

# Guide for applicants

GREENE 4.0

Looking to make your green or digital idea a reality? You're in the right place! Here's a quick and friendly guide to the Greene 4.0 Innovation Contest - what it's about, who can apply, and how to get started.

## 1. What is the Greene 4.0 Innovation Contest?

The Greene 4.0 Innovation Contest is an international call for innovative solutions that can accelerate the green and digital transformation of industry.

## 2. Who are we looking for?

We're searching for creative minds and bold innovators who have a solution that supports green transformation or digitalisation in the manufacturing industry. Whether you're a startup, an SME, a student, or an academic researcher - we want to hear from you!

## 3. Who can apply?

You're welcome to apply if you operate in Poland, Austria, Czech Republic, Germany, Hungary, Italy, or Slovenia, and have a solution related to sectors like electronics, food & beverage, pharmaceuticals, metals, plastics, machinery, or construction and furniture. We're looking for innovations in green materials, recycling, energy efficiency, renewables, AI, automation, and digital connectivity. Join us if your work aligns with these fields!

## 4. How do I apply?

Applying is simple: fill out the online application form, available [here](#).

## 5. When can I apply?

You can submit your application until 31.05.2025.

## 6. What kind of support can I get?

Depending on your idea's development stage, you can receive expert mentoring, tailored support programs (from Proof of Concept to Investment & Market Readiness), and matchmaking with industrial partners. You'll also gain visibility through the B2GreenHub platform and other channels.

## 7. Who selects the winners?

Your application will be evaluated by the Innovation Expert Panel - a team of professionals from partner organizations, industry experts, and private equity specialists. They will check whether your application meets the formal criteria and assess your solution in terms of its innovativeness, potential, and relevance for the industry.

## 8. Where can I learn more?

Check out the official contest regulation, where you'll find everything about eligibility, evaluation, and support options, available [here](#).

***We're here to help you bring your innovation to life!***