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Facilitating the introduction of advanced packaging materials

Next-gen packaging solutions can considerably increase the shelf life of food, help reduce food waste and minimize the ecological footprint of packaging. However, traditional central European agri-food companies struggle to assess the impact of advanced packaging solutions on their production due to limited resources. To change this, the D4PACK project creates a technology transfer service that helps companies to better understand and estimate the applicability of new sustainable packaging solutions for their operations. The partners develop and test an early guidance tool and a comprehensive decision-making framework that are designed to support widespread adoption of technologies especially in peripheral areas.

interreg-central.eu/projects/d4pack

