

# POP-UP URBAN SPACES

E-NEWSLETTER

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At the midway point of the PopUpUrbanSpaces project, we are excited to share the progress so far. The foundation was laid with Work Package 1, which focused on research and preparation. This included completing the Baseline Study, summarizing the latest knowledge on tactical urbanism and sustainable mobility, and conducting an Urban Mobility and Travel Behaviour Audit in seven pilot cities. We also developed a Good Practice Catalogue, offering cities easy-to-apply solutions, and launched the Capacity Building Strategy, which was shaped by training sessions in Varaždin.

We have now shifted to Work Package 2, where the action is centered on pilot demonstrations. Partner cities have launched pilots testing tactical urbanism interventions, enhancing the public transport user experience, and running digital campaigns to raise awareness. With action plans in place, these pilot activities are currently being implemented, focusing on creating visible, real-world impact. Our goal is to demonstrate innovative solutions that can transform how people move through and interact with urban spaces.

Looking ahead, Work Package 3 will focus on transforming the project's outcomes into solutions and policy recommendations. A toolkit will be developed to help other cities adopt the tested interventions, ensuring the project's lasting impact across Europe.

POPUPURBANSPACES E-NEWSLETTER

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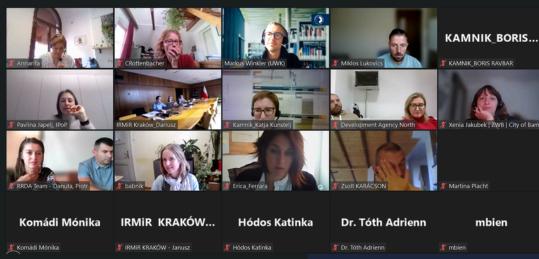
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# **MEETING #4**

Due to the severe flooding in Lower Austria, we had to move our 4th Steering Committee meeting online at the last minute to ensure everyone's safety. Despite the change in plans, we successfully held the meeting today in a shorter format, and we'll continue with smaller online workshops in the coming days. The meeting focused on the PopUpUrbanSpaces action plans for demonstration activities, including digital campaigning to raise awareness, tactical transit methods to improve public transport user experience, and tactical urbanism solutions to test sustainable urban mobility in public spaces. We also heard an insightful presentation on the ParKingXXL project, followed by a discussion on parking policy and partners' experiences. Each pilot partner presented their pilot actions, sharing updates and progress across seven different pilot projects.







Afterwards delved into we communication tasks, particular emphasis on how we'll showcase the pilot projects. We also reviewed the work done so far in WP2 and what's still ahead, including financial obligations for the pilots. Finally, we closed the meeting by discussing upcoming WP3 activities and wrapping up the management and reporting issues.

Although we missed gathering in person, the online session kept us on track, and we're eager to continue with the next steps!

# 17 SEPTEMBER KREMS (ONLINE)

The process of the PopUpUrbanSpaces project, comprising thoughtful and mutually reinforcing steps, began with Work Package 1, which laid the groundwork for subsequent project tasks. The partners collaboratively carried out the following activities:

- -The Baseline Study summarizes the latest scientific and practical information on tactical urbanism and tactical placemaking, highlighting how these approaches are used to create conditions for sustainable urban mobility.
- -The Urban Mobility and Travel Behaviour Audit of the seven pilot cities aims to assess the current state of mobility in these cities, including existing infrastructure and key challenges in providing sustainable mobility options and utilizing public spaces. The audit also seeks to understand the population's travel attitudes and their willingness to adopt new mobility solutions.
- -The Good Practice Catalogue presents various popup approaches and their achievable outcomes, serving as an easy-to-use collection of ideas for cities, stakeholders, and the general public.
- -The Capacity Building Strategy establishes the framework for know-how transfer at both transnational and local levels. In addition to setting objectives, the strategy outlines the required knowledge, skills, capacities, and capabilities, while recommending specific steps and interventions to develop the target groups' capacity.
- -The strategy was developed based on a Training Needs Analysis conducted in all partner cities and Cocreation Sessions during the 2nd transnational meeting in Ferrara, Italy. These sessions aimed to develop the draft concept, structure, and content of the strategy.
- -The strategy directly contributed to preparing the Interactive Capacity Building Sessions in Varaždin, Croatia, during the 3rd transnational meeting. The training made "PopUp Mobility Ambassadors" ready to plan and implement the demonstration actions under Work Package 2.

Although WP1 is largely complete, one task remains for the partners until the project's conclusion: they must regularly organize the urban-rural partnership network workshops to engage and raise awareness among stakeholders.

# WHAT WE ACHIEVED SO FAR



# WHAT WE ACHIEVED

SO FAR

Welcome to the WP2 - the realm of DEMONSTRATIONS!

Knowledge providers are delighted to be helping all terroritial partners to deliver transnational demonstrations and test methodologies to influence travel behaviour and increase the level of commitment to green mobility environmental solutions. We are already in the middle of Work Package 2, so it's high time to show you some summaries!

Work Package 2 started at the beginning of March with a workshop in Varaždin, while the third period itself was marked by the creation of action plans for the demonstration actions.

According to the PopUpUrbanSpaces application form, the territorial partners were divided into 3 groups/interventions (based on a functional link to the city and preferences):

- G1 Tactical urbanism methods to test sustainable urban mobility solutions in public space (cities: Bamberg, Ferrara, Kamnik, Krems) supported by IPOP
- G2 Tactical transit methods to improve the user experience of public transport (cities: Nyiregyhaza, Rzeszów, Varaždin) supported by UWK
- G3 Digital campaigning for raising awareness (all territorial partners) supported by EMFIE

WP2 Leader IRMiR prepared a detailed plan for transnational planning workshops for pilot cities to develop action plans for demonstration actions. Knowledge providers showed what an action plan is, what the main components are and why and how to prepare it. The knowledge providers – IPOP, UWK and EMFIE – also prepared materials based on theory and several practical cases. These materials served as a starting point for the territorial partners to develop their own action plans. The combination of these documents within each group made it possible to create a common transnational action plan – a roadmap for the respective cities to implement the territorial demonstrations. Each of these three action plans touches on a slightly different topic, but they have a common goal – to facilitate and help understand the project management process related to temporary interventions in space.

Under the guidance of all the knowledge kroviders, territorial partners have developed action plans for their local pilots. Now it's time to implement them and achieve the goals set. Partner cities have until the end of the fifth period to implement the demonstrations. A lot of work and challenges lie ahead, but with well-planned interventions we hope that everything will go as smoothly as possible!



WP3: Solutions and Policy Recommendations

We are approaching the third and final work package — Solutions and Policy Recommendations, which will officially begin in March 2025! The main objective of this WP is to engage leaders, professionals, decision-makers, and city dwellers, encouraging them to connect with the project's core message.

You already know that at the heart of this project are the pilot interventions, where we've been testing methods in tactical urbanism, tactical transit, and digital campaigning to drive behavior change. Work Package 3 will build on these experiences and learnings from the pilots to develop tools specifically tailored to small- and medium-sized towns in Central Europe.

WP3 will kick off with Activity 3.1, in which we will hold a co-creation transnational workshop to design a toolkit. Here, KPs and TPs will jointly design the structure, key elements, and format for implementing pilot interventions. The toolkit will cover all areas we've addressed throughout the project, focusing on tactical urbanism, tactical transit, and digital campaigning. It will provide local authorities, public sector bodies, and civil society organizations with practical solutions to scale up these approaches in their cities. The toolkit will be developed together with the TPs, with IPoP leading the overall coordination and other KPs supporting the process.

In Activity 3.2, we will design territorial policy action plans based on insights gained from the project, including strategies, demonstration actions, peer reviews, and co-creation workshops. These plans will outline how the developed tools can be used to influence travel behavior on a larger scale. They will also propose policy changes at both the local and national levels to support the shift towards sustainable urban mobility. Where possible, the action plans will be annexed to the city's Sustainable Urban Mobility Plan (SUMP) or integrated into local/regional climate and energy strategies.

In addition to the action plans, partners will work on a transnational position paper and sign a Letter of Cooperation to ensure continued collaboration and promotion of the project's findings in the future.

The last activity of WP3, Activity 3.3, will focus on mainstreaming the results. This will be achieved through mainstreaming actions such as presenting the results at transnational conferences (with each KP presenting at least one) and organizing B2B meetings focusing on sharing the project's outcomes with other networks, cities, and associations, with an emphasis on institutional sustainability.

The final chapter of the PopUpUrbanSpaces project will be the Dissemination and Mainstreaming Conference, organized in Kamnik, the city of the lead partner. At this event, we will present the project's results, tools developed and policy proposals while officially marking the project's completion.

# WHAT IS ONGOING



ACHIEVEMENTS IN THE PROJECT PARTNERSHIP

### DAN (CRO)

The PopUpUrbanSpaces pilot project in Ulica Augusta Šenoe, Varaždin, is a shining example of urban revitalization through collaboration. Developed by Razvojna agencija Sjever in partnership with the City of Varaždin, the project aimed to transform the street into a green, pedestrian-friendly zone. The execution was led by Parkovi d.d., a municipal company responsible for landscape management who installed corten steel planters filled with Japanese maple trees and modular benches, offering both shade and a space for relaxation.

What truly made this project stand out was its role in Varaždin's beloved street festival Špancirfest (biggest in Croatia of that kind), where the newly greened street became a key part of the festival's ambiance. The planters and benches were intensively used by visitors, transforming Ulica Augusta Šenoe into a vibrant, ecofriendly hub during the festival. Locals and tourists alike welcomed the changes with open arms, praising the enhanced livability and charm of the street. The success of the project didn't go unnoticed—after news of this urban makeover spread, other Croatian cities expressed interest in replicating the initiative in their own public spaces.

This initiative is not just about aesthetics—it represents a broader vision for a more sustainable city. By prioritizing green spaces and reducing the reliance on cars, Varaždin is setting a bold example for urban mobility and community-focused design.



ACHIEVEMENTS IN THE PROJECT PARTNERSHIP

### UWK (AUT)

After the partner meeting in Varazdin in March 2024, were we enjoyed special training for using and adapting several tools for identifying and evaluating place qualities, the use and organization of public streets and places, UWK and the city of Krems were well equipped to prepare the PopUp initiative – the pilot – at the Hafnerplatz.

The implementation was quite challenging: many different players and target groups of the public administration sectors, the schools, the target groups of cyclists, traffic- and open space planners, green space management board, and group of neighbours needed to be informed about the planned initiative.



At the end of this negotiation process the final space to be used and the possible time frame – June 2024 – was defined and concrete preparations could be started:

- Organizing mobile trees for shade, shrubs, berries and herbs for attractive smelling and tasting experiences, colors for painting the street (which had to be removeable) and furniture, materials for building furniture together with school pupils and engaged teachers enabled workshops, an enhanced amenity, and visibility on-site
- we developed a structure and platform for further on site-information and low-key meeting opportunities- from the observable use of a consum-free break area (especially at lunch) also music and dance sessions of the neighboring music school could take place
- at certain pre-defined dates bigger events could take place, also in exchange with other projects like Uninetz (an Austrian wide initiative of selected Universities to integratively develop an option plan how to implement the sustainable development goals SDG's in Austria) and the 2.Global transdisciplinary Conference, were we tested a Living Lab approach with visitors of the place and invited neighbours to analyse place qualities and share emotional attachment to certain spots on that place.

Main added values to the project in the last 6-7 months by UWK:

UWK was very active in promoting the project at several conferences in Austria. Locally, the cooperation with the city of Krems was intensified and expanded and the pilot implemented in the month of June. At the SC meeting in Varazdin, UWK contributed to the evaluation methodology by emphazising ecological and emotional aspects during the assessment of places. UWK also led a workshop training the partnes in an awareness process during place assessment. UWK continued to enhance the visibility of the project by displaying the local project logo at the site of the pilot and at conferences, on: deckchairs, beachflags, T-shirts, posters and flyers and by media appearance on the local SM channels and city journals.

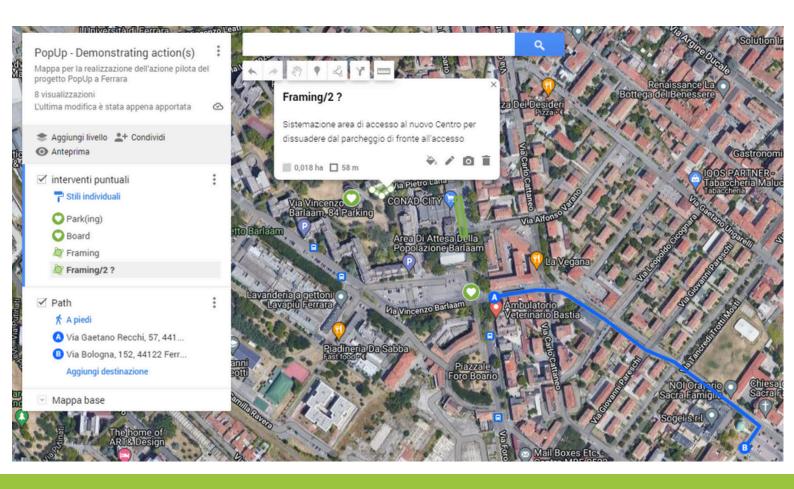
ACHIEVEMENTS IN THE PROJECT PARTNERSHIP

### COFE (ITA)

The Pianura Padana summer vibes – 40 degrees, 100% humidity, heath waves, mosquitoes, tropical nights – hit hard on the sustainability plans in Ferrara whilst calling louder for efficient intervention to turn the boat – well, the car around and switch towards more sustainable forms of mobility, despite the sweat.

The lure of air conditioning and web calls forced the team to activate more their brains than their hands and go in detail in the planning of the pilot action to be implemented at the "Il Quartiere" block. So, it turned out to be composed of 4 interventions, with the aim to provide all possible facilities, knowledge, and amenities to the inhabitants and city users. Let's have a closer look:

- 1. Park(ing). One of the many parking lots in the area now completely devoted to cars and trucks of the ambulant market will be occupied and transformed in a resting/waiting area, safe and enjoyable both for the pupils which groups there to "take the Piedibus" nearby, and for the elderly and their small talks.
- 2. Path. The new waiting slot will be the starting point of the colorful, playful path that will cover the sidewalk normally used by the Piedibus and invade part of the car street thus, hopefully, draw attention of the busy parents on the harmful closeness between their precious babies and their hefty, bulky, polluants 4-weels motorized lounges.
- 3. Framing. The same approach will be used to sort through those shared spaces encompassing private mobility, public transport, pedestrians and strollers loaded with newborns. In front of the prominent services of the neighborhood (the new Center for Family Services and, of course, the supermarket) colored lanes will guide all the users through the space, to declare safer spaces for everybody.
- 4. Board. An informative campaign made to remain will colonize the available spaces in the area. The author is an old friend of the project...see you in the next newsletter to engage with his ideas!



ACHIEVEMENTS IN THE PROJECT PARTNERSHIP

### NYHMJV (HUN)

Amid a global shift towards smarter, data-driven urban solutions, Nyíregyháza is quietly positioning itself as a pioneer in Hungary's public transportation sector. Although not the first city in the country to embrace advanced transit technology, it is now among a small group of municipalities taking significant steps to modernize urban mobility. In September 2024, Nyíregyháza took a key step forward by installing sophisticated passenger counting sensors on two of its buses, a project completed on September 14 and 21. Rather than developing the system in-house, the city opted to procure the service from an external provider to meet its needs efficiently.

The sensors, installed on these two buses, are designed to monitor passenger flow in real-time, tracking the number of people boarding and exiting. However, these buses will not be limited to specific routes. Instead, the city plans to rotate them across different routes at regular intervals, ensuring that over time, data is collected from across Nyíregyháza's entire bus network. This dynamic approach will allow the city to gain comprehensive insights into ridership patterns throughout all districts, ultimately facilitating more accurate and efficient route planning.



The data gathered will allow Nyíregyháza to optimize schedules, adjust service frequency, and avoid overcrowding, leading to a more responsive and adaptable public transportation system. While the immediate effects may not be immediately apparent to passengers, the long-term benefits are expected to be substantial. As buses move between different routes, adjustments based on real-time passenger data will lead to smoother, more reliable travel for all residents, regardless of where they live.

Beyond day-to-day efficiency, this project fits into Nyíregyháza's broader strategy of promoting sustainability and livability. Smarter public transportation is expected to reduce congestion, lower emissions, and encourage the use of public transit over private cars. By embracing this data-driven approach, the city positions itself as a leader in the regional push for greener urban mobility.

As other cities in Hungary explore ways to modernize their aging public transport systems, Nyíregyháza's rotating-sensor strategy could serve as a model. It demonstrates that cities need not invest in large-scale, complex overhauls all at once. Even smaller, strategic innovations can deliver significant insights and improvements, reshaping how transportation networks operate. Ultimately, this is more than a technological upgrade; it's a key component of a wider effort to create a more efficient, environmentally friendly urban transit system that serves all residents equitably.

ACHIEVEMENTS IN THE PROJECT PARTNERSHIP

### MOK (SLO)

In the process of preparing the PopUpUrban Spaces project, we decided to carry out site testing before the pilot itself. Our pilot location in the city centre is directly next to the Veronika café. It is a very nice location, with a beautiful view of the Little Castle. The area is currently a car park for 9 cars.

As intended, Saturday mornings in July and August were dedicated to carry out our pre-pilot activities. VERONIKA PARKING was transformed PARK(ing) VFRONIKA into PLAYGROUND. The first event on the location was performance of the street theatre Festival Ana Desetnica, than the acrobatic performance AIR PAR(ing)PLACE took place at the area. In the same following Saturdays, acrobats, clowns, sustainable toy makers entertained and delighted visitors. The location was also the venue of the biggest summer festival in Kamnik KAMFEST which took place in the first half of August.

Our pre-pilot activities concluded with a European Mobility Week, with a special focus of closing down the city center and bringing children to the city's streets. Municipality of Kamnik also provided free bus lines, so that the kids from schools could visit those events. In the second event the focus was on different target groups, pedestrians in general and cyclists.







Through the pre-pilot activities, we want to influence on public opinion, which is currently very favourable to car park. With the organisation of all events we want to raise awareness about the comfortable and enjoyable public space for everyone. Our aim is to gradually influence public opinion towards the closure of the car park. This space is ideal for events, leisure, small children playground, sitting under the trees. By changing the use of this space, Kamnik would become a more pleasant place for its residents. Now it is the time to start the activities regarding the pilot.

ACHIEVEMENTS IN THE PROJECT PARTNERSHIP

ZWB (GER)





During 33 days in July and August 2024, a parking lot in Bamberg's city center was transformed as part of the Nördliche Promenade project, funded through national urban redevelopment funds. The space featured circular benches, play areas, and performance stages, creating a lively hub for the community. This temporary intervention provides valuable insights for the upcoming

PopUpUrbanSpaces project on Domplatz in 2025. Key lessons include importance of community involvement, flexible design for multifunctional use, and the use of sustainable materials. Additionally, the project demonstrated how urban redesigns respect historical contexts, ensuring that Domplatz's heritage is preserved while embracing innovative urban solutions.

In parallel, the World Heritage Office in Bamberg (ZWB) has been actively preparing for the transnational demonstration action in the city. ZWB focused on developing action plans that explore tactical urbanism methods, particularly in the context of a World Heritage city. Following a workshop in Varazdin, Croatia, in March 2024, where plans for all partners were discussed, the transnational action plan for Bamberg was finalized in June. This plan, along with strengthened collaborations with local and international partners, will guide future urban interventions, including the PopUpUrbanSpaces initiative.

In July 2024, ZWB hosted a two-day workshop in Bamberg, bringing together local authorities, international experts, and UNESCO representatives to discuss sustainable development and climate adaptation in World Heritage cities. The workshop generated valuable insights that will shape the demonstration action in Bamberg, while also reinforcing local partnerships. Together, these efforts ensure that PopUpUrbanSpaces will not only creatively transform Domplatz but also contribute to broader goals of sustainable urban development, rooted in community engagement and cultural sensitivity.

ACHIEVEMENTS IN THE PROJECT PARTNERSHIP

### IEMFIE (HUN)

**EMFIE** crucial role the plays PopUpUrbanSpaces project as a knowledge provider, where its primary responsibility is to assist pilot cities in preparing and executing innovative urban mobility pilots. These pilots, focusing on tactical urbanism and tactical transit solutions, aim to introduce sustainable urban mobility practices that enhance public transportation experiences and reshape public spaces. EMFIE ensures that local communities well-informed about these initiatives, helping partners develop effective digital campaign strategies. These campaigns are critical for raising awareness among city residents, encouraging public engagement, and fostering greater acceptance of these urban interventions. One major outcome of this support is the creation of the Digital Campaign Action Plan, which provides each pilot city with a tailored roadmap for executing their digital campaigns.

Furthermore, as part of its role as a knowledge provider, EMFIE is tasked with ensuring the pilot projects' effectiveness can be systematically evaluated. To achieve this, EMFIE coordinates the development of the assessment methodology, a structured framework that allows project partners to measure the impact of these pilots.



This methodology enables pilot cities to track key performance indicators, assess public reception, and measure the overall success of the implemented solutions. By overseeing the assessment process, EMFIE helps ensure that successful pilots can potentially be scaled to other cities, aligning with the broader objectives of PopUpUrbanSpaces to promote sustainable urban mobility solutions throughout Europe.

In its role as communication leader, EMFIE takes charge of the project's overall communication strategy, ensuring its success through various channels. This includes the regular updates of the project's official website, with 10 news articles published in recent months, offering timely insights and developments. EMFIE also oversees the creation of eNewsletters to keep stakeholders informed, while managing all graphic design elements within the project, from newsletters to promotional materials. Furthermore, EMFIE actively manages the project's social media presence on platforms like LinkedIn and Facebook, contributing to a dynamic online presence. Over the past six months, EMFIE has published 52 posts across these platforms, raising awareness of project activities and fostering engagement with a broader audience.

Through its contributions in both communication and technical tasks, EMFIE plays a crucial role in advancing the objectives and outcomes of the PopUpUrbanSpaces project.

ACHIEVEMENTS IN THE PROJECT PARTNERSHIP

### IPOP (SLO)

We're well into the third period of our project, and partner cities are actively engaged in planning and implementing their pilot interventions. Many have already selected their pilot locations, with some even having completed their pilot activities!

As a knowledge provider, we're supporting four municipalities/territorial partners from Group 1 that focus on tactical urbanism to test sustainable urban mobility solutions: from temporary street closures and parklets in Kamnik and Krems, to pedestrian and cyclist improvements in Ferrara and Bamberg – exciting progress is happening! Under our guidance, the partners have developed action plans for their local pilots. Although the general focus is shared, each city addresses unique local challenges and tests different solutions. By the end of May 2024, all partners submitted detailed action plans for their pilot interventions, however, each city follows its timeline. Krems has already wrapped up its activities as of June 2024, Kamnik is in the middle of its pre-pilot activities, Ferrara and Bamberg are currently preparing for the launch of their pilot activities in early spring of 2025. We introduced the "Pilots in Progress" template, which has helped us track the progress of the pilots across partners and update the partnership on their plans.

In the past six months, we have as well successfully concluded all the deliverables that were part of Work Package 1, we have participated in the SC meeting in Varaždin, including an interactive training session for the Pop-Up Ambassadors and city partners, which served as a base for preparing for the planning and execution of the interventions.

Our recent SC meeting was postponed due to a severe natural disaster, requiring us to move some activities online. We are now preparing for the online peer-review kick-off, scheduled for October, which will focus on experience exchange between cities and a session on the assessment methodology. This will be an exciting opportunity for cities to exchange experiences!

As leaders of Work Package 3 (WP3), we have already begun planning the structure for future activities. The main objective of this WP is to engage leaders, professionals, decision-makers, and city dwellers, encouraging them to identify with the project's core message. The central activity of WP3 will involve channeling project results to the EU level by engaging networks, attending relevant conferences, and inviting experts to project events.

How will we do it?

By creating a toolkit designed to help local authorities, public sector bodies, and civil society in small- and medium-sized towns in Central Europe shift toward sustainable mobility modes. The toolkit will focus on tactical urbanism, tactical transit, and digital campaigning.

Additionally, we will assist territorial partners in designing local actions and support them in preparing policy proposals to scale up project results. In 2026, as the project approaches its conclusion, the final conference awaits, offering us the opportunity to present and mainstream the results, bringing together all our efforts and achievements.



ACHIEVEMENTS IN THE PROJECT PARTNERSHIP

### IRMIR (POL)

The last seven months have been full of experiences, challenges and opportunities for the PopUpUrbanSpaces partners. At the beginning of March, IRMiR started it's journey in a new role - Work Package 2 Leader!

However, before we could start this new period in earnest, we had to complete the work on Work Package 1. The meeting in Varaždin (Croatia) served as a bridge to facilitate a smooth transition from TRANSFORMATION (title of Work Package 1) to DEMONSTRATION (title of Work Package 2). It was full of work, new knowledge and hope that we will be able to carry out each project smoothly – as long as we stick to the plan.

On the first day of the meeting in Varazdin, we co-led an interactive training session on tactical urbanism and tactical transit. Our part was to check if the partners could see the difference between tactical urbanism, tactical transit and placemaking. By showing the tools and materials, types of interventions and good practices, it was easier for partners to understand the benefits of the tactical transit approach. In the second part of the training, all the partners were taken on a journey through problematic places where they, in the role of urban planners (in one of our proposed activities using a variety of tools), could re-design a more people-friendly space.



Work Package 2 started the next day. As the leader, we've overseen all the activities involved, providing coordination and essential knowledge on how to prepare a good action plan. Together with the knowledge providers (and with important input from the territorial partners) prepared three action plans which will serve roadmap respective cities implement the territorial demonstrations. The action plans relate to: 1) tactical urbanism methods to test sustainable urban mobility solutions in the public space, 2) tactical transit methods to improve the user experience of public transport, and 3) digital campaign to raise awareness.

Our task now is to coordinate the work of implementing the measures defined by the partners.

ACHIEVEMENTS IN THE PROJECT PARTNERSHIP

### RARR (POL)

In the last six months we successfully completed all deliverables of WP1, participated in SC meeting in Varaždin, including interactive training session for Pop-Up ambassadors and city partners, which was the basis for preparation of planning and implementation of interventions. Together with knowledge providers, action plans were prepared, which will serve as a road map for individual cities to implement territorial demonstrations. Rzeszow Regional Development Agency is one of Territorial Partners preparing Action Plan on: tactical transit methods to improve the user experience of public transport and digital campaign to increase awareness. With the city authorities we want to create a bus shelter/stop that will combine the features of a bus stop and a bicycle shelter. Located on the outskirts of the city in a place where drivers could leave their cars and switch to bicycle or public transport. The aim of the Transnational Action Plan will be to test solutions in the field of sustainable urban mobility. To connect it with the entire transport system and test how such a solution affects















