



Innoskart Digital Cluster

# **III. INNOSKART PROFESSIONAL DAY**

- thematic conversations -

ZOOM  
10. 09. 2020.



# SECTION I.

## LET'S EXPORT SERVICES!

or

What to do as manufacturer in order to grow our presence on export market via service export?

For Hungarian manufactures, it is a challenge to increase the share on the export market, especially to enter or stay on it. The customers – they can be either civil consumers or companies – wish more and more to buy not only products, but also related services which satisfy declared or hidden needs.

We will tackle this very important topic to find answers with the invited guests:

Ildikó ARBANÁSZ official representative of Enterprise Europe Network (EEN) in Győr-Moson-Sopron County

Csilla BUDA official representative of EEN in Fejér County

Beatrix PLEZVA CEO, CHH Technology Ltd.

Krisztina TAJTHY clustermanager, North Hungarian IT Cluster

Berta SZABÓ clustermanager, South West Hungarian Engineering Cluster

The participating is free on the program but you need to register.

The whole program, agenda and the registration:

[III. Innoskart Szakmai Nap / III. Innoskart Professional Day.](#)