

TEMPLATE

Output factsheet: Tools

Version 1

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| Project index number and acronym | CE1013 REFREsh |
| Lead partner | Aufbauwerk Region Leipzig GmbH |
| Output number and title | D.T3.1.1 Reutilization concept |
| Responsible partner (PP name and number) | Municipality of Castello di Godego (PP8) |
| Project website | https://www.interreg-central.eu/Content.Node/REFREsh.html |
| Delivery date | June 2018 |

Summary description of the key features of the tool (developed and/or implemented)

Within the framework of REFREsh project, the municipality of Castello di Godego wants to start a process of revitalization of the cultural and creative scene in a large spectrum of activities, involving every cultural association of the local area and creating connections between this creative sector and the local economic and social system.

To this aim, the involvement and raising awareness of the citizens are needed, namely towards the most interested stakeholders. Together with this process the Municipality has identified a building to be restored, an old warehouse, located in the historical center of the town and nearby the new scholastic pole in course of construction.

To this aim a Reutilization concept was elaborated in order to see how the old building should be restored and how to manage the involvement of main stakeholders. In addition, a study about the financial and management sustainability of the building will be carried out to figure out the best possible use and development.

The Reutilization concept is developed in different chapters analyzing main elements conditioning the infrastructural intervention and the contextual involvement of the local cultural scene.

As first point the industrial heritage description has been carried out with the details of the existing situation and space characteristics. After that, the legal framework referred to the industrial cultural heritage protection system in EU and in Italy has been described. After these general considerations, the proposals of reuse of the industrial cultural heritage has followed detailing concepts, ideas of reuse, ideas for space equipment and infrastructural interventions to be done. The tool is finally composed by 2 sessions describing technical, environmental and economic criteria and also obstacles and limits incurring in the practical implementation of the intervention (financial, cultural protection, environmental protection).

NUTS region(s) where the tool has been developed and/or implemented (relevant NUTS

level)

The tool was implemented in the Veneto Region (Italy) and particularly in the Municipality of Castello di Godego.

Expected impact and benefits of the tool for the concerned territories and target groups

The Reutilization concept gave the opportunity to the Municipality of Castello di Godego and the stakeholders involved in planning the requalification and use of the premises of the storehouse located in Vittorio Veneto street to analyze the actual situation of the cultural scene, check the efficiency of the communication and management flow and plan together with final users how to support and valorize it. The opportunity offered by the availability of new spaces where implementing cultural activities gives to local Associations new perspective for their work, the possibility to enlarge their range of initiatives.

The Reutilization concept developed is going to be implemented. Works in the warehouse are going to start in December 2018 and it is foreseen they will be finished by the first semester 2019. At the same time meetings with local stakeholders and final users are periodically organized in order to share the use of the new premises.

Sustainability of the tool and its transferability to other territories and stakeholders

The Reutilization concept was realized considering many aspects influencing the effective realization of the infrastructural project and the integration of the building restored in the local cultural scene. The tool foresees a deep analysis of the elements to be taken into consideration for the planning of the reactivation of the cultural scene: environmental analysis, law restrictions, actual time for the infrastructural works realization, effective involvement of main stakeholders and final users. This analysis allows to have a clear idea of the cultural revitalization project's sustainability being able to effectively plan the intervention. Moreover, this tool is easily transferable to other Cities because it is very easy to be used and at the same time very concrete and complete in the results.

The Reutilization concept is going to be implemented and meetings with other territories and stakeholders will be organized to present and transfer the model.

Lessons learned from the development/implementation process of the tool and added value of transnational cooperation

The main lesson learned in implementing and developing the idea of the integration of the building restored in the local cultural and creative scene is that it is fundamental to share every step with stakeholders and final users. The Municipality of Castello di Godego, as public body and owner of the building, has tried to involve as much as possible final users and stakeholders in giving suggestions and proposals about their effective needs in terms of spaces, type of activities to be implemented in the renewed premises and perspectives for the integration of the different requests. In this case the transnational cooperation gave many interesting suggestions on how to manage this discussion and the results of the Benchmarking analysis offered very useful concrete experiences to learn from.

References to relevant deliverables and web-links If applicable, pictures or images to be provided as annex

The Reutilization concept is mainly linked to:

- D.T1.2.3 Benchmarktool because this tool gives a lot of information and best practices from which to learn and optimize the approach in the integration of the creative and cultural scene;
- D.T2.1.1 Feasibility Study because gave a first perspective on the path to be followed to concretely achieve the implementation of the integration project;
- D.T3.1.1 Reutilization concepts for the selected industrial heritages;
- D.T3.2.4 Pre-investment concept because the technical study of the restoration of the building influences in a significant way the planning of the infrastructural works and gives the idea of the financial dimension of costs, one of the most influencing elements and/or critical points in the concrete realization of the project.

Web link

<https://www.interreg-central.eu/Content.Node/REFREsh.html>