

## SOLEZ Final Conference

*Brno, 6<sup>th</sup> of June 2019*

## DRAFT AGENDA





## Future of urban mobility in Europe

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On 5th and 6th June 2019 the URBIS SMART CITY FAIR takes place at BVV Trade Fairs Brno, Czech Republic. The trade fair in Brno is the biggest fair in the Central Europe and hosts many exhibitions throughout all the year.

KORDIS JMK as the transport authority in the South Moravian Region is going to organize two different conferences for about 100 - 150 participants (from the Czech Republic and Slovakia) within above mentioned two days as a part of the fair.

### **5<sup>th</sup> June 2019: Electronic ticketing in public transport and Mobility as a Service concept - Elektronické odbavování cestujících a koncept Mobilita jako služba**

First day (5<sup>th</sup> June) and first conference is intended to present actual trends in smart ticketing and Mobility as a service concept (MAAS). KORDIS is going to present its new model of ticketing based on bank cards. The second topic is yet not publicly known in the Czech Republic and City of Turin (SOLEZ project) may give a presentation targeting it. Another reason for the conferences is the celebration of 15 years of integrated public transport in the South Moravian Region.

This event is the final event of Interreg CE Peripherral Access project.

### **Social event on 5<sup>th</sup> June evening**

For the first evening the social event is planned at the Brno lake, where the international fireworks competition will take place and for the PT specialist could be interesting the transportation more than 100.000 passengers between the city centre and Brno lake by trams within a short time period. Timing 20:00 - 23:30, transport there and back by bus.

This social event is targeted to project partners of both projects, conferences' speakers, important guests, VIP of URBIS fair, etc.

### **6<sup>th</sup> June 2019: Future of urban mobility in Europe - Budoucnost městské mobility**

**How to improve the service at P+R? | Are the e-buses the vehicles of the future? | Is it necessary to go for shopping to the city center by car? | Which service can help the small shops in the city center? | What is the vision of the future of the city and regional mobility?**

The SOLEZ final conference takes place on the second day and is oriented more on smart city issues like smart parking and less on public transportation.



## Agenda proposal

9:45-10:00	<b>Special train from the train station Brno dolní nádraží to the Conference venue</b>
9:30	Opening of the area
9:45	Registration
<b>DOES SMART PARKING COVER ONLY PARKING?</b>	
10:15	Introduction
10:30	Opening speach (SMR politician?)
11:00	Experience from HO2020 Park4SUMP project (TBC)
11:30	Brno -new P+R application. From the parking in the mud to the real P+R.
12:00	CDV - presentation of the project results
12:00 - 13:10	Lunch
<b>ARE THE E-BUSES THE VEHICLES OF THE FUTURE? AND WHAT ABOUT HYDROGEN BUSES?</b>	
13:10 - 13:30	Technical introduction: future of electric vehicles for public transport (performances, costs, opportunities, hydrogen technology, ...) - Prof.Josko / UNIZAG
13:30 - 13:45	Krakov city courageous plan of introducing e-buses (TBC)
13:45 - 14:00	Zilina on greening PT fleet
<b>ARE THE SMALL SHOPS IN THE CITY CENTRES GOING TO DIE DUE TO THE LACK OF PARKING PLACES AND BANS OF ENTERING PROVATE VEHICLES AND SUPPLIERS?</b>	
<b>ARE MOBILITY POLICIES SHAPING OUR HABITS AND CITIES?</b>	
14:00	City of Vicenza - Veloce's 14 years of experience and how the city centre has changed with LTZ and LEZ.
14:20	Graz - MaaS - concentration on identifying which additional services can be added in the actual MaaS system (TIM) In particular, concentration to the commuters' needs and on how urban and rural mobility offers can be combined in one "service card".
14:40	Urban Planning point of view from another Interreg CE project SULPiTER <a href="https://www.interreg-central.eu/Content.Node/SULPiTER.html">https://www.interreg-central.eu/Content.Node/SULPiTER.html</a> )
15:00	Round table: What's the future of Urban Mobility (MaaS, green PT, no-car cities, ...) - mix of 5 - 6 speakers(representatives of Project FUAs - David Barta moderate the discussion (TBC)
15:30	Closing speech