

# TEMPLATE

## Output factsheet: Strategies and actionplans

Version 1

<b>Project index number and acronym</b>	CE25 MOVECIT
<b>Lead partner</b>	LP - Development agency Sinergija, Slovenia
<b>Output number and title</b>	O.T3.1.1 13 mobility plans developed for 13 Central Europe municipality's units to fostering CO2 reduction
<b>Responsible partner (PP name and number)</b>	PP2 - Czech Environmental Partnership Foundation, PP9 - The Municipality of Litoměřice, Czech Republic
<b>Project website</b>	<a href="http://www.interreg-central.eu/movecit">www.interreg-central.eu/movecit</a>
<b>Delivery date</b>	May 2018

**Summary description of the strategy/action plan (developed and/or implemented)**

The process of mobility plans creation is still a new phenomenon in the Czech Republic. Sustainable urban mobility plans are created in more and more cities and the term SUMP (or PUMM in Czech) is beginning to be a known concept. On the other hand, the institutional mobility plans such as workplace mobility plans, are still unknown to the public. Czech Environmental Partnership Foundation is trying to change this and support sustainable mobility with tools such as this. Mobility plans, in general, are trying to solve problems by setting and monitoring goals. The action plan proposes low-carbon measures which can help reach those goals by new strategies, motivation or restrictions. Even though the workplace mobility plan doesn't deal with all the problems within the city, it also includes the whole functional urban area (FUA), because that is also the area from which are the employees commuting from or making their business trips too.

The municipality of Litoměřice is a pioneer in the sustainable mobility. It has a long-term mission that promotes electromobility, low-carbon and environmentally friendly use of the energy sources. It is quite logical that this town has become a partner of the MOVECIT project, within which is this workplace mobility plan developed. There are two mobility plans developed during the project lifetime - The Mobility Plan of the Municipality of Litoměřice (which this output factsheet is about) and The Mobility Plan of Litoměřice Hospital.

The stakeholder involvement was very important during the process of mobility plan creation. Working group, which was set up at the municipality was an efficient body throughout the process. There were six meetings during the period of the mobility plan creation. The members of the working group were mostly representatives of relevant offices and departments as well as the head secretary of the City hall and members of CEPF, which was the main developer of the WMP. The employees were also involved in the planning process. 76 % of employees filled in the Staff travel survey 2017 and expressed their needs for better conditions for more sustainable use of transportation.

The whole process of development of The Mobility Plan of the Municipality of Litoměřice lasted for 19 months. It started at the first meeting of the working group in November 2016 and it will be ended by approval of the mobility plan by the City Council in May 2018. The results of the whole process are summarized in the WMP document, which consists of two main parts - analytical and implementation incl. action plan. The analytical part gathers the results of extent analyses of the municipal workplace buildings, its accessibility by different transportation modes, site audits and it also contains the most relevant results of Staff travel survey (which was conducted among municipal employees in April 2017). The chapter is concluded by SWOT analysis which is a recapitulation of the most important findings. The implementation part draws from the analytical one and tries to find possible low-carbon solutions including the action plan, which consists from 28 measures leading towards higher shares of sustainable transport modes on employees commuting and business trips in the municipality of Litoměřice and its FUA.

The incorporation of the FUA was very important during the process because 47,5 % of the employees commute from outside of the municipality of Litoměřice. Analyses showed that these employees commute mostly from near villages but also from more distant cities (even Ústí nad Labem or Prague). The sources of commuting are also visualized in online map (sample in picture 11 in WMP document). There are many low carbon measures in the action plan, which are taking the FUA in consideration. E.g. the development of the facilities for cyclists at the municipal buildings will serve especially for those who commute from longer distances. Measures connected to public transportation (bus stop near the municipal buildings, connected departure times etc.) as well as carpooling support (via promotional campaigns and website tool developed within the MOVECIT project) should serve more the commuters from longer distances. New parking policy should incorporate the distance travelled to work as well to ease the commuting to those who travel from more distant areas which are difficult to access by public transportation or cycling.

Two of the low-carbon measures incorporated in the action plan are pilot actions supported by the MOVECIT project. One is a purchase of 10 e-bikes and the second is the purchase of 4 charging stations for e-bikes. The e-bikes will be used by the municipal employees especially for making business trips in the municipality of Litoměřice and in its' FUA. The charging stations will be placed at the workplaces of the Municipality and at the Litoměřice Hospital, which is also developing a workplace mobility plan within the MOVECIT project.

### NUTS region(s) concerned by the strategy/action plan (relevant NUTS level)

The municipality of Litoměřice (CZ042) is located in Ústecký Region (Czech Republic, NUTS3). The action plan does not concern only the municipality itself, it also includes the FUA: surrounding villages and other bigger towns and cities from which are the employees commuting, which means it concerns also region Northwest (CZ04), Central Bohemia (CZ02) and Praha (CZ01) on NUTS 2 level.

### Expected impact and benefits of the strategy/action plan for the concerned territories and target groups

The expected impacts of the Workplace mobility plan of the Municipality of Litoměřice is improvement conditions for the employees of the municipality in area of their daily mobility, especially commuting to work and business trips. Travelling of the employees should lean toward more sustainable commuting, which will have many impact on their health, finances, travel time, quality of life etc.

The WMP should improve accessibility of the municipal buildings and help transport issues in its surroundings and in the whole functional urban area, since the employees commute even from more distant cities. The environmental impact on the municipality and it surrounding should be also positive, especially with the change towards sustainable modes the levels of emitted CO2 should drop. Implementation of the WMP will also improve the image of the Municipality of Litoměřice in area of social responsibility, which will make it more attractive to its employees. The Municipality of Litoměřice will also serve as an example of good practice for other City halls, public institutions and even private companies.

### Sustainability of the developed or implemented strategy/action plan and its transferability to other territories and stakeholders

This WMP developed in parallel with SUMP of Litoměřice and these documents complement each other. Because this WMP is finished before the SUMP it contains in the action plan some recommendations which will be taken into consideration in SUMP. After the implementation some of the measures can serve as examples of good practise and been transferred to other workplaces, municipalities and territories (until then they can serve as inspiration).

The Workplace mobility plan of the Municipality of Litoměřice has been developed within a mobility team consisted mostly from the internal stakeholders from the municipality and the developer of the WMP (team of MOVECIT project in Czech Environmental Partnership Foundation). This mobility team which was responsible for the development of the mobility plan was set up accordingly to the methodology developed in the MOVECIT project and followed the methodology as well, which means this knowledge was already transferred and it could be transferred again (the methodology is described in D.T2.1.1. Handbook on developing, monitoring and evaluation of the mobility plan and in O.T2.1. Integrated smart mobility toolkit for mobility plans' development & monitoring for municipalities unit).

The WMP itself and its structure can serve as a template for other workplace mobility plans. There are also chapters which describe the process of development which make the transferability even easier.

## Lessons learned from the development/implementation process of the strategy/action plan and added value of transnational cooperation

- × When developing WMP at municipalities it is good to get support of both administration and politicians.
- × The working group at the municipality should include representatives from all relevant departments (e.g. investments, secretary, transportation, environments, strategy etc.) because each department has different point of view on the situation. Including employees active in this topic is also very effective.
- × When the municipality has offices in more buildings it is good to include some people from each building into the mobility team or to the focusgroups.
- × Site audit is a very important part, it is very useful if you have some employees to accompany you during the process to answer some of your questions.
- × When conducting data collection (e.g. a staff travel survey) it is important to have a support with the dissemination of the questionnaires (e.g. help from secretary or someone who will send the survey to everyone).
- × The municipality does not have a good position in negotiating with the public transport provider. In case the administration is not able to find financial resources, focus on measures of organizational character, which can help the situation even without bigger investments, or focus on cooperation with the municipality, which is able to provide the financial sources.
- × The former city hospital has changed its status and now it's an independent institution. This change took place during the process of the mobility plan development which needed to be adapted to.

## References to relevant deliverables and web-links

If applicable, pictures or images to be provided as annex

The output is linked to deliverable: D.T3.2.3 Workplace mobility plan for Municipality of Litoměřice.