

TEMPLATE

Output factsheet: Strategies and action plans

Version 1

Project index number and acronym	CE25 MOVECIT
Lead partner	LP - Development agency Sinergija, Slovenia
Output number and title	O.T3.1.1 13 mobility plans developed for 13 Central Europe municipality's units to fostering CO2 reduction
Responsible partner (PP name and number)	PP2 - Czech Environmental Partnership Foundation, PP9 - The Municipality of Litoměřice, Czech Republic
Project website	www.interreg-central.eu/movecit
Delivery date	May 2018
Summary description of the strategy/action plan (developed and/or implemented)	

The concept of mobility plans is still a new phenomenon in the Czech Republic. Since 2015, Sustainable urban mobility plans have been prepared in more and more Czech cities and the term SUMP (or PUMM in Czech) have begun to be a used and accepted approach of strategical mobility planning. On the other hand, the “small” mobility plans such as workplace mobility plans are still not so familiar to the public. The Czech Environmental Partnership Foundation tries to change the situation and supports sustainable mobility planning with tools such as this. Mobility plans, in general, are trying to solve problems by setting and monitoring goals. Their action plan proposes usually low-carbon measures which can help reach those goals by new strategies, motivation or restrictions. Even though the workplace mobility plan cannot deal with all traffic problems within the city, it covers the whole functional urban area (FUA). FAU corresponds with the area from which employees commute or make their business trips too.

The municipality of Litoměřice is a pioneer in sustainable urban mobility. It has a long-term mission that promotes electromobility, and low-carbon and environmentally friendly usage of energy sources. It is quite logical that this town has become a partner of the MOVECIT project, under which workplace mobility plans were developed. Litoměřice have prepared two mobility plans under MOVECIT - the Mobility Plan of Litoměřice Hospital (this output factsheet describes this plan) and the Mobility Plan of the Municipality of Litoměřice.

Stakeholder involvement was very important during the process of mobility plan development. A working group, which was set up at the beginning of the process, was an efficient body throughout the whole process. Six meetings of the working group took place during the period of the mobility plan creation. The members of the working group were mostly representatives of relevant offices and departments of the hospital as well as the hospital director and the member of the board. Some members of the working group were also representatives of the Municipality (the mobility coordinator for the City hall and the coordination of the SUMP) and members of CEPF, which was the main developer of the WMP. The employees were also involved in the planning process. 41 % of employees filled in the Staff travel survey 2017 and expressed their needs for better conditions for more sustainable use of transportation.

The whole process of development of the Mobility Plan of the Litoměřice hospital took 20 months. It started at the first meeting of the working group in November 2016 and it will be ended by approval of the mobility plan by the hospital managing board in summer 2018. The results of the whole process are summarized in the WMP document, which consists of two main parts - analytical and proposal. The analytical part gathers the results of extent analyses of the hospital area, its accessibility by different transportation modes, site audits, and it also contains the most relevant results of the Staff travel survey (which was conducted among hospital employees in April 2017). The chapter is concluded by a SWOT analysis, a recapitulation of the most important findings. The proposal part builds on the analytical one and tries to find relevant low-carbon solutions. Suggested measures are included in an action plan, which consists from 16 measures leading towards the higher shares of sustainable transportation on employees commuting and business trips in the Litoměřice hospital and its FUA.

The incorporation of the FUA was very important because 50,3 % of the hospital employees (who filled in their home location in the survey) commute from outside of the municipality of Litoměřice. Analyses have shown that these employees commute mostly from near villages but also from more distant cities (even Ústí nad Labem, Děčín or Prague). The sources of commuting are also visualized in an online map (see e.g. Picture 9 in the WMP). There is a range of low carbon measures in the action plan, which are taking the FUA in consideration. E.g. the development of the parking facilities for cyclists and enabling the use of showers will serve especially for those who commute from longer distances. Measures dealing with public transportation (including harmonization of departure times of municipal public transport and regional public transport connections, adjusting of arrival and departure times so that they better reflect the working shifts, intermodality support etc.) as well as carpooling support (via promotional campaigns and a website tool developed within the MOVECIT project) will be probably used more by the commuters from longer distances. One of the low-carbon measures incorporated in the action plan is a pilot action supported by the MOVECIT project. It is a purchase of a charging station for e-bikes. Installation of this charging station near the entrance to the hospital should support commuting from the municipality of Litoměřice and its' FUA on e-bikes. Three charging stations will be placed also at the buildings of the Municipality of Litoměřice.

NUTS region(s) concerned by the strategy/action plan (relevant NUTS level)

The Hospital Litoměřice is located in the area of Litoměřice (CZ042) which belongs to the Ústecký Region (Czech Republic, NUTS3). The action plan does not concern only the municipality itself, it also includes the FUA: surrounding villages and other bigger towns and cities from which the employees are commuting, which means it concerns also the region Northwest (CZ04), Central Bohemia (CZ02) and Praha (CZ01) on NUTS 2 level.

Expected impact and benefits of the strategy/action plan for the concerned territories and target groups

The expected impacts of the Workplace mobility plan of the Litoměřice hospital is improvement of the conditions for the employees of the hospital regarding their daily mobility, especially commuting to work and business trips. Travelling of the employees should lean towards more sustainable commuting, which will have many impacts on their health, finances, travel time, quality of life etc.

The WMP should improve accessibility of the hospital and help transport issues in its surroundings and in the whole functional urban area, since the employees commute even from more distant cities. The environmental impact on the hospital, municipality and its surrounding areas should be also positive, especially with the change towards sustainable modes, the levels of emitted CO₂ should drop. Implementation of the WMP will also improve the image of the Litoměřice hospital in the area of social responsibility, which will make it more attractive to its employees. The Litoměřice hospital will also serve as an example of good practice for other public institutions and even private companies.

Sustainability of the developed or implemented strategy/action plan and its transferability to other territories and stakeholders

This WMP developed in parallel with SUMP of Litoměřice and these documents complement each other. Because this WMP is finished before the SUMP it contains in the action plan some recommendations which will be taken into consideration in the SUMP. After the implementation, some of the measures can serve as examples of good practise and be transferred to other workplaces, municipalities and territories (until then they can serve as an inspiration).

The Workplace mobility plan of the Litoměřice hospital has been developed and discussed by a working group consisted mostly from the internal stakeholders from the hospital and the developer of the WMP (team of the MOVECIT project at the Czech Environmental Partnership Foundation). Members of the working group were also employees of the Municipality of Litoměřice, specifically mobility coordinators of the municipality and of the SUMP. This working group which was responsible for the development of the mobility plan was set up accordingly to the methodology developed under the MOVECIT project and it followed the methodology as well, which means this knowledge was already transferred and it could be transferred again (the methodology is described in D.T2.1.1. Handbook on developing, monitoring and evaluation of the mobility plan and in O.T2.1. Integrated smart mobility toolkit for mobility plans' development & monitoring for municipalities unit).

The WMP itself and its structure can serve as a template for other workplace mobility plans. There are also chapters which describe the process of development which make the transferability even easier.

Lessons learned from the development/implementation process of the strategy/action plan and added value of transnational cooperation

- × When developing WMP at hospital with bounds to the municipality, it is good to get support of administration of the hospital, administration of the municipality and politicians.
- × The working group at the workplace should include representatives from all relevant departments and relevant decision makers (maintenance department, members of the board etc.) because each department has different point of view on the situation.
- × The working group should also include some active employees interested in the topic of mobility. When conducting data collection (e.g. staff travel survey) it is important to have a support in the dissemination of the questionnaires (e.g. help from communication department or use of the existing structure for contacting employees).
- × The hospital cannot negotiate with the public transportation provider. It can only communicate with the city hall to improve and adjust the public transport services.

References to relevant deliverables and web-links If applicable, pictures or images to be provided as annex

The output is linked to deliverable: D.T3.2.4 Workplace mobility plan for Litoměřice hospital.