

ACTIVITIES ON THE PROJECT OF REVITALIZATION OF INDUSTRIAL HERITAGE

The fifth partners meeting of the project REFRESh was held at the Dam Guard House on the lake in Lokve



The fifth partners meeting of the project REFRESh - Rural Revitalization of Cultural Heritage was held at the Dam Guard House on the lake in Lokve, in the mountainous northern part of Primorje-Gorski Kotar County. At the meeting, the implemented project activities were presented. Also, the analysis of the tasks that still have to be carried out by the end of the project was done. By the end of the project, the focus is on a series of activities that seek to draw the attention of the

public which is interested in the value of industrial heritage and its reutilization into a cultural content. Therefore, workshops will be organized with the aim of attracting the creative scene, representatives of service and commercial activities, crafts and government officials, so that the actors of all these groups meet in one place and try to intensify cooperation, especially in rural areas. Besides that, pilot projects and a transnational exhibition will be organized in the facilities that have been reutilized with the funds of the REFREsh project, which will be presented in all project partner countries early next year.

It is interesting that the aforementioned partners meeting was held at the facility which was renovated by the Municipality of Lokve with the funds from the REFREsh project. It is an abandoned facility owned by Croatian Electricity Company (HEP) which will, after its renovation, get a new purpose - to become the Gorski Kotar Research Center.

REUTILIZATION



Over the next few months, a series of different events, so-called pilot actions, will be organized by project partners with the purpose of integrating the creative scene and seeking new ways for the creative industry to co-operate with services and businesses as well as with the local and regional authorities. Thus, a partner from Freiberg (Germany), in the space renovated from the REFREsh project funds, will organize a Dialogue Forum and a geocaching point, which will be permanently available in that space. Komlo (Hungary) will also organize a film event and an exhibition of traditional craft products. The former saltworks, and the present renovated space intended for organizing various cultural events in Piran (Slovenia), has already been used as a venue for various festivals, and during 2020 there will be a student festival, a choir concert from Portoroz, a Slovenian film festival, architecture days and many other cultural events. Castello di Godego (Italy) plans to hold music workshops and an exhibition of traditional crafts and

products that will include children and various other cultural content in the renovated space of industrial heritage. The partners from Lokve (Croatia) will organize the workshop for traditional crafts and interactive exhibition with creative actors, trade and service providers of tourism.

INTERNATIONAL EXHIBITION



One of the events that will be common to all partner countries on the REFREsh project is - an international exhibition. It is an exhibition of the works of the photographers from five countries (Germany, Italy, Hungary, Slovenia and Croatia) with the theme of an old crafts, artistic crafts, abandoned industrial buildings and working customs. The exhibition will be staged in Piran, Komlo, Freiberg, Castello di Godeg and Lokve during the first half of 2020, and an electronic catalog about the exhibition will be released which will include photos and supporting information. The aim of the exhibition is to make the artists understand the value of all forms of work through photography, or through exploring their environment. There are professions and crafts that have disappeared, but after their closure there is still some work space, inventory, tools, supplies. These are the objects of photography, but also an abandoned buildings that have architectural, historical and cultural relevance, which might be very interesting in photography. By exploring the history of craft or industrial work in their own environments, all participants in the project will acknowledge the importance of their territory, and thus partly define their own heritage as part of their identity. This will also be an opportunity for many artists to get to know the heritage of other nations, as the photographers from the aforementioned five countries will visit each other and exchange experiences.

REGIONAL STRATEGIES FOR THE INTEGRATION OF CREATIVE SCENE

Project partners in each country developed regional strategies for establishing creative actors in their region tailored to their specific development sites, creative scene and functional structures of trade, business and services for multifunctional use and generate added value. Strategies includes attractive environment, potentials for cooperation of sectors, value chains, approaches for involvement of actors, governance and improvement of spatial development. The regional strategies will be further used by the partners to develop the selected site during and after the project. Approach of integration creative scene analysed on two site specific sites can be realized with taken in consideration pilot actions results after the project. The transnational strategy with their recommendations allows also an adaption to other sites and will be used by partners and associated Partner.

REFREsh tackles the main challenges of rural areas in CE regions. Unused industrial heritages exist which need a revitalisation and a new form of use. The main objectives of REFREsh are to reutilize industrial heritages through new forms of creative use and attract new creative actors for valorise the industrial heritage in cooperation with actors from trade and service sector.

The projects transform industrial heritages into cultural centres for creative scene as starting point for development of the industrial areas, Municipalities and regions in Central Europe.

The Project will develop benchmarking tools, regional strategies and test the new approach in five pilot actions. To reach a critical mass of creative actors and to foster transnational cooperation of the creative scene the project plans to organise exhibitions, cultural events and creative workshops.

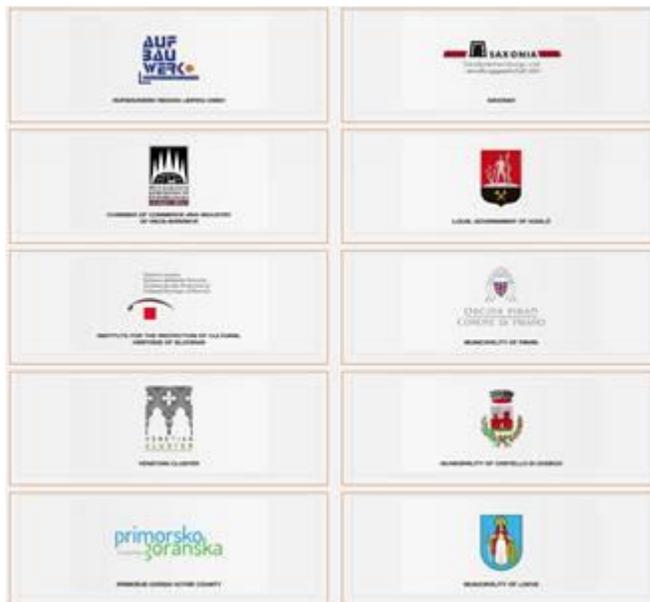
The project is linked to specific objective 3.2 by improving capacity and valorising of old-industrial heritages and foster integration of creative scene.

By showing successful approaches for reutilization of industrial heritages for cultural purpose and integration of creative scene tested in pilot actions, the aim is to give industrial heritages a new use to useful areas which bring value to the whole rural region. In a long term effect and by adapting the tested approaches also in other rural areas in Central Europe old industrial heritages will be reutilized and creative scene integrated rural areas. So the cultural heritage is maintained and is sustainable used.

PARTNERS

- > PP1 Aufbauwerk Region Leipzig GmbH (DE)
- > PP2 SAXONIA (DE)
- > PP3 Chamber of Commerce and Industry of Pecs-Baranya (HU)
- > PP4 Local government of Koml (HU)
- > PP5 Institute for the Protection of Cultural Heritage of Slovenia (SI)
- > PP6 Municipality of Piran (SI)
- > PP7 Venetian Cluster (IT)
- > PP8 Municipality of Castello di Godego (IT)
- > PP9 Primorje-Gorski Kotar County (HR)
- > PP10 Municipality of Lokve (HR)

ASSOCIATE: Stadt Freiberg, Saxonia, Germany



REFRESh  Rural Revitalisation For cultural Heritage

Duration: 1. 7. 2017 - 30. 6. 2020.

Partners: 10 partners from 5 countries

Approved budget: 2.152.612,50 euro

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REFRESH

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