

# **CROSSFERTILISATION AND PROJECT IDEA DEVELOPMENT WORKSHOPS**

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**Thematic workshops**

**02-03 April 2019**

**Fleming's Hotel**

**Neubaugürtel 26-28, 1070 Vienna**

**[www.flemings-hotels.com](http://www.flemings-hotels.com)**

Please note that the event is exclusively addressed at beneficiaries of Interreg CENTRAL EUROPE projects. Due to capacity reasons, participation will be limited to a maximum of 4 participants per project of the first two calls and to lead partners of the third call.

# WHY CROSSFERTILISATION?

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Many of the projects that were approved in the first three calls of Interreg CENTRAL EUROPE work on closely related topics and challenges. Through their cooperation they contribute to making central Europe a better place to live and work in. The aim of crossfertilisation is to further coordinate and better sustain these outputs and results through exchanges between these projects.

The event in Vienna specifically addresses beneficiaries who currently cooperate in projects of the seven topics which are open in the fourth call for proposals. These topics are:

- >**Industry 4.0/Advanced manufacturing (Topic 1)**
- >**Social entrepreneurship (Topic 2)**
- >**Energy efficient renovation of public buildings (Topic 3)**
- >**Low carbon mobility and urban air quality (Topic 4)**
- >**Climate change adaptation and risk prevention (Topic 5)**
- >**Cultural heritage (sites & buildings) at risk (Topic 6)**
- >**Accessibility for peripheral and border regions to European networks and nodes (Topic 7)**

The event will not only improve coordination among funded projects but also help our project partners to develop new project ideas and partnerships in these seven topics.

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More crossfertilisation opportunities, especially for projects of other topics which are not covered by the fourth call, will be organised by the programme throughout the year.

More information on the fourth call: [www.interreg-central.eu/apply](http://www.interreg-central.eu/apply)

# WHY SHOULD YOU ATTEND?

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The plenary session will introduce you to the basic idea behind crossfertilisation in Interreg CENTRAL EUROPE and present you with key features of the fourth call.

During both days of the event, a project poster exhibition and an open space for bilateral exchanges will be available for participants who are not participating in a workshop straight after the plenary.

The thematic workshops will help you to develop initial ideas and find partners for the fourth call. You will not only find out more about promising outputs and results in a specific topic, but also have the opportunity to share your knowledge and ideas with your peers in other Interreg CENTRAL EUROPE projects. As a result of the workshops, you will have:

- >Gained knowledge about the objective and procedures of the experimental fourth call**
- >Gained knowledge about results and outputs of the 44 projects approved in the seven topics**
- >Started discussions about outputs & results to be better coordinated among funded projects**
- >Started discussions about outputs & results to be taken up and utilised in new projects**

# DO YOU HAVE TO COME PREPARED?

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Yes, each participant will have to contribute to this event on the project level. To increase awareness and knowledge about results and outputs that can be capitalised on in the new call, each project will have to bring a poster with information on outputs and results and to prepare a pitch on achievements that could be further capitalised on in the fourth call.

More information on pitches as well as possible contents and layouts of posters will follow after **the registration closes on 20 March.**

# AGENDA

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## 2 APRIL | TUESDAY

**13.00 | Registration and delivery of project posters for exhibition**

**14.00 | PLENARY (LIVESTREAM)**

- > Introduction to crossfertilisation and the fourth call
- > Q&A session

**15.00 | Coffee break and ongoing poster exhibition**

**15.30 | THEMATIC WORKSHOPS (TOPICS 1 AND 2)**

**Industry 4.0/advanced manufacturing**

**Social entrepreneurship**

- > Brief introduction to what we are funding in a topic
- > Pitches by projects including Q&A round after each pitch
- > Open space for discussion based on project posters
- > Feedback on discussions and initial project ideas

**18.30 | End**

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## 3 APRIL | WEDNESDAY

**08.30 | Registration**

**09.00 | THEMATIC WORKSHOPS (TOPICS 3 AND 4)**

**Energy efficient renovation of public buildings**

**Low carbon mobility and urban air quality**

**12.30 | Lunch break and on-going poster exhibition**

**14.00 | THEMATIC WORKSHOPS (TOPICS 5,6 and 7)**

**Climate change adaptation & risk prevention**

**Cultural heritage at risk**

**Accessibility for peripheral and border regions to European networks**

**17.30 | End**