

TAKING
COOPERATION
FORWARD



SMACKER scientific event

Online (exMaribor) | 10 November 2020



Inside the SMACKER project



SMACKER | SRM | Chiara Lepori

EXPECTED OUTPUTS

Training

6 Local To Global (LTG) trainings in the six pilot regions

10 Transnational trainings to non partner CEU authorities (Enlarged Transfer Programme - ETP)

Strategies

6 Regional STRATEGIES for planning demand responsive/sustainable services in rural and urban peripheral areas

1 transnational STRATEGY for planning demand responsive/sustainable services in rural and urban peripheral areas

Pilot actions

6 pilot actions implemented in the six pilot regions

Action Plans

6 Regional ACTION PLANS to better integrate peripheral areas using DRT

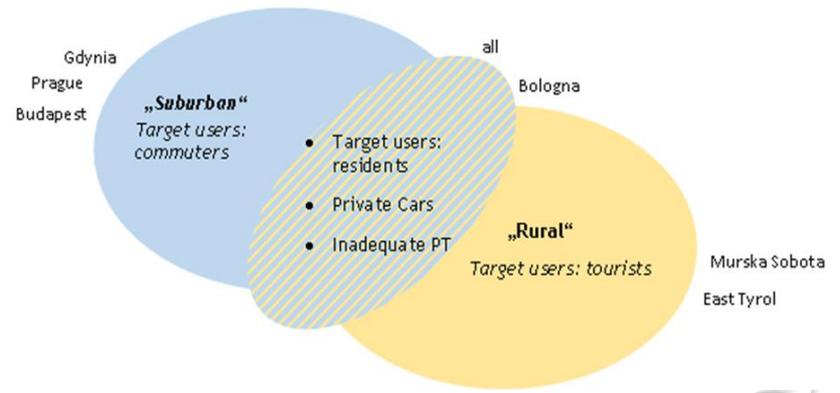
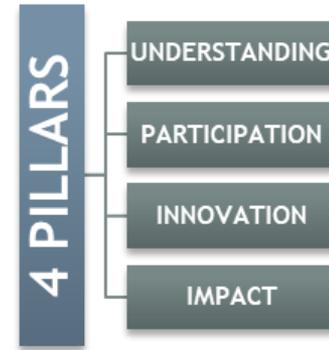
Guidelines & Toolbox

1 Guideline on DRT planning and implementation

1 Online Toolbox for behaviour change and DRT measures

SMACKER APPROACH

- (1 MANAGEMENT WP)
 - 3 TECHNICAL WPs
 - T1: UNDERSTANDING
 - T2: PARTICIPATION AND ACTIONS
 - T3: GROWTH AND EXPAND
 - 1 COMMUNICATION WP
- ❖ Implementation of concrete actions with the participation of the involved regions → **SIX PILOTS**



WHERE WE ARE SO FAR

- **Top-down approach** through best practice reviews completed
- **Bottom-up analysis** of user needs and data collection towards pilot planning completed
- Stakeholders, Users and Local Communities' know-how improved through delivered **Local To Global trainings**
- **Enlarged Transfer Programme (ETP)**



WHERE WE ARE SO FAR

- **Pilot actions**

- **Planning completed** in all the six regions
- **Implementation started**, in some cases only communication & nudging activities are going ahead due to COVID19 pandemic
- Implementation is accompanied by **monitoring** and followed by **evaluation & reporting**

- *...more details later in the “Stories from the Regions”*

Pilot
actions

6 pilot
actions
impleme
d in the six
pilot regions



WHERE WE ARE SO FAR

- Deepening of SMACKER findings exported into **Regional Action Plans** to be transferred into political mainstreams
- Strategic policy recommendations to be transferred to Macro Regional areas as **Guidelines** on DRT planning and implementation targeting Policy Authorities, Public Transport service providers, Users, Businesses and Enterprises
- Wider exportation of best practices through an online **Toolbox** containing behaviour change and DRT measures
- Release foreseen at the end of the project

Action Plans

6 Regional ACTION PLANS to better integrate peripheral areas using DRT

Guidelines & Toolbox

1 Guideline on DRT planning and implementation

1 Online Toolbox for behaviour change and DRT measures



WHERE WE ARE SO FAR

- Further relevant ongoing achievements
 - Geographical expansion and extended cooperation through **Enlarged Transfer Programme (ETP) starting today**
 - Additional layer of governance **SQPM established**
 - SMACKER Quality Partnership for seamless Mobility Governance
 - Group of qualified stakeholders ensuring quality to SMACKER activities
 - **Meetings started** in Budapest in October 2019
 - *Today: afternoon session moderator + 2 speakers in the following session*

