

INVITATION

**Workshops for Regional Observatories and study visits
28-29 March 2019
Kapfenberg, Austria**

The SMART_watch Project Partners are delighted to invite you to the international workshop meeting followed by study visits and best practise sharing in the area of smart specializations.

We are looking forward to welcome you in Kapfenberg!

SMART_watch Interreg Central Europe project - Regional branch observatories of intelligent markets in Central Europe monitoring technology trends and market developments in the area of smart specializations, CE1063





About SMART_watch project

SMART_watch is a cooperation platform between key participants of the innovation sectors in Central Europe.

Within the SMART_watch, we want to develop and share good practices as well as learn from other regions that carry out similar activities in the area of Central Europe (CE).

Business support organisations, R&D institutes and regional authorities are the pillars for the innovation systems. In particular, we believe that they serve as REGIONAL OBSERVATORIES of technology and market needs and trends, i.e. the institution that monitors technology trends and market developments in the area of smart specializations or regional authorities implementing the RIS, to scrutinise upon good practices, pitfalls and bottlenecks of their activity.

The activities, we run, have been originally launched by our project partners in order to increase the efficiency of regional RIS3 observatories and to equip them with tools needed to generate products corresponding to the real needs of end-users.

Our goal is to develop a model of operation and create an international network of Regional Observatories of smart specializations in Central Europe, monitoring technology trends and market development in the areas of innovative technologies and smart sectors.

Although we do not build new buildings, we do not provide infrastructure in the form of equipment, we bring something more valuable to our regions: knowledge, competences, contacts that enterprises can use to improve their competitiveness and implement innovations. Technology areas covered within the SMART_watch project are: health, life science, ICT, future services, sustainable production technics and Industry4.0.



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Why attend the event?

The main objectives of the international workshops and study visits are networking and sharing knowledge and gained experience in the smart specialization field.

Participants will have the opportunity to:

- ✓ Meet representatives of Regional Observatories from different European regions,
- ✓ Initiate cross-border contacts,
- ✓ Present, discuss and exchange ideas about smart specialization challenges,
- ✓ Start up future collaborations,
- ✓ Visit local companies, clusters, R&D institutes and business support organizations during the study visits,
- ✓ Discuss and develop a strategy for the network,
- ✓ Take part in discussions on the future and common goals for ROs.



Information about the meeting venue

Project meeting will be held at the FH JOANNEUM

Werk-VI-Straße 46, 8605 Kapfenberg, Austria





AGENDA

TIME	ACTIVITY
28th March 2019	
09.00 - 9.30	Registration and coffee
9:30 - 9:45	Welcome by ATI ert, GAPR and FH JOANNEUM
9:45 -10:00	Expectation of the workshop
10:00 - 10:15	Setting up common fields of interest/thematic areas
10:15 - 10:45	Networking PART I Get together session
10:45 - 11:00	Coffee break
11:00 - 11:30	Networking Part II Exchange of experience - towards new areas of collaboration
11:30 - 11:50	Networking Part III Discussing the potential of networking and further expectations
11:50 - 12:00	Summary, perspective, roadmap for study visits, next 2 days
12:00 - 13:00	Lunch
13:00 - 18:00	Study visit 1 -SFG, Silicon Alps, Böhler Schmiedetechnik GmbH, Werk-VI-Straße, 8605 Kapfenberg, Pankl Racing Systems AG, Industriestraße OST 4 8605, Kapfenberg
19:00	Networking and dinner (Gasthof Turmwirt)
29th March 2019	
8:00 - 13:00	Study visit 2 - Holzcluster; HIZ- Holzinnovationszentrum, Pabst Holz Holzinnovationszentrum 1a, 8740 Zeltweg



Description of the companies for the study visits:

Study visit 1:

Styrian Business Promotion Agency - The Styrian Business Promotion Agency (SFG) is the processing organisation for business development projects of Styria. The declared aim of Styrian economic policy is to consolidate the position of the federal state as a leading European region with above-average competitiveness and to shape the transition to a knowledge-based production and service society as well as to strengthen the digital skills of Styrian companies. For related projects, the Styrian business promotion agency SFG offers various services in the form of advice, information and direct project support or financing.

Silicon Alps - The Silicon Alps Electronic Cluster is a public-private partnership that brings together Austrian players from industry, science and public authorities to develop and position the electronics and microelectronics sector with a regional focus on the locations Carinthia and Styria. The Silicon Alps cluster regards itself as a long-term strategic alliance and a tool for cooperative, efficient and business-oriented location development.

Böhler Schmiedetechnik GmbH - The company is a global development partner and a leading supplier of high-performance die-forged parts made of titanium alloys, high-alloyed steels and nickel-base alloys. They act as a cutting-edge developer and manufacturer of customer-specific, safety-critical forgings, the company produces high-quality component parts for the aerospace industry and other high-tech branches of industry, supplying more than 200 technologically advanced customers worldwide.

Pankl Racing Systems AG - The company structure of Pankl Racing Systems consists of three main divisions, Racing, Aerospace and High Performance. We will visit the High Performance segment which is specialised in the production of engine and drive-train components for luxury vehicles and has been successively expanded in the last few years.



Study visit 2:

Woodcluster - Besides Mobility and Health-Tech, Eco-Tech is one of the three main topics of the economic strategy Styria 2025. In recent years' wood has developed into a high-tech product whose limits are far from being reached. In many sectors, whether in timber construction, joinery, window and floor production, the paper and pulp industry or in the field of renewable energies - numerous research projects testify to the active further development of wood as a raw material. They contribute to better interlinking the companies. By connecting the individual chain links, the gaps between raw material products and further processing up to the end consumer are closed.

HIZ- Holzinnovationszentrum - The wood innovation centre in Zeltweg creates a basis for cooperation in all aspects of wood processing. The high forest resources of the region offer the best conditions for the treatment and processing of wood and thus the optimal basis for a functioning wood network. range of services at the Wood Innovation Centre:

- ❖ Rental of business premises - Company settlements
- ❖ Renting of office space
- ❖ Rental of seminar and event rooms
- ❖ Prototype workshop and prototype construction
- ❖ Innovation and project management as well as funding consulting

Pabst Holz - Pabst Holz offers an extensive range of domestic wood products, a large selection of special equipment's and many different services - from consulting, planning and manufacturing to the complete assembly of interior and exterior wood construction projects.