

SMART CIRCUIT

SHAPING CIRCULARITY

INDUSTRY VOICES FOR SUSTAINABLE SOLUTIONS

The SMART CIRCUIT project surveyed 62 enterprises across Central Europe, revealing a significant shift towards embracing circular economy principles, with 74% having a circular strategy in place. Sector-specific insights highlight challenges and opportunities unique to industries like textiles, construction, and ICT/electronics, underscoring the need for tailored regulatory support and innovative business models. Moving forward, collaborative efforts involving industry stakeholders, policymakers, and technology providers are essential to drive the circular economy agenda and achieve sustainability, competitiveness, and resilience in the manufacturing sector of Central Europe.

12

REGIONS

62

INTERVIEWS

3

MAIN SECTOR

1

PLAYLIST

FACTS & FIGURES

-based on a sample of 62 companies-

74 %

of companies have a circular strategy

60 %

of companies identify technological advancements as the primary trend

59 %

highlight financial incentives as crucial support needed from public authorities

39 %

of companies are in the explorative phase of circular maturity



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