

Output factsheet: Trainings

Version 1

Project index number and acronym	CE1004 ROSIE
Lead partner	CISE - Special Agency of the Chamber of Commerce of Forlì-Cesena
Output number and title	O.T.1.3.1 Training Implemented to improve RI capacity and mind-sets among Innovation Actors (Phase 2)
Responsible partner (PP name and number)	PP02 - EMFIE
Project website	http://www.interreg-central.eu/Content.Node/ROSIE.html
Delivery date	March 2018

Summary description of the implemented training measure(s), explaining the specific goal(s) and target groups

2.000 characters

Training on Responsible Innovation is divided into 2 phases in ROSIE.

The key objective of overall ROSIE capacity building activity is to train Responsible Innovation (RI) Consultants that, in turn, will be able to support SMEs in understanding, adopting and implementing RI. These RI Consultants are actors involved in the innovation chain, who already have important competencies and experiences in terms of SME support, SME policy and innovation.

Thanks to Capacity Building Activities within the project, ROSIE Innovation Actors (partners, associates, stakeholders) learnt how to help SMEs to assess their RI readiness and to define and develop RI strategies. During the trainings, a specific attention was paid to the 3 ROSIE tools to be used during the pilot actions with SMEs: UNI/PdR 27:2017, STIR and Living Labs.

The first phase (Prague, Nov. 2017) focused on understanding RI elements and criteria and on the structure and use of the first tool, UNI/PdR 27:2017.

The second phase, focus of this Factsheet, took forward this work and also addressed two other ROSIE tools: STIR and Living Labs.

The second ROSIE training session was held in Zadar (13th - 14th March 2018) and involved 41 participants, among representatives from project partners, associates and external stakeholders.

Innovation Actors participated in a live training, delivered through skype by Prof. Erik Fisher from Arizona State University. He presented the original STIR methodology and its applications to the business environment, interacting with participants, with practical exercises and discussion.



The Living Labs tool was presented by PP04 - CCSS, who provided participants with a detailed description of the concept and catchy examples in real practice. CCSS also moderated a dedicated group work session, where partners could work on real-life case studies, learning how to effectively and successfully apply the Living Lab concept to support SMEs in adopting RI.

Training material is available on ROSIE project website.

NUTS region(s) where training(s) have been conducted (relevant NUTS level)

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The training was hosted by partner 09 - Inovacija, in NUTS 3 region HR033, Zadarska županija.

Expected impact and benefits of the trainings for the concerned territories and target groups

1.000 characters

The session addressed ROSIE Innovation Actors (partners, associated and stakeholders), to provide them with the expertise to train SMEs interested in selecting and implementing Responsible Innovation (RI).

The objective of the capacity building was to increase the knowledge of participants about how to effectively apply two ROSIE tools, STIR and Living Labs, to SMEs interested in engaging in RI. This was achieved to a large extent, with over 80% of participants rating the training as good or very good.

As for the short-term impact, 41 participants (from 14 institutions) benefited from the event, having their knowledge and skills improved.

As for the long-term impact, the trained trainers will transfer their knowledge to SMEs in ROSIE. They will train 35 local SMEs on the concept of RI and will provide specific training to 5 SMEs for adopting it. Additionally, the trainers will have the expertise to train any other actor in partners' areas that might be interested in understanding and implementing RI.

Sustainability of the training(s) and developed training material(s) and their transferability to other territories and stakeholders

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Materials used for the capacity building were basically paperless and presented in electronic version. Moreover, a part of the training (STIR methodology) was delivered fully online, via video-conference. Training material is published on ROSIE website and available for consultation by any interested actor. The use of plain language and of infographic support guarantees that the concepts addressed can be fully understood also by people who did not attend the session but consulted materials online. This enhances sustainability and transferability.

Session's structure and methodology were specifically designed to guarantee the full transferability of results and findings to other contexts.

The nature of the event itself ensures that the acquired knowledge is not limited to participants only, but it can be transferred to other actors. Trained participants will transfer their knowledge to local SMEs, that will acquire knowledge and could, in turn, transfer it to other stakeholders.

Lessons learned from the development and implementation of training measures and added value of transnational cooperation

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Transnational exchange was one of the pillars of the whole capacity building. It proved to be an effective method, allowing participants to focus thoroughly on the innovation aspects addressed and to “learn by doing”, thanks to the group work on case studies.

The different background of participants, belonging to different institutions (i.e. local/regional authorities, innovation agencies, chambers of commerce), produced a fruitful exchange.

In particular, such exchange helped better understanding the high potential of the STIR methodology, originally developed for the academic/research sector, in the business context. The capacity of STIR to produce long-term impacts, broadening mind-sets of people involved in its application, was considered as a very important factor benefiting SMEs.

Moreover, group-work and practical exercises on LivingLabs allowed participants to understand better the characteristics of this tool and to discuss how it could be applied to their specific contexts and how it can be tested in a reduced format within their ROSIE pilot actions.

References to relevant deliverables and web-links

If applicable, pictures or images to be provided as annex

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The training material used consisted of a set of presentations and infographics and of an on-line training (video-conference) for the session on STIR methodology. Moreover, specific forms for exercises in individual and group work were distributed to partners, these included, for instance, templates for case study analysis and worksheets for group activities on LivingLabs.

A detailed report on the training (D.T1.2.3 - Report and material from Capacity Building Session 02) and the material used are available on ROSIE website.

ROSIE Workbox is available at <http://www.ciseonweb.it/eu/rosie/itri.htm>