Warszawa (PL)
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Interreg Restaura Project Summary

CE339 RESTAURA | Nowy Dwór Mazowiecki | Mariusz Łowicki
AGENDA

1. Keep it real
2. Keep it simple
3. Keep communicating it
4. Keep it open for new ideas
KEEP IT REAL

- Politicians must be kept at bay at planning stage of the project
- Architects and designers must be kept under control
- Project management must confront what is agreed and designed with available budget
- Communicating project with Private Companies helps keeping it real
- Being able to make changes helps keeping project real
KEEP IT SIMPLE

- Private companies don’t like projects that are excessively complicated
- Complicated projects brings lots of risks (legal, financial)
- Complicated projects makes amendments more difficult to implement
KEEP COMMUNICATING IT

• In general: the more you communicate project, the better
• Very good source of information - potential private investors
• Best source of information - consulting companies working for potential private investors
• Good communication = lots of feedback from potential private partners and more partners engaged in future public procurement
• Separate communication of the project for end users
KEEP IT OPEN FOR NEW IDEAS

- PPP not always works best for a given project
- Communicating project can bring you to completely new ideas
- New ideas derived from work with potential PPP partners may lead to more effective solutions than initial idea.
- Feedback and data from potential private partners may increase attractiveness of the whole project
PPP IN REVITALIZATION OF CULTURAL HERITAGE

- PPP is one of the most difficult ways to revitalize elements of cultural heritage
- Takes more time, cost and bureaucracy than usual infrastructural projects
- PPP may be the only tool Public Partner have in order to bring new life into old places
PPP - LACK OF UNDERSTANDING

- PPP requires from public partner understanding what PPP is all about - this applies both to decision makers and to municipal / governmental workers.
- PPP requires from public partner political will to start project and „political timing”
- General public and citizens do not understand what PPP is all about... what impacts their decisions during election time.
THANK YOU!

Mariusz Łowicki  
City of Nowy Dwór Mazowiecki  
CE339 RESTAURA

www.interreg-central.eu/restaura  
mariusz.lowicki@nowydwormaz.pl  
+48 22 512 22 38