

# Interreg



# Meet the partnership

x-Inno Radar brings together 8 long-standing industrial regions in Central Europe, represented by:

- Creative Region Linz & Upper Austria (Austria)
- The Regional Chamber of Commerce of the Karlovy Vary Region (Czech Republic)
- Padova Chamber of Commerce, Industry, Craft and Agriculture (Italy)
- Creative Industry Košice, (Slovakia)
- BSC, Business support centre, Kranj (Slovenia)
- Association of Cultural and Creative Industries Chemnitz and Region (Germany)
- Regional Development Agency in Bielsko-Biała (Poland)
- Stebo Competence Centre Community Development (Limburg, Belgium)

Supported by our reflective scientific partners:

- Leibniz Institute for Regional Geography (Germany)
- Otelo eGen (Austria)



## Discover more



www.x-inno-radar.eu



## Find out our innovative tools

toolbase.x-inno-radar.eu

More tools appear throughout the project!



# Follow us

- www.facebook.com/xinnoradar
- www.linkedin.com/company/x-inno-radar

### Publishers:

- Leibniz Institute for Regional Geography (director Judith Miggelbrink)
- Stebo vzw (director Erwin De bruyn)



# X-INNO-RADAR

**BOOSTING INDUSTRIES THROUGH** SOFT SKILLS AND INNOVATION





# Soft skills are key to industrial transformation

Industrial regions in Central Europe are undergoing a heavy transformation in both their economic and social landscapes. Non-metropolitan regions, in particular, have to adapt to keep pace with global trends, political shifts, and structural challenges.

Soft skills like creativity, adaptability and communication skills are key in this regard.

In 2023, the most requested skills in online job ads were demonstrating willingness to learn, collaborating and working efficiently. Surprised? Follow x-Inno Radar to find out more about these skills and how to boost industry and innovation.

Source: CEDEFOP - Most requested skills in online job ads in EU27 in Transversal skills and competences in 2023 (ESCO level 2)



# But... what's a soft skill?

Soft skills are a set of non-technical abilities that allow individuals to act, collaborate and adapt effectively in a certain environment.

In x-Inno Radar we focus on:

### Transversal skills

 such as problem-solving, critical thinking, creativity, communication, empathy and adaptability

### Maker skills

such as improvisation, inventiveness and iterative design thinking

### Entrepreneurial skills

 such as initiative-taking, innovation, opportunity recognition, strategic thinking, risk-taking and networking





# How we do this

Our partners have teamed up on a fresh, community-focused approach that highlights teamwork, creativity, and leadership.

Yet, we are not doing this alone: we activate stakeholders in regional focus groups to feed us with their expertise and build broader support in the regions.

After screening the soft skills landscapes in our regions, we test out 8 jointly developed and innovative pilot ideas. The experiences gained will be incorporated into our blueprints and regional innovation strategies.

And the best part? We will share our key findings with stakeholders across Europe to spark even more widespread change.