

GreenPATH

Green mobility solutions for Pioneering Actions
Towards a Healthy and sustainable commuting

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NEWSLETTER

30/04/2025

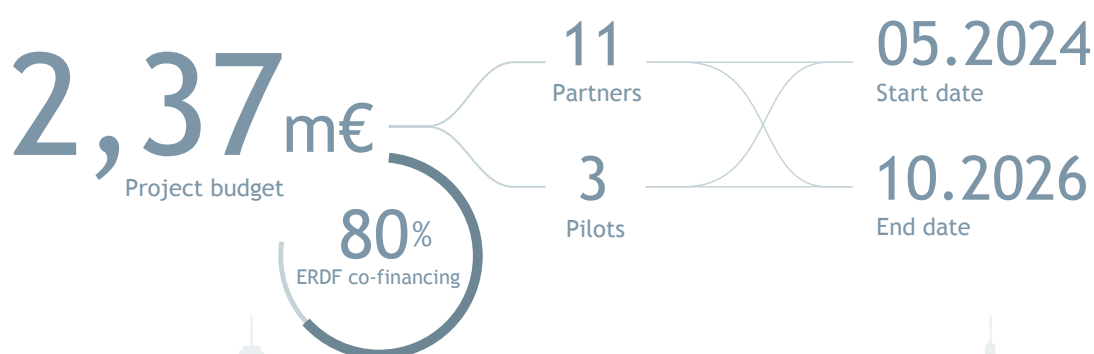
It's been quite a ride for GreenPATH!

From the Joint Transnational Review Workshop to our vibrant consortium meeting in Trieste, our partners have been working full speed ahead to shape smarter, greener commuting across Central Europe.

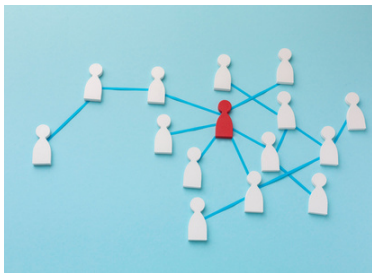
We've explored how digital tools can revolutionize daily travel, launched a Users Survey that reached over 780 commuters, and assessed each partner city's Functional Urban Area (FUA) to ensure our pilot actions truly respond to local needs.

And that's not all—pilots are about to launch! From bike-tracking apps to shared mobility strategies and gamified commuting challenges, real-life testing is just around the corner.

Dive into this issue to see what we've been up to—and don't forget to check our [website](#) and follow us on [LinkedIn](#) for full reports and regular updates!



Highlights from Joint Transnational Review Workshop



In February, GreenPATH hosted a dynamic expert roundtable to tackle key challenges in sustainable commuting across Central Europe. **Discussions centered on sub-urban mobility, digital integration, and the urgent need to scale successful interventions.** Participants explored the symptoms of car dependency, emphasized policy action, and stressed process evaluation as a tool for lasting impact. The workshop also **spotlighted territorial needs, upcoming pilot actions, and teaching strategies to shift mindsets.** By uniting diverse voices, the event sparked fresh solutions to create smarter, more accessible transport systems across the region.

How do You Commute - and Why?



GreenPATH's cross-city survey asked **782 commuters** across Central Europe what drives their transport choices. Results showed big differences: Berlin and Vienna favor public transport, while car use remains high in Ravenna and Osijek. **Safety, convenience, and reliability matter more than cost**—and many would switch modes if better options existed. These insights are now shaping real-world pilot projects and feeding into the GreenPATH Strategy for smarter, more sustainable commuting. Want to know what's next?

 Read the [full User Survey report](#) to dive deeper into the findings!

IT Tools for Smarter Commuting



GreenPATH's latest report reveals how **digital tools are reshaping mobility in Central Europe.** Out of **48 IT solutions reviewed**, most aim to change commuter behavior, reduce emissions, and improve trip planning. From real-time travel apps to carpooling platforms and corporate mobility tools, these innovations help cities and commuters go greener. The study, developed by Technische Universität Berlin, identifies **six standout solutions ready to support sustainable commuting in pilot regions.**

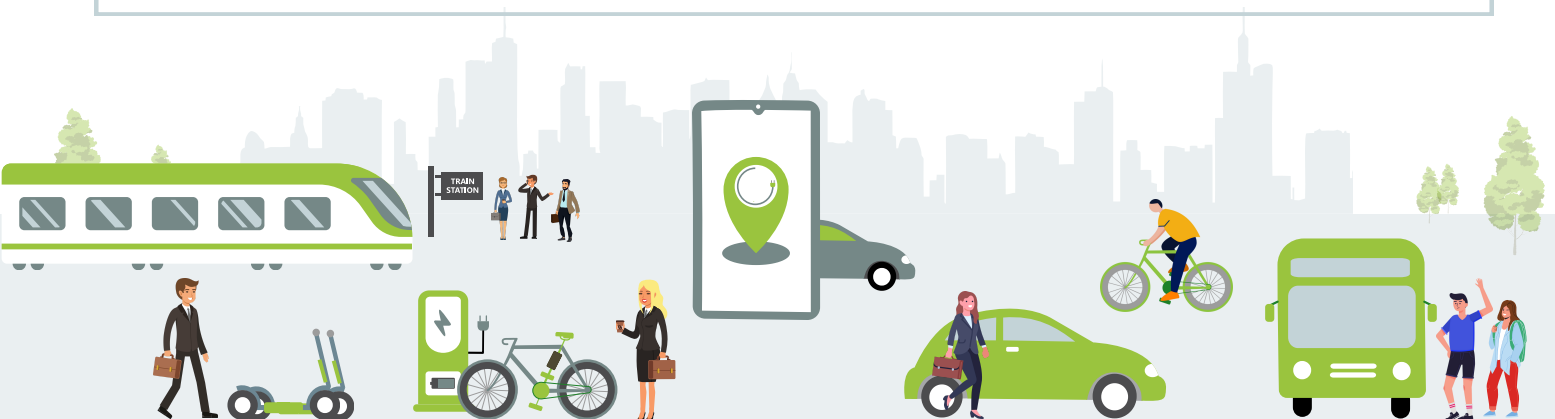
Explore the full report and key findings on our website: greenpath-central.eu

Trieste hosts GreenPATH partners



The third Steering Committee of the GreenPATH project took place in Trieste (15-16 April), bringing together partners from six Central European countries. The **meeting focused on sharing results, aligning pilot actions, and exchanging ideas to improve daily commuting**—especially to work and school. From awareness campaigns to cross-border commuting studies, GreenPATH is helping cities and regions shift towards cleaner, smarter, and more inclusive mobility. The project is progressing well, with promising outcomes already emerging.

Next stop? Osijek, Croatia! Partners will meet again in October 2025 to continue building a greener mobility future for Central Europe.



Listening to the cities: What Our Partners Learned from Stakeholders



GreenPATH partners have been busy on the ground, **engaging local voices to shape smarter mobility solutions**. As part of the FUA Perception Assessment, each pilot team surveyed key stakeholders—ranging from transport providers to commuters—to understand how GreenPATH initiatives are perceived in their regions. Using interactive posters and structured discussions, they gathered **insights on social, environmental, and economic impacts of the pilots**. These findings are now being compiled in the D.2.2.2 FUA Perception Assessment report, which will directly inform the refinement and scaling of GreenPATH solutions across Central Europe.

What's Next?



GreenPATH partners have been laying the groundwork for real change. They've **developed pilot methodologies and designed mobility packages for students and employees using micro-incentives, gamification, and digital tools**. From bike-tracking apps in Monza to shared mobility planning in Osijek and e-bike schemes in Maribor, pilots are ready to roll out across Central Europe. In the coming months, we'll also release **online training materials** to support wider learning on mobility management topics.

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The partnership



Lead partner Bologna, Italy



Monza, Italy



Milan, Italy



Trieste, Italy



Berlin, Germany



Vienna, Austria



Maribor, Slovenia



Budapest, Hungary



Kecskemét, Hungary



Zagreb, Croatia



Osijek, Croatia

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