase	KSSE, NOI, PBN, PU, RDAP, TechBase
	Workshop, networking technology suppliers and appliers	CCIS, RDAP, SEVA, Techbase	CCIS, NOI, PBN, PU, RDAP, SEVA, TechBase
	Database access to specialised service/technology suppliers	NOI, KSSE	BIZ-UP, CCIS, KSSE, NOI, PU, RDAP, TechBase
Spaces and infrastructure	Laboratory space and infrastructure (renting)	BIZ-UP, KSSE, PU, RDAP, TechBase	PBN, PU, RDAP, TechBase
Services	Strategic consulting	BIZ-UP, NOI, PU, TechBase	CCIS, NOI, PBN, RDAP, SEVA, TechBase
	Specialised consulting (e.g. green, digital transformation, innovation management)	CCIS, NOI, PBN, TechBase	BIZ-UP, CCIS, KSSE, NOI, PBN, PU, RDAP, SEVA
	Training and education	KSSE, PBN, PU, TechBase	CCIS, KSSE, NOI, PBN, RDAP, SEVA, TechBase
	Financing	CCIS, KSSE, RDAP, TechBase	BIZ-UP, CCIS, KSSE, NOI, PU, RDAP
	Research and development	BIZ-UP, KSSE, RDAP, PU, TechBase	KSSE, NOI, PBN, RDAP

Good practice automotive ecosystems* marked in bold are those considered to deliver presentations in the capacity building process.



2. The Transformation Capacity Building Package

The Capacity Building Package will include the following activities:

- **A series of online (7) meet-ups and onsite study visits (2 - back to back with project meetings)** where partners will have the opportunity to get to know in depth the different business support ecosystems in the project and their respective relevant business support offers. In a peer reviewlike process, partners will get high value input from the partnership with respect to their business support ecosystem and recommendations for improvement.
- **A series of multilateral online training / knowledge exchange activities** provided by representatives of the more developed regions. There will be 1 training session (half-day) for each of the topics Networks, Spaces/Infrastructure, and Capacities/Services.
- **A series of bilateral (twinning) capacity building activities** enabling less-developed ecosystems to accelerate their maturation. These activities shall be defined more specifically on the basis of the identification of needs and existing practices performed during the project.

A total of 27 business support organisations (on average 3 per region) is expected to take part in the training activities (for onsite events at least the BSOs inside the partnership).

The study visits and online training sessions will be documented (materials) and processed as to generate learning reports which will be made public and contribute later to recommendations for business support ecosystems to foster the transformation of the automotive industry (contribution to Output 2.3: Transformation Capacity Building Package for Businesses, Business Support Organisations and Policy Makers (validated) - Programme output indicator RCO116_1.1: Jointly developed solutions).

Sections below include detailed information on the date and content of the proposed Capacity Building Package activities. Annex 1 summarises the Capacity Building Package implementation timeline.

2.1. In depth insight in the business support ecosystems of the partners' automotive ecosystems

Partners approved the following schedule for the series of online (7) meet-ups and onsite study visits (2 - back to back with project meetings) suggested by the Task Lead.

Table 6: Onsite study visits and online meet-ups schedule

Partner	Time	Presentation mode	Programme and materials
Biz-Up	05.2026/06.2026 [TBC]	On-site study visit	During the industry event/conference for business in Linz Ecosystem presentation, guided tour
CCIS	20.01.2026	Online meet-up	2 sessions in the same day Ecosystem presentation, discussion, recommendations for improvement
KSSE	20.01.2026	Online meet-up	
NOI	22.10.2025	On-site study visit	During the consortium meeting Ecosystem presentation, guided tour
PBN	03.02.2026	Online meet-up	2 sessions in the same day



Partner	Time	Presentation mode	Programme and materials
PU	03.02.2026	Online meet-up	Ecosystem presentation, discussion, recommendations for improvement
RDA Pilsen	03.03.2026	Online meet-up	3 sessions in the same day Ecosystem presentation, discussion, recommendations for improvement
SEVA	03.03.2026	Online meet-up	
TechBase	03.03.2026	Online meet-up	

2.2. Multilateral online training /knowledge exchange activities

In March/April 2025, Partners received from the Task Lead the proposal of online training/ knowledge exchange activities. Partners contacted proposed speakers for good practice presentation to enquire their availability and willingness to share their best practice. Having received the feedback, the following schedule for the series of online training/ knowledge exchange activities is foreseen.

Table 7: Proposal of multilateral online training/ knowledge exchange activities

Support		Proposed speakers for good practice	Programme
Networks 17.02.2026	Automotive conference	1. Automobil-Cluster of Business Upper Austria - OÖ Wirtschaftsagentur	09.00: Welcome (KSSE) 09.15: (1) annual conference concept
	Business 2 Business brokerage event for Automotive	2. Automobil-Cluster of Business Upper Austria - OÖ Wirtschaftsagentur 3. Cluster Mobility & Logistics c/o TechBase Regensburg GmbH	09.30: (2) Supplier Innovation Days 09.45: (3) Transformation network 10.00: (4) S2B matchmaking 10.15: Coffee break 10.30: (5) TraFoNetz Connect and Communities of Practice
	Science 2 Business brokerage event for Automotive	4. Cluster Mobility & Logistics c/o TechBase Regensburg 5. Transformation Network Northern Black Forest	10.45: (6) Workshops connecting technology suppliers and industry players
	Workshop, networking technology suppliers and appliers	6. German-Slovak Chamber of Industry and Commerce 7. Regionální rozvojová agentura Plzeňského kraje	11.00: (7) Innovation ecosystems 11.15: (8) Database experiences for ecosystem communication 11.30: (9) Database experiences for inter-cluster cooperation
	Database access to specialised service/technology suppliers	8. NOI 9. Katowice Special Economic Zone	11.45: Discussion 12.00: Summary of the day - announcement of twinning meetings
Spaces and infrastructure/ Services 17.03.2026	Laboratory space and infrastructure (renting)	1. Automobil-Cluster of Business Upper Austria - OÖ Wirtschaftsagentur 2. Institute of Smart Systems and Services 3. Digitale Gründerinitiative Regensburg 4. Łukasiewicz Research Network - Upper Silesian Institute of Technology	09.00: Welcome (KSSE) 09.15: (1) Autonomous driving test plant 09.30: (2) AI model training 09.45: (3) Laboratory and workshop facilities 10.00: (4) Testing electric drives 10.15: Coffee break 10.30: (5) services for ŠKODA auto



Support		Proposed speakers for good practice	Programme
	Research and development	5. Research and Testing Institute Pilsen 6. Institute of Smart Systems and Services 7. Automobil-Cluster of Business Upper Austria - OÖ Wirtschaftsagentur	10.45: (6) research projects generation and management 11.00: (7) R&D funding advisory services 11.15: Discussion 12.00: Summary of the day - announcement of twinning meetings
Services 21.04.2026	Strategic consulting	1. Institute of Smart Systems and Services	09.00: Welcome (KSSE) 09.15: (1) Workshops with business focussing on strategic development 09.30: (2) Green transition working group 09.45: (3) Simulation techniques 10.00: Coffee break 10.15: (4) Serviced related to electric drives design & production 10.30: (5) Learning nuggets 10.45: (6) Loan funds for SME development and innovation 11.00: (7) Grant application support 11.15: Discussion 12.00: Summary of the day - announcement of twinning meetings
	Specialised consulting (e.g. green, digital transformation, innovation management)	2. Chamber of Commerce and Industry - Electrical Industry Association 3. University of Miskolc, Institute of Logistics	
	Training and education	4. Łukasiewicz Research Network - Upper Silesian Institute of Technology 5. Region Mainfranken	
	Financing	6. Upper Silesian Fund 7. Cluster Mobility & Logistics c/o TechBase Regensburg	

2.3. Bilateral (twinning) capacity building activities

Each consortium partner related to a specific good practice speaker (or cooperating with the speaker's organisation) creates a dedicated link in a selected online communicator (MS Teams, Zoom, Webex, ...) and forward this link to KSSE before the multilateral online training /knowledge exchange meeting.

KSSE will prepare a list of speakers and related links for the bilateral meetings and publish this list in the chatbox during the meeting. KSSE will present this list during the summary and invite the participants to take part in twinning in line with their preferences and needs.

The twinning sessions will take place from **13.00 until 14.00 on the day of the multilateral online training /knowledge exchange meeting.**



Each consortium partner coordinating the specific twinning meeting will gather information about the participants and prepare a short summary of the meeting according to the template below.

Twinning session

Date:

Consortium partner:

Good Practice Speaker:

Good Practice topic:

Twinning participants:

1. (organisation name) (target group: SME, local public authority, regional public authority, BSO, sectorial agency, higher education/research)
2. (organisation name) (target group: ...)
3. ...

Summary of the main issues covered:

SUMMARY

This deliverable (D.2.2.1) has defined the structure, timeline, and content of the transformation capacity building package for Business Support Organizations within the Drive2Transform project. All project partners have contributed to the development of a comprehensive set of activities, tailored to the needs and priorities identified through our joint needs analysis.

Transition to D.2.2.2

All findings, outputs, and lessons learned from the implementation phase will be systematically documented and assessed in the subsequent deliverable D.2.2.2 (Capacity Building Activities for Business Support Organisations - Implementation Report). This forthcoming report will provide a detailed analysis of the activities carried out, the participation and feedback of involved organizations, the outcomes achieved, and recommendations for sustaining and transferring best practices beyond the project duration.



Annex 1. Timeline for Capacity Building Package implementation

TIMELINE FOR CB IMPLEMENTATION

KPIs:
7 online meet-ups
2 onsite study visits
3 Multilateral online trainings
Bilateral meet-ups

PERIOD 3		PERIOD 4					PERIOD 5
Month 18	Month 19	Month 20	Month 21	Month 22	Month 23	Month 24	Month 25
November'25	December'25	January'26	February'26	March'26	April'26	May'26 [TBC]	June'26 [TBC]
22.10 - Onsite study visit during CM in Bolzano		20.01 - online meet- up #1 & #2 (CCIS, KSSE)	03.02-online meet-up #3 & #4 & #5 (PBN, PU, RDA Pilsen)	03.03 - online meet- up #6 & #7 (SEVA, TechBase)		Onsite study visit during the industry event/conference for business by BIZ-UP D.2.2.2 writing	
			17.02 - Multilateral online training (Networks) + Bilaterall (twinning)	17.03- Multilateral online training (Spaces and infrastructur es) + Bilaterall (twinning)	21.04- Multilateral online training (Capacities and services) + Bilaterall (twinning)		