

## Where Innovation Meets Heritage: Highlights from the GINEVRA Partner Meeting in Cesena



On 7-8 May 2025, the city of **Cesena, Italy** hosted the **fifth GINEVRA Partner Meeting**, bringing together project partners to exchange updates on autonomous vehicle (AV) pilot progress, refine governance and engagement strategies, and prepare for the final implementation phase.

### Advancing AV Governance and Demo Preparation

Held in the **Comune di Cesena**, Day 1 focused on technical and strategic updates across GINEVRA's core activities. Partners presented updates on the **demo site preparations** in Cesena, Varaždin, and Bad Schönborn, with a dedicated session moderated by **TU Wien** to align the upcoming implementation phase.

Partners also reviewed the progress under **Work Package 2** and shared insights from ongoing **stakeholder and citizen engagement efforts**. A dedicated session on **risk and emergency communication**, led by **ALDA+**, highlighted the importance of clear, responsive messaging as autonomous mobility pilots enter real-world testing.



## Transnational Reflections on AV: Policy, Practice, and Global Outlook

Day 2 moved to the historic **Biblioteca Malatestiana**, where the setting reflected the meeting's theme of bridging tradition and innovation. The **Transnational Seminar** titled "State of the Art and Perspectives for AV in Europe" featured contributions from **TU Wien**, **inBlenda**, and **EMFIE**, offering European and global perspectives on regulatory challenges, case studies, and future pathways for AV adoption.

A guided tour of the Biblioteca followed, allowing participants to reflect on the intersection between heritage and forward-looking urban transformation.

## Setting the Stage for Final Implementation

The meeting marked a key milestone as the GINEVRA project enters its final implementation phase. With demo activities approaching, the exchange in Cesena helped strengthen collaboration, clarify roles, and energize the partnership to deliver innovative and inclusive governance tools for Central European cities.

A warm thank you to our hosts at **Comune di Cesena** for providing a welcoming and inspiring space for these important discussions, and to all partners for their continued dedication and input.