

TEMPLATE

Output factsheet: Tools

Version 1

Project index number and acronym	CE1013 REFREsh
Lead partner	Aufbauwerk Region Leipzig GmbH
Output number and title	O.T3.1 Reutilization concepts for industrial sites
Responsible partner (PP name and number)	PP6 - Municipality of Piran
Project website	https://www.interreg-central.eu/Content.Node/REFREsh.html
Delivery date	06.2018

Summary description of the key features of the tool (developed and/or implemented)

The Municipality of Piran is mindful of the issue of reviving the abandoned industrial heritage. For this purpose, it joined the REFREsh project, the goal of which is to restructure the industrial heritage into socially useful buildings. The reutilization concept studied the former »Monfort« salt warehouse to define the concepts of reuse according to the current state, which encompass the financial assets, the existing activities and other factors which shape the area today. The study also includes everything that has happened in the area of spatial planning and the programme and thus information that will help manage the area as a whole in the future. The warehouse area represents an exceptional cultural monument, which needs to be preserved, as can also be noted through the wishes of the local community, the tourist visions and the strategies of the Municipality of Piran. The area has a very strategical position and has gained certain activities through time; the Municipality of Piran as the owner is trying to preserve those activities in the building. Today, the Piran Coastal Galleries and

the Sergej Mašera Piran Maritime Museum are located there. The Municipality of Piran is also renting the other rooms for various purposes as well as for the execution of European projects. Since the activity in most rooms is determined for the next few years, the study defined which concepts of reuse would be sensible for the building (more accurately for chamber B). It is intended for different target groups and is also used by the Municipality of Piran for its own events. The study thus offers three possibilities of arrangement according to the assets the Municipality of Piran has at disposal for investments. The study also defines the limitations and requirements, which must be fulfilled to prepare the space for the future management of the cultural heritage as a whole.

NUTS region(s) where the tool has been developed and/or implemented (relevant NUTS level)

NUTS 1: SI0 Slovenia

NUTS 2: SI04 Western Slovenia
NUTS 3: SI044 Coastal-Carst Statistical Region

Expected impact and benefits of the tool for the concerned territories and target groups

The Reutilization concept gave the opportunity to the Municipality of Piran and the stakeholders involved in planning the requalification and use of the former salt warehouse “Monfort” to analyze the actual situation of the cultural scene, check the efficiency of the communication and management flow and plan together with final users how to support and valorize it. The opportunity offered by the availability of new spaces for the implementation of cultural activities, gives to local entities (NGOs, institutions, public authorities, SMEs,...) new perspective for their work, the possibility to enlarge their range of initiatives. This is a great opportunity for local citizens to revitalize local cultural life, involving from young people to the elder ones. In fact, the investment into the reutilization of “Monfort” was implemented in april and the reutilization concept is already in use, because events are already being organized in the renovated space.

Sustainability of the tool and its transferability to other territories and stakeholders

The Reutilization concept has been realized considering many aspects influencing the effective realization of the infrastructural project and the integration of the renovated space in the local cultural scene. The reutilization concept is already in use, the first events were already organized in May 2019. The tool foresees a deep analysis of the elements to be taken into consideration for the planning of the reactivation of the cultural scene: environmental analysis, law restrictions, actual time for the infrastructural works realization, effective involvement of main stakeholders and final users. From this analysis it is possible to have a clear idea of the cultural revitalization project’s sustainability being able to effectively plan the intervention. Moreover, this tool is easily transferable to other territories or subjects that would like to implement similar projects because it is very easy to be used and at the same time very concrete and complete in the results.

Lessons learned from the development/implementation process of the tool and added value of transnational cooperation

The main lesson learned in implementing and developing the idea of the integration of the building restored in the local cultural and creative scene is that it is fundamental to share every step with stakeholders and final users. The Municipality of Piran, as local public authority and owner of the building, has tried to involve as much as possible final users and stakeholders in giving suggestions and proposals about their effective needs in terms of spaces, type of activities to be implemented in the renewed premises and perspectives for the integration of the different requests. In this case the transnational cooperation gave many interesting suggestions on how to manage this discussion and the results of the Benchmarking analysis offered very useful concrete experiences to learn from.

References to relevant deliverables and web-links
If applicable, pictures or images to be provided as annex

The Reutilization concept is mainly linked to:

- D.T3.1.1 Reutilization concepts for the selected for the selected industrial heritages
- D.T1.2.3 Benchmarktool, because this tool gives a lot of information and best practices from which to learn and optimize the approach in the integration of the creative and cultural scene;
- D.T2.1.1 Feasibility Study, because gave a first perspective on the path to be followed to concretely achieve the implementation of the integration project;
- D.T3.2.3 Pre-investment concept, because the technical study of implementation of the construction gives the estimation of the financial dimension of costs, one of the most influencing elements and/or critical points in the concrete realization of the project.

Link to the REFREsh section on the Municipality of Piran's web page where the Reutilization concept for "Monfort" is published: <https://www.piran.si/index.php?page=static&item=614>

Link to REFREsh project website: <https://www.interreg-central.eu/Content.Node/REFREsh.html>