

Portfolio of Best Practices

A SUMMARY OF THE
PROJECT IDEAS FROM
AUSTRIA, CROATIA
GERMANY AND POLAND



Austria

Sustainable Impact Academy



MUNDART MEDITATIONEN



Sector: Digital Mental Health

Description of the business: MUNDART MEDITATIONEN will be a meditation app that is different from the currently existing meditation apps, because the meditations will all be in dialect. Tirolian, Bavarian, Viennese, All German dialects. I believe we are much more susceptible to suggestions in our real mother tongue, which is dialect for many people. And I believe a can reach a totally new audience with meditations in dialect.

What the business still needs: Speakers with experience in audio recordings like musicians or actors, that speak an interesting German dialect. Sponsors are also welcome, e.g. local tourism agencies.

Objectives: 40 speakers already committed to contribute their dialect to MUNDART MEDITATIONEN. Next step will be to launch the app via Crowdfunding.

Contacts: ONDALY GmbH, Dagmar Gloning, Mariahilfpark 2, 6020 Innsbruck, dagmar@dagmargloning.de www.mundart-meditationen.com

Libuni eG



Sector: Ecological Food and Beverage

Description of the business: Libuni produces the first Biologic Rice Drink Base with European Rice. You can mix your drink with water to the consistency you need for your dishes and drinks. We save 2/3 of packaging and 3/4 of transport costs and we are organised as a cooperative, so everyone can be a part of Libuni. In our Webshop you can choose the number of units you buy and so choose your individual price for your Rice Drink. We also deliver our drink to Fitness Studios and Producers of Ice Cream due to the best and healthy ingredients that create a yummy vegan plant drink. Libuni defines itself as a social business and invests its revenues mostly in the growth and the development of the sustainable philosophy and the company.

What the business still needs: Affiliate Partners, Investors, Strategic Partners in Marketing (Firms that produce Products that fit to our product a e.g. Müsli)

Objectives: We want to build our BtoB Market with Fitness, Vegan IceCream and Gastronomy, so every contact and help are welcome.

Contacts: Michael Harb, finanzen@libuni.eu, +43676848190700

BauertothePeople (B2P)



Sector: Education, Food, Agriculture

Description of the business: B2P is an Austrian platform for a multitude of perspectives on food, agriculture and the people behind processes and products. We identified the general problem of ongoing alienation within our society. One major cause is the lack of information about each other. For now, our formats are podcasts, short videos, interviews and reports. We are communicating through our website – www.bauertothepeople.at – our Social Media Channels on Facebook and Instagram and are about to establish our YouTube-Channel.

What the business still needs: An adequate business model, that guarantees independency of our work and the content created; Strategies to increase our coverage without simplifying our content and polemical or polarizing headlines; Financing, since B2P is 100% privately financed as of today, with some micro-fundings from our audience.

Objectives: The first goal is to further develop and integrate our current formats. The medium to long term goals are interactive dialogue formats. Round tables, live discussions, workshops and alike, that match our central slogan of reconnecting people through interaction.

Contacts: Wilhelm Geiger, willy@bauertothepeople.at

NGO Gertrud



Sector: promotion of water, care and education

Description of the business: NGO Gertrud is a non-profit association with the aim of helping people out of their loneliness (Austria) or poverty (Africa). The association sells high-quality coffee from Tanzania, whereby the focus here is on direct transport, climate protection and respect for women's rights and also offers various courses. With the income projects are implemented in Africa that enable women to start their own business.

What the business still needs: Investors who also want to purchase coffee directly; Funding to create a platform in which nurses can better network; A place where the courses can take place; in Africa - People who want to actively help shape and implement something.

Objectives: The association is currently being restructured. Different companies are contacted in order to receive the offers of the association. The association also gives lectures about the work in Tanzania, and is currently in the process of organizing new lectures. The association also organizes art and craft markets, the next one will take place on 17/18/19.12 in Mönichkirchen.

Contacts: Simone Biegler, NGO Gertrud, GF Meicoffee, DGKP
www.kaffeeprojekt.com NGO_Gertrud@outlook.com

Visionational



Sector: Job Market Integration of Migrants

Description of the business: Visionational aims to establish an information platform about the access to the labor market for third-country nationals and networking opportunities between employers in Austria and potential employees with third-country nationality who are completing/ have completed their education in Austria through an information blog, trainings and talent programs.

What the business still needs: Country ambassadors from third country citizens and co-founders. Marketing and social media experts to become present in social media channels.

Objectives: Within one year the country ambassadors of at least 5 third countries are found and recruited for the project. A prototype of the talent program is also to be completed and the willingness of the companies to pay and to cooperate shall be assessed and thus the planned prices of the talent program will be adapted accordingly.

Contacts: · Tansu Akinci – Founder, tansuaknc@gmail.com,
+43 660 8342850 <https://tansuaknc.wixsite.com/visionational>

Croatia



Katić Kiropraktika i Akupunktura



Sector: ·Health

Description of the business: With the care of our experts Katić Kiropraktika i Akupunktura will help you recover from pain and improve your well-being. We utilize a number of therapies, chiropractic treatment and techniques, acupuncture, and corrective exercise to relieve pain and improve function and quality of life. We provide patients with all the tools they need to walk out happier and more satisfied than ever before.

What the business still needs: ·If needed help with some bureaucracy steps

Objectives: ·To offer new options for safe and natural therapy for pain and injury to the Croatian public; ·to have a successful business that will be sustainable and help people be happier and healthier

Contacts: · Joy Simon Katić, ·dr.katic@outlook.com

Germany

Social Impulse Academy



**SOCIAL
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Hairbase



Sector: Hairstyling

Description of the business: At the moment Adenike is working in the local hairdressers salon Löfflers Haarmanufaktur in Erfurt and is officially offering her services. Due to the protection law of crafts in Germany, Adenike still needs to find a way to register her business as her education has not been recognized in Germany. Adenike knows that there are many Africans in Erfurt who find it difficult to style their hair properly, and also many Germans who might be interested in African hairstyles. At the moment, there is no African hairdresser shop in Erfurt.

What the business still needs: To gain experience, contacts and develop a financial plan.

Objectives: Adenike hopes to officially register her business and after collecting experience in working at a local hairdressers salon, she wishes to open her own hair salon.

Contacts: Adenike Alare, kemi.alare@yahoo.com

Instagram: https://instagram.com/hairbase_x

Youtube channel: <https://www.youtube.com/watch?v=IXgrO4HxJA&t=57s>



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Haus der Americas e. V.



Sector: NGO

Description of the business: Rubén González (Venezuela), Celene Mujica (Venezuela) and Vladimir Nunez (Dominican Republic) joined the social impulse academy (SIA) to create an organization where Latin and German cultures would meet. They have achieved to date: Online workshops delivery on Latin American Music and Latin American Cook; Live streaming interview from the pop up store in Erfurt; The coorganisation of Balkonfest in Erfurt; A publication about the organisation in the Erfurter Allgemeine; the organisation of a Latin music festival "La Verbena" with 399 participants.

What the business still needs: More people joining as members of the organisation; funding for their project ideas.

Objectives: The coorganisation of an upcoming workshop for migrants on democracy and a visit to Buchenwald (with La Red e.V.)

Contacts: hausderamericas.erfurt@gmail.com;

Website: <http://hausderamericas.socialimpulse.de/>

Facebook: Haus der Americas in Erfurt; Instagram: hausderamericas.erfurt

Youtube channel: <https://www.youtube.com/watch?v=IXgrO4HAXJA&t=57s>



**SOCIAL
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Artypreneurs



Sector: NGO

Description of the business: Kenny (Belize), Charlotte (Germany) and Mani (India) share a passion: the appreciation of handicrafts produced in different parts of the world by indigenous communities. They decided to join the SIA program to learn how to boost their idea, so it could be profitable while at the same time spread indigenous culture from various parts of the world and to support indigenous artisans in achieving their goals of preserving their cultures and to earn a livelihood by selling their traditional handmade products.

What the business still needs: Investors

Objectives: The initiative is following the steps to register

Contacts: Youtube channel:

<https://www.youtube.com/channel/UCnjzrpgySPTPov-xHsHqexw>

Facebook: <https://m.facebook.com/Artypreneurs>

Instagram: Artypreneurs

Website: <http://artypreneurs.com>



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Global Bio Gardens



Sector: NGO

Description of the business: Since mid-April 2020 GBG initiative started as an international agricultural project next to the University of Erfurt, aimed to create a farm where people with diverse cultural backgrounds can interact and produce food themselves while sustainable agriculture is promoted. The main focus of this project is the promotion of sustainable living, raising awareness on climate change, assured food availability and social inclusion.

What the business still needs: Active support of the University, the state of Thuringia and other important institutions and individuals

Objectives: In the future, the project must be able to lease land and purchase seeds/seedlings and operate independently.

Contacts: Georgy Varghese (India) and Dr. Fred Meier-Menzel (Germany),
globalbiogardens@gmail.com

website: <https://www.globalbiogardens.com>

facebook: Globalbiogardens <https://www.facebook.com/Globalbiogardens-104332721333951> instagram: globalbiogardens

Youtube: <https://www.youtube.com/watch?v=d9mMESLtSqw>



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Italy



Ping!Mì



Sector: Hyperlocal marketing application

Description of the business: Pingmi! is a platform that incorporates the application of geofencing to reach new audience segments in the vicinity and thus offer an effective and low-cost promotional channel to your product / service.

If you are close to something interesting, the application "Ping" will alert you!!!

It is aimed at anyone who wants to gain new audiences around them. Influencers, sellers of any product/service (e.g., commerce, cultural events, tourist destinations, etc). Our goal is to promote the local market so that sellers can connect with customers in real time.

What the business still needs: Investors; Incubator

Objectives: Time to market by December 2021

Contacts: Sarvraj Singh Ranhotra, sarvraj.5@gmail.com

+39 3440631341

<https://youtu.be/jKDdFDXZtzw>



GENERAZIONE IMPRESA MONDO



Luxury of home



Sector: Luxury furniture

Description of the business: Luxury Of Homes is an entrepreneurial reality capable of providing multiple services related to the world of high-end construction and interior design.

Inspired by the absence on the market of dynamic and reliable realities that fully accompany customers in the housing sector based on the Italian style.

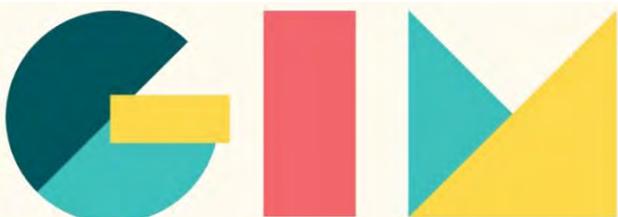
Luxury Of Homes is the ideal solution for those looking for the best in elegance for their home. We specialise in the field of luxury construction, for interiors and exteriors. We employ the work of local, experienced and selected professionals to ensure maximum control over processes and timelines, following every stage of the design process.

What the business still needs: Business partners; Investors

Objectives: Consolidate the core business and customers' portfolio, develop the e-commerce structure

Contacts: Yusif Fuseini, fuseini.yusif@luxuryofhomes.com

+39 3899037670 www.luxuryofhomes.com



GENERAZIONE IMPRESA MONDO



Ebu Creation



Sector: Production and marketing of bags

Description of the business: Ebu means strength and pride. With a strong branding work addressed at an exclusively female audience, Ebu produces and markets double face shopper bags: one side in solid color faux leather (black, yellow, beige, blue and fuchsia), the other side in African fabric of a thousand colors with the image of a lioness imprinted. The high-end product, elegant and resistant, in an ethno-modern style, is aimed at a refined woman, professionally independent, socially aware, able to invest in her own image as a mirror of her convictions.

Ebu promotes a message of solidarity, so that every woman can find in every other woman a common thread, the strength to get up and fight, an experience on which to compare and support each other.

What the business still needs: Business partners; Investors

Objectives: Time to market by January 2022

Contacts: Josephine Ngozi, adangozi@hotmail.com

+39 3398459488



GENERAZIONE IMPRESA MONDO



Dream Reborn



Sector: Business services

Description of the business: Dream Reborn is a business community created by 8 aspiring entrepreneurs, an online and physical platform, to bring together aspiring foreign and Italian entrepreneurs who aspire to open a business or take over an existing business. The aim is to exchange knowledge and information from the grassroots among aspirants, to create partnerships and to organize consulting and mentoring services. to foster entrepreneurship. Dream Reborn's main challenge is to connect aspiring and female entrepreneurs with businesses being closed to support their business continuity.

What the business still needs: Network partners (employer associations, institutions, professionals, consultants and qualified personnel)

Objectives: Testing of the service by December 2021, Opening event by March 2022

Contacts: Representative of the promoting group - Patrick Wafo Noumsi, wafonoumsi@gmail.com +39 389 163 7053



GENERAZIONE IMPRESA MONDO



Poland



CRACOW
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TCFHUB

„NIĆ” cafe-bookstore

Sector: gastronomy and bookstore

Description of the business:

Cafe-bookstore NIĆ social enterprise run by the Active Integration Foundation is the first stationary bookstore in Poland specializing in Ukrainian-language literature. In order to conduct its activities at a high level, the Cafe and Bookshop cooperates directly with publishing houses from Ukraine and independently delivers books from Ukraine to Poland.

NIĆ cafe and bookstore also focuses on sustainable development. Our offer includes products from ecological farming, thus supporting regional producers and fostering the development of local and regional agriculture. In addition, all take-away meals are served in eco-friendly containers without the use of plastic (paper dishes and recycled / soy cutlery). Rubbish in the NIĆ Cafe-bookstore is segregated. When running a social enterprise, energy-efficient use of electricity (two electricity consumption zones) and water is carried out.

Acting with a view to sustainable development, NIĆ Cafe and Bookstore deals with education and acts for the health of society by promoting good and nutritious nutrition and raising awareness of these values. The dishes offered by the social enterprise are designed with healthy eating in mind. Sustainable social development of the NIĆ Coffee Shop and Bookstore, also focus on maintaining cultural diversity through the implementation of cultural and integration multicultural events and activation of employees through participation in social and political life.

What the business still needs: partners for local and international projects, investors

Objectives:

- online bookstore development;
- realization of a series of concerts and exhibitions in the space of a cafe and bookshop;
- inclusion in large international projects.

Contacts:

Website: <https://www.kawiarnianic.pl/>

Facebook: <https://www.facebook.com/Slawkowska28/>

Instagram: @kawiarnio_ksiegarnia

