

# WPT4 - BOOSTING SMART WATCH - POLICY RECOMMENDATION

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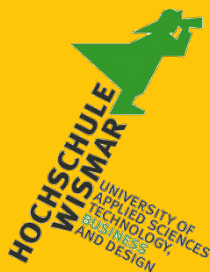
Raising Awareness & Knowledge Exchange for a More  
Sustainable Policy Recommendations - An Action of  
German Project Partner

07.-08.06.2018 ||  
Wismar, Germany

Workshop in the frame of the 11<sup>th</sup> Wismar Business  
Informatics Day 2018 - WIWITA

7<sup>th</sup> June 2018 ||  
Wismar, Germany

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# DIGITALISIERUNG ALS TREIBENDE KRAFT FÜR DIE UMSETZUNG DER REGIONALEN INNOVATIONSPOLITIK DER EUROPÄISCHEN UNION

7. Juni 2017, Wismar

Arbeitssprache - Englisch und Deutsch

## DIGITALISATION AS A DRIVER FOR THE IMPLEMENTATION OF THE REGIONAL INNOVATION POLICY OF THE EUROPEAN UNION

07<sup>th</sup> June 2018 || Wismar, Germany

Working Language - Englisch & German

START	THEME	SPEAKER
13:00 CET	Industry 4.0: New Perspectives for Smart Manufacturing in Shipbuilding	Dr. Anatoli Beifert, Laima Gerlitz, & Prof. Gunnar Prause  <i>Hochschule Wismar, University of Applied Sciences: Technology, Business and Design, Wismar, Germany</i>
13:25 CET	Digitalisation in Transport and Location Logistics: Innovative Transportation Control and Operational Location Logistics in the Digital Supply Chain	Frank Würschnitzer  <i>leogistics GmbH Hamburg, Germany</i>
13:50 CET	Regional Seaports towards Digitalisation: Smart Growth and Sustainable Value Added across Small and Medium-Sized Seaports of the Baltic Sea Region	Laima Gerlitz, Robert Philipp, & Prof. Gunnar Prause  <i>Hochschule Wismar, University of Applied Sciences: Technology, Business and Design, Wismar, Germany</i>
Coffee Break & Networking– Get in Touch with the SMART_watch: What Value Added is there for You?  Project Presentation & Discussion		European Project Center  <i>Hochschule Wismar, University of Applied Sciences: Technology, Business and Design, Wismar</i>
14:40 CET	Advancing Trans-Eurasian Accessibility through Digital and Sustainable Logistics	Dr. Anatoli Beifert, & Prof. Anna Svirina  <i>Hochschule Wismar, University of Applied Sciences: Technology, Business and Design, Wismar, &amp;</i>



START	THEME	SPEAKER
		<i>Kazan National Research Technical University, Russia</i>
15:05 CET	Economic Impact of Clean Shipping	Eunice O. Olaniyi <i>School of Business and Governance, Tallinn University of Technology, Tallinn, Estonia</i>
15:30 CET	A SECA Economic Investment Decision Tool	Sina Atari <i>School of Business and Governance, Tallinn University of Technology, Tallinn, Estonia</i>
15:30 – 16:15 CET		Coffee Break & networking
16:15 CET	e-Estonia: On the Way to the Digital Society	Prof. Gunnar Prause <i>Hochschule Wismar, University of Applied Sciences: Technology, Business and Design, Wismar, Germany</i>
16:35 CET	Digitalisation of Urban Transport: The Experience of Tallinn Free Public Transportation	Tarmo Tuisk <i>School of Business and Governance, Tallinn University of Technology, Tallinn, Estonia</i>
End of the Workshop & Farewell		

**THANK YOU FOR YOUR INTEREST & PARTICIPATION!**

More Information about the Project and the Team: [EUROPEAN PROJECT CENTER](#)

More Information about the Overall Conference: [WIWITA 2018](#)